

## IEEE R8 - Industry Relations Subcommittee 2013 - Details

### *Standing Committee: Industry Relations Subcommittee (IRSC) Report*

Committee members:

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This report covers the period of April 2013 till September 2013.

### *Industry Relationship Subcommittee*

The name of the *Industry Relationship Subcommittee* implies a rather broad range of responsibilities, and so it is perceived as a central function within IEEE R8. With that assumption come different opinions across different roles from inside and outside of IEEE and require a sharper profile in the future.

### *Planned Activities*

- Work on a more specific mission statement, review goals and objectives under the 3 year cycle as set forth in the Industry Relationship Officer Manual
- Cooperation with GOLD, PA, MD and Conference Coordination to show value to industry.
- Support and encourage sectional engagement with local and international industries
- Encourage Sections to Name IROs, ramping up new IROs, Knowledge and Best Practice Sharing between IROs
- Industry Relations Award

### *Industry Relations Officer: Summary Roles and Responsibilities*

The Industry Relations Officer (IRO) is a position that is created within each section to strengthen the relationship between IEEE and the Industry. IROs play an important role in understanding the industry needs and work closely with industry professionals to address their requirements and promote IEEE activities, products and services.

### **Goals & Objectives:**

The goals of the Section Industry Relation Officer (IRO) are currently under review. As of writing of this document, the goals and objectives are to:

- Bridge the gap and enhance relationships between industry, academia/research, government and the IEEE
- Influence the industry to support the engagement of their professionals in IEEE activities to benefit for its products and services

- Develop IEEE membership in industry and strive towards a balance between academic and industry volunteers / members within an IEEE geographical unit / section.
- Promote IEEE Region 8 awards for corporate and corporate IEEE members.

Just as the goals and objectives, the scope of duties within an Industry Relations Officer shall conduct his office is under current review. The active scope can be summarized as followed:

- Identify industry needs by conducting section-level surveys as appropriate
- Promote IEEE to industry by informing them about IEEE benefits and its available products and services.
- Create & maintain a database of companies and contacts
- Encourage networking between IEEE members in industry and academia, utilize synergy
- Convince IEEE to position its products & services better towards industry's needs
- Highlight the benefits of joining IEEE to industry professionals, promote members and volunteer's involvement with industry and community-at-large
- Cooperate with Section, Chapter and Student Branch representatives in developing contacts and relationship with the industry and community
- Interact with IEEE entities and subcommittees (SC) such as R8 IRSC, chapters and other neighboring sections with respect to industry related activities.
- Support IEEE local, regional and society/council conference activities by encouraging conference organizers to introduce industry tracks/sessions as well as continuing education programs for industry professionals.

IRO functions include the following:

- Ensure that the section establishes and maintains contacts and links with local industries, national/sister societies and other organizations.
- Provide guidelines and support to the Section, Chapter and Student Branch representatives and others as required
- Distribute information regarding IEEE activities, facilitate development of tools and collateral to communicate with local industry and community-at-large.
- Identify local needs in order to allow IEEE to adapt its offerings of standard – and/or tailored products and services.
- Recruit and promote volunteers from industry
- Support local conference activities within councils/societies or sections
- Conduct periodic visits to major industries and provide presentations as necessary to promote IEEE activities
- Provide two reports annually to the IRSC Subcommittee.

Other Activities

- Partner with other national/regional professional societies to exchange information about events and strengthen collaboration between these professional entities.
- Team-up with national computing, societies working in IEEE designated fields, project Management and research centers.