



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Dear MD officers,
This report presents the status of R8 in terms of membership at the end of 2013. As you know, members who didn't renew for 2014 will be given a grace period of two months, until the end of February, when their membership will be deactivated if they remain in the same situation. Looking at the numbers, our Region-wide retention rate is slightly better than last year, which means that all of us as an MD team are doing a good job. But there still much work to do until the end of the renewal period on Feb. 28th. Let's maintain our dedication.

–Antonio Luque, Membership Development Chair, Region 8

Regional Snapshot	Total this Month	'13 vs. '12	% Change	Aug 2014 405,000 Member Goal – R8		2013 New Members (DEC)
Total Membership	78,597	688	0.9%	53.1%	Total	5877
• Higher-Grade	55,652	- 179	- 0.3%	52.3%	Higher Grade	1326
• Students	22,945	867	3.9%	55.5%	Students	4551
IEEE Worldwide - Total	431,191	2,106	0.5%	405,000		29,744

2014 Retention Dashboard / Benchmark	Cumulative – Through This Month			
	Professionals	Graduate Students	Undergraduate Students	Total
Region – Total Members	49.5%	36.8%	16.1%	44.0%
Region – 1 st -Year Members	22.7%	26.0%	11.4%	19.7%
IEEE – Total Members	55.7%	31.0%	10.1%	46.9%
IEEE – 1 st Year Members	22.7%	19.7%	7.0%	14.8%

First-Year Member Engagement	2013-2014 Membership Cycle	
Recruitment	Member-Get-a-Member program: www.ieee.org/mgm , e-Membership option, visit web at www.ieee.org/emember	Showcase new membership programs including MentorCentre, Resume Lab, GoogleApps@IEEE
MGA Operations	First Year Member page available: http://www.ieee.org/start , register for the new member orientation.	Renewal opportunity to reach out to new members, those joined last year
Section / Chapter Operations	Invite first year members to activities and events. Renewal is underway!	Use the Correspondence templates located on www.ieee.org/md
SAMIEEE Analyses	Each month new Member Alert message goes to Section and Section MD Chairs with report of new joined members	(MD) All Members Joining since Beginning of Membership Year (MD) First Year Active Members (MD) Members Joining in Past 30 Days (MD) New Member Interest Information for Active IEEE Members
Volunteer Resources	Visit the MD Archive Guide for 2013 for MD Webcast recordings	



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Best Section Total Retention	61.3% - Switzerland Section	55.7% - Germany Section
	56.9% - Spain Section	55.5% - Denmark Section
	55.8% - Croatia Section	55.1% - Norway Section

Top Section Recruitment Year over Year	Numeric Growth	
	138 – United Arab Emirates Section	78 – Jordan Section
	126 – Iran Section	58 – Germany Section
	114 - Kuwait Section	50 – Saudi Arabia Section

Upcoming MD Opportunities	Monitor the renewal rate from now till December. Have updated lists of members who haven't renewed yet and understand why.	Click here to download from SAMIEEE an updated list of active members who have not renewed yet.
	Take special care of 1st-year members. Their satisfaction and retention is very important.	Click here to download from SAMIEEE a list of 1st-year members who have not renewed yet

MD Resource Links	IEEE Region 8	www.ieee.org/r8
	Benefits of Membership	www.ieee.org/benefits
	First Year Member Experience	www.ieee.org/start
	Online Supply Form	www.ieee.org/md
	IEEE Contact Center & Support	www.ieee.org/about/contact_center/index.html
	Membership Statistics myIEEE	www.ieee.org/md www.ieee.org/membership_services/membership/my_ieee.html
	MD Manual, Membership Presentations	www.ieee.org/md
	Member-get-a-Member	www.ieee.org/mgm
	MD Webcast Archive Guide for 2013 to 2009	www.ieee.org/md

Applauding 50 Years of Fellows

In 2014, IEEE will mark its 50th Fellow Class, celebrating decades of honoring IEEE Fellows whose extraordinary accomplishments have changed the world. Throughout the year, various celebrations will take place to honor those who have achieved this distinction. If you know an IEEE Fellow, congratulate him or her again for receiving this honor. You can recognize him or her personally, or publicly at region meetings, society meetings, section meetings, and/or conferences.

Fellows play an unquestionable role in the success of the organization. Over the last fifty years, IEEE has elevated roughly 10,000 members to this honor, a very small percentage compared to the total membership. One can only imagine what new technologies will be developed, discovered, and taught over the next fifty years. Surely, new IEEE Fellows will be recognized for their contributions as they always have been.

The IEEE grade of Fellow was born in 1964 out of the merge of the American Institute of Electrical Engineers (AIEE) and the Institute of Radio Engineers (IRE). The emphasis on the elevation was and still is reserved for select IEEE members who have made important contributions to the advancement of engineering, science, and technology, with significant value to society. [Learn more about the IEEE Fellow Program.](#)



IEEE Membership

GOLD Status Indicator

The table below shows the current month with GOLD membership data. We now can show the comparison of year-over-year.

Geographic IEEE Gold Membership - December 2013									
Region	Higher Grade w/o GSM			GSM			Total		
	2013	2012	% Change	2013	2012	%Change	2013	2012	% Change
1	3,592	3,492	2.9%	488	558	-12.5%	4,080	4,050	0.7%
2	3,114	3,142	-0.9%	478	571	-16.3%	3,592	3,713	-3.3%
3	3,608	3,381	6.7%	594	683	-13.0%	4,202	4,064	3.4%
4	2,845	2,711	4.9%	470	560	-16.1%	3,315	3,271	1.3%
5	3,610	3,378	6.9%	448	535	-16.3%	4,058	3,913	3.7%
6	6,423	6,138	4.6%	797	937	-14.9%	7,220	7,075	2.0%
R 1-6	23,192	22,242	4.3%	3,275	3,844	-14.8%	26,467	26,086	1.5%
7	2,855	2,617	9.1%	552	659	-16.2%	3,407	3,276	4.0%
8	13,549	12,665	7.0%	2,000	2,248	-11.0%	15,549	14,913	4.3%
9	3,091	2,434	27.0%	279	338	-17.5%	3,370	2,772	21.6%
10	14,063	12,518	12.3%	1,171	1,236	-5.3%	15,234	13,754	10.8%
R 7-10	33,558	30,234	11.0%	4,002	4,481	-10.7%	37,560	34,715	8.2%
TOTAL	56,750	52,476	8.1%	7,277	8,325	-12.6%	64,027	60,801	5.3%

**2014 Presidents’ Change the World Competition:
Registration Open 1 December 2013 - 31 January 2014**



Engage your student members in the 2014 Presidents’ Change the World Competition. Please review the documents located on the website for the application to enter the competition, download competition documents and general information at:
http://www.ieee.org/membership_services/membership/students/competitions/change_the_world/index.htm

IEEE GOLD is changing its name to IEEE Young Professionals

Please make changes when referencing in print and on websites. For information, visit the GOLD/Young Professional website, http://www.ieee.org/membership_services/membership/gold/index.html



Year-over-Year – Renewal: 2014 Membership Year – December 2013

REGION 8	HIGHER GRADE MEMBERS w/o GSM			GRADUATE STUDENT MEMBERS			UNDERGRADUATE STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Switzerland Section	2513	1621	64.5%	420	192	45.7%	67	27	40.3%	3,000	1840	61.3%
Spain Section	2862	1721	60.1%	429	211	49.2%	321	123	38.3%	3,612	2055	56.9%
Croatia Section	505	288	57.0%	183	106	57.9%	113	53	46.9%	801	447	55.8%
Germany Section	5897	3515	59.6%	1483	639	43.1%	246	92	37.4%	7,626	4246	55.7%
Denmark Section	726	434	59.8%	127	48	37.8%	34	10	29.4%	887	492	55.5%
Norway Section	869	503	57.9%	104	38	36.5%	14	3	21.4%	987	544	55.1%
Benelux Section	2818	1695	60.1%	644	244	37.9%	138	26	18.8%	3,600	1965	54.6%
Sweden Section	1742	994	57.1%	433	178	41.1%	34	12	35.3%	2,209	1184	53.6%
Israel Section	1004	566	56.4%	106	35	33.0%	24	4	16.7%	1,134	605	53.4%
Estonia Section	89	54	60.7%	18	8	44.4%	13	2	15.4%	120	64	53.3%
Austria Section	962	528	54.9%	242	127	52.5%	87	29	33.3%	1,291	684	53.0%
Finland Section	848	457	53.9%	207	104	50.2%	51	13	25.5%	1,106	574	51.9%
Romania Section	835	434	52.0%	74	30	40.5%	33	15	45.5%	942	479	50.8%
Italy Section	3699	1940	52.4%	526	198	37.6%	149	39	26.2%	4,374	2177	49.8%
Russia Section	592	310	52.4%	66	28	42.4%	40	7	17.5%	698	345	49.4%
Russia (Siberia) Section	212	109	51.4%	28	6	21.4%	13	6	46.2%	253	121	47.8%
Latvia Section	95	44	46.3%	21	11	52.4%	12	6	50.0%	128	61	47.7%
Czechoslovakia Section	466	238	51.1%	64	21	32.8%	24	2	8.3%	554	261	47.1%
Poland Section	865	443	51.2%	76	23	30.3%	72	5	6.9%	1,013	471	46.5%
U.K.& Rep Of Ireland Section	8271	4094	49.5%	1481	431	29.1%	355	64	18.0%	10,107	4589	45.4%



Year-over-Year – Renewal: 2014 Membership Year – December 2013

REGION 8	HIGHER GRADE MEMBERS w/o GSM			GRADUATE STUDENT MEMBERS			UNDERGRADUATE STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Slovenia Section	261	118	45.2%	27	12	44.4%	7	1	14.3%	295	131	44.4%
Portugal Section	821	422	51.4%	267	96	36.0%	231	61	26.4%	1,319	579	43.9%
France Section	3302	1504	45.5%	347	84	24.2%	219	42	19.2%	3,868	1630	42.1%
Iceland Section	60	29	48.3%	6	4	66.7%	38	9	23.7%	104	42	40.4%
Malta Section	128	53	41.4%	29	15	51.7%	24	5	20.8%	181	73	40.3%
Greece Section	1248	546	43.8%	231	93	40.3%	542	153	28.2%	2,021	792	39.2%
Cyprus Section	220	91	41.4%	48	23	47.9%	58	9	15.5%	326	123	37.7%
Lithuanian Section	95	38	40.0%	14	5	35.7%	10	1	10.0%	119	44	37.0%
South Africa Section	1018	413	40.6%	128	34	26.6%	96	11	11.5%	1,242	458	36.9%
Saudi Arabia Section	644	258	40.1%	55	17	30.9%	89	9	10.1%	788	284	36.0%
Republic Of Macedonia Section	127	51	40.2%	36	11	30.6%	18	3	16.7%	181	65	35.9%
Hungary Section	355	134	37.7%	42	15	35.7%	41	4	9.8%	438	153	34.9%
Serbia And Montenegro Section	542	198	36.5%	142	42	29.6%	44	11	25.0%	728	251	34.5%
Qatar Section	184	70	38.0%	13	3	23.1%	27	4	14.8%	224	77	34.4%
Russia (Northwest) Section	188	78	41.5%	20	4	20.0%	65	11	16.9%	273	93	34.1%
Belarus Section	36	12	33.3%	10	3	30.0%	2	1	50.0%	48	16	33.3%
Kuwait Section	144	64	44.4%	8	0	0.0%	46	2	4.3%	198	66	33.3%
Western Saudi Arabia Section	244	86	35.2%	28	9	32.1%	46	9	19.6%	318	104	32.7%



Year-over-Year – Renewal: 2014 Membership Year – December 2013

REGION 8	HIGHER GRADE MEMBERS w/o GSM			GRADUATE STUDENT MEMBERS			UNDERGRADUATE STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Ukraine Section	368	128	34.8%	69	17	24.6%	51	7	13.7%	488	152	31.1%
Iraq Section	120	43	35.8%	19	6	31.6%	22	0	0.0%	161	49	30.4%
Kenya Section	115	37	32.2%	15	6	40.0%	16	0	0.0%	146	43	29.5%
Egypt Section	858	303	35.3%	229	116	50.7%	720	110	15.3%	1,807	529	29.3%
Bosnia And Herzegovina Section	129	46	35.7%	59	13	22.0%	55	5	9.1%	243	64	26.3%
Bahrain Section	103	28	27.2%	5	1	20.0%	5	0	0.0%	113	29	25.7%
Oman Section	105	44	41.9%	5	2	40.0%	70	0	0.0%	180	46	25.6%
Lebanon Section	319	124	38.9%	44	19	43.2%	425	56	13.2%	788	199	25.3%
Turkey Section	1175	409	34.8%	366	126	34.4%	1093	97	8.9%	2,634	632	24.0%
United Arab Emirates Section	836	256	30.6%	86	21	24.4%	438	21	4.8%	1,360	298	21.9%
Nigeria Section	1077	232	21.5%	136	21	15.4%	149	15	10.1%	1,362	268	19.7%
Iran Section	696	124	17.8%	313	79	25.2%	173	24	13.9%	1,182	227	19.2%
Jordan Section	229	79	34.5%	19	5	26.3%	263	12	4.6%	511	96	18.8%
Bulgaria Section	228	46	20.2%	22	3	13.6%	25	1	4.0%	275	50	18.2%
Ghana Section	156	31	19.9%	15	2	13.3%	27	1	3.7%	198	34	17.2%
Morocco Section	125	21	16.8%	31	5	16.1%	64	7	10.9%	220	33	15.0%
Tunisia Section	364	61	16.8%	266	63	23.7%	494	12	2.4%	1,124	136	12.1%
Zambia Section	119	6	5.0%	0	0	na	2	0	0.0%	121	6	5.0%
Reg 8-Countries Outside Sections	836	262	31.3%	90	17	18.9%	299	7	2.3%	1,225	286	23.3%
Region 8 - Apo/Fpo	98	48	49.0%	7	2	28.6%	8	1	12.5%	113	51	45.1%



Year-over-Year – Recruitment: 2014 Membership Year

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change
Kuwait Section	9	11	-2	-18.18%	128	7	121	1728.57%	7	12	-5	-41.67%	144	30	114	380.00%
Iran Section	11	6	5	83.33%	82	32	50	156.25%	98	27	71	262.96%	191	65	126	193.85%
Qatar Section	24	16	8	50.00%	2	2	0	0.00%	53	13	40	307.69%	79	31	48	154.84%
Serbia And Montenegro Section	14	2	12	600.00%	20	10	10	100.00%	9	5	4	80.00%	43	17	26	152.94%
Kenya Section	7	1	6	600.00%	9	3	6	200.00%	10	9	1	11.11%	26	13	13	100.00%
Russia (Siberia) Section	6	5	1	20.00%	3	4	-1	-25.00%	8	0	8	na	17	9	8	88.89%
Romania Section	29	19	10	52.63%	20	9	11	122.22%	16	7	9	128.57%	65	35	30	85.71%
United Arab Emirates Section	51	30	21	70.00%	33	21	12	57.14%	217	112	105	93.75%	301	163	138	84.66%
Western Saudi Arabia Section	15	10	5	50.00%	5	3	2	66.67%	64	37	27	72.97%	84	50	34	68.00%
Bosnia And Herzegovina Section	5	1	4	400.00%	3	5	-2	-40.00%	8	4	4	100.00%	16	10	6	60.00%
Jordan Section	11	7	4	57.14%	6	4	2	50.00%	194	122	72	59.02%	211	133	78	58.65%
Saudi Arabia Section	47	30	17	56.67%	37	17	20	117.65%	58	45	13	28.89%	142	92	50	54.35%
Ghana section	9	9	0	0.00%	3	2	1	50.00%	9	3	6	200.00%	21	14	7	50.00%
Austria Section	13	12	1	8.33%	28	28	0	0.00%	40	27	13	48.15%	81	67	14	20.90%
Germany Section	120	65	55	84.62%	164	175	-11	-6.29%	76	62	14	22.58%	360	302	58	19.21%
Nigeria Section	100	79	21	26.58%	29	40	-11	-27.50%	46	33	13	39.39%	175	152	23	15.13%
Sweden Section	30	23	7	30.43%	49	48	1	2.08%	17	13	4	30.77%	96	84	12	14.29%



Year-over-Year – Recruitment: 2014 Membership Year

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change
Croatia Section	15	8	7	87.50%	9	22	-13	-59.09%	34	23	11	47.83%	58	53	5	9.43%
Russia (Northwest) Section	7	7	0	0.00%	6	9	-3	-33.33%	20	15	5	33.33%	33	31	2	6.45%
France Section	90	100	-10	-10.00%	83	93	-10	-10.75%	84	57	27	47.37%	257	250	7	2.80%
Switzerland Section	34	37	-3	-8.11%	43	55	-12	-21.82%	36	18	18	100.00%	113	110	3	2.73%
Bulgaria Section	6	4	2	50.00%	1	2	-1	-50.00%	1	2	-1	-50.00%	8	8	0	0.00%
Finland Section	20	12	8	66.67%	25	23	2	8.70%	8	18	-10	-55.56%	53	53	0	0.00%
Italy Section	52	61	-9	-14.75%	87	76	11	14.47%	41	43	-2	-4.65%	180	180	0	0.00%
Portugal Section	13	13	0	0.00%	32	48	-16	-33.33%	116	101	15	14.85%	161	162	-1	-0.62%
Oman Section	6	5	1	20.00%	4	1	3	300.00%	15	20	-5	-25.00%	25	26	-1	-3.85%
Estonia Section	2	2	0	0.00%	6	4	2	50.00%	15	18	-3	-16.67%	23	24	-1	-4.17%
Spain Section	28	36	-8	-22.22%	39	47	-8	-17.02%	93	84	9	10.71%	160	167	-7	-4.19%
Poland Section	32	30	2	6.67%	12	7	5	71.43%	13	23	-10	-43.48%	57	60	-3	-5.00%
U.K.& Rep Of Ireland Section	169	142	27	19.01%	292	347	-55	-15.85%	198	206	-8	-3.88%	659	695	-36	-5.18%
Hungary Section	10	12	-2	-16.67%	3	3	0	0.00%	3	2	1	50.00%	16	17	-1	-5.88%
Lithuanian Section	1	5	-4	-80.00%	9	6	3	50.00%	4	4	0	0.00%	14	15	-1	-6.67%
Iraq Section	7	10	-3	-30.00%	3	2	1	50.00%	1	0	1	na	11	12	-1	-8.33%



Year-over-Year – Recruitment: 2014 Membership Year

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change
Greece Section	19	14	5	35.71%	32	33	-1	-3.03%	186	212	-26	-12.26%	237	259	-22	-8.49%
Republic Of Macedonia Section	0	1	-1	-100.00%	2	8	-6	-75.00%	8	2	6	300.00%	10	11	-1	-9.09%
Benelux Section	48	67	-19	-28.36%	117	111	6	5.41%	32	42	-10	-23.81%	197	220	-23	-10.45%
Latvia Section	2	0	2	na	2	4	-2	-50.00%	0	1	-1	-100.00%	4	5	-1	-20.00%
Egypt Section	22	23	-1	-4.35%	57	29	28	96.55%	314	446	-132	-29.60%	393	498	-105	-21.08%
Turkey Section	29	32	-3	-9.38%	40	55	-15	-27.27%	235	299	-64	-21.40%	304	386	-82	-21.24%
Czechoslovakia Section	13	17	-4	-23.53%	9	16	-7	-43.75%	6	3	3	100.00%	28	36	-8	-22.22%
Russia Section	29	40	-11	-27.50%	9	18	-9	-50.00%	15	11	4	36.36%	53	69	-16	-23.19%
South Africa Section	28	35	-7	-20.00%	15	21	-6	-28.57%	9	12	-3	-25.00%	52	68	-16	-23.53%
Cyprus Section	4	4	0	0.00%	5	6	-1	-16.67%	33	48	-15	-31.25%	42	58	-16	-27.59%
Ukraine Section	13	12	1	8.33%	8	17	-9	-52.94%	5	7	-2	-28.57%	26	36	-10	-27.78%
Slovenia Section	1	4	-3	-75.00%	4	7	-3	-42.86%	5	3	2	66.67%	10	14	-4	-28.57%
Tunisia Section	10	21	-11	-52.38%	26	46	-20	-43.48%	109	143	-34	-23.78%	145	210	-65	-30.95%
Denmark Section	11	18	-7	-38.89%	22	31	-9	-29.03%	3	8	-5	-62.50%	36	57	-21	-36.84%
Norway Section	14	20	-6	-30.00%	12	21	-9	-42.86%	1	4	-3	-75.00%	27	45	-18	-40.00%



Year-over-Year – Recruitment: 2014 Membership Year

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change	2013	2012	# Change	% Change
Israel Section	16	23	-7	-30.43%	13	34	-21	-61.76%	15	25	-10	-40.00%	44	82	-38	-46.34%
Lebanon Section	2	14	-12	-85.71%	9	12	-3	-25.00%	132	254	-122	-48.03%	143	280	-137	-48.93%
Belarus Section	2	1	1	100.00%	0	3	-3	-100.00%	0	0	0	na	2	4	-2	-50.00%
Zambia Section	3	3	0	0.00%	0	0	0	na	0	3	-3	-100.00%	3	6	-3	-50.00%
Iceland Section	3	2	1	50.00%	1	1	0	0.00%	11	34	-23	-67.65%	15	37	-22	-59.46%
Morocco Section	1	6	-5	-83.33%	9	4	5	125.00%	5	32	-27	-84.38%	15	42	-27	-64.29%
Bahrain Section	6	21	-15	-71.43%	0	1	-1	-100.00%	3	10	-7	-70.00%	9	32	-23	-71.88%
Malta Section	2	2	0	0.00%	0	5	-5	-100.00%	6	24	-18	-75.00%	8	31	-23	-74.19%
Reg 8-Countries Outside Sections	52	74	-22	-29.73%	26	30	-4	-13.33%	109	102	7	6.86%	187	206	-19	-9.22%
Region 8 - Apo/Fpo	3	2	1	50.00%	1	1	0	0.00%	3	4	-1	-25.00%	7	7	0	0.00%

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