



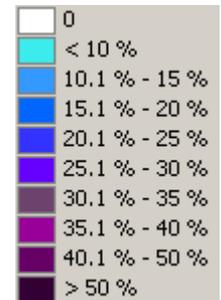
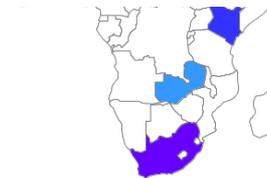
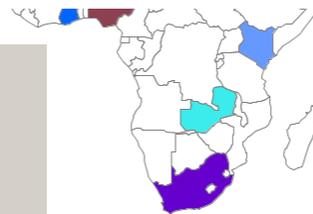
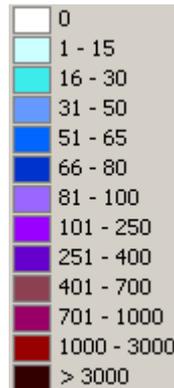
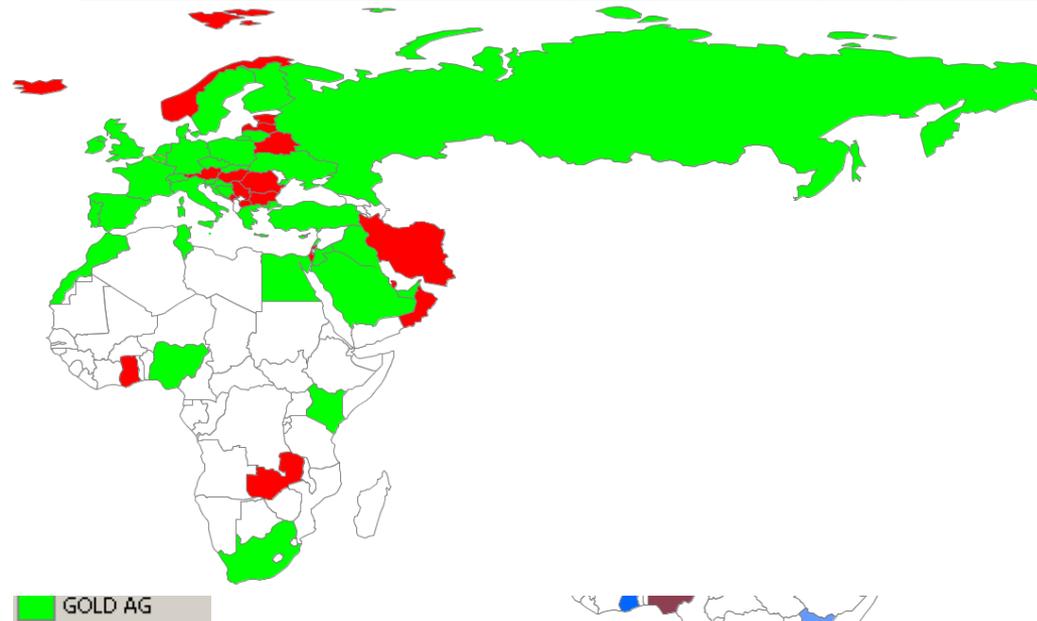
# Maps - Statistics

**Region 8, August 2013**  
 20817 GOLD Members  
 29.00% of all Members

of GOLD members



Percentage of GOLD members



# Ongoing Projects 1/2

## ▶ **GOLD Affinity Group Maintenance**

- 4 new AG in 2013 (Poland, Kenya, Slovenia, Kuwait, Sudan ongoing)
- Regular meetings with GOLD Chairs
- Manuals developed for GOLD Chairs (SAMIEEE for GOLDIES & GOLD Operation Manual)

## ▶ **Increasing the visibility of GOLD among student and professionals**

- Eurocon
- ISBC, CEuSBC, MESBC, UKRISBC, HSBC

## ▶ **Awards**

- R8 Outstanding GOLD Affinity Group Award: 9 nominations, Finland has been awarded
- R8 GOLD Exceptional Volunteer Award call for nominations has been released
- R8 GOLD Committee endorsed Tunisia and Croatia - Tunisia has been awarded with MGA GOLD Hall of Fame Award

# Ongoing Projects 2/2

- ▶ **R8 Student Branch and GOLD Congress 2014, Krakow, Poland**
- ▶ **Initialization of new GOLD AGs**
  - Approached GOLD members of two sections: 10 and 6 members interested in leading the GOLD AG
  - Program will be extended to sections that do not have AG yet

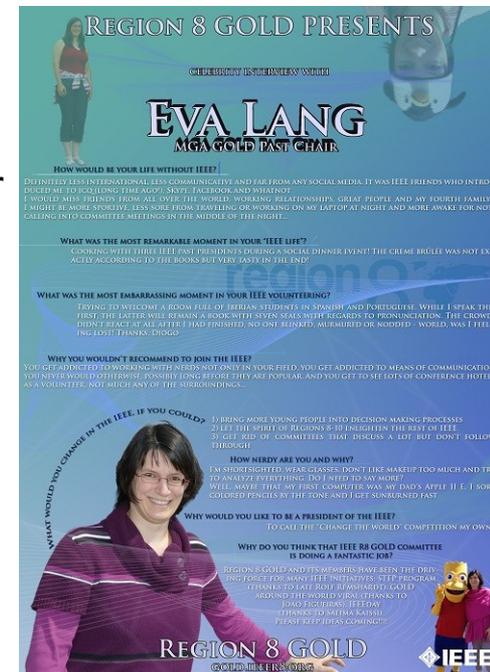
## ▶ **Social Networking**

- Constant presence in social networks: Facebook, LinkedIn, Twitter
- New initiative: Interview with IEEE celebrities

## ▶ **Recognition for GOLD members**

- Graduation Certificate
- Graduation date request initiative

## ▶ **Company Branches Program**



The time has come...

# GOULD Young Professionals Graduates of the Last Decade

# Young Professionals

## ▶ Rebranding and reorganization of the GOLD Program has been initiated

– GOLD label will be replaced by Young Professionals (YP)

– YP criteria will be adjusted

– New name for Student Branch and GOLD Congress 2014

## **Student and Young Professional Congress (SYP)**

## ▶ Finalizing the transition by August 2014



# Region 8 YP/GOLD



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