



Keys To Our Future

- Delivering value for working engineers
- Growing our IEEE community, worldwide
- Developing a IP publishing and conference process for the 21st century
- Increasing IEEE visibility



Value for Working Engineers

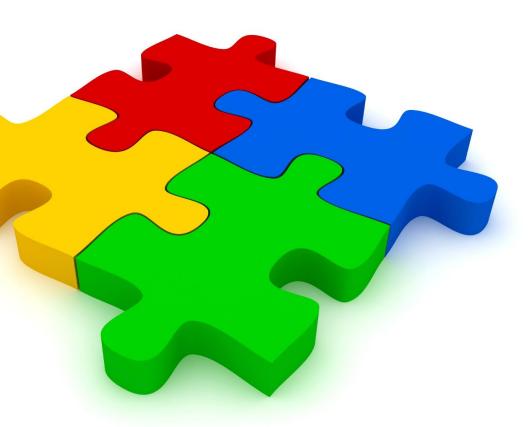
- Career Security across academic, governmental, and corporate sectors, accomplished through:
 - Expanded networking opportunities
 - Metro Area Workshops and Continuing Education enhancements
 - Practitioner magazines, conferences and interactive and live IP
 - Increasing our efforts with industry



IP for the 21st Century

Integrated web of knowledge

Work in the problem space, not technology stovepipes





Increase Visibility

- Increase prestige, recognition and influence of the profession
- Increased employer support—our members are their lifeblood
- Impact public policy—our members literally invent the world we live



Public Visibility: Off to a Fast Start in 2014

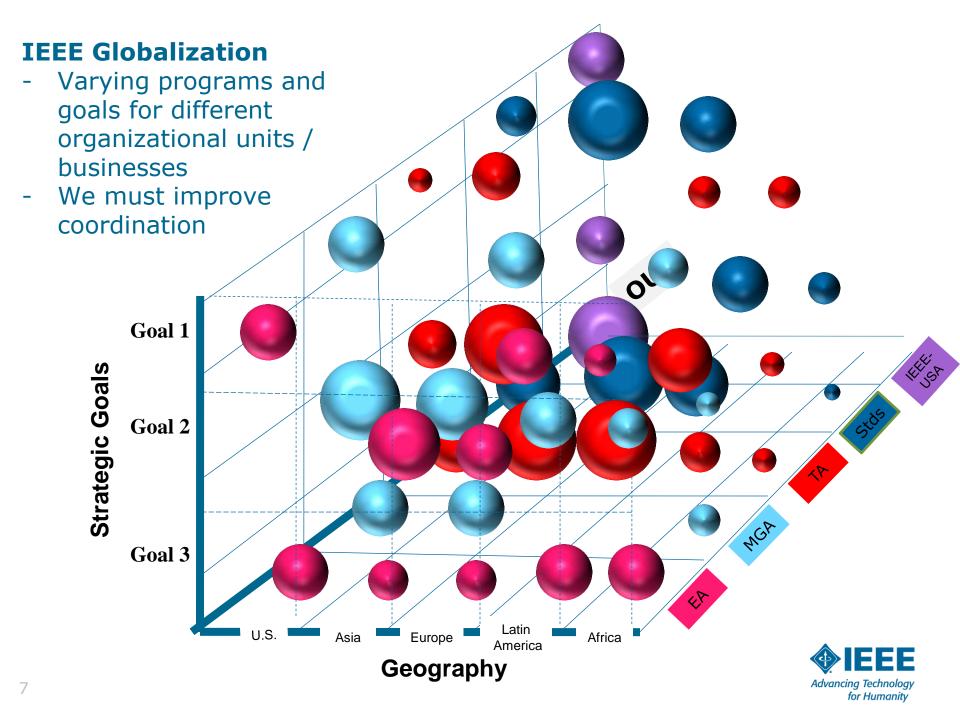
Increased
Integration of
PR and
Marketing
Activities

A Shift to Digital Tactics

Continued
Explosive
Growth in
Social Media
Communities

International Broadcast, Print Coverage at 2014 CES





Choose our Future

This?









Input Needed From All Sectors of Our IEEE Community



- For our efforts to be successful, your input is critical
 - All voices must be heard,
 all insights, ideas, and
 perspectives considered
- Our strength is our community; our future lies in building upon that strength



Forming Ad Hoc Committees

2015 Ad Hoc Committees will address topics vital to IEEE's global future

Leaders within our IEEE community, to share concerns of global membership, chart a course for a global, united future





