



# Welcome to the 102<sup>nd</sup> IEEE R8 meeting

- ▶ Special guests
- ▶ Program for today and tomorrow
- ▶ A few items from my report
- ▶ Sections Congress

- ▶ Peter Staecker, Past President (2013)
- ▶ Gordon Day, Past President (2012)
- ▶ Howard Michel, President-Elect (109)
- ▶ President-Elect Candidates (303)
  - Fred Mintzer
  - Barry Shoop (also presenting as MGA Past Chair) (116)
- ▶ Gianluca Setti, VP Publication Services and Products (310)
- ▶ Toshi Fukuda, Region 10 Director
- ▶ Diogo Mónica, Public Visibility Chair (202)

- ▶ Director-Elect Candidates
  - Margaretha Eriksson
  - Magdalena Salazar-Palma (also Sections Congress Chair) (302)
- ▶ Award recipients
  - Monique Morrow (Clementina Saduwa Award)

## ▶ IEEE Staff members

- Burton Dicht, IEEE Educational Activities Director, University Programs
- Doug Gorham, IEEE Educational Activities Managing Director
- Karine Iffour, IEEE Europe Business Development Director
- Cecelia Jankowski, IEEE MGA Managing Director (117)
- Patrick Mahoney, IEEE Chief Marketing Officer (202)
- James Prendergast, IEEE Executive Director and Chief Operating Officer (110)
- Cheryl Sinauskas, IEEE MGA Director, Geographic Activities
- Tara Wisniewski, IEEE Director Corporate Activities

- ▶ 47 (out of 56) Section delegates from Region 8
  - Some Section delegates could not make it because of visa problems, health problems, or the Lufthansa strike.
  - Please arrange your visa for Amsterdam in time.
- ▶ Appointed members, Subcommittee Chairs
- ▶ Subcommittee members
- ▶ Society representatives (mainly for the ChCSC meeting)
- ▶ Observers from several Sections in Region 8, among them:
  - Maciej Borówka, R8 SYP 2014 Organizing Committee Chair (304)
  - Fisseha Mekuria, R8 AFRICON 2015, one of the General Chairs

# Program for today and tomorrow

- ▶ Meeting (part 1): 08:00-13:00
- ▶ Meeting (part 2): 14:00-16:40
  - 14:00-14:45 regular meeting and introduction to the workshops
  - 14:50-16:35 workshops: **Increase IEEE's footprint!**  
Increase IEEE visibility, raise awareness about IEEE
- ▶ Social program: 17:00-22:00
  - city walking tour starts at 17:00
- ▶ Meeting (part 3): 08:00-13:00

# Agenda book


- ▶ **Short versions** of the reports from OpCom members and appointed members are in the printed agenda book; distributed to those who requested it.
- ▶ **Full versions** are available on the Region 8 website.
- ▶ On special request, the agenda book contains also the one-page **Section reports**.
- ▶ The agenda book (of the Spring meeting only) contains lists of **Reported Section officers** (Chair, Vice Chair, Secretary, Treasurer) and **Reported meetings**. **Please check these lists for inconsistencies!**
- ▶ **!! Please report your officers and meetings through vTools !!**



# Director's report

- ▶ Organization – Appointed members – Vision and Mission
- ▶ General focus points for 2013-14
- ▶ **Geographic unit and membership statistics**
- ▶ **Strategic challenges**
- ▶ Recent and upcoming major Region 8 events
- ▶ Recent and upcoming Region 8 conferences
- ▶ Recent and upcoming Section anniversaries (25, 40, 50, 60)
- ▶ **Recent and upcoming dedications of IEEE Milestones**
- ▶ Awards and recognitions
- ▶ **News from Member and Geographic Activities (MGA)**
- ▶ **Miscellaneous**
- ▶ Director's calendar since Sarajevo, October 2013

# Region 8 statistics - GeoUnits

- ▶ *31-12-2012*      (*31-12-2013*) 
- ▶ 56                      ( 56) Sections
- ▶ 10                      ( 10) Subsections
- ▶ 552                    (543) Society Chapters      up by 9
- ▶ 71                      ( 68) Affinity Groups      up by 3
- ▶ 449                    (416) Student Branches      up by 33
- ▶ 125                    (106) SB Chapters      up by 19 = 18%
- ▶ 58                      ( 55) SB Affinity Groups      up by 3

# Region 8 statistics – Membership

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*31-12-2013 (31-12-2012)*



- ▶ 78597 (77909) Members up by 688 = 0.9%
  - after the deactivator in February: 55921 (55288) up by 633 = 1.1%
- ▶ 55652 (55831) Non-students down by 179 = 0.3%
  - after the deactivator in February: 40836 (39651) up by 1185 = 3.0%
- ▶ 22935 (22078) Students up by 857 = 3.9%
  - after the deactivator in February: 15085 (15637) down by 552 = 3.5%

Membership Development Subcommittee has an important job!

- ▶ Region 8 is currently the second largest IEEE region. At the end of Feb 2014 the Region had **55,921** total members:
  - Region 8 represents 18.2% of IEEE's total membership.
  - The Region has **40,836** Higher Grade Members, 8,836 Graduate Student Members and 6,249 Student Members.
- ▶ **Membership in the Region is up by 1.1% from February 2013, representing a gain of 633 members.**
- ▶ Higher grade membership is up by 3.0% from February 2013, representing a gain of 1,185 members.
- ▶ Graduate Student Membership is down by 8.8% from February 2013, representing a loss of 855 members.
- ▶ Student membership is up by 5.1% from February 2013, representing a gain of 303 members.

# Region 8 strategic challenges

## ▶ **Go to industry!**

- Make IEEE a professional home for people in industry
- Make IEEE more attractive for industry professionals (local benefits)
- Consider “corporate membership” models

## ▶ **Increase IEEE’s footprint!**

(205-207)

- Increase IEEE visibility (technologists, public and media)
- Raise awareness about IEEE among non-government and government organizations active in technology

## ▶ **Think education!**

- Pre-university and lifelong education
- Accreditation? Certification?
- Soft skills? Merging professional activities and educational activities

# Recent and upcoming IEEE Milestones

- ▶ **Invention of Holography, 1947**
  - London, England, Dedicated 12 June 2013 - UK & Rep of Ireland Section
- ▶ **Krka-Šibenik Electric Power System, 1895**
  - Šibenik, Croatia, Dedicated 5 July 2013 - Croatia Section
- ▶ **Rheinfelden Hydroelectric Power Plant, 1898-2010**
  - Rheinfelden, Germany, to be dedicated 25 September 2014 –  
the first Milestone in the Germany Section
- ▶ **First generation and experimental proof of electromagnetic waves, 1886-1888** - Karlsruhe, Germany
- ▶ **First breaking of Enigma code by the team of Polish Cipher Bureau, 1933-1939** - Warsaw, Poland

# News from Member and Geographic Activities (MGA)

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**MGA's winning aspiration** (116)

**MGA's current priority projects** (117)

- ▶ Professional Productivity & Collaboration Tools (310)
- ▶ Careers (ResumeLab) \*
- ▶ Transition of IEEE GOLD to IEEE Young Professionals \*
- ▶ Section Vitality Dashboard \*
- ▶ Volunteer Leadership Training Program \*
- ▶ Member communications
- ▶ Extranet for volunteers
- ▶ Mobile app strategy

# News from Member and Geographic Activities (MGA)

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## Other ongoing projects

(117)

- ▶ Fellows directory
- ▶ Google Apps project \*
- ▶ NetSuite adoption
- ▶ Volunteer Communications Strategy
- ▶ Volunteer Compliance Training \*



# Miscellaneous

- ▶ Two IEEE **Ad Hoc Committees** reporting to the Board of Directors focusing on Region 8 specific issues have worked in 2013:
  - IEEE Ad Hoc Committee on Activities in Africa
  - IEEE Ad Hoc Committee on Activities in Europe (313)
- ▶ **Presidential visits**
  - Two Presidential visits to Africa in April and November 2013
  - President Peter Staecker visited Portugal in October 2013
  - President Roberto de Marca visited four Sections in the Middle East (Qatar, UAE, Egypt, Jordan) in January 2014
- ▶ **A short history of IRE Region 9 / IEEE Region 8**
  - The monograph "A short history of IRE Region 9 / IEEE Region 8" is now available online at the IEEE Global History Network
  - [http://www.ieeeghn.org/wiki/images/a/a6/R8\\_history.pdf](http://www.ieeeghn.org/wiki/images/a/a6/R8_history.pdf)
  - Global History Network: <http://www.ieeeghn.org>

# Sections Congress

- ▶ If you did not yet book a room in Amsterdam, please do so as soon as possible as instructed. It is very disappointing that only ~30 rooms have been booked instead of ~80!
- ▶ Note that Region 8 will only reimburse EUR 129 + city tax per night, as outlined in my email messages.
- ▶ I want to use Sections Congress as a source of information to enhance our Volunteer Orientation. Please
  - recall what you have learned during that Volunteer Orientation,
  - tell me what you missed,
  - tell me what you considered superfluous,
  - keep in mind what you will learn at Sections Congress,
  - tell me which topics from Section Congress you suggest to be added to our Volunteer Orientation.

# Region 8 Director's address

- ▶ Special guests
- ▶ Program for today and tomorrow
- ▶ A few items from my report

**Thank you!**