



# Member Activities (MA) Coordinators/Subcommittees

- ▶ **Membership Development (MD)**
- ▶ **Graduates of the Last Decade (GOLD)**
- ▶ **Professional Activities (PA)**
- ▶ **Women in Engineering (WIE)**
- ▶ **History Activities (HA)**
- ▶ **Life Members (LM)**
- ▶ **Region 8 News**
- ▶ **Jubilee Book**
- ▶ **Electronic Communications**
- ▶ **Sections Congress**

# Activity and Cooperation

- ▶ The activity and cooperation of all coordinators and subcommittees is extremely important for member activities and vitality in the Region and its organizational units
- ▶ Good examples of cooperation: GOLD/SAC, GOLD/PA ...
- ▶ The success of the Regional MA volunteers strongly depends on the activity/vitality of Sections and its officers
- ▶ The Section Officers belong to the corresponding Regional MA teams cooperating and working together

# What we do

- ▶ Make members aware of IEEE activities and benefits
- ▶ Improve the value of IEEE membership by additional/new services and benefits
- ▶ Develop and help in non-technical activities (professional activities)
- ▶ Increase membership by recruitment, retention and recovery
- ▶ Develop local membership programs in cooperation with Sections
- ▶ Promote and support member grade elevation
- ▶ Assure IEEE membership promotion at IEEE conferences, workshops and meetings
- ▶ Cooperate with and support MA officers in Sections and provide training for them
- ▶ Help in formation, organization and development of organizational units
- ▶ Help to improve Section operation and vitality. Help in rejuvenation of organizational units

# What we do (cont'd)

- ▶ Encourage communication and cooperation between organizational units
- ▶ Recognize volunteers
- ▶ Look for motivated new volunteers
- ▶ Establish new GOLD Affinity Groups
- ▶ Increase the activity of GOLD
- ▶ Encourage and help WIE activity and WIE Affinity Groups formation
- ▶ Increase LM engagement
- ▶ Establish new LM Groups
- ▶ Encourage History activities
- ▶ Work on new ideas and new initiatives

# R8 Membership from Month to Month

