



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Dear MD officers,

As we approach the end of the year, the membership of the people who didn't renew for 2014 should end. We know that there will be a grace period until end of February, but it's important to encourage members to renew as soon as possible.

When compared with last year, our renewal rate is about 28%, and only of 13% for first-year members! This is below IEEE average (see table below) and we should do our best to improve it.

Use the SAMIEEE queries provided in page 2 of this report and contact the members who are not renewing. In many cases, they simply forgot and will be grateful that you reminded them.

Let's try to help our members stay with us for 2014!

–Antonio Luque, Membership Development Chair, Region 8

Regional Snapshot	Total this Month	'13 vs. '12	% Change	Aug 2014 405,000 Member Goal – R8		2013 New Members (NOV)
Total Membership	76,354	353	0.5%	34.2%	Total	4104
• Higher-Grade	55,325	- 435	- 0.8%	33.5%	Higher Grade	907
• Students	21,029	788	3.9%	36.4%	Students	3107
IEEE Worldwide - Total	420,920	1,018	0.2%	405,000		21,578

2014 Retention Dashboard / Benchmark	Cumulative – Through This Month			
	Professionals	Graduate Students	Undergraduate Students	Total
Region – Total Members	31.0%	25.8%	9.0%	28.0%
Region – 1 st -Year Members	16.6%	17.9%	6.3%	13.4%
IEEE – Total Members	38.3%	21.7%	6.0%	32.3%
IEEE – 1 st Year Members	17.1%	13.5%	4.1%	10.4%

First-Year Member Engagement	2013-2014 Membership Cycle	
Recruitment	Member-Get-a-Member program: www.ieee.org/mgm , e-Membership option, visit web at www.ieee.org/emember	Showcase new membership programs including MentorCentre, Resume Lab, GoogleApps@IEEE
MGA Operations	First Year Member page available: http://www.ieee.org/start , register for the new member orientation.	Renewal opportunity to reach out to new members, those joined last year
Section / Chapter Operations	Invite first year members to activities and events. Renewal is underway!	Use the Correspondence templates located on www.ieee.org/md
SAMIEEE Analyses	Each month new Member Alert message goes to Section and Section MD Chairs with report of new joined members	(MD) All Members Joining since Beginning of Membership Year (MD) First Year Active Members (MD) Members Joining in Past 30 Days (MD) New Member Interest Information for Active IEEE Members
Volunteer Resources	Visit the MD Archive Guide for 2013 for MD Webcast recordings	



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Best Section Total Retention	46.1% - Switzerland Section	39.4% - Norway Section
	45.6% - Croatia Section	38.2% - Germany Section
	41.7% - Denmark Section	37.5% - Benelux Section

Top Section Recruitment Year over Year	144 – United Arab Emirates Section	27 – Saudi Arabia Section
	68 – Jordan Section	27 – Iran Section
	29 - Nigeria Section	21 – Romania Section

Upcoming MD Opportunities	Monitor the renewal rate from now till December. Have updated lists of members who haven't renewed yet and understand why.	Click here to download from SAMIEEE an updated list of active members who have not renewed yet.
	Take special care of 1st-year members. Their satisfaction and retention is very important.	Click here to download from SAMIEEE a list of 1st-year members who have not renewed yet

MD Resource Links	IEEE Region 8	www.ieee.org/r8
	Benefits of Membership	www.ieee.org/benefits
	First Year Member Experience	www.ieee.org/start
	Online Supply Form	www.ieee.org/md
	IEEE Contact Center & Support	www.ieee.org/about/contact_center/index.html
	Membership Statistics myIEEE	www.ieee.org/md www.ieee.org/membership_services/membership/my_ieee.html
	MD Manual, Membership Presentations	www.ieee.org/md
	Member-get-a-Member	www.ieee.org/mgm
	MD Webcast Archive Guide for 2013 to 2009	www.ieee.org/md

Visit the MGA News web page for the latest news articles, including:

- * IEEE members select Howard Michel as 2014 IEEE President-Elect
- * IEEE geographic unit officer term limits
- * Call for nominations: IEEE Fellow Class of 2015: deadline 1 March
- * Register for upcoming Student Webinars on SAMIEEE and Educational Activities
- * IEEE Power & Energy Society Scholars announced

Additional IEEE news can be found at links on the right side of the page.

- Visit MGA News at <http://www.ieee.org/societies_communities/geo_activities/mga_news.html>
- E-mail MGA staff <<mailto:scoop@ieee.org>> to submit feedback, subscribe, or unsubscribe



IEEE GOLD Membership Data

GOLD Status Indicator

The table below shows the current month with GOLD membership data. We now can show the comparison of year-over-year.

Geographic IEEE Gold Membership - November 2013									
Region	Higher Grade w/o GSM			GSM			Total		
	2013	2012	% Change	2013	2012	%Change	2013	2012	% Change
1	3,404	3,431	-0.8%	461	487	-5.3%	3,865	3,918	-1.4%
2	2,913	3,069	-5.1%	437	497	-12.1%	3,350	3,566	-6.1%
3	3,186	3,254	-2.1%	575	590	-2.5%	3,761	3,844	-2.2%
4	2,644	2,631	0.5%	448	482	-7.1%	3,092	3,113	-0.7%
5	3,261	3,237	0.7%	419	454	-7.7%	3,680	3,691	-0.3%
6	5,997	5,934	1.1%	764	802	-4.7%	6,761	6,736	0.4%
R 1-6	21,405	21,556	-0.7%	3,104	3,312	-6.3%	24,509	24,868	-1.4%
7	2,696	2,591	4.1%	517	585	-11.6%	3,213	3,176	1.2%
8	12,712	12,371	2.8%	1,868	2,000	-6.6%	14,580	14,371	1.5%
9	2,419	2,153	12.4%	271	274	-1.1%	2,690	2,427	10.8%
10	13,183	12,253	7.6%	1,093	1,080	1.2%	14,276	13,333	7.1%
R 7-10	31,010	29,368	5.6%	3,749	3,939	-4.8%	34,759	33,307	4.4%
TOTAL	52,415	50,924	2.9%	6,853	7,251	-5.5%	59,268	58,175	1.9%

2014 Presidents' Change the World Competition:

Registration Open 1 December 2013 - 31 January 2014



Engage your student members in the 2014 Presidents' Change the World Competition. Please review the documents located on the website for the application to enter the competition, download competition documents and general information at: http://www.ieee.org/membership_services/membership/students/competitions/change_the_world/index.htm



Year-over-Year – Renewal: 2014 Membership Year – November 2013

REGION 8	HIGHER GRADE MEMBERS w/o GSM			GRADUATE STUDENT MEMBERS			UNDERGRADUATE STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Switzerland Section	2536	1215	47.9%	403	151	37.5%	61	18	29.5%	3,000	1384	46.1%
Croatia Section	513	237	46.2%	174	90	51.7%	114	38	33.3%	801	365	45.6%
Denmark Section	728	331	45.5%	125	31	24.8%	34	8	23.5%	887	370	41.7%
Norway Section	872	356	40.8%	102	32	31.4%	13	1	7.7%	987	389	39.4%
Germany Section	5982	2414	40.4%	1410	437	31.0%	234	60	25.6%	7,626	2911	38.2%
Benelux Section	2855	1170	41.0%	612	165	27.0%	133	14	10.5%	3,600	1349	37.5%
Israel Section	1009	393	38.9%	102	27	26.5%	23	2	8.7%	1,134	422	37.2%
Region 8 - Apo/Fpo	99	39	39.4%	6	1	16.7%	8	1	12.5%	113	41	36.3%
Sweden Section	1755	677	38.6%	423	113	26.7%	31	9	29.0%	2,209	799	36.2%
Austria Section	977	344	35.2%	225	89	39.6%	89	20	22.5%	1,291	453	35.1%
Estonia Section	89	35	39.3%	18	5	27.8%	13	2	15.4%	120	42	35.0%
Spain Section	2895	1045	36.1%	406	128	31.5%	311	65	20.9%	3,612	1238	34.3%
Finland Section	855	292	34.2%	200	73	36.5%	51	13	25.5%	1,106	378	34.2%
Latvia Section	94	31	33.0%	22	8	36.4%	12	4	33.3%	128	43	33.6%
Russia Section	594	199	33.5%	63	16	25.4%	41	4	9.8%	698	219	31.4%
Malta Section	134	40	29.9%	24	11	45.8%	23	4	17.4%	181	55	30.4%
U.K.& Rep Of Ireland Section	8319	2709	32.6%	1441	276	19.2%	347	44	12.7%	10,107	3029	30.0%
Italy Section	3721	1092	29.3%	509	135	26.5%	144	20	13.9%	4,374	1247	28.5%
Portugal Section	845	255	30.2%	254	67	26.4%	220	41	18.6%	1,319	363	27.5%
Iceland Section	62	19	30.6%	4	1	25.0%	38	8	21.1%	104	28	26.9%



Year-over-Year – Renewal: 2014 Membership Year – November 2013

REGION 8	HIGHER GRADE MEMBERS w/o GSM			GRADUATE STUDENT MEMBERS			UNDERGRADUATE STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Kuwait Section	144	53	36.8%	8	0	0.0%	46	0	0.0%	198	53	26.8%
Czechoslovakia Section	469	129	27.5%	62	17	27.4%	23	2	8.7%	554	148	26.7%
France Section	3315	940	28.4%	338	60	17.8%	215	29	13.5%	3,868	1029	26.6%
South Africa Section	1026	276	26.9%	120	17	14.2%	96	5	5.2%	1,242	298	24.0%
Saudi Arabia Section	651	172	26.4%	50	12	24.0%	87	4	4.6%	788	188	23.9%
Romania Section	845	200	23.7%	68	13	19.1%	29	7	24.1%	942	220	23.4%
Lithuanian Section	96	23	24.0%	14	3	21.4%	9	1	11.1%	119	27	22.7%
Western Saudi Arabia Section	244	60	24.6%	28	6	21.4%	46	6	13.0%	318	72	22.6%
Qatar Section	185	44	23.8%	12	3	25.0%	27	2	7.4%	224	49	21.9%
Iraq Section	120	32	26.7%	19	3	15.8%	22	0	0.0%	161	35	21.7%
Poland Section	867	201	23.2%	74	10	13.5%	72	2	2.8%	1,013	213	21.0%
Greece Section	1274	266	20.9%	217	63	29.0%	530	94	17.7%	2,021	423	20.9%
Cyprus Section	223	45	20.2%	47	15	31.9%	56	6	10.7%	326	66	20.2%
Russia (Siberia) Section	213	42	19.7%	28	3	10.7%	12	3	25.0%	253	48	19.0%
Russia (Northwest) Section	189	43	22.8%	18	2	11.1%	66	4	6.1%	273	49	17.9%
Kenya Section	115	23	20.0%	15	2	13.3%	16	0	0.0%	146	25	17.1%
Belarus Section	36	7	19.4%	10	0	0.0%	2	1	50.0%	48	8	16.7%
Hungary Section	358	64	17.9%	40	7	17.5%	40	1	2.5%	438	72	16.4%
Serbia And Montenegro Section	551	99	18.0%	132	12	9.1%	45	0	0.0%	728	111	15.2%
Ukraine Section	372	63	16.9%	67	5	7.5%	49	5	10.2%	488	73	15.0%
Turkey Section	1209	251	20.8%	340	90	26.5%	1085	45	4.1%	2,634	386	14.7%
United Arab Emirates Section	844	166	19.7%	80	14	17.5%	436	12	2.8%	1,360	192	14.1%
Slovenia Section	262	36	13.7%	26	5	19.2%	7	0	0.0%	295	41	13.9%



Year-over-Year – Renewal: 2014 Membership Year – November 2013

REGION 8	HIGHER GRADE MEMBERS w/o GSM			GRADUATE STUDENT MEMBERS			UNDERGRADUATE STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Republic Of Macedonia Section	126	20	15.9%	35	2	5.7%	20	3	15.0%	181	25	13.8%
Lebanon Section	328	69	21.0%	37	10	27.0%	423	29	6.9%	788	108	13.7%
Egypt Section	911	168	18.4%	195	56	28.7%	701	17	2.4%	1,807	241	13.3%
Bahrain Section	103	14	13.6%	5	1	20.0%	5	0	0.0%	113	15	13.3%
Oman Section	105	22	21.0%	5	0	0.0%	70	0	0.0%	180	22	12.2%
Nigeria Section	1081	140	13.0%	135	15	11.1%	146	9	6.2%	1,362	164	12.0%
Reg 8-Countries Outside Sections	836	132	15.8%	90	7	7.8%	299	5	1.7%	1,225	144	11.8%
Jordan Section	230	46	20.0%	17	2	11.8%	264	11	4.2%	511	59	11.5%
Bosnia And Herzegovina Section	133	22	16.5%	56	3	5.4%	54	2	3.7%	243	27	11.1%
Bulgaria Section	228	24	10.5%	22	3	13.6%	25	1	4.0%	275	28	10.2%
Ghana Section	156	19	12.2%	15	1	6.7%	27	0	0.0%	198	20	10.1%
Morocco Section	128	13	10.2%	29	1	3.4%	63	2	3.2%	220	16	7.3%
Tunisia Section	366	37	10.1%	264	39	14.8%	494	4	0.8%	1,124	80	7.1%
Iran Section	737	54	7.3%	282	18	6.4%	163	6	3.7%	1,182	78	6.6%
Zambia Section	119	1	0.8%	0	0	na	2	0	0.0%	121	1	0.8%



Year-over-Year – Recruitment: 2014 Membership Year

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change
Oman Section	5	1	4	400.00%	4	0	4	na	5	3	2	66.67%	14	4	10	250.00%
Russia (Siberia) Section	5	2	3	150.00%	1	2	-1	-50.00%	4	0	4	na	10	4	6	150.00%
United Arab Emirates Section	38	20	18	90.00%	27	18	9	50.00%	196	79	117	148.10%	261	117	144	123.08%
Romania Section	19	8	11	137.50%	13	7	6	85.71%	8	4	4	100.00%	40	19	21	110.53%
Iran Section	3	4	-1	-25.00%	24	17	7	41.18%	37	16	21	131.25%	64	37	27	72.97%
Jordan Section	9	7	2	28.57%	5	3	2	66.67%	148	84	64	76.19%	162	94	68	72.34%
Ghana section	6	6	0	0.00%	2	0	2	na	5	2	3	150.00%	13	8	5	62.50%
Qatar Section	18	7	11	157.14%	2	2	0	0.00%	13	12	1	8.33%	33	21	12	57.14%
Saudi Arabia Section	33	22	11	50.00%	13	13	0	0.00%	49	33	16	48.48%	95	68	27	39.71%
Bulgaria Section	3	1	2	200.00%	0	2	-2	-100.00%	1	0	1	na	4	3	1	33.33%
Lithuanian Section	0	5	-5	-100.00%	8	2	6	300.00%	4	2	2	100.00%	12	9	3	33.33%
Nigeria Section	60	43	17	39.53%	19	20	-1	-5.00%	38	25	13	52.00%	117	88	29	32.95%
Serbia And Montenegro Section	9	2	7	350.00%	4	8	-4	-50.00%	3	3	0	0.00%	16	13	3	23.08%
Sweden Section	25	17	8	47.06%	41	35	6	17.14%	10	10	0	0.00%	76	62	14	22.58%
Austria Section	8	8	0	0.00%	25	24	1	4.17%	33	23	10	43.48%	66	55	11	20.00%
Iraq Section	4	6	-2	-33.33%	2	0	2	na	1	0	1	na	7	6	1	16.67%
Region 8 - Apo/Fpo	3	1	2	200.00%	1	1	0	0.00%	3	4	-1	-25.00%	7	6	1	16.67%



Year-over-Year – Recruitment: 2014 Membership Year

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change
Croatia Section	12	7	5	71.43%	8	11	-3	-27.27%	24	20	4	20.00%	44	38	6	15.79%
Republic Of Macedonia Section	0	0	0	na	1	5	-4	-80.00%	7	2	5	250.00%	8	7	1	14.29%
Bosnia And Herzegovina Section	3	1	2	200.00%	3	4	-1	-25.00%	4	4	0	0.00%	10	9	1	11.11%
Germany Section	61	46	15	32.61%	124	139	-15	-10.79%	62	50	12	24.00%	247	235	12	5.11%
Spain Section	17	18	-1	-5.56%	22	34	-12	-35.29%	76	58	18	31.03%	115	110	5	4.55%
Reg 8-Countries Outside Sections	39	46	-7	-15.22%	18	15	3	20.00%	92	83	9	10.84%	149	144	5	3.47%
Tunisia Section	9	6	3	50.00%	11	10	1	10.00%	47	51	-4	-7.84%	67	67	0	0.00%
Estonia Section	2	1	1	100.00%	6	4	2	50.00%	15	18	-3	-16.67%	23	23	0	0.00%
Kenya Section	7	1	6	600.00%	4	2	2	100.00%	1	9	-8	-88.89%	12	12	0	0.00%
Greece Section	18	10	8	80.00%	28	25	3	12.00%	148	162	-14	-8.64%	194	197	-3	-1.52%
Italy Section	35	43	-8	-18.60%	66	58	8	13.79%	28	30	-2	-6.67%	129	131	-2	-1.53%
France Section	59	78	-19	-24.36%	66	72	-6	-8.33%	61	42	19	45.24%	186	192	-6	-3.13%
Russia (Northwest) Section	3	7	-4	-57.14%	4	8	-4	-50.00%	19	12	7	58.33%	26	27	-1	-3.70%
U.K.& Rep Of Ireland Section	136	109	27	24.77%	233	279	-46	-16.49%	171	183	-12	-6.56%	540	571	-31	-5.43%
Czechoslovakia Section	8	8	0	0.00%	9	14	-5	-35.71%	5	2	3	150.00%	22	24	-2	-8.33%
South Africa Section	24	27	-3	-11.11%	12	14	-2	-14.29%	8	7	1	14.29%	44	48	-4	-8.33%
Hungary Section	7	8	-1	-12.50%	3	3	0	0.00%	1	1	0	0.00%	11	12	-1	-8.33%



Year-over-Year – Recruitment: 2014 Membership Year

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change
Switzerland Section	23	31	-8	-25.81%	36	53	-17	-32.08%	31	15	16	106.67%	90	99	-9	-9.09%
Portugal Section	9	11	-2	-18.18%	27	43	-16	-37.21%	83	78	5	6.41%	119	132	-13	-9.85%
Benelux Section	31	45	-14	-31.11%	94	99	-5	-5.05%	31	32	-1	-3.13%	156	176	-20	-11.36%
Finland Section	14	7	7	100.00%	20	19	1	5.26%	3	16	-13	-81.25%	37	42	-5	-11.90%
Western Saudi Arabia Section	15	4	11	275.00%	5	3	2	66.67%	1	17	-16	-94.12%	21	24	-3	-12.50%
Turkey Section	24	19	5	26.32%	33	35	-2	-5.71%	140	173	-33	-19.08%	197	227	-30	-13.22%
Russia Section	20	22	-2	-9.09%	8	12	-4	-33.33%	10	10	0	0.00%	38	44	-6	-13.64%
Ukraine Section	3	2	1	50.00%	4	8	-4	-50.00%	4	3	1	33.33%	11	13	-2	-15.38%
Cyprus Section	2	3	-1	-33.33%	4	4	0	0.00%	33	41	-8	-19.51%	39	48	-9	-18.75%
Egypt Section	11	17	-6	-35.29%	36	22	14	63.64%	144	198	-54	-27.27%	191	237	-46	-19.41%
Slovenia Section	1	1	0	0.00%	4	6	-2	-33.33%	3	3	0	0.00%	8	10	-2	-20.00%
Denmark Section	8	12	-4	-33.33%	20	22	-2	-9.09%	3	6	-3	-50.00%	31	40	-9	-22.50%
Norway Section	10	14	-4	-28.57%	11	19	-8	-42.11%	1	3	-2	-66.67%	22	36	-14	-38.89%
Lebanon Section	0	8	-8	-100.00%	5	4	1	25.00%	110	177	-67	-37.85%	115	189	-74	-39.15%
Zambia Section	3	3	0	0.00%	0	0	0	na	0	2	-2	-100.00%	3	5	-2	-40.00%
Latvia Section	1	0	1	na	1	4	-3	-75.00%	0	0	0	na	2	4	-2	-50.00%
Poland Section	16	24	-8	-33.33%	4	6	-2	-33.33%	5	23	-18	-78.26%	25	53	-28	-52.83%
Israel Section	12	20	-8	-40.00%	12	32	-20	-62.50%	10	24	-14	-58.33%	34	76	-42	-55.26%
Iceland Section	2	2	0	0.00%	1	0	1	na	11	34	-23	-67.65%	14	36	-22	-61.11%



Year-over-Year – Recruitment: 2014 Membership Year

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change
Kuwait Section	6	8	-2	-25.00%	0	6	-6	-100.00%	4	12	-8	-66.67%	10	26	-16	-61.54%
Malta Section	2	2	0	0.00%	0	5	-5	-100.00%	6	16	-10	-62.50%	8	23	-15	-65.22%
Morocco Section	1	4	-3	-75.00%	7	3	4	133.33%	3	31	-28	-90.32%	11	38	-27	-71.05%
Bahrain Section	5	20	-15	-75.00%	0	1	-1	-100.00%	3	10	-7	-70.00%	8	31	-23	-74.19%
Belarus Section	0	1	-1	-100.00%	0	2	-2	-100.00%	0	0	0	na	0	3	-3	-100.00%

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