

IEEE Estonia Section Report October 2013**Kalle Tammemae****Highlights from the past**

- IEEE SPS Distinguished Lecturer Prof. Tülay Adali, from University of Maryland Baltimore County, lecture on Friday, June 21 at Tallinn University of Technology. Participants were members and non-members equally, professors and PhD students from different doctoral schools. Event information was well visible at University web.
- Our annual (13th) August Seminar on 19-20 August 2013 attracted quarter of members and 15 guests from doctoral schools. We discussed lot about visibility, membership, tasks, challenges of section, responsibilities of engineer organization, and received great feedback to implement in future.
- Guest lecture about HAM activities in Estonia and visit to Estonian Broadcasting museum did fulfill all expectations of participants.

Future activities

- We will definitely run for us very successful IEEEExtreme again with several teams from main universities and UAS-s in Estonia.
- One of chapters will have Chair elections as proposed by current Chair.
- We have done preliminary analysis to open one or two joint chapters with other Baltic Countries.
- New web (on IEEE supported Wordpress) development has started.

Best practices

- Visibility in university premises is important, even passive banner is working, worth to obtain from IEEE shop.
- Equally important is social media but it is chicken-egg problem - events recall events, launching new ones is demanding task for volunteers.
- Annual summer meeting is giving remarkably benefit, opening new, refreshing, and fixing contacts between members and future members of organization.

Points of concern / Topics for future discussion

- Still low knowledge of international engineering organization among students at bachelor level (PhD students are already informed).
- Section activities and aims should become more visible on events attracting already secondary and also primary school pupil, e.g. robotex competitions.

Miscellaneous

- Good experience with distinguished lecturers program, which is worth to continue.
- One joint chapter in Baltic countries is under development.
- We are seeking for positioning IEEE influence and visibility in national certification programs of engineers along with Estonian Association of Engineers.