

Membership Development Report – February 2014 Europe, Middle East, Africa (Region 8)



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Dear MD officers,

Again, after deactivation in February, we lost a significant part of our members. This year, our retention rate was 63.8%, slightly better than one year ago, which means we are in the good path. It is time to reach these **members in arrears** and try to make them come back to IEEE. See page 2 for a SAMIEEE query to locate and contact them.

Also, don't forget that **half-year dues** started March 1st, and that people who join now only pay for 6 months and get 9 or 10 months of membership. This is an excellent opportunity to recruit new members.

-Antonio Luque, Membership Development Chair, Region 8

Regional Snapshot	Total this Month	'14 vs. '13		% Change	Aug 2014 40 Goa	2014 New Members (FEB)	
Total Membership	55,921	~	633	1.1%	77.0%	Total	8475
Higher-Grade	40,836	~	1,185	3.0%	74.7%	Higher Grade	2047
Students	15,085	$\mathbf{\mathbf{v}}$	(552)	-3.5%	84.2%	Students	6428
IEEE Worldwide - Total	307,348	\mathbf{V}	3,400	-1.1%	405,000		44,297

2014 Retention	Cumulative – Through This Month								
Dashboard / Benchmark	Professionals	Graduate Students	Undergraduate Students	Total					
Region – Total Members	70.8%	56.1%	27.1%	63.8%					
Region – 1 st -Year Members	31.3%	41.3%	19.5%	29.7%					
IEEE – Total Members	74.8%	48.5%	18.7%	64.2%					
IEEE – 1 st Year Members	30.6%	32.1%	13.8%	23.0%					

First-Year Member Engagement	2014 Membe	ership Cycle
Recruitment	Recruit using e-Membership option, visit web at <u>www.ieee.org/emember</u>	Showcase new membership programs including MentorCentre, Resume Lab, GoogleApps@IEEE
MGA Operations	First Year Member page available: <u>http://www.ieee.org/start</u> , register for the new member orientation.	Renewal opportunity to reach out to new members, those joined last year
Section / Chapter Operations	Half-year dues begins March for new members.	Use the Correspondence templates located on <u>www.ieee.org/md</u>
SAMIEEE Analyses	Members in arrears can still renew to retain membership.	 (MD) All Members Joining since Beginning of Membership Year (MD) First Year Active Members (MD) Members Joining in Past 30 Days (MD) New Member Interest Information for Active IEEE Members
Volunteer Resources	Visit the MD Archive Guide for 2014 for MD We	bcast recordings



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	81.7% - Slovenia Section	78.2% - Italy Section
Best Section Total Retention	79.0% - Switzerland Section	77.1% - Norway Section
Total Retention	78.3% - Spain Section	76.9% - Croatia Section

Tan Ocotion	Numeric Growth	Numeric Growth					
Top Section	233 – Iran Section	61 – Germany Section					
Recruitment Year over Year	140 – United Arab Emirates Section	55 – Saudi Arabia Section					
	79 - Kuwait Section	54 – Jordan Section					

Upcoming MD		st of members in arrears, including email address ontact them
Opportunities	Use the half-year dues and additional 10% discount to recruit new members.	Suggest new members to join Technical Societies based on their Technical Interest Profile (available in SAMIFEE)

	IEEE Region 8	www.ieee.org/r8				
	Benefits of Membership First Year Member Experience	www.ieee.org/benefits www.ieee.org/start				
	Online Supply Form	www.ieee.org/md				
MD Resource	IEEE Contact Center & Support	www.ieee.org/about/contact_center/index.html				
Links	Membership Statistics myIEEE	www.ieee.org/md www.ieee.org/membership_services/membership/my_ieee.htm				
	MD Manual, Membership Presentations	www.ieee.org/md				
	Member-get-a-Member	www.ieee.org/mgm				
	MD Webcast Archive Guide for 2014 to 2009	www.ieee.org/md				

Visit the MGA News web page for the latest news articles, including:

* 2013 annual reporting and rebate requirements: due 31 March

- * IEEE Graduates of the Last Decade (GOLD) transformation to IEEE Young Professionals
- * New IEEE vTools features and enhancements
- * Applauding 50 years of IEEE Fellows
- * New IEEE Fellows online directory
- * Member group insurance program update for U.S., Canada, and Puerto Rico
- * Engineers wanted: help organizations create apps to further their missions

Additional IEEE news can be found at links on the right side of the page. Visit MGA News at <<u>http://www.ieee.org/societies_communities/geo_activities/mga_news.html</u>>





IEEE Membership

GOLD Status Indicator

The table below shows the current month with GOLD membership data. We now can show the comparison of year-over-year.

	(Geograp	hic IEEE	Gold Me	embersh	nip - Febr	uary 201	4	
Region	Highe	r Grade w	/o GSM		GSM			Total	
	2014	2013	% Change	2014	2013	%Change	2014	2013	% Change
1	1,783	1,862	-4.2%	447	537	-16.8%	2,230	2,399	-7.0%
2	1,573	1,672	-5.9%	413	538	-23.2%	1,986	2,210	-10.1%
3	1,518	1,568	-3.2%	542	670	-19.1%	2,060	2,238	-8.0%
4	1,390	1,414	-1.7%	399	525	-24.0%	1,789	1,939	-7.7%
5	1,769	1,851	-4.4%	422	511	-17.4%	2,191	2,362	-7.2%
6	3,402	3,447	-1.3%	740	891	-16.9%	4,142	4,338	-4.5%
R 1-6	11,435	11,814	-3.2%	2,963	3,672	-19.3%	14,398	15,486	-7.0%
7	1,424	1,434	-0.7%	569	630	-9.7%	1,993	2,064	-3.4%
8	6,908	6,802	1.6%	2,125	2,285	-7.0%	9,033	9,087	-0.6%
9	1,267	1,271	-0.3%	295	346	-14.7%	1,562	1,617	-3.4%
10	6,593	6,368	3.5%	1,429	1,239	15.3%	8,022	7,607	5.5%
R 7-10	16,192	15,875	2.0%	4,418	4,500	-1.8%	20,610	20,375	1.2%
TOTAL	27,62 7	27,68 9	-0.2%	7,381	8,172	-9.7 %	35,00 8	35,86 1	-2.4%

WIE Conference - Registration is now open!

Attend the inaugural IEEE Women in Engineering International Leadership Conference (WIE-ILC) in beautiful San Francisco, often called "Everybody's Favorite City," for a wonderful opportunity to develop leadership skills, network with industry leaders and expand your knowledge base on 1-3 May 2014.

Speakers

Confirmed speakers include: Diane Bryant (SVP, Intel); Kumud Srinivasan (President, Intel India); Kelly Hoey (President, Women Innovate Mobile); Jaya Kolhatkar (VP, Walmart Labs); Monique Morrow (CTO, Cisco Services); Liz Centoni (VP, Cisco); Nora Denzel (EVP, Intuit); Maryam Rofougaran (VP, Broadcom); Seeta Hariharan (EVP, Tata Consultancy); Mary Petryszyn (VP, Northrop Grumman); Brett Shockley (CTO, Avaya Networks); Naomi Kelly (City Administrator, San Francisco); Marilyn Nagel (CEO, Watermark); Sondra Barbour (EVP, Lockheed Martin); Miwako Doi (Chief Fellow, Toshiba); Mary Fernandez (CEO, MentorNet); Peggy Nelson (VP, Northrop Grumman); Carolina Cosse (President, Antel); Teresa Lunt (Director, PARC); Judy Estrin (CEO, JLABs); Sheryl Chamberlain (Senior Director, EMC); and many more... For more details, please log on to the WIE-ILC website at ieee-wie-ilc.org/.

Program

Four incredible tracks to inspire, engage and advance women in engineering...

- 1. Empowerment: skills to help women advance in their careers
- 2. Engagement: hands-on skills development workshops
- 3. Inspiration: presentations/skills to inspire women to achieve their goals
- 4. Enjoyment: work/life balance, reducing stress, enjoying life





Region 1-10 Senior Member Update

IEEE CONGRATULATES: 519 NEW SENIOR MEMBERS

The last Admission & Advancement (A&A) Review Panel meeting was held on 15 February in Los Angeles, CA. Don Wright, 2014 Chair and Ruben Barrera-Michel, 2014 Vice Chair of the A&A Committee would like to thank the panel of Senior Members and Fellows from the Metropolitan Los Angeles Section who took part in the review process. The next Senior Member Review Panel Meeting will be held on 15 March in West Palm Beach, FL.

Please see the complete list of <u>Newly Elevated Senior Members</u>. This page also provides information to subscribe or unsubscribe to the Senior Member Updates Report.

2014 Region Senior Member Elevation Goals Update

	YTD Total	<u>Goal</u>	<u>% to Goal</u>
R1	43	210	20%
R2	42	190	22%
R3	27	175	15%
R4	26	140	19%
R5	28	180	16%
R6	71	350	20%
R7	21	120	18%
R 8	117	650	18%
R9	12	100	12%
R10	132	900	15%
Totals	519	3015	17%

Helpful Senior Member web links:

2014 Regional Statistics of Senior Member Elevations Senior Member Application FAQ's: Senior Member Application, Nomination, and Reference Form IEEE Membership Pins Senior Member Nomination Event Guide

Identify members you wish to recruit for senior membership elevation:

Volunteers with access to SAMIEEE can run a predefined query - Senior Member Upgrade - 1st Level Requirements. Click on Access <u>SAMIEEE</u> (systems asks twice)

Log in with IEEE username/password Click on catalog Double click on Shared Folder Click on SAMIEEE Click on Geographic Predefined Queries Click on (GEO) SM Upgrade - 1st Level Requirements

Print a <u>member certificate</u>: Click on Access myIEEE, place the mouse over the "greeting" at top of page (Hello, Name), then click on the Member Certificate PDF link. Report corrections to Lou Curcio at <u>l.curcio@ieee.org</u>.

IEEE DAY - SAVE THE DATE! 7 OCTOBER 2014





Section Performance > Retention

Year-over-Year – <u>Renewal: 2014 Membership Year – February 2014</u>

	HIGHER GR	ADE MEMBER	S w/o GSM	GRADUAT	E STUDENT N	IEMBERS	UNDERGRADU	JATE STUDEN	IT MEMBERS	то	TAL MEMBER	S
REGION 8	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Slovenia Section	260	221	85.0%	28	18	64.3%	7	2	28.6%	295	241	81.7%
Switzerland Section	2508	2069	82.5%	425	265	62.4%	67	35	52.2%	3,000	2369	79.0%
Spain Section	2845	2343	82.4%	442	295	66.7%	325	190	58.5%	3,612	2828	78.3%
Italy Section	3673	2996	81.6%	546	350	64.1%	155	73	47.1%	4,374	3419	78.2%
Norway Section	866	697	80.5%	107	61	57.0%	14	3	21.4%	987	761	77.1%
Croatia Section	504	415	82.3%	182	140	76.9%	115	61	53.0%	801	616	76.9%
Germany Section	5842	4615	79.0%	1531	917	59.9%	253	136	53.8%	7,626	5668	74.3%
Poland Section	856	666	77.8%	81	53	65.4%	76	28	36.8%	1,013	747	73.7%
Romania Section	835	628	75.2%	74	42	56.8%	33	23	69.7%	942	693	73.6%
Austria Section	951	726	76.3%	253	164	64.8%	87	50	57.5%	1,291	940	72.8%
Sweden Section	1733	1316	75.9%	442	271	61.3%	34	15	44.1%	2,209	1602	72.5%
Benelux Section	2801	2171	77.5%	661	392	59.3%	138	43	31.2%	3,600	2606	72.4%
Denmark Section	722	542	75.1%	131	83	63.4%	34	13	38.2%	887	638	71.9%
Estonia Section	89	71	79.8%	18	13	72.2%	13	2	15.4%	120	86	71.7%
Finland Section	842	625	74.2%	213	143	67.1%	51	23	45.1%	1,106	791	71.5%
Belarus Section	35	27	77.1%	11	6	54.5%	2	1	50.0%	48	34	70.8%
Israel Section	998	734	73.5%	110	52	47.3%	26	6	23.1%	1,134	792	69.8%
Republic Of Macedonia Section	125	92	73.6%	38	29	76.3%	18	5	27.8%	181	126	69.6%
Czechoslovaki a Section	464	344	74.1%	66	33	50.0%	24	3	12.5%	554	380	68.6%
Latvia Section	95	67	70.5%	21	14	66.7%	12	6	50.0%	128	87	68.0%



Section Performance > Retention

Year-over-Year – <u>Renewal: 2014 Membership Year – February 2014</u>

	HIGHER GR		S w/o GSM	GRADUA	TE STUDENT M	EMBERS	UNDERG	RADUATE ST	UDENT	то	TAL MEMBER	s
REGION 8	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
U.K.& Rep Of Ireland Section	8211	5924	72.1%	1536	737	48.0%	360	109	30.3%	10,107	6770	67.0%
Lithuanian Section	93	69	74.2%	16	9	56.3%	10	1	10.0%	119	79	66.4%
Russia Section	587	409	69.7%	70	37	52.9%	41	14	34.1%	698	460	65.9%
Malta Section	125	80	64.0%	31	24	77.4%	25	12	48.0%	181	116	64.1%
Portugal Section	804	580	72.1%	279	163	58.4%	236	102	43.2%	1,319	845	64.1%
Russia (Siberia) Section	207	139	67.1%	33	16	48.5%	13	6	46.2%	253	161	63.6%
France Section	3288	2207	67.1%	355	151	42.5%	225	79	35.1%	3,868	2437	63.0%
Cyprus Section	213	147	69.0%	56	42	75.0%	57	15	26.3%	326	204	62.6%
Greece Section	1231	880	71.5%	238	155	65.1%	552	220	39.9%	2,021	1255	62.1%
Hungary Section	353	229	64.9%	44	22	50.0%	41	8	19.5%	438	259	59.1%
Iceland Section	58	42	72.4%	8	8	100.0%	38	10	26.3%	104	60	57.7%
Bulgaria Section	228	131	57.5%	22	11	50.0%	25	15	60.0%	275	157	57.1%
Serbia And Montenegro Section	532	318	59.8%	150	77	51.3%	46	14	30.4%	728	409	56.2%
South Africa Section	1011	606	59.9%	134	71	53.0%	97	15	15.5%	1,242	692	55.7%
Russia (Northwest) Section	185	123	66.5%	23	12	52.2%	65	16	24.6%	273	151	55.3%
Bosnia And Herzegovina Section	123	73	59.3%	63	30	47.6%	57	30	52.6%	243	133	54.7%
Saudi Arabia Section	639	385	60.3%	59	27	45.8%	90	14	15.6%	788	426	54.1%
Qatar Section	184	102	55.4%	14	8	57.1%	26	7	26.9%	224	117	52.2%
Zambia Section	119	60	50.4%	0	0	na	2	0	0.0%	121	60	49.6%
Western Saudi Arabia Section	242	121	50.0%	29	17	58.6%	47	12	25.5%	318	150	47.2%



Section Performance > Retention

Year-over-Year – <u>Renewal: 2014 Membership Year – February 2014</u>

	HIGHER GR		S w/o GSM	GRADUAT		IEMBERS	UNDERG	RADUATE SI	TUDENT	то	TAL MEMBER	S
REGION 8	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Kuwait Section	144	89	61.8%	8	1	12.5%	46	2	4.3%	198	92	46.5%
Ukraine Section	366	177	48.4%	70	28	40.0%	52	19	36.5%	488	224	45.9%
Kenya Section	114	56	49.1%	16	8	50.0%	16	3	18.8%	146	67	45.9%
Lebanon Section	313	169	54.0%	48	30	62.5%	427	143	33.5%	788	342	43.4%
Morocco Section	119	56	47.1%	36	18	50.0%	65	20	30.8%	220	94	42.7%
Egypt Section	844	458	54.3%	241	162	67.2%	722	149	20.6%	1,807	769	42.6%
Iraq Section	120	60	50.0%	19	8	42.1%	22	0	0.0%	161	68	42.2%
Iran Section	655	267	40.8%	344	170	49.4%	183	62	33.9%	1,182	499	42.2%
Bahrain Section	102	42	41.2%	6	3	50.0%	5	1	20.0%	113	46	40.7%
Oman Section	104	66	63.5%	6	5	83.3%	70	0	0.0%	180	71	39.4%
Turkey Section	1146	634	55.3%	391	197	50.4%	1097	157	14.3%	2,634	988	37.5%
United Arab Emirates Section	825	418	50.7%	93	44	47.3%	442	39	8.8%	1,360	501	36.8%
Nigeria Section	1073	384	35.8%	143	46	32.2%	146	26	17.8%	1,362	456	33.5%
Ghana Section	156	53	34.0%	15	3	20.0%	27	3	11.1%	198	59	29.8%
Jordan Section	227	114	50.2%	20	10	50.0%	264	24	9.1%	511	148	29.0%
Tunisia Section	356	88	24.7%	272	89	32.7%	496	41	8.3%	1,124	218	19.4%
Reg 8-Countries Outside Sections	833	407	48.9%	92	35	38.0%	300	37	12.3%	1,225	479	39.1%
Region 8 - Apo/Fpo	98	70	71.4%	7	2	28.6%	8	3	37.5%	113	75	66.4%



Section Performance > Recruitment

Year-over-Year – <u>Recruitment: 2014 Membership Year</u>

	Hi	gher Gi	rade w/o (GSMs	Graduate Students				Un	ate Stude		Total				
Section Name	201 4	201 3	# Chang e	% Chang e	2014	2013	# Change	% Change	2014	2013	# Chang e	% Chang e	2014	2013	# Change	% Change
Iran Section	20	13	7	53.85%	162	69	93	134.78%	188	55	133	241.82 %	370	137	233	170.07%
Iraq Section	33	14	19	135.71 %	10	2	8	400.00%	1	1	0	0.00%	44	17	27	158.82%
Serbia And Montenegro Section	37	8	29	362.50 %	27	20	7	35.00%	25	8	17	212.50 %	89	36	53	147.22%
Kuwait Section	9	13	-4	-30.77 %	128	8	120	1500.00 %	10	47	-37	-78.72 %	147	68	79	116.18%
Qatar Section	28	25	3	12.00%	5	6	-1	-16.67%	55	14	41	292.86 %	88	45	43	95.56%
Western Saudi Arabia Section	27	14	13	92.86%	12	8	4	50.00%	68	42	26	61.90%	107	64	43	67.19%
Kenya Section	12	3	9	300.00 %	11	5	6	120.00%	10	12	-2	-16.67 %	33	20	13	65.00%
United Arab Emirates Section	70	47	23	48.94%	38	30	8	26.67%	267	158	109	68.99%	375	235	140	59.57%
Republic Of Macedonia Section	0	4	-4	-100.00 %	3	12	-9	-75.00%	25	3	22	733.33 %	28	19	9	47.37%
Saudi Arabia Section	65	49	16	32.65%	40	19	21	110.53%	69	51	18	35.29%	174	119	55	46.22%
Romania Section	44	43	1	2.33%	32	14	18	128.57%	23	15	8	53.33%	99	72	27	37.50%
Bulgaria Section	13	13	0	0.00%	22	9	13	144.44%	20	18	2	11.11%	55	40	15	37.50%
Jordan Section	14	8	6	75.00%	6	5	1	20.00%	199	152	47	30.92%	219	165	54	32.73%
Ghana section	15	20	-5	-25.00 %	4	3	1	33.33%	13	3	10	333.33 %	32	26	6	23.08%
Bosnia And Herzegovina Section	7	3	4	133.33 %	7	10	-3	-30.00%	10	7	3	42.86%	24	20	4	20.00%
Austria Section	18	20	-2	-10.00 %	39	42	-3	-7.14%	55	37	18	48.65%	112	99	13	13.13%
Germany Section	175	138	37	26.81%	284	279	5	1.79%	109	90	19	21.11%	568	507	61	12.03%



Section Performance > Recruitment

Year-over-Year – <u>Recruitment: 2014 Membership Year</u>

	Hi	gher Gi	rade w/o	GSMs		Gradua	te Student	s	Un	dergradu	ate Stude		Total				
Section Name	201 4	201 3	# Chang e	% Chang e	2014	2013	# Change	% Change	2014	2013	# Chang e	% Chang e	2014	2013	# Change	% Change	
Russia (Siberia) Section	14	15	-1	-6.67%	7	11	-4	-36.36%	8	1	7	700.00 %	29	27	2	7.41%	
Czechoslovak ia Section	19	22	-3	-13.64 %	21	18	3	16.67%	8	5	3	60.00%	48	45	3	6.67%	
Portugal Section	16	20	-4	-20.00 %	50	67	-17	-25.37%	143	110	33	30.00%	209	197	12	6.09%	
Nigeria Section	150	127	23	18.11%	44	57	-13	-22.81%	63	71	-8	-11.27 %	257	255	2	0.78%	
Sweden Section	48	41	7	17.07%	66	81	-15	-18.52%	26	18	8	44.44%	140	140	0	0.00%	
Latvia Section	3	0	3	100%	4	6	-2	-33.33%	0	1	-1	-100.00 %	7	7	0	0.00%	
Switzerland Section	54	59	-5	-8.47%	68	84	-16	-19.05%	45	29	16	55.17%	167	172	-5	-2.91%	
Spain Section	39	56	-17	-30.36 %	68	79	-11	-13.92%	124	104	20	19.23%	231	239	-8	-3.35%	
Russia (Northwest) Section	13	15	-2	-13.33 %	13	9	4	44.44%	29	33	-4	-12.12 %	55	57	-2	-3.51%	
Greece Section	30	17	13	76.47%	45	42	3	7.14%	218	251	-33	-13.15 %	293	310	-17	-5.48%	
U.K.& Rep Of Ireland Section	258	234	24	10.26%	473	581	-108	-18.59%	276	254	22	8.66%	1007	1069	-62	-5.80%	
Estonia Section	2	3	-1	-33.33 %	7	4	3	75.00%	15	19	-4	-21.05 %	24	26	-2	-7.69%	
Finland Section	27	22	5	22.73%	35	32	3	9.38%	10	25	-15	-60.00 %	72	79	-7	-8.86%	
France Section	135	165	-30	-18.18 %	113	132	-19	-14.39%	122	109	13	11.93%	370	406	-36	-8.87%	
Russia Section	49	58	-9	-15.52 %	20	29	-9	-31.03%	25	17	8	47.06%	94	104	-10	-9.62%	
Poland Section	46	51	-5	-9.80%	22	14	8	57.14%	27	41	-14	-34.15 %	95	106	-11	-10.38%	



Section Performance > Recruitment

Year-over-Year – <u>Recruitment: 2014 Membership Year</u>

	Hi	gher Gi	ade w/o 0	GSMs		Graduat	e Students		Un	ate Stude		Total				
Section Name	201 4	201 3	# Chang e	% Chang e	2014	2013	# Change	% Chang e	2014	2013	# Chang e	% Chang e	2014	2013	# Change	% Change
Ukraine Section	34	21	13	61.90%	19	30	-11	-36.67 %	12	22	-10	-45.45 %	65	73	-8	-10.96%
Slovenia Section	5	6	-1	-16.67 %	6	9	-3	-33.33 %	5	3	2	66.67%	16	18	-2	-11.11%
Lebanon Section	15	16	-1	-6.25%	11	14	-3	-21.43 %	282	317	-35	-11.04 %	308	347	-39	-11.24%
Benelux Section	71	88	-17	-19.32 %	164	175	-11	-6.29%	43	54	-11	-20.37 %	278	317	-39	-12.30%
Oman Section	13	10	3	30.00%	5	3	2	66.67%	16	26	-10	-38.46 %	34	39	-5	-12.82%
Italy Section	83	100	-17	-17.00 %	122	132	-10	-7.58%	56	70	-14	-20.00 %	261	302	-41	-13.58%
Lithuanian Section	3	9	-6	-66.67 %	10	7	3	42.86%	5	5	0	0.00%	18	21	-3	-14.29%
Egypt Section	36	32	4	12.50%	74	41	33	80.49%	366	490	-124	-25.31 %	476	563	-87	-15.45%
Croatia Section	16	15	1	6.67%	14	36	-22	-61.11 %	36	30	6	20.00%	66	81	-15	-18.52%
Belarus Section	4	1	3	300.00 %	0	4	-4	-100.00 %	0	0	0	na	4	5	-1	-20.00%
Norway Section	23	30	-7	-23.33 %	25	33	-8	-24.24 %	6	5	1	20.00%	54	68	-14	-20.59%
Turkey Section	39	58	-19	-32.76 %	66	76	-10	-13.16 %	294	395	-101	-25.57 %	399	529	-130	-24.57%
Zambia Section	8	7	1	14.29%	0	0	0	na	1	5	-4	-80.00 %	9	12	-3	-25.00%
South Africa Section	37	54	-17	-31.48 %	23	30	-7	-23.33 %	12	15	-3	-20.00 %	72	99	-27	-27.27%



Section Performance > Recruitment

Year-over-Year – <u>Recruitment: 2014 Membership Year</u>

	Hi	gher Gi	ade w/o (GSMs		Graduat	e Students	5	Un	dergradu	ate Stude	nts	Total				
Section Name	201 4	201 3	# Chang e	% Chang e	2014	2013	# Change	% Chang e	2014	2013	# Chang e	% Chang e	2014	2013	# Change	% Change	
Denmark Section	16	29	-13	-44.83 %	31	42	-11	-26.19 %	6	11	-5	-45.45 %	53	82	-29	-35.37%	
Israel Section	21	35	-14	-40.00 %	23	44	-21	-47.73 %	24	27	-3	-11.11 %	68	106	-38	-35.85%	
Cyprus Section	4	5	-1	-20.00 %	5	12	-7	-58.33 %	34	54	-20	-37.04 %	43	71	-28	-39.44%	
Morocco Section	9	8	1	12.50%	14	11	3	27.27%	14	45	-31	-68.89 %	37	64	-27	-42.19%	
Hungary Section	12	16	-4	-25.00 %	4	9	-5	-55.56 %	5	24	-19	-79.17 %	21	49	-28	-57.14%	
Iceland Section	3	2	1	50.00%	1	1	0	0.00%	11	34	-23	-67.65 %	15	37	-22	-59.46%	
Tunisia Section	19	46	-27	-58.70 %	35	119	-84	-70.59 %	151	348	-197	-56.61 %	205	513	-308	-60.04%	
Malta Section	2	2	0	0.00%	0	6	-6	-100.00 %	9	25	-16	-64.00 %	11	33	-22	-66.67%	
Bahrain Section	6	23	-17	-73.91 %	1	1	0	0.00%	3	11	-8	-72.73 %	10	35	-25	-71.43%	
Reg 8-Countries Outside Sections	74	105	-31	-29.52 %	42	44	-2	-4.55%	164	149	15	10.07%	280	298	-18	-6.04%	
Region 8 - Apo/Fpo	4	7	-3	-42.86 %	2	2	0	0.00%	4	5	-1	-20.00 %	10	14	-4	-28.57%	

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