Who are we?

Why are we here?

Where we are going?

The Vision of the R8 Committee

Ensure that Region 8 is an effectively organized, dynamic and influential entity, recognized as a leading and esteemed part of a truly transnational IEEE, with IEEE benefits equally available to all members

The Mission of the R8 Committee

To serve the needs of the members of the Institute, the profession and society at large, by enhancing and supporting the IEEE's Organizational Units and their activities within Region 8

Key steps to realise the mission

- Provide a platform for coordination, motivation and interaction among R8 units
- Provide a link between the Region and other IEEE organizational units
- Work to achieve smooth and effective operations in different countries
  - Recognizing cultural differences, and effectively cooperating with national societies and other organizations
- Expand IEEE presence and activities to new areas (geographic locations) in R8
- Promote the transnational nature of IEEE within the Region and the Institute

What does the R8 Committee do?

- Conducts two annual meetings of the Region leadership
  - Used for coordination of business and TRAINING
- Supports the activities of the local OUs
- Coordinates meetings for technical and professional purposes throughout the Region
  - Including student and young professional events
- Coordinates activities between R8 entities and OUs from outside the Region
- Engages in member development

Section reports

› Thank you for submitting interesting challenges under "Points of concern/Topics for discussion"

› Actionable operational topics are sent to the appropriate VC

› Strategic topics are analysed by the SP Subcommittee

› Other frequent topics
  – Inter-OU communication (and w/ staff)
  – Volunteer workload and satisfaction (NetSuite, registration, awards)
  – Volunteer greenhouse (development, rejuvenation)

2013 Primary Challenges
Adopted at the R8 Committee Meeting, Sarajevo, 2013

› Go to industry!
  - Making IEEE a professional home for people in industry
  - Make IEEE more attractive for industry professionals
  - Consider "corporate membership" models

› Increase IEEE's footprint!
  - Increase IEEE visibility (technologists, public and media)
  - Raise awareness about IEEE among non-government and government organisations active in technology

› Think education!
  - Pre-university and lifelong education
  - Accreditation and certification
  - Merging professional activities and educational activities

Steps taken to address challenges

- OpCom discussed primary challenges at the January 2014 meeting in Malta

- Vice-chairs incorporated steps to address the primary challenges into their activities

- Theme and activities related to the upcoming Students and Young Professionals Congress in Kraków, Poland

Steps taken to address challenge: Think Education!

› Already discussed in
- – Chapter Coordination SC meeting
- – Educational Activities SC meeting

› Some action points
- – Pre-University - Modifying or creating programs which are flexible and adaptable to local education systems
- – University Activities - Creating locally-focused and relevant contents for university-level students
- – Continuing Education - Choose a proper platform for delivering webinars that is user-friendly and efficient.

Steps taken to address challenge: Increase IEEE's footprint!

- „Theme of this meeting"
  - Diogo Mónica (IEEE Public Visibility Chair)
  - Patrick Mahoney (CMO)

- President-Elect Howard Michel address this morning

- Mónica/Mahoney presentation this afternoon

- Todays workshops
  - Bring examples (best practices) from your own Section

Steps taken to address challenge: Go to industry!

› Industry relations subcommittee meeting yesterday…

IEEE Priorities

IEEE Priorities

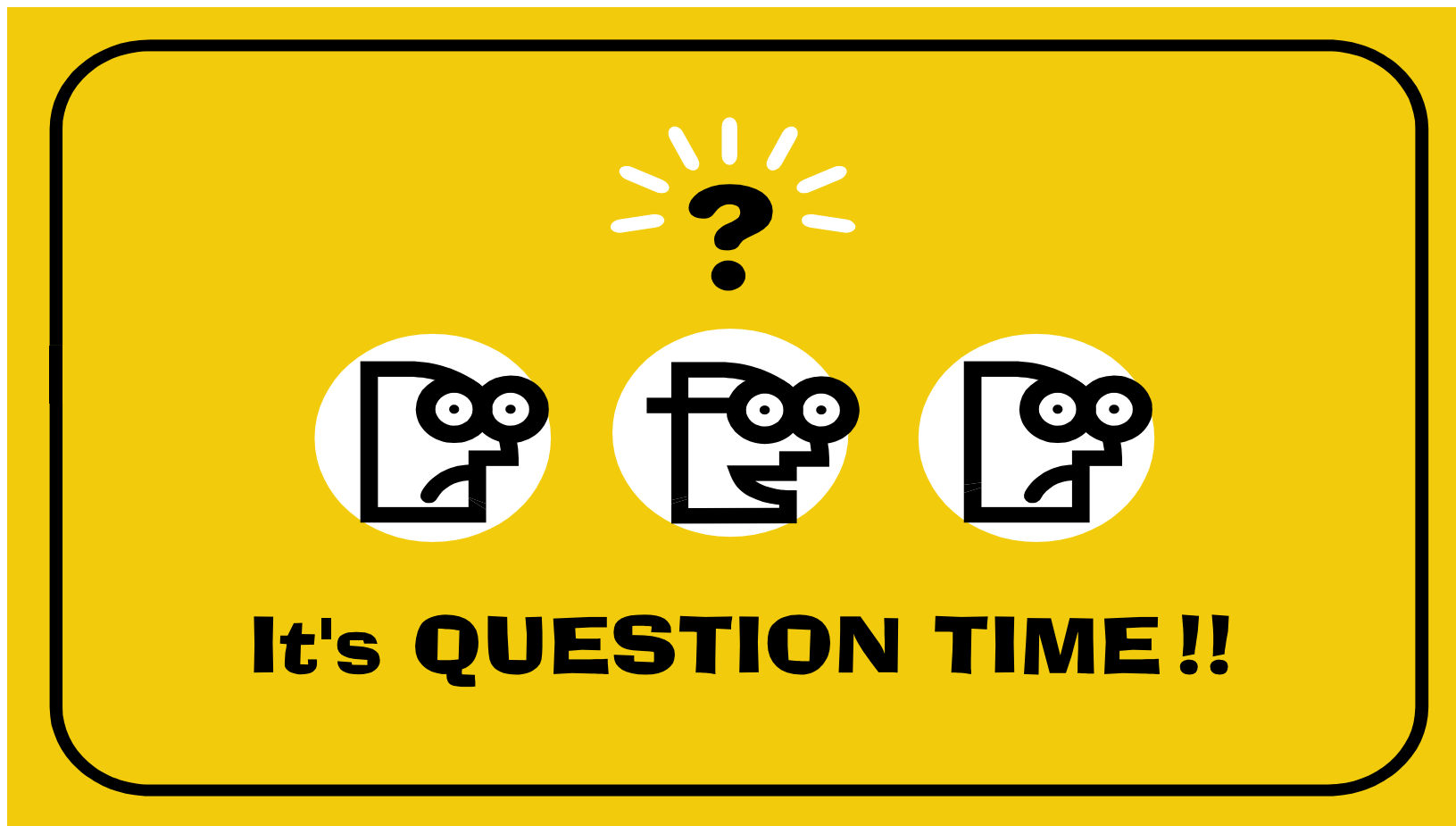| Leverage IEEE's technology-related insight to provide governments, NGOs, and other organizations with innovative, practical recommendations to address public policy issues. | Ensure we are in front of disruptions (technology, social, etc.) affecting our operations. | Expand nimble, flexible, disband-able IEEE communities allowing individuals from all around the world to share, collaborate, network, debate and engage with one another. | Provide an agile forum for discussion, development and implementation of emerging technologies. |

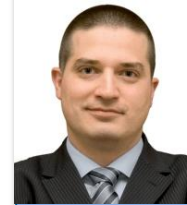Endorsed by IEEE Board of Directors 17 February 2013

Questions/Feedback

R8 Strategic Planning Subcommittee

Marko Delimar
Croatia

Christopher James
UK&RI

Jorge Soares
Portugal/Switzerland

Engaged approach