

MD Subcommittee Report October 2013

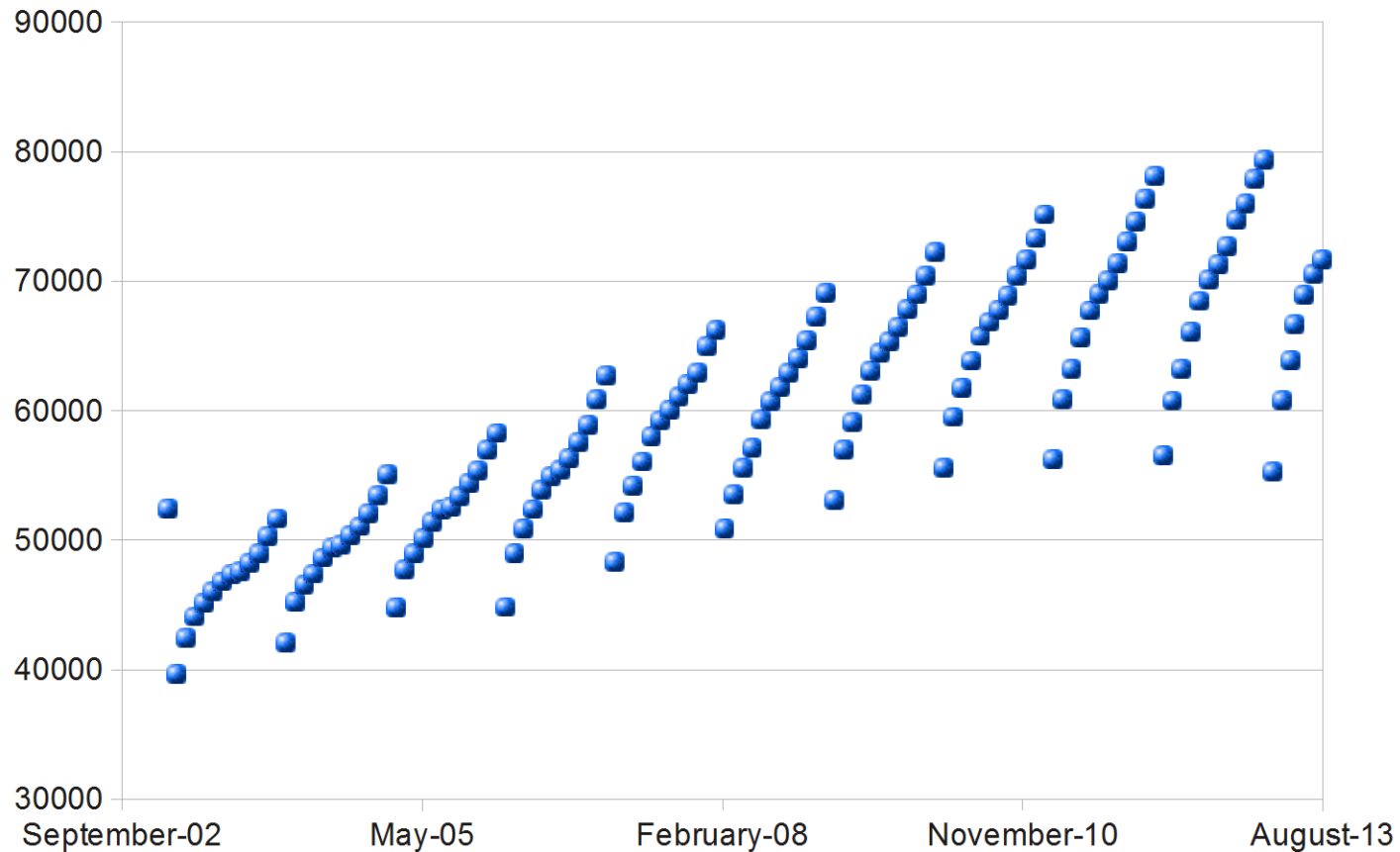
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MD figures



Activities carried out in 2013

IEEE R8 MD Newsletter June 2013



This newsletter is mailed to all Section MD officers in R8. Please distribute it among the rest of volunteers in your Section, including Section Chair, Secretary, Chapter Chairs, Student representatives, etc.

Welcome to the June 2013 issue of the newsletter

In this issue we have interesting news, successful experiences, and updates on the membership status of the Region.

Remember the R8 MD website is located at

<http://www.ieeer8.org/category/member-activities/membership-development/>

You can find there a lot of information regarding membership in the Region and its Sections.

For any help, inquiry, suggestion, or idea, contact the MD team at ieee-r8md@ieee.org

R8 Membership status

In the last months, evolution in membership in R8 has been very aligned with the global trend. We are now slightly better than same month in 2012, but still our retention rate for students is smaller than it should be.

Region 8	Total End of May	'13 vs. '12	% Change	Aug 2013 408,000 Member Goal - R8	2013 New Members (MAY)
Total Membership	66,643	▲ 592	0.9%	90.4%	Total 14,517
• Higher-Grade	49,095	▲ 432	1.0%	79.2%	Higher Grade 3550
• Students	19,983	▲ 160	0.7%	128.7%	Students 10,967
IEEE Worldwide - Total	366,889	▲ 3,896	1.1%	408,000	77,711

The monthly R8 MD report now includes retention and recruitment tables by Section and by member grade (Higher-grade, GSMS, and Students). Remember that IEEE is performing student elevation in June and August, so all students who expressed their graduation date between January and June will be elevated to Member grade now.

A time diagram (the so-called zig-zag diagram) of the evolution of membership in R8 in the last years can be seen in the figure below.

Teleconference meetings of the MDSC, June 24th and September 16th, with all members attending.

The Regional MD report has been sent out monthly to all MD officers. MD Newsletters have been published in March and June (left). All of them can be downloaded from the R8 MD website.

Certificates of appreciation to outstanding Sections (more on this later)

MD workshops planned for October in London, and early next year in Dubai

Encourage of clustering of MD activities in sections with similar profiles (e.g. Baltic countries, Mediterranean countries, etc.). Possibility of funding from MDSC

MD officers training sessions delivered through Membership Recruitment and Recovery Committee (MRRC), May 2013

MD Workshop

Workshop to train MD officers, especially those new to the position

London, University of Westminster, Oct. 19th

Local expenses (room, hotel, food) covered by MDSC, travel by Sections

Expected attendance: 15 MD officers

New edition will take place in Feb-Mar 2014 in Dubai, UAE

Thanks to Andreas Koltes for great work!

Recognitions and incentives

Sections with outstanding MD performance in the 2013 Membership Year

- Increase in total membership compared to 2012
 - Turkey (large)
 - Croatia (medium)
 - Morocco (small)
- Increase in membership in % compared to 2012
 - Tunisia (large)
 - Denmark (medium)
 - Lithuania (small)
- Increase in retention in % compared to 2012
 - South Africa (large)
 - Saudi Arabia (medium)
 - Latvia (small)

Congratulations to all of them!

R8 program to incentive MD in small sections:

None qualified

Criteria: section <200 HG w/o GSM, increasing > 10 HGM w/o GSM