



Membership Development Report – May 2013

Europe, Middle East, Africa (Region 8)



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Hello, MD officers. During May, the increase in members in R8 was in sync with the IEEE average, just like previous months. Still, we have a relatively low figure for retention rate, and this is something we should work. It is known that higher-grade members present a higher retention rate. We should encourage transition from students to GSMs or young professionals, and elevations from Members to Senior Members. For the first, this is the right moment of the year, since many students are graduating. Keep in touch with them, with the help of Student and GOLD officers in your section and make sure that they count on IEEE for their professional careers. See next page for SAMIEEE queries.

–Antonio Luque, Membership Development Chair, Region 8

Regional Snapshot	Total this Month	'13 vs. '12	% Change	Aug 2013 408,000 Member Goal – R8		2013 New Members (MAY)
Total Membership	66,643	592	0.9%	90.4%	Total	14,517
• Higher-Grade	49,095	432	1.0%	79.2%	Higher Grade	3550
• Students	19,983	160	0.7%	128.7%	Students	10,967
IEEE Worldwide - Total	366,889	3,896	1.1%	408,000		77,711

2013 Retention Dashboard / Benchmark	Cumulative – Through This Month			
	Professionals	Graduate Students	Undergraduate Students	Total
Region – Total Members	74.3%	71.7%	28.9%	69.2%
Region – 1 st -Year Members	32.6%	57.2%	22.5%	35.6%
IEEE – Total Members	78.6%	64.4%	24.4%	69.9%
IEEE – 1 st Year Members	32.8%	46.8%	19.5%	29.4%

First-Year Member Engagement	2013 Membership Cycle	
Recruitment	Member-Get-a-Member program: www.ieee.org/mgm , e-Membership program for new members.	1 March through 15 August half-year dues is available
MGA Operations	First Year Member page available: http://www.ieee.org/start	Renewal opportunity to reach out to new members, those joined last year
Section / Chapter Operations	Invite first year members to activities and events	Use the Correspondence templates located on www.ieee.org/md
SAMIEEE Analyses	Each month new Member Alert message goes to Section and Section MD Chairs with report of new joined members	(MD) All Members Joining since Beginning of Membership Year (MD) First Year Active Members (MD) Members Joining in Past 30 Days (MD) New Member Interest Information for Active IEEE Members
Volunteer Resources	SAMIEEE UPGRADE: http://www.ieee.org/about/volunteers/samieee/index.html for video and training presentation	



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.

Best Section Total Retention	84.5% - Switzerland Section	81.9% - Serbia & Montenegro Section
	83.8% - Croatia Section	81.5% - Finland Section
	83.5% - Slovenia Section	81.0% - Latvia Section

Top Section Recruitment Year over Year	Percentage Growth	Numeric Growth
	142.86% – Lithuanian Section	495 - Turkey Section
	130.07% – Tunisia Section	385 – Tunisia Section
	121.28% – Morocco Section	382 - U.K. & Republic of Ireland Section

Upcoming MD Opportunities	Organize STEP (Student Transition and Elevation Programs) for students who graduate, and collaborate with GOLD to make them stay with IEEE in this transition	Click here to download from SAMIEEE the list of Student Members with expected graduation date in 2013
	Look for potential candidates to be elevated to Senior Membership, encourage them to apply and help them in finding references	Click here to download from SAMIEEE a list of members that might qualify for Senior Member grade

MD Resource Links	IEEE Region 8	www.ieee.org/r8
	Benefits of Membership	www.ieee.org/benefits
	First Year Member Experience	www.ieee.org/start
	Online Supply Form	www.ieee.org/md
	IEEE Contact Center & Support	www.ieee.org/about/contact_center/index.html
	Membership Statistics myIEEE	www.ieee.org/md www.ieee.org/membership_services/membership/my_ieee.html
	MD Manual, Membership Presentations	www.ieee.org/md
	Member-get-a-Member	www.ieee.org/mgm
MD Webcast Archive Guide for 2013 to 2009	www.ieee.org/md	

IEEE Women in Engineering (WIE) News: online live discussions

The Next IEEE Women in Engineering On-Line Live Chat will be June 7th with Zahra Ahmadian from Canada! Join us on Facebook at www.facebook.com/ieewomeninengineering

Future Dates:

- 21 June: Tazeen Sharif, Region 8
- 9 August: Pamela Jones, Region 3
- 21 August: Takako Hashimoto, Region 10
- 13 September: Mehvish Zahoor, Region 10
- 27 September: Pamela Kumar, Region 10
- 4 October: Janet Flores, Region 5
- 18 October: TBD (check the WIE Facebook page for updates)



IEEE GOLD Membership Data

GOLD Status Indicator

In March several new processes were introduced to the IBP system to manage the GOLD indicator code and reset it based on educational information provided by the member. Year over year data analysis is being compiled. These new validation processes in IT will substantially improve data quality but appear to skew the present GOLD member totals particularly as we examine year over year statistics.

The table below shows the current month with GOLD membership data. Each month's report will only show that month's data going forward until we have completed a year to begin year-over-year comparison.

Geographic IEEE Gold Membership - May 2013			
Region	Higher Grade w/o GSM	GSM	Total
1	2,126	860	2,986
2	1,909	781	2,690
3	1,795	1,045	2,840
4	1,595	777	2,372
5	2,104	803	2,907
6	3,907	1,265	5,172
R 1-6	13,436	5,531	18,967
7	1,582	849	2,431
8	7,840	3,125	10,965
9	1,521	500	2,021
10	7,283	2,171	9,454
R 7-10	18,226	6,645	24,871
TOTAL	31,662	12,176	43,838



IEEE Membership Information

Student elevation will be happening end of June 2013 and again end of August 2013. For those students who have indicated in their member record their graduation is between January and June 2013, they will be elevated from Student Member grade to Member grade. If they indicated their graduation is after August and through December 2013, they will be elevated at the end of August 2013. This is a good time to acknowledge their graduation and achievements at a section, society or regional event, along with GOLD members. Perhaps your IEEE organizational unit will want to include a program that assists with their transition to the professional work place with speakers on resume building, networking skills, delegating and managing direction.

Reaching out to New Members in Your Section – New Member Orientation Sessions

Join IEEE for an orientation session designed to help your new members get the most out of their membership. The webinar will include an overview of IEEE membership and access instructions for their members-only benefits and services. Each month 2 sessions are scheduled on the fourth (4th) Thursday of each month. While the sessions are designed to help new members navigate through IEEE basic resources, it can also be beneficial to members who may not be using some of these resources (myIEEE, IEEE Account, etc.) and provide some useful information. Section officers are always welcome to attend to see what new members are being instructed on.

For June 2013 they are:

The session scheduled for: 27 June, 9 a.m. Eastern, [Register now](#), or

The session scheduled for: 27 June, 3 p.m. Eastern, [Register now](#) .

Any questions on the New Member Orientation, contact Denise Maestri at d.maestri@ieee.org



Section Performance > Retention

Year-over-Year – Renewal: 2013 Membership Year – May 2013

REGION 8	HIGHER GRADE MEMBERS w/o GSM			GRADUATE STUDENT MEMBERS			UNDERGRADUATE STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Switzerland Section	2467	2130	86.3%	410	320	78.0%	42	17	40.5%	2,919	2467	84.5%
Croatia Section	489	423	86.5%	180	149	82.8%	40	22	55.0%	709	594	83.8%
Slovenia Section	265	231	87.2%	32	22	68.8%	12	5	41.7%	309	258	83.5%
Serbia And Montenegro Section	506	422	83.4%	154	134	87.0%	46	22	47.8%	706	578	81.9%
Finland Section	812	674	83.0%	208	170	81.7%	53	30	56.6%	1,073	874	81.5%
Latvia Section	88	73	83.0%	25	21	84.0%	13	8	61.5%	126	102	81.0%
Norway Section	900	738	82.0%	107	81	75.7%	15	5	33.3%	1,022	824	80.6%
Italy Section	3803	3111	81.8%	540	407	75.4%	115	54	47.0%	4,458	3572	80.1%
Germany Section	5811	4776	82.2%	1496	1137	76.0%	241	119	49.4%	7,548	6032	79.9%
Spain Section	3003	2461	82.0%	523	398	76.1%	270	153	56.7%	3,796	3012	79.3%
Sweden Section	1705	1371	80.4%	442	349	79.0%	39	11	28.2%	2,186	1731	79.2%
Benelux Section	2775	2245	80.9%	631	498	78.9%	141	56	39.7%	3,547	2799	78.9%
Austria Section	962	769	79.9%	276	218	79.0%	76	49	64.5%	1,314	1036	78.8%
Denmark Section	701	559	79.7%	116	86	74.1%	11	6	54.5%	828	651	78.6%
Zambia Section	113	89	78.8%	3	1	33.3%	0	0	#DIV/0!	116	90	77.6%
Poland Section	820	658	80.2%	100	72	72.0%	69	29	42.0%	989	759	76.7%
Belarus Section	29	26	89.7%	11	8	72.7%	6	1	16.7%	46	35	76.1%
Malta Section	111	80	72.1%	43	38	88.4%	11	7	63.6%	165	125	75.8%
Hungary Section	333	268	80.5%	68	47	69.1%	43	20	46.5%	444	335	75.5%
Romania Section	866	659	76.1%	100	76	76.0%	30	14	46.7%	996	749	75.2%
Czechoslovakia Section	476	377	79.2%	73	38	52.1%	22	6	27.3%	571	421	73.7%
Israel Section	1035	788	76.1%	94	53	56.4%	17	2	11.8%	1,146	843	73.6%



Year-over-Year – Renewal: 2013 Membership Year – May 2013

REGION 8	HIGHER GRADE MEMBERS w/o GSM			GRADUATE STUDENT MEMBERS			UNDERGRADUATE STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
U.K.& Rep Of Ireland Section	8106	6181	76.3%	1345	893	66.4%	351	130	37.0%	9,802	7204	73.5%
Lithuanian Section	77	56	72.7%	10	9	90.0%	4	1	25.0%	91	66	72.5%
Cyprus Section	195	145	74.4%	57	50	87.7%	34	12	35.3%	286	207	72.4%
Bulgaria Section	237	173	73.0%	30	24	80.0%	24	13	54.2%	291	210	72.2%
Portugal Section	781	598	76.6%	293	227	77.5%	186	82	44.1%	1,260	907	72.0%
Russia (Siberia) Section	186	136	73.1%	36	24	66.7%	8	4	50.0%	230	164	71.3%
France Section	3277	2369	72.3%	358	226	63.1%	154	55	35.7%	3,789	2650	69.9%
Greece Section	1307	971	74.3%	290	243	83.8%	428	202	47.2%	2,025	1416	69.9%
Republic Of Macedonia Section	108	81	75.0%	42	38	90.5%	29	6	20.7%	179	125	69.8%
Russia Section	576	411	71.4%	39	27	69.2%	36	14	38.9%	651	452	69.4%
South Africa Section	951	672	70.7%	144	121	84.0%	107	30	28.0%	1,202	823	68.5%
Ukraine Section	338	235	69.5%	98	60	61.2%	36	15	41.7%	472	310	65.7%
Estonia Section	93	62	66.7%	20	14	70.0%	14	2	14.3%	127	78	61.4%
Russia (Northwest) Section	184	131	71.2%	32	19	59.4%	61	20	32.8%	277	170	61.4%
Bosnia And Herzegovina Section	134	78	58.2%	63	39	61.9%	18	12	66.7%	215	129	60.0%
Morocco Section	97	64	66.0%	28	20	71.4%	24	5	20.8%	149	89	59.7%
Saudi Arabia Section	685	428	62.5%	34	26	76.5%	72	16	22.2%	791	470	59.4%
Iceland Section	60	44	73.3%	12	8	66.7%	33	10	30.3%	105	62	59.0%
Kenya Section	96	60	62.5%	6	5	83.3%	11	1	9.1%	113	66	58.4%
Turkey Section	1125	700	62.2%	371	246	66.3%	589	179	30.4%	2,085	1125	54.0%



Year-over-Year – Renewal: 2013 Membership Year – May 2013

REGION 8	HIGHER GRADE MEMBERS w/o GSM			GRADUATE STUDENT MEMBERS			UNDERGRADUATE STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Bahrain Section	74	46	62.2%	0	1	0.0%	19	3	15.8%	93	50	53.8%
Oman Section	113	72	63.7%	2	1	50.0%	25	2	8.0%	140	75	53.6%
Qatar Section	170	101	59.4%	11	10	90.9%	50	8	16.0%	231	119	51.5%
Western Saudi Arabia Section	264	140	53.0%	39	23	59.0%	55	7	12.7%	358	170	47.5%
Tunisia Section	265	141	53.2%	202	117	57.9%	188	44	23.4%	655	302	46.1%
Kuwait Section	147	87	59.2%	9	5	55.6%	52	2	3.8%	208	94	45.2%
Ghana Section	171	74	43.3%	13	13	100.0%	30	7	23.3%	214	94	43.9%
Lebanon Section	342	158	46.2%	42	36	85.7%	416	151	36.3%	800	345	43.1%
United Arab Emirates Section	866	455	52.5%	85	62	72.9%	520	102	19.6%	1,471	619	42.1%
Iraq Section	118	51	43.2%	31	13	41.9%	7	0	0.0%	156	64	41.0%
Egypt Section	872	486	55.7%	277	201	72.6%	1034	166	16.1%	2,183	853	39.1%
Nigeria Section	972	404	41.6%	110	67	60.9%	225	31	13.8%	1,307	502	38.4%
Iran Section	1268	329	25.9%	709	341	48.1%	513	74	14.4%	2,490	744	29.9%
Jordan Section	253	133	52.6%	15	11	73.3%	382	41	10.7%	650	185	28.5%
Region 8 - Apo/Fpo	101	73	72.3%	11	8	72.7%	14	6	42.9%	126	87	69.0%
Reg 8-Countries Outside Sections	672	382	56.8%	95	47	49.5%	328	44	13.4%	1,095	473	43.2%



Section Performance > Recruitment

Year-over-Year – Recruitment: 2013 Membership Year

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change
Lithuanian Section	16	5	11	220.00 %	8	4	4	100.00 %	10	5	5	100.00 %	34	14	20	142.86%
Tunisia Section	58	22	36	163.64 %	155	86	69	80.23%	468	188	280	148.94 %	681	296	385	130.07%
Morocco Section	9	12	-3	-25.00%	18	17	1	5.88%	77	18	59	327.78 %	104	47	57	121.28%
Croatia Section	18	19	-1	-5.26%	69	37	32	86.49%	89	28	61	217.86 %	176	84	92	109.52%
Cyprus Section	9	8	1	12.50%	14	12	2	16.67%	66	24	42	175.00 %	89	44	45	102.27%
Malta Section	2	2	0	0.00%	9	6	3	50.00%	29	14	15	107.14 %	40	22	18	81.82%
Turkey Section	101	111	-10	-9.01%	154	103	51	49.51%	880	426	454	106.57 %	1135	640	495	77.34%
Bahrain Section	28	6	22	366.67 %	1	1	0	0.00%	13	18	-5	-27.78%	42	25	17	68.00%
Kenya Section	13	20	-7	-35.00%	9	1	8	800.00 %	14	2	12	600.00 %	36	23	13	56.52%
Belarus Section	1	0	1	0	5	1	4	400.00 %	2	5	-3	-60.00%	8	6	2	33.33%
Russia Section	100	87	13	14.94%	45	22	23	104.55 %	33	29	4	13.79%	178	138	40	28.99%
U.K.& Rep Of Ireland Section	465	396	69	17.42%	910	589	321	54.50%	346	354	-8	-2.26%	1721	1339	382	28.53%
Oman Section	13	14	-1	-7.14%	6	6	0	0.00%	33	21	12	57.14%	52	41	11	26.83%
Kuwait Section	16	19	-3	-15.79%	10	6	4	66.67%	53	38	15	39.47%	79	63	16	25.40%
Zambia Section	10	9	1	11.11%	0	1	-1	-100.00 %	5	2	3	150.00 %	15	12	3	25.00%
Poland Section	88	65	23	35.38%	21	29	-8	-27.59%	65	46	19	41.30%	174	140	34	24.29%
Saudi Arabia Section	89	77	12	15.58%	36	21	15	71.43%	92	79	13	16.46%	217	177	40	22.60%
Portugal Section	30	21	9	42.86%	101	90	11	12.22%	171	138	33	23.91%	302	249	53	21.29%
Czechoslovakia Section	35	31	4	12.90%	40	28	12	42.86%	23	23	0	0.00%	98	82	16	19.51%
France Section	304	265	39	14.72%	208	210	-2	-0.95%	196	118	78	66.10%	708	593	115	19.39%
Denmark Section	42	51	-9	-17.65%	69	56	13	23.21%	24	11	13	118.18 %	135	118	17	14.41%



Year-over-Year – Recruitment: 2013 Membership Year

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change
Hungary Section	29	15	14	93.33%	18	16	2	12.50%	27	34	-7	20.59%	74	65	9	13.85%
Benelux Section	147	132	15	11.36%	244	174	70	40.23%	79	108	-29	26.85%	470	414	56	13.53%
Israel Section	58	74	-16	-21.62%	69	48	21	43.75%	32	20	12	60.00%	159	142	17	11.97%
Republic Of Macedonia Section	9	4	5	125.00%	18	12	6	50.00%	13	20	-7	35.00%	40	36	4	11.11%
Reg 8-Countries Outside Sections	157	106	51	48.11%	61	45	16	35.56%	233	269	-36	13.38%	451	420	31	7.38%
Russia (Northwest) Section	29	18	11	61.11%	15	15	0	0.00%	48	53	-5	-9.43%	92	86	6	6.98%
Estonia Section	7	3	4	133.33%	7	9	-2	-22.22%	20	20	0	0.00%	34	32	2	6.25%
Switzerland Section	98	109	-11	-10.09%	152	130	22	16.92%	45	46	-1	-2.17%	295	285	10	3.51%
Romania Section	66	44	22	50.00%	22	39	-17	-43.59%	22	24	-2	-8.33%	110	107	3	2.80%
Germany Section	241	264	-23	-8.71%	476	419	57	13.60%	168	180	-12	-6.67%	885	863	22	2.55%
Nigeria Section	211	218	-7	-3.21%	105	58	47	81.03%	150	182	-32	17.58%	466	458	8	1.75%
Greece Section	31	41	-10	-24.39%	66	86	-20	-23.26%	346	314	32	10.19%	443	441	2	0.45%
Russia (Siberia) Section	27	29	-2	-6.90%	14	14	0	0.00%	5	3	2	66.67%	46	46	0	0.00%
South Africa Section	91	92	-1	-1.09%	56	51	5	9.80%	93	99	-6	-6.06%	240	242	-2	-0.83%
Ukraine Section	46	52	-6	-11.54%	47	50	-3	-6.00%	38	32	6	18.75%	131	134	-3	-2.24%
Iraq Section	24	39	-15	-38.46%	13	27	-14	-51.85%	36	10	26	260.00%	73	76	-3	-3.95%
Italy Section	170	203	-33	-16.26%	247	236	11	4.66%	116	116	0	0.00%	533	555	-22	-3.96%
Spain Section	100	107	-7	-6.54%	130	170	-40	-23.53%	179	154	25	16.23%	409	431	-22	-5.10%



Year-over-Year – Recruitment: 2013 Membership Year

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change
Sweden Section	79	97	-18	18.56%	158	140	18	12.86%	28	44	-16	36.36%	265	281	-16	-5.69%
Finland Section	32	41	-9	21.95%	61	54	7	12.96%	31	37	-6	16.22%	124	132	-8	-6.06%
Lebanon Section	24	18	6	33.33%	19	22	-3	13.64%	343	371	-28	-7.55%	386	411	-25	-6.08%
Slovenia Section	9	10	-1	10.00%	12	13	-1	-7.69%	7	7	0	0.00%	28	30	-2	-6.67%
Norway Section	42	56	-14	25.00%	44	32	12	37.50%	7	12	-5	41.67%	93	100	-7	-7.00%
Iceland Section	3	4	-1	25.00%	1	5	-4	80.00%	35	33	2	6.06%	39	42	-3	-7.14%
Qatar Section	36	28	8	28.57%	9	2	7	350.00%	23	45	-22	48.89%	68	75	-7	-9.33%
Latvia Section	1	5	-4	80.00%	7	9	-2	22.22%	9	5	4	80.00%	17	19	-2	-10.53%
Region 8 - Apo/Fpo	11	10	1	10.00%	2	7	-5	71.43%	9	8	1	12.50%	22	25	-3	-12.00%
United Arab Emirates Section	88	90	-2	-2.22%	54	40	14	35.00%	427	519	-92	17.73%	569	649	-80	-12.33%
Serbia And Montenegro Section	32	39	-7	17.95%	37	57	-20	35.09%	37	30	7	23.33%	106	126	-20	-15.87%
Egypt Section	49	47	2	4.26%	67	82	-15	18.29%	718	899	-181	20.13%	834	1028	-194	-18.87%
Bosnia And Herzegovina Section	8	11	-3	27.27%	12	24	-12	50.00%	23	19	4	21.05%	43	54	-11	-20.37%
Bulgaria Section	15	18	-3	16.67%	14	17	-3	17.65%	19	28	-9	32.14%	48	63	-15	-23.81%
Austria Section	32	44	-12	27.27%	68	75	-7	-9.33%	48	78	-30	38.46%	148	197	-49	-24.87%
Western Saudi Arabia Section	28	36	-8	22.22%	14	32	-18	56.25%	49	61	-12	19.67%	91	129	-38	-29.46%
Jordan Section	17	25	-8	32.00%	8	8	0	0.00%	225	332	-107	32.23%	250	365	-115	-31.51%
Ghana section	36	56	-20	35.71%	5	7	-2	28.57%	27	46	-19	41.30%	68	109	-41	-37.61%
Iran Section	20	80	-60	75.00%	160	480	-320	66.67%	163	505	-342	67.72%	343	1065	-722	-67.79%

< END >