Region 8 Chapter Coordination Meeting

Madrid, April 19, 2013

Elya B. Joffe
  Region 8 ChCSC Chair
Simay Akar
  Region 8 ChCSC Student Activities Coordinator

Your Hosts...

- **Elya B. Joffe**
  - Region 8 Chapter Coordination Subcommittee Chair

  eb.joffe@ieee.org

- **Simay Akar**
  - Region 8 Student Branch Chapter Coordinator

  simay.akar@ieee.metu.edu.tr

Purpose

- **Face to face networking with the Society/Council Liaisons**
  - Strengthen the ties between S/Cs and Region 8
  - Enhance cooperation and coordination
  - Exchange information and discuss issues of common interest or concern
  - Share best practices and experiences

Meeting Agenda, 1 of 2

- 8:00 Welcome by Elya B. Joffe, ChCSC Chair

- 8:03 Round Table Introductions

- 8:05 Welcome address by Martin Bastiaans, R8 Director and
  Costas Stasopoulos, R8 Director-Elect

- 8:20 Presentation by Carl J. Debono, Region 8 Vice Chair, TA

- 8:30 Best practice from Societies/Councils
  - Mihaela Albu, Instrumentation & Measurements Society
  - Jan Machac, Microwave Theory and Techniques Society
  - Tobias Koch, Information Theory Society
  - Sergio Pignari/Frank Sabath/Elya Joffe, Electromagnetic Compatibility Society
  - Toni Mattila, Components, Packaging & Manufacturing Technology Society
  - Péter Magyar, Industrial Applications Society
  - Miguel Ángel, Intelligent Transportation Systems Society
  - Ralph Kennel, Power Electronics Society
  - Laura Margheri, Robotics and Automation Society
  - Pablo Angueira, Broadcast Technology Society
  - Bertram Arbesser-Rastburg, Antenna and Propagation
  - Manuel Castro, Education Society
  - Rakesh Kumar, Solid State Circuits Society

- 9:50 Coffee break

Meeting Agenda, 2 of 2

- 9:30 vTools for Chapter Chairs (George Michael)
- 10:05 Coordination of Global, Regional and Local Events (Elya Joffe)
- 10:15 How to Communicate with Chapters? (Elya Joffe & Simay Akar)
- 10:25 IEEE Future Directions (Bill Tonti/Elya Joffe)
- 10:30 Duties of Chapters (Elya Joffe)
- 10:40 Education Activities at the Chapter & Beyond (Niovi Pavlidou, EASC Chair)
- 10:50 Membership Development at the Chapter Level (Simay Akar)
- 11:00 How to Rejuvenate Inactive Chapters (Elya Joffe)
- 11:15 Engaging Student and GOLD Members (Simay Akar)
- 11:30 Regional Calendar of Important Events
- 11:35 Suggestions to Chapters (Elya Joffe)
- 11:45 How to Evaluate our Actions (Elya Joffe)
- 12:00 Adjourn

Meeting Organization

- **Many thanks to:**

  - **Martin Bastiaans, R8 Director**

  - **Costas Stasopoulos, R8 Director-Elect**

  - **Carl J. Debono, R8 Vice Chair, TA**

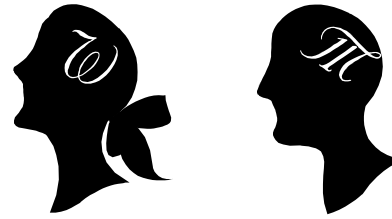 - **And Especially - Ali Elmousa, R8 Committee Secretary**
    - Meeting arrangements
    - Sending invitations to us all
    - Other logistical arrangements
    - Hospitality activities

  - **Melia-Castilla Hotel Staff**

Before we begin...
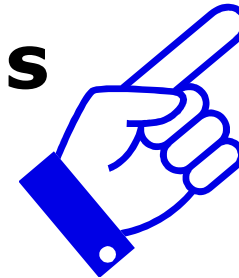
- **Restrooms**

Restroom *Restroom*

- **Cell Phones / Pagers "OFF!"**

- **"Private" Conversations "Outside"**

- **We Have a FULL Agenda – Let's Be Productive and efficient!**

LETS GET STARTED!

Round Table

Introductions...

Coordination of Global, Regional and Local Events

Madrid, April 19, 2013

Elya B. Joffe

Region 8 ChCSC Chair

The Need for Coordination

- **Avoid conflicts**
  - S/C sponsored events should not conflict with Regional/Section Major activities, especially on related topics
    - Could affect attendance
    - Could create "hard feelings"
  - It is best to coordinate such events with the Region and the Section
  - Better still – have them co-sponsor the event
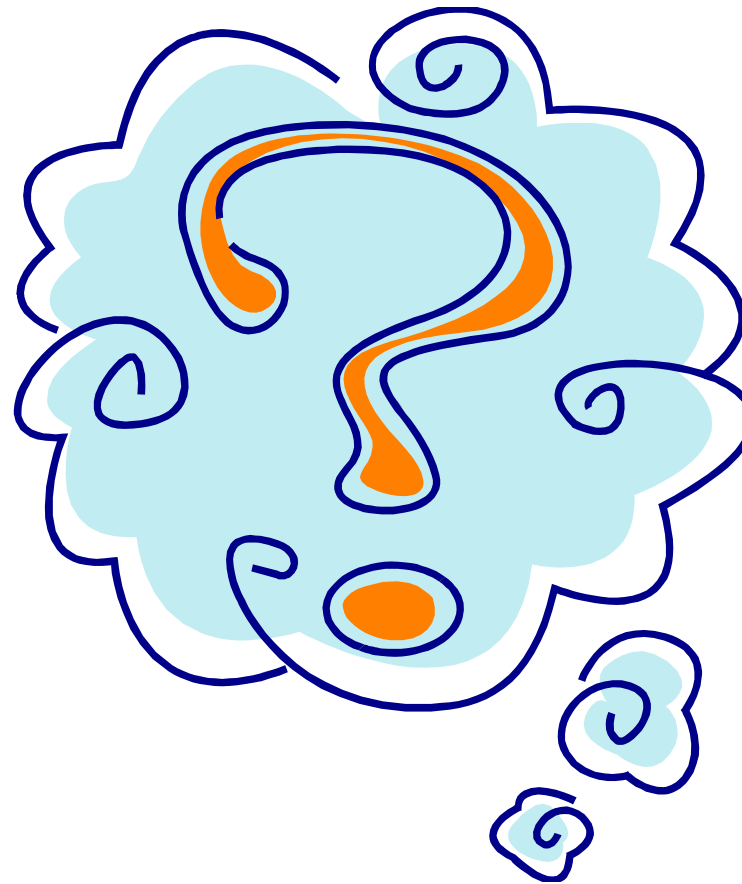- **Coordinate Chapter Chair meetings**
  - Need to coordinate with ChCSC for resources and scheduling
  - We have more than 500 chapters…

How to Coordinate?

- **With Region**
  - Via Regional Coordinator to R8 Committee
- **With Section**
  - Do you have a "Section Coordinator" on your AdCom?
- **With Chapter Coordination Sub-Committee**
  - Directly to ChCSC Chair
- **The sooner the better**

Questions

Outline

- **Identify the Chapters**

- **Communicate with Chapters**

- **What to Communicate?**

- **When to Communicate?**

Identify Your Chapters

- **Request the list of Chapters from IEEE HQ**
    - http://www.ieee.org/societies_communities/geo_activities/chapters/index.html
- **Ask persons on the list (or via e-notice) to provide the officer report, and...**
- **Ask for the following officers name and contact info:**
    - Chair
    - Vice-chair
    - Secretary
    - Treasurer
- **Enter data in an Excel file (easy to copy in e-mail BCC)**
    - Name
    - Member #
    - Address
    - e-mail
    - Phone number
- **Feedback to IEEE HQ any differences**

Communicate with Chapters

- **Chapter Coordination website**
  - Best practices and Chapter guide
  - Chapter Meetings announcements
  - DL information
  - etc.
- **IEEE e-notice**
  - Very efficient
  - URL: http://www.ieee.org/organizations/vols/e-notice/
- **Chapter « Angels »**
  - Assistants to the S/C Chapter Coordinator
    - Especially useful in large S/Cs
  - Typically BoD/AdCom members who keep in contact with Chapters
  - Ininitiated at the EMC Society, see:
    http://www.emcs.org/awards/haislmaier.html

Communicate with Chapters

- **Regional Chapter Chairs' Meetings/Retreats**
  - Often held in conjunction with large conferences/symposia
  - ***Please inform R8 ChCSC <u>IN ADVANCE</u> if support requested***
    - *Material, Presentations, Attendance*

- **Chapter Reporting**
  - Newsletter/Magazine Columns
  - Chapter Reports to S/C Chapter Coodinator
    - In addition to L31
    - Helps monitoring and keeping chapters off the "watch list"

"Aren't you glad we had this meeting to resolve our conflict?"

- **Chapter Chair Regular Telecons**
  - Good for small S/Cs or for Regional Coordinators
  - Excellent manner to communicate on a regular basis
  - Recommend holding on a regular day
  - Useful to resolve "day by day" concerns

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What to Communicate

- **From the Society AdCom to the Chapters**
    - Information and deadline warnings
    - Call for Award Nominations
    - BoD/AdCom Nominations
    - Committee position nominations
    - Fellow Nominations: deadline on March 1st
    - Scholarships and Grants
    - Contests
        - Mainly Student Contests
    - New DL Information
- **@ Different Levels**
    - IEEE (R8 Coordinator)
    - Region (R8 Coordinator)
    - Society (Society Coordinator)
    - Chapter (Chapter Chair)
    - Section (Section Coordinator)

What to Communicate

- **From the Chapters to the Society**
  - **No formal reporting is required from the Chapter to the Society**
    - Chapters are "*Children of the Sections*"
    - **However**, S/Cs are stakeholders of the Chapters
    - They have interest in their health and viability
  - Newsletter articles on chapter meetings and good DL talks
    - Of interest to sister chapters
  - Announcements of workshops and colloaquia
    - May increase attendance
  - Copy Chapter Coordinator on L31 Reports
  - Consider constructing a chapter reporting data base
    - See EMCS example at: http://www.emcs.org/chapters/chapter_activity_reporting.html

When to Communicate

- **It depends…**
  - **Awards, Scholarship nominations…**
    - 2 months, 1 month and 2 weeks prior the deadline
  - **Distinguished Lecturers**
    - When DLs and curricula are defined
    - Typically February – April
    - Try to hit for November of previous year
      - Makes scheduling of DLs easier for chapters
  - **Reports and rebates**
    - December and early February
  - **Region 8 Chapter of the Year Award**
    - December of preceding year to February
  - **Requests for Newsletter/Magazine reports/articles**
    - According to publshing schedule
    - Typically 3-4 times a year…

Disscussion Topics

- **How can societies communicate with chapters?**
- **How can sections communicate with chapters?**
- **Role of Chapter Coordinators**

Sharing Time! (5-10 minutes)

Questions

IEEE Future Directions

Roberto Saracco Roberto.Saracco@ictlabs.eu

FDC Chair 2013-2014
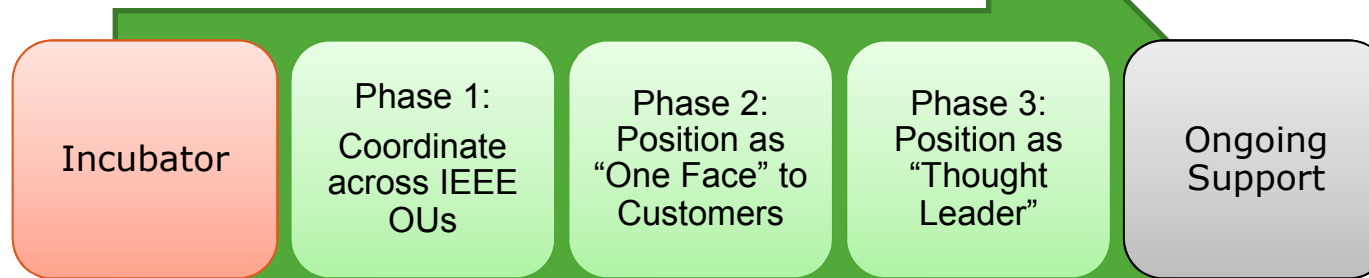
B. Hoang, William Tonti

FDC Staff Support

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FDC 2013 Roster

Voting Members	
Roberto Saracco	**FDC Chair, ICT Labs Italy Node Director**
Subramanian Iyer	IBM Research, - NanoTech
Olivier Festor	EIC ICT Labs, Research Director
Gudrun Zahimann	Imaging Researcher, Roche, Switzerland
Roberto Minerva	Telecom Italia, Director New Communications Architectures
Luke Maki	P.E., The Boeing Company
Heinrich J Stuttgen	Vice Pres of Research, NEC Europe, Heidelberg, Germany
Elie K Track	Pres IEEE Council on Superconductivity, Sr Partner Hypres, Inc
Thomas M Coughlin	Future Directions Lead for Consumer Electronics Society
Staff	
William R Tonti	Director, Future Directions
Bichlien Hoang	Senior Program Director, Future Directions

2013 FD Industry Advisory Board

- **Wolfgang Walsher** (*Director DFKI, Innovation Assistant to Germany PM*)

- **Won-Ki Hong** (*CTO Korea Telecom*)

- **Martti Mantila** (Prof. *Aalto Univ., retired Nokia VP*)

- **Jeffrey Voas** (*NIST, USA*)

- **Hideo Kuwahara** (*Fujitsu, Japan and President IEEE Photonics Society*)

FD New Initiatives in Incubation

Initiative	Year	Chair/Co-Chair	Program Director	Portal
Cloud Computing (CC)	2	Steve Diamond	Kathy Grise	http://cloudcomputing.ieee.org/
Life Sciences (LS)	4	Bin He M. Vidyasagar	Bichlien Hoang	http://lifesciences.ieee.org
Smart Grid (SG)	4	Wanda Reder	Harold Tepper	http://smartgrid.ieee.org
Transportation Electrification (TE)	2	Lee Stogner	Larry Pickett	http://electricvehicle.ieee.org/

Incubator → Phase 1: Coordinate across IEEE OUs → Phase 2: Position as "One Face" to Customers → Phase 3: Position as "Thought Leader" → Ongoing Support

FDC Top technology List from 2012 into 2013

1. Cognitive Radio
2. Collective Intelligence
3. Future Internet
4. Beyond CMOS
5. 3-D Printing
6. Smart Living, Smart City
7. Electric Vehicles
8. Brain Machine Interface
9. Robotics
10. Cloud Computing

FDC 2013 Outlook

- ▣ Items FDC plans to work on
  - New 2013 Working Groups
    - Green ICT, IOT, Rebooting Computing
      - In 2013 *Focus to* Identify "Big Planet" Issues and gaps
        - What are our planetary challenges ?
        - How can IEEE respond to these challenges?
        - Are there areas we add to our top 10 list **now**?
      - Develop a 2013➔2014 Technology list

- ▣ Face to face meetings: FDC, IAB, NI Leaders
  - 7 activities in play today (SG, LS, TE, CC, GICT, IOT, RC)
  - Need to brainstorm as one
  - Develop new within NI projects
  - Work collaboratively within IEEE

- ▣ Bottoms Up approach! *(This means you)*

IEEE ON Line Communities

- Places to connect, collaborate, and be involved with the latest activities in your technology space.

- Future Directions Communities.
  - Smart Grid
  - Life Sciences
  - Cloud Computing
  - Electric Vehicles
  - Internet of Things
  - Green ICT
- Open to IEEE members and non-members

https://www.ieee.org/membership-catalog/specialInterestGroups.html?N=4294927826

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FDC Useful Links

- IEEE FDC Home page: http://www.ieee.org/about/volunteers/tab/tab_507.html
- IEEE Technology Navigator: http://technav.ieee.org
- IEEE Technology Time Machine Event: http://ttm.ieee.org
- What the Woz has to say IEEE.tv video: https://ieeetv.ieee.org/player/html/viewer?dl=#what-woz-says
- IEEE Xplore Technology Time Machine White Paper: http://ieeexplore.ieee.org/xpl/login.jsp?tp=&arnumber=6005151&url=http%3A%2F%2Fieeexplore.ieee.org%2Fstamp%2Fstamp.jsp%3Ftp%3D%26arnumber%3D6005151
- IEEE Smart Grid: http://smartgrid.ieee.org
- IEEE Smart Grid World Forum Event: http://www.ieee-smartgridworld.org/
- IEEE Life Sciences: http://lifesciences.ieee.org
- IEEE Cloud Computing: http://cloudcomputing.ieee.org
- IEEE Cloud Computing for Emerging Markets Event: http://ewh.ieee.org/ieee/ccem
- IEEE Transportation Electrification: http://electricvehicle.ieee.org
- International Electric Vehicle Conference video: http://www.youtube.com/watch?v=tANYyMzFkfU&feature=youtu.be
- IEEE On Line Communities:

Generic: https://www.ieee.org/membership-catalog/specialInterestsGroups.html?N=4294927826
Cloud: https://www.ieee.org/membership-catalog/productdetail/showProductDetailPage.html?product=CMYCC738
Smart Grid: https://www.ieee.org/membershipcatalog/productdetail/showProductDetailPage.html?product=CMYSG735&refProd=MEMPE031
Elec Veh: https://www.ieee.org/membership-catalog/productdetail/showProductDetailPage.html?product=CMYEV740
Life Sciences: https://www.ieee.org/membership-catalog/productdetail/showProductDetailPage.html?product=CMYLS737
IOT: https://www.ieee.org/membership-catalog/productdetail/showProductDetailPage.html?product=CMYIOT736
Green ICT: https://www.ieee.org/membership-catalog/productdetail/showProductDetailPage.html?product=CMYGICT739

FDC 2013 top 10 Descriptors

1) Cognitive Radio
   a. Software defined radio (SDR)
2) Collective Intelligence
   a. Internet of Things (IOT)
   b. Machine to Machine (M2M)
   c. Sensor swarm
   d. BYOD (Bring your own device.. and all the issues associated with ill defined HW and SW in a controlled environment)
   e. BYOT   Bring your own Technology (issues as above in 2a)
   f. Mobile versus Terrestrial
   g. Ad Hoc community
   h. Virtual vs. Real
   i. Cyber security, trust
3) Future Internet
   a. Future *of* the Internet (different topic but in the same theme)
   b. The future of Social media
4) Beyond CMOS
   a. Future of Silicon and Non Silicon based systems
   b. Nano wires
   c. Nano tubes
   d. Graphene
   e. Conducting polymers
   f. Bio system
   g. What is scaleable?
   h. What provides performance / power advantage?
5) 3-D Printing
   a. This is a technology already deployed
   b. What will it do as it evolves?
6) Smart Living, Cities
   a. Includes Smart… Grid, Water, Homes, Power, Traffic
7) Electric Vehicles
   a. Battery technology
   b. Wireless Charging
   c. Vehicle to Grid
8) Brain Machine Interface
   a. Note connection in Spectrum this month on nanowires
9) Robotics
   a. Moving from manufacturing into everyday life
10) Cloud Computing
   a. Big Data

Duties of Chapters

Madrid, April 19, 2013

Elya B. Joffe
    Region 8 ChCSC Chair
Simay Akar
    ChCSC Student Activities

Duties of chapters

- **Officers report**
  - @ Jan. 1st and after each election

- **Meeting Report (L-31)**
  - CC to S/C administrator and others according to the S/C and Section rules
  - Now with vTool

- **L-50 when necessary**
  - For chapters that have their own bank account
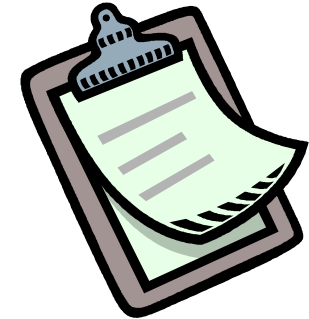
- **W8, W9**
  - Note local laws and regulations, e.g. EU

- **Updated website and URL**
  - Possible help from Society, Region, Section)

- **Annual Report to society**

Reporting Chapter Activities, Why Bother, and … to Whom?

- The **Section** needs to know – to submit annual returns to IEEE HQ – otherwise they do not get the Section Rebate!

- **IEEE HQ** needs to know - to judge if a unit is active or inactive (inactive units may be dissolved)

- The **Society** needs to know – That is where the technical activities stem from…

    - …but are typically more interested in technical details

- **Do not assume that if you tell just one part of IEEE, the other parts will find out!**

    - IEEE HQ has many databases (with lots of obsolete, conflicting or incorrect data)

Questions

"Education Activities at the Chapter Level and Beyond".

19 April, 2013
Madrid, Spain

Niovi Pavlidou
Coordinator: Educational Activities Sub-Committee, Continuing Education
IEEE Region 8
✉**niovi@auth.gr**

http://www.ieeer8.org/category/technical-activities/educational-activities/

Education Activities in IEEE

- **EAB**
  http://www.ieee.org/education_careers/ education/eab/index.html
- **R8 EASC**
- **Pre-University**
- **University**
- **Continuing Education**
- **Awards**

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TryEngineering

- Intended for pre-university students, parents, teachers, school counselors, and the general public

- TryEngineering.org lets visitors explore how to prepare for an *engineering career*, ask experts engineering-related questions, and play interactive games.

- *Find an accredited engineering degree program (chapters can consult on that)*

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EPICS-in-IEEE

- Engineering Projects in Community Service
- It is a program that organizes *university and high-school students* to work on engineering-related projects for local humanitarian organizations..(*chapters can provide the topic*)

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TISP

TISP functions essentially as a professional development workshop aimed at *helping teachers* bring exciting hands-on engineering lessons into their classrooms. Once trained, IEEE volunteers can connect with pre-university schools in their local communities to deliver the hands-on program (*chapters can select a topic*)

Accreditation

- Accreditation is the voluntary, peer review process evaluate academic degree programs. IEEE has a strong and continuing interest in sustaining and improving this process

- *Chapters can indicate qualified individuals for program evaluators, expert advisors, committee members*

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Professional certification

- IEEE professional certification programs
- Certified Biometrics Professional (CBP)
- Certified Software Development Associate (CSDA)
- Certified Software Development Professional (CSDP):
- Wireless Communication Engineering Technologies (WCET)
- *Chapters can work on this initiatives*

Standards in Education

- IEEE is a leading source of information and resources on standards, their applications, and their impact on designing new products, processes, and services.

- *Chapters can work on Student Application Papers:* Apply for an IEEE Standard Education Grant and publish the results

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elearning Library

- The IEEE eLearning Library is a series of engaging and highly interactive online learning tutorials based on the best IEEE educational content from IEEE conferences around the world and unique materials developed specifically for inclusion in this eLearning Library.

- *Chapters can launch a series of educational initiatives*

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Contacts with Education Officers

- Chapters should establish strong liaison with education officers in Sections
- The society is changing and IEEE educational programs are continuously improving
- Members interaction is important

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Membership Development at the Chapter Level

Simay Akar, ChCSC Student Activities
Elya B. Joffe, ChCSC Chair

R8 Committee Meeting
Madrid, Spain, April 19, 2013

Outline

- **Importance of Membership Development**
- **Give Members what They Want!**
- **How to increase Membership in the Chapter?**
- **Chapter Leadership Development**

Membership Development?

- ◾ **Why should the Chapter support membership development ?**

- ◾ **What kind of activities can serve membership development?**

How to Increase Membership in the Chapter?

- ◪ **Give members what they want!**

- ◪ **But what do they want?**

Joining / Maintaining IEEE and an IEEE Society Membership

Reasons Members Originally Join the IEEE	2004 Data	Reasons Members Maintain their IEEE Membership
61%	Remain technically current	66%
53%	Obtain IEEE publications	59%
43%	Join IEEE Societies	39%
40%	Enhance my career opportunities	30%
34%	Enhance my stature within the profession	31%
31%	Network with others in the profession	30%
29%	A professor suggested it	N/A
27%	Show my support for the profession	32%
21%	For continuing education	29%
17%	Obtain a reduced registration fee	20%
17%	Participate in local IEEE activities	19%
16%	Access to discounts on services	26%
3%	Obtain an IEEE e-mail alias	13%

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Value of Membership – Bridge Society with Section

- **Sections are the ADMINISTRATIVE parent of the Chapter**

- **Members probably don't join/remain because of administration... They want**
  - Focused Technical content
  - Networking with their co-professionals

- **... provided by Societies, in general, and by Chapters, locally**

- **Chapters, as the bridge between Section and Society should thus be supported by both**
  - Concerted financial support
  - Coordinated local workshops and colloquia

Membership Development

- **To "sell" a Society Chapter membership, you must also "sell" IEEE membership**
  - Sell the Benefits of both!
  - Sell the Benefits of belonging to a Professional Society
- **Sell the Benefits of contributing to the Profession**
- **Remember that IEEE is a Volunteer run organization with over 400,000 members**

Some of the IEEE Benefits

- **Education**
- **Involvement in Standards Development**
- **Conferences and Symposia**
- **Publications – IEEE Xplore, Spectrum Magazine, Institute Newsletter**
- **IEEE Digital Library**
- **IEEE Job Site**

etc.

Some of the Society Benefits

- **Networking with other professionals**
- **Education/Professional Development**
  - Learn the latest theoretical research and practical approaches to problem solving
- **Technical Paper Publication**
  - Publish your technical papers through peer review
- **Symposiums, Regional Conferences, Regional Workshops, Local Meetings**
- **Opportunity to Volunteer and contribute**
- **Distinguished Lecturer Program for Chapters**
- **Peer recognition through Awards Program**

@ the Chapter

Give Members What they Want!

- **What can your Chapter do for your members?**
  - Professional growth
    - Technical knowledge
    - Leadership
- **Networking**

Give Members what they Want: Technical Knowledge

- ▪ **Speakers at Chapter meetings**
  - Local experts
  - Visiting experts
  - Society Distinguished Lecturers
- ▪ **Local technical displays**
  - Speakers
  - Exhibits
  - Demonstrations

Give Members what they Want: Leadership Development

- **Opportunities for growth as a leader**
  - Chapter officer rotation
    - Elect a new leader as Chapter Secretary
    - Promote existing Chapter Secretary to Chapter Treasurer
    - Promote existing Chapter Treasurer to Chapter Vice Chair
    - Promote existing Chapter Vice Chair to Chapter Chair
    - **Run for Society/Section – level positions**
  - Allows growth in leadership positions without being dumped into the chairmanship position with no preparation

Give Members what they Want: Networking

- **Often it's not what you know, but who you know**
  - New job opportunities may not be advertised, but if the hiring manager knows you, he might call and make the position known to you
  - When a special need for an expert comes up on short notice, you get the call because your friend knows you have the expertise needed

Further Ideas to Increase Membership in the Chapter?

- **Suggestions:**
  - Special campaigns
  - Inviting guests & Public Visibility
  - Having quality events
  - Students Enthusiasm
  - Encourage Senior Member elevations
    - Senior Membership grade in IEEE is a key to member retention – 98%

Membership Development Officer

- **Do you really need someone?**

- **Lots of things to do!**
  - Giving responsibility (i.e., engagement) always brings success!

Questions?

Thank you for you Attention!

Outline

- **How do you Know when Something's Wrong?**
- **The Early Steps**
- **Chapter Reorganization**
- **Let's Get Going...**
- **How to Avoid this Situation in Future?**

How do you Know when Something's Going Wrong?

- **Inactive Chapter**
  - When it does not hold at least 2 meetings a year for 3 consecutive years

- **MGA Chapter "Watch List"**
  - "Last Minute" notification
  - You don't want to get there…

- **No L31 or Chapter Officers' Reports**

- **No Newsletter/Magazine Reports/Articles**

- **Reduced SM or Award Nominations**

The Early Steps

- **You need a "champion"**
    - Someone "mad on the idea" to take the lead
    - He will form a team to "pull this of"

- **Define the current state of the chapter**
    - Officers, members, finances, etc.
    - Assess the condition of the chapter

- **Decide where the Chapter wants to go, what we want to be**
    - Set a baseline
    - Do not aim too high
    - Start by reviving the chapter into a vibrant chapter with consistent meetings and activities

Chapter Reorganization

- **Build the Team**
  - Decide what Interim officer positions are **absolutely** necessary
  - All you need to allow the chapter to operate most effectively

- **Determine the specific duties of each officer**
  - Describe them in detail
  - Define required commitment

- **Elect "temporary" interim officers...**
  - ...with a **defined time frame** to get things up and going again

- **Plan for a full slate of officers for the following year**
  - A great way to engage volunteers

Let's Get Going…

- **Starting activities is the best way to recover fast…**
  - Networking is what members seek
  - Take the practical paths… Org charts will get you nowhere by their own merit
- **Plan the first meetings**
  - Determine times and places for at least the next 3 meetings/events (real or virtual)
  - Determine topics and possible speakers or events
  - Socialize – **Networking is between people!**
  - **Beer and Pizza do magic!**

Let's Get Going...

- **Engage more people**
  - **There IS magic in numbers!**
  - Discuss ideas to get more people interested in the chapter meetings and activities
  - GOLD/student activities e.g., robotics competitions, demonstrations and presentations, technical workshops, colloquiums, socials, etc.

- **Update Chapter mailing list**
  - Is everyone on the mailing list?
  - Send around sign-in sheet to include current email addresses
  - Be sure to invite non-members also – they are the best source of your future membership

Let's Get Going...

Bring Value to the Members

- People join for technical content and networking
- Discuss whether the Chapter should hold a local colloquium
    - Bring value to the membership
    - Allow for vendors to have a venue to show their stuff
    - Bring in revenue to continue holding meetings
    - Bring in and recruit more S/C members (heavy discounts for members!)

t Future Organizational Meetings

Do not make this a "one shot" – this is an ongoing process

- Discuss need for future organizational meetings! Set dates!
- Additional meetings can be decided by the new slate of officers
    - At least one more full meeting with the new slate of volunteers
    - To better understand responsibilities and set goals, objectives and proactive action items for immediate future

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Let's Get Going...

- ▣ **Objectively Evaluate your performance!**

- ▣ **Do not give up!**
  - ▣ Be ready for a slower start than expected
  - ▣ Not everyone will be as enthusiastic as you
  - ▣ But... If you do it well – it will work!

- ▣ **Seek help, when necessary**
  - ▣ From the Section and the Region – **we are here to help!**
  - ▣ Appoint a S/C "Angel" to support the Chapter on a daily basis

We wish you success!

PERFORMANCE
- ☐ OUTSTANDING
- ☐ EXCELLENT
- ☐ VERY GOOD
- ☐ AVERAGE
- ☐ BELOW AVERAGE

WE DID IT!

region 8 IEEE

◆IEEE
Advancing Technology for Humanity

How to Avoid this Situation in Future?

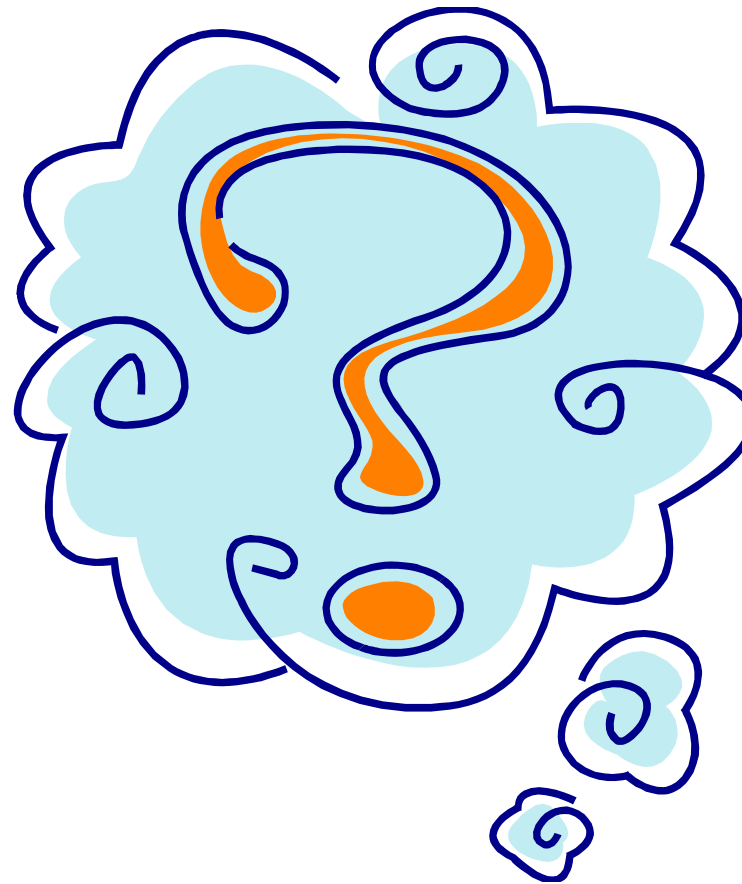- **Keep track of the Chapter Activity**
  - It is much easier to maintain a chapter than to rejuvenate it!
  - Even if the Chapter "belongs to the Section" your S/C is a stakeholder
  - Monitor reporting
  - Review MGA "watch lists"
  - Prompt the chapter to take action
  - Appoint an "angel", to coach the chapter
- **Initiate .Chapter Reporting to the S/C**
  - Be proactive!
  - Follow the EMCS Example, for instance:
  - http://www.emcs.org/chapters/chapter_activity_reporting.html

Questions

Engaging Student and GOLD Members

Elya B. Joffe

Region 8 ChCSC Chair

Simay Akar

ChCSC Student Activities

R8 Committee Meeting
Madrid, Spain, April 19, 2013

Outline

- **Importance of Student and GOLD Member Engagement to Chapters**
- **Benefits of Society Membership for Students and GOLD Members**
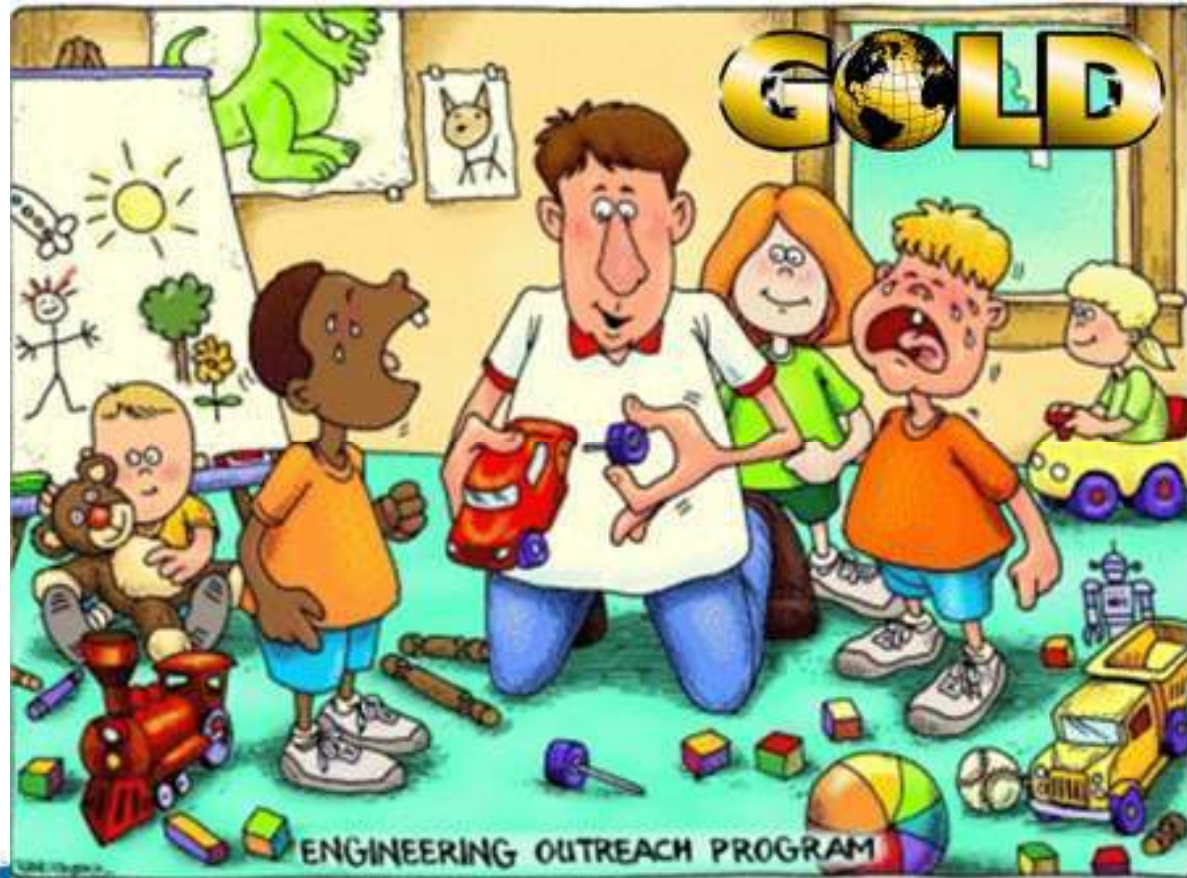- **Why Should Societies Support Student Activities?**
- **What Can Societies Do?**

Why Students and GOLD Members?

Why Should Societies Support Student and GOLD Activities?

Reaching Out to Local Student and GOLD Members

Benefits of Society Membership for Students and GOLD Members

- **Chapters = Best Resource for Technical content and place for Networking**
  - Source of speakers with in-depth **technical knowledge**
  - Provide **technical seminars** suitable for Student and GOLD members
  - Student and GOLD volunteers can **gain experience** by supporting chapter-organized workshops and conferences
  - Student and GOLD members can **publish papers/hold lecture** at local chapter events
  - Joint events allow Student and GOLD members to **network** with technical experts
  - **Introduce** Student and GOLD members to the core of IEEE activities – technical activities, standards, etc.

  - **What can be more attractive?**
  - **What can we offer more?**

What Societies Can Do?

- **Provide more responsibilities for Students**
  - Student Ambassadors
- **Support Activities**
- **Provide Speakers**
- **Organize Student Competitions**
- **Provide Financial Support**

Questions?

Thank you for you attention

IEEE Region 8 Related Conferences

- **IEEE Region 8 Major Conferences**
  - **EUROCON**
    - Eurocon'2013, 1-4 July 2013, **Zagreb, Croatia**
  - **MELECON**
    - Melecon'2014...
  - **AFRICON**
    - AFRICON 2013, 9-12 September, **Mauritius**
- **See http://www.ieeer8.org/links/ieee-region-8-related-conferences/ for details**
- **If you plan to hold a Conference in Region 8, please inform us**
  - Especially if you wish to hold a Chapter Chair's Retreat

Questions

Suggestion to Chapters

Madrid, April 19, 2013

Elya B. Joffe
Region 8 ChCSC Chair

Suggestions to Chapters

- **Add value to membeship**
  - Hold/Host Conferences and workshops
  - Engage Distinguished Lecturers
- **Publicize IEEE and S/C awards, scholarships and grants**
- **Sponsor Technical publications**
  - At chapter level
  - At the Regional level (jointly by one or two societies)
- **Publicize your activities in Newsletters**
- **Promote Best Paper Awards at the Chapter level**
- **Engage GOLD and Student members; Hold Student design contests**

Suggestions to Chapters

- **Track status of the chapters**
  - Do not allow the to drop into the"watch list"
  - If they did, proactively and ASAP help them out
- **Assign "Angels" to chapters**
  - Avoid disconnect between chapters and S/C
- **Square the Section-Society-Chapter Triangle: Coordinate activities with the Sections**
  - Chapters have two parents:
    - Section (primary responsibility for finance)
    - Society (support and technical activities)
  - Often the two parents are not on speaking terms
  - Sometimes the Chapters are like 'orphans'
  - This can lead to delinquent behaviour!!!

New Plans for Coming Year

- **Trainings to Chapter Chairs/Officers**
  - In conjunction with S/C conferences in R8
    - R8 Coordinators need to inform ChCSC **in advance** of such events
    - Need to check financial resources

- **Chapter Webinars**
  - Plan to initiate webinars for the chapter chairs and members
    - Topics related to chapter leadership and activity
    - **Recommended/requested topics from the attendees?**

- **Initiate Chapter e-mail Newsletter**
  - Exchange of information, best practices, announcements to Chapter Chairs
  - Inputs from S/C R8 Coordinators welcome

Evaluation of our Actions

Elya B. Joffe

Region 8 ChCSC Chair

Evaluation of our Actions - Metrics

- **Number of New Chapters**
- **(Least) Number of Chapters on the "Watch List"**
- **Member Statistics (new, retained,…)**
- **Use of DLs**
- **Chapter Reporting (L-31)**
- **Elections and Succession Plans**
- **Frequency of Chapter Meetings**
- **Chapter Meeting attendance**

Evaluation
☑ OUTSTANDING
☐ Excellent
☐ Very Good
☐ Average
☐ Below Average

Other ideas...

- **Inputs from the floor:**

Questions