

Sections Congress 2014

Inspiring Our Leaders of Tomorrow

Thanos Skodras – Saurabh Sinha

100th Region 8 Meeting – 20.4.2013 – Madrid - Spain



Sections Congress 2014

22-24 August 2014
Rai Convention Center
Amsterdam, Netherlands

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Sections Congress is a gathering of IEEE grassroots leadership to:

- **network with other Section leaders**
- **attend training programs**
- **develop recommendations to guide the future of IEEE**

IEEE Sections Congress is the opportunity for IEEE volunteers from around the world to participate in a truly unique event. The congress provides the attendees to **increase their leadership skills** and to **gain a working knowledge of IEEE**.

It is also a venue to **express concerns and opinions** through the **recommendations process**. The recommendations, that the Section Delegates vote on, are then used by the IEEE Board of Directors to guide IEEE into the future.

Who should participate?

A **primary Section delegate**, i.e. a member of the Section designated by the Section Executive Committee to represent the Section at Sections Congress.



Sections Congress 2014 Theme

Inspiring Our Leaders of Tomorrow



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Goals and Objectives

- Increase member engagement and Section vitality
- Provide training to
 - Develop leadership skills
 - Enable and nurture volunteering efforts
 - Share best practices
 - Learn about available programs
- Provide for networking opportunities at grass-roots level

Sections Congress 2011 Recommendations

The Primary Section Delegates voted on the IEEE Sections Congress 2011 Recommendations during the Closing Ceremony.

The full list of SC2011 recommendations can be found at:

http://www.ieee.org/societies_communities/geo_activities/sections_congress/2011/sc2011_recommendations.html

Information on past Sections Congresses can be found at:

www.ieee.org/sc

1. Pre-University Long Term Strategy

Assigned to Educational Activities Board

IEEE to develop a long-term strategy to **increase the number of next generation youth pursuing science and engineering careers.**

- Business plan for initiatives in development
- Long-term strategy is expected to be developed by year end 2013. Will be reported to IEEE Board of Directors, Educational Activities Board, and Member and Geographic Activities Board

2. Global Fidelity Program

Assigned to MGA Member Engagement and Life Cycle Committee (MELCC)

As members maintain their IEEE membership over the years, IEEE must reward them for their loyalty. **Rewards** ought to be **tangible** and **useful** and can be done simply and inexpensively. Create Global Fidelity Programs including: (a) **Continue membership Recognition 5-10-15-20 years of membership**; (b) **Bonus for specific Benefits (e.g., reduced fee, IEEE merchandise, etc).**

- Motion passed at February 2013 MGA Board meeting to test a pilot of a loyalty program for 2015 Membership Year to renewing members in years 2, 5, 10, and 20.
 - Final decision to be made at the June or November MGAB meeting after full understanding of budget considerations
- The 2013 MGA MELCC will finalize recommended choices for rewards.

3. Bundled Society Membership

Assigned to MGA and TAB

IEEE membership (including e-Membership) should include a **Society membership as part of the basic membership fee.**

- At the end of 2011 due to financial risks being unknown, a direct plan to include a bundled society with IEEE membership for the 2013 membership year was not moved forward
- A joint MGA/TA ad hoc was formed to determine how to move this effort forward.

The committee decided to run a test of bundled membership for a random sample of members for the 2013 and 2014 membership years. The test is underway.

4. Student Grants

Assigned to MGA Finance

Increased **support to students in technical activities** with **grants to attend conferences** and organization of technical competitions.

- A discovery process uncovered a wide array of existing grants for this throughout IEEE.
 - However, finding these programs was extremely difficult as they were in many different locations throughout IEEE. This is not a good experience for our members.
- A centralized location (likely a website) will be developed that will allow students to quickly link to all of the existing opportunities for grants to attend conferences and organize competitions.

5. Pre-University Periodical

Assigned to Educational Activities Board (EAB)

To encourage interest in pre-university students in engineering careers, **IEEE to publish a subscription periodical (paper or electronic) targeted to high school students** that highlights engineering activities of interest to those students. The periodical should also have articles promoting the benefits of an engineering career and what the students can do in college to get involved with IEEE.

- In response to this, the EAB created *IEEE Spark* (<http://spark.ieee.org/>), a monthly online publication referred to in Recommendation #4.
- EAB provides the operational support of this publication and will oversee the content development and promotion of the publication.

Additional Information

- **SC2014 Home**

- http://www.ieee.org/societies_communities/geo_activities/sections_congress/2014/sections_congress_2014.html



- **Region 8 Sections Congress 2014 Coordinator**

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Thank you !

