

# INSPIRING our **LEADERS** of **TOMORROW**

▶ **SC 2014 Goals and Objectives**

▶ **Message to Region 8 Committee**

▶ **SC 2014: What, When, Where**

▶ **Reference Information**

– All SC 2014 Committees, Coordinators, Staff Support

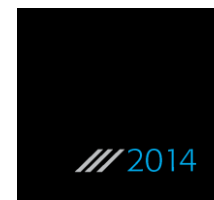
▶ **Program Update**

▶ **Recommendation Process**

- **Provide for networking opportunities**
- **Provide training to**
  - Develop leadership skills,
  - Support volunteering efforts
  - Share best practices
  - Learn about available programs
- **Support member engagement and section vitality**

- ▶ First time SC is held outside North America
- ▶ Opportunity to give SC a Region 8 flavor
- ▶ Opportunity to showcase Region 8 scientific and technical status
- ▶ Opportunity to improve IEEE visibility within some Region 8 geographical areas and increase networking with their institutions
- ▶ Need to make it a big success
- ▶ We will get it with your help!

What	When/Where
Dates of Congress	<b>22-24 August 2014</b>
City	Amsterdam, Netherlands
Venue	Amsterdam RAI-Exhibition and Convention Center
Other Meetings/Events: -Honors Ceremony -IEEE BoD -Region meetings	-6:00 PM, Saturday, 23 August@RAI -Monday, 25 August



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## ► **Program considerations**

- Tracks aligned to MGA goals
- Increase in online collaboration before and during Congress
- Use of mobile app to support registration, program schedule, convention layout, voting and more
  - Survey owners of smart phones in advance
- Utilize larger exhibit area – provide for small group scheduled presentations
- Host Ignite events (5 minute length) (society/section/chapter)
- Voting on recommendations: via mobile app or electronic voting booth/site

## **Tracks aligned to MGA goals**

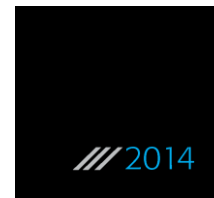
- Enhance Member Satisfaction (Tania Quiel)
- Improve Volunteer Experience (Sanjib Panda)
- Global Reach with Local Touch (Elya Joffe)

- ▶ Improve IEEE Engagement in Industry
- ▶ Engaging Students and Student Activities
- ▶ Embracing Young Professionals
- ▶ Engaging New Members (1st year member)
- ▶ Continuing Professional Education - elearning
- ▶ Leveraging IEEE's Online Collaboration Tool
- ▶ Improvements in Career Resources for Members
- ▶ Engaging Prospective Members (includes Benefits)
- ▶ Member Grade Elevation and Member Recognition

- ▶ Conducting Conferences
- ▶ Driving Section Vitality
- ▶ Viable financial models for local OUs
- ▶ Squaring IEEE Triangle
- ▶ Increasing Visibility of Local Events
- ▶ Volunteer Onboarding, Training, Succession Planning and Recognition (Volunteer Life Cycle)
- ▶ Best Practices for Small & Mid size Sections
- ▶ Tips & Tricks for Getting Young Professionals to Volunteer

- ▶ Humanitarian Efforts
- ▶ Ethics as Global Concern
- ▶ Networking Skills - IEEE member Professional Network
- ▶ Virtual Meetings
- ▶ Partnering with other Professional Societies
- ▶ Model sections outside of US - Best Practices

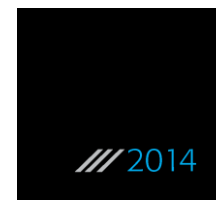
- ▶ vtools eMeeting - why it is helpful and how to use
- ▶ vtools eVoting -
- ▶ vtools WebInaBox
- ▶ vtools meetings Registration and Credit Card Payment
- ▶ vtools MyReviewRoom
- ▶ vtools Surveys
- ▶ Tips on Using Webex Effectively
- ▶ SAMIEEE Overview (excludes custom requests)
- ▶ Financial Management (MGA Finance has been requested to provide suggested topics.)
- ▶ Tools for Communicating with your section members - eNotice, Wordpress and WebinaBox
- ▶ Providing training to your officers online using the Center For Leadership Excellence (CLE)
- ▶ Tools for K-12 Programs
- ▶ How to Apply for CEU & PDH in your Section
- ▶ How to Set up IEEE Milestones
- ▶ Working with IEEE Foundation (tie in with Life Member)



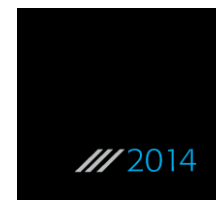


- ▶ Distinguished Lecturers
- ▶ WIE
- ▶ Young Professionals
- ▶ Humanitarian Projects

- ▶ TAB – Rakesh Kumar acting as liaison
- ▶ EAB – Elya Joffe involved in incorporating activities into tracks
- ▶ Standards
- ▶ WIE – Nita Patel, WIE Chair, to celebrate WIE 25-year anniversary
  - Netherlands Minister of Education, Culture & Science invited
- ▶ GOLD
- ▶ Life Members



- ▶ IMEC CEO (Leuven, Belgium), Luc Van den hove
  - world-leading research center in nanoelectronics
- ▶ Working also on Smart Cities Focus
  - CEA-LETI (France) and IEEE's New Directions Committee



## **Guidelines in developing recommendations**

- Encourage “long term” focus
- Strongly encourage alignment with actionable plans that MGA can either take ownership or strongly influence

## **2011 process refined**

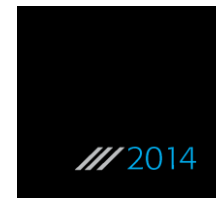
- Updated the Region Input Template to insure alignment with MGA five-year strategic plan

## **Use Mobile App**

## **Ongoing voting online during Sections Congress**

- Announce results at Closing Session Plenary

- Recommendations process in 2014 will closely align with SC2011 process
- SC2011 Process
  - Up to 4 recommendations per region - a total of 40 recommendations submitted by May 2011
  - Each Region requested to develop recommendations that think “long term”
  - The MGA Operations Committee takes ownership of the recommendations - review and modify if necessary. Remove duplicate, ensure clarity.
  - All recommendations distributed with back up information to SC2011 attendees - 1 August 2011
  - Delegates voted for 5 recommendations Monday morning on top 20 recommendations
- SC2014 Process
  - There will be no session on Monday morning
  - Refine the gathering of recommendations based on learning from past Sections Congresses



- ▶ **A number of recommendations are often repeated over multiple Congresses**
  - Member expectation cannot be met in these cases
- ▶ **Recommendations not in alignment with other OU long term funded projects are too difficult to change**
- ▶ **Alignment with MGA 3-5 year strategies provides the best opportunity for achieving member needs and satisfaction**

- **Guidelines to Region in developing recommendations**
  - Encourage “long term” focus
  - Strongly encourage alignment with actionable plans that MGA can either take ownership or strongly influence
  - Any recommendations that require funding and commitments from other OUs will be forwarded to the affected stakeholders
- **Delegate voting can be completed anytime during the Congress up to Sunday noon using Mobile app**
- **Social Media strategy to allow for discussion of recommendation items prior to, during and after Congress**
- **Top 5 recommendations presented at Closing Ceremony**