

INSPIRING our LEADERS of TOMORROW





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Royal Palace

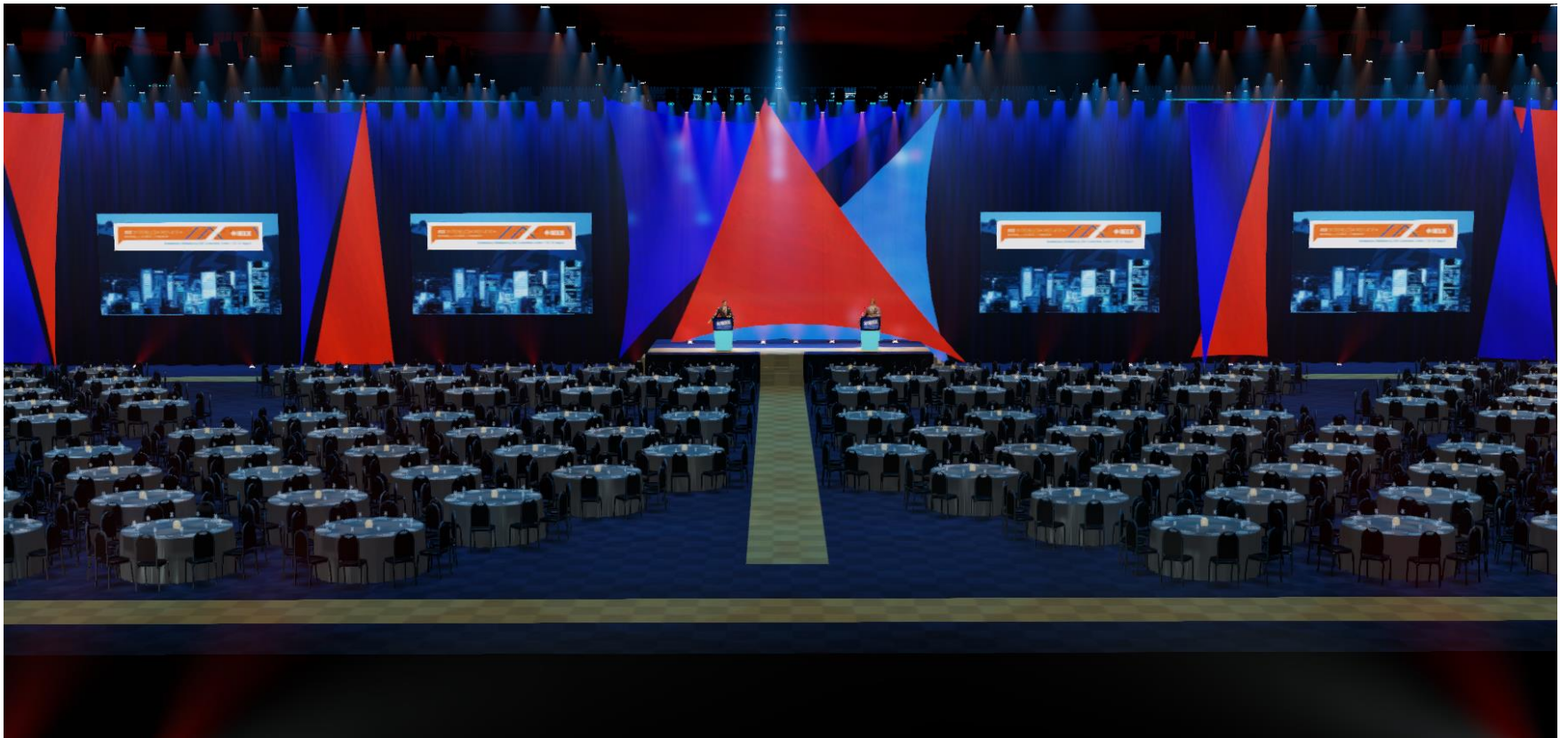


Museums

An opportunity for IEEE volunteers from around the world to participate in a truly unique event. The congress provides the attendees to increase their leadership skills and to gain a working knowledge of IEEE.

It is also a venue to share concerns and opinions and materialize them through the **recommendations** process. The recommendations, that the Section Delegates vote on, are then used by the IEEE Board of Directors to guide IEEE into the future.

- ▶ Increase member engagement and Section vitality
- ▶ Provide training to
 - Develop leadership skills
 - Enable and nurture volunteering efforts
 - Share best practices
 - Learn about available programs
- ▶ Provide for networking opportunities at grass-roots level





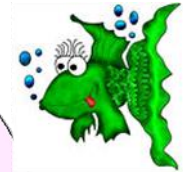
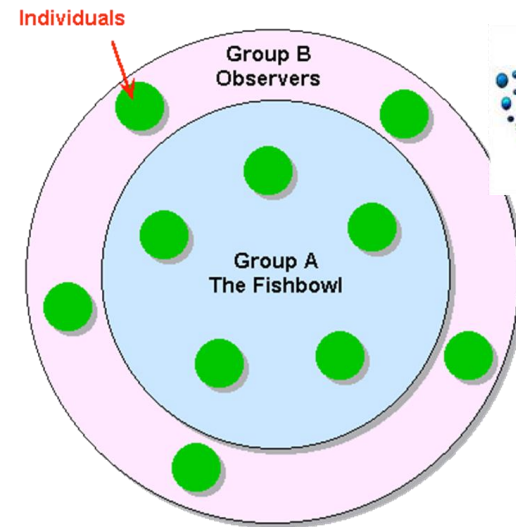
Daan Roosegaarde



Irwin Jacobs' IEEE Medal of Honor event at Qualcomm

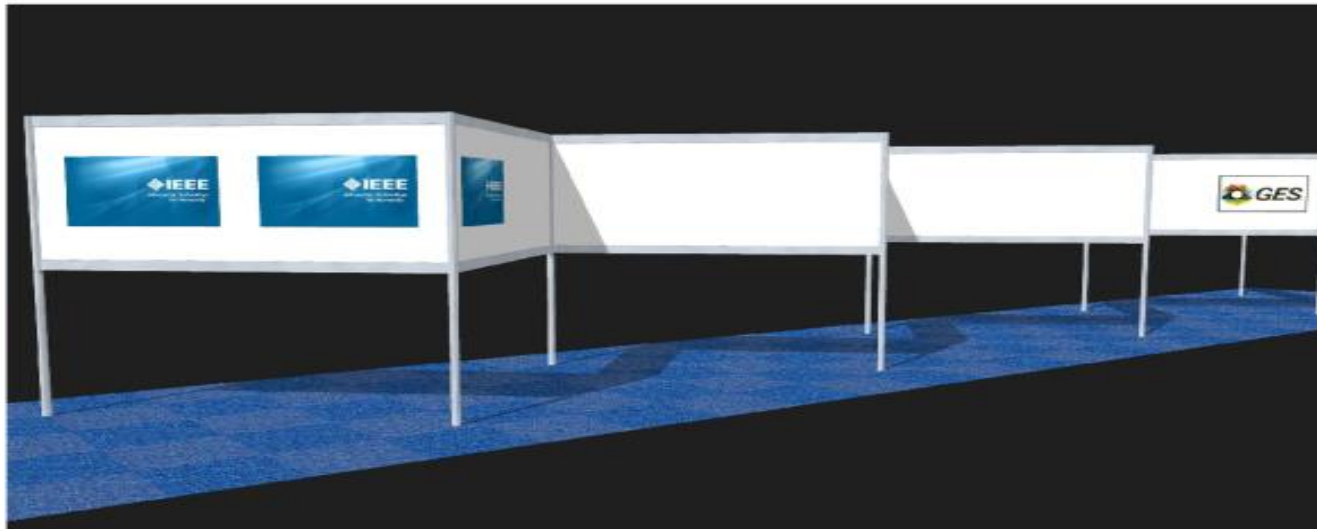
- ▶ Program Tracks align with MGA strategic direction:
 1. Be Globally Authentic and Locally Valuable
 2. Enhancing Member Satisfaction
 3. Improving Volunteer Experience
- ▶ Breakout Sessions: 75 minutes including Q&A
- ▶ 10-20 minutes labs on vtools, education offerings, conference ICX, Senior Member Application and more!
- ▶ WIE (20th celebration), LF, YP, Fellows Program 50th anniversary
- ▶ Partnership with Technical Activities Board and IEEE Societies/Councils
- ▶ Also with Awards Board, Education Activities Board, Publications Services and Products Board, Center for Leadership Excellence, Public Visibility Program, ...

- ▶ Ignite! Sessions
- ▶ Learning Labs
- ▶ Meet ups
- ▶ Birds of a Feather
- ▶ Fishbowl



Booths, poster exhibits, student demonstrations, to name only a few are other possibilities ...

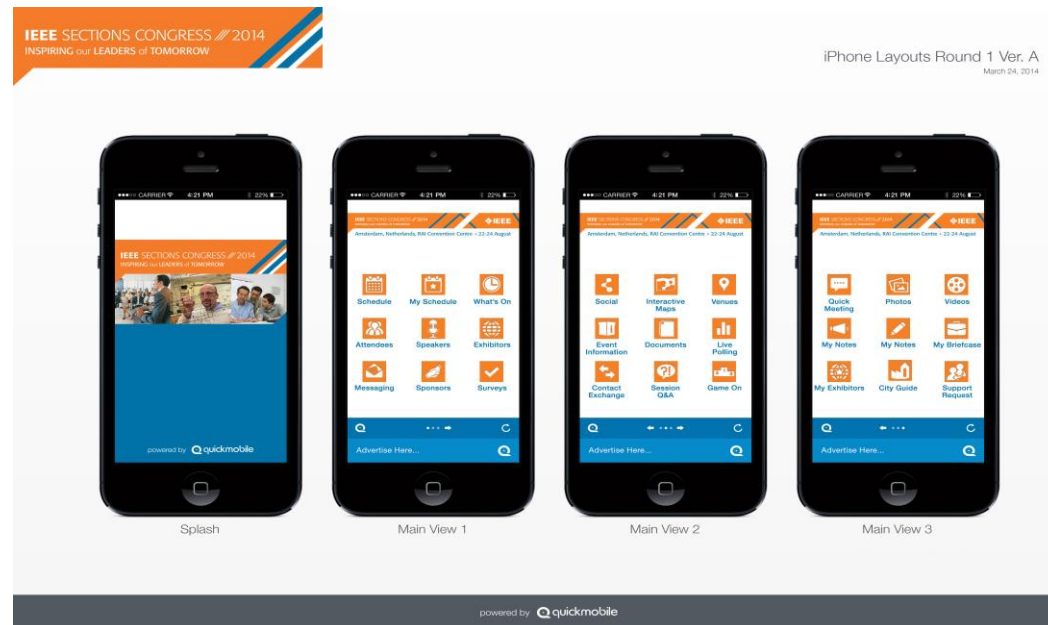
The program is not yet final! If you would like to showcase something just propose it!



IEEE 2014 | Poster Area | v2 | 06022014
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- Will be available in July on smart phone and iPad
- Use the Mobile App to ...
 - Review program and scheduling options
 - Review speaker bios
 - Send questions to speakers on session topics ahead of the congress
 - Plan your schedule in advance using My Schedule
 - Social media to discuss recommendations
 - Poll attendees during sessions
 - Recommendations voting
 - And more!



The Sections Congress Recommendations process began in 1984 at the first Sections Congress. The goal of the recommendations process was to:

- ✓ Offer a forum at which Section Chairs and other leaders are able to express their opinions and concerns.
- ✓ Generate recommendations for submission to the IEEE Executive Committee (present day is to MGA Board) to guide policy making and resource usage over the ensuing three years.

16 May – Regions submit (4)
prioritized recommendations



7 July – Final list distributed to
all regions to begin assessment



24 August – Delegate voting
completed at Noon with results
presented at Closing Ceremony

#1 Develop a collaborative platform (one stop shop) for professionals and for the IEEE organizational units.

#2 Regional distinguished lecturer program (RDLP) supported exclusively by members from the industry.

#3 Introduce a credit system for rewarding membership uninterrupted renewal/loyalty.

#4 Introduce a customized bundle program for IEEE Xplore Electronic Library.

Registration is easy.

Go to the [Sections Congress Website](#) to begin.

The website includes information on:

- ✓ Event Details and Logistics
- ✓ Program Sessions
- ✓ Schedule
- ✓ Sponsorship Opportunities
- ✓ FAQ's and more

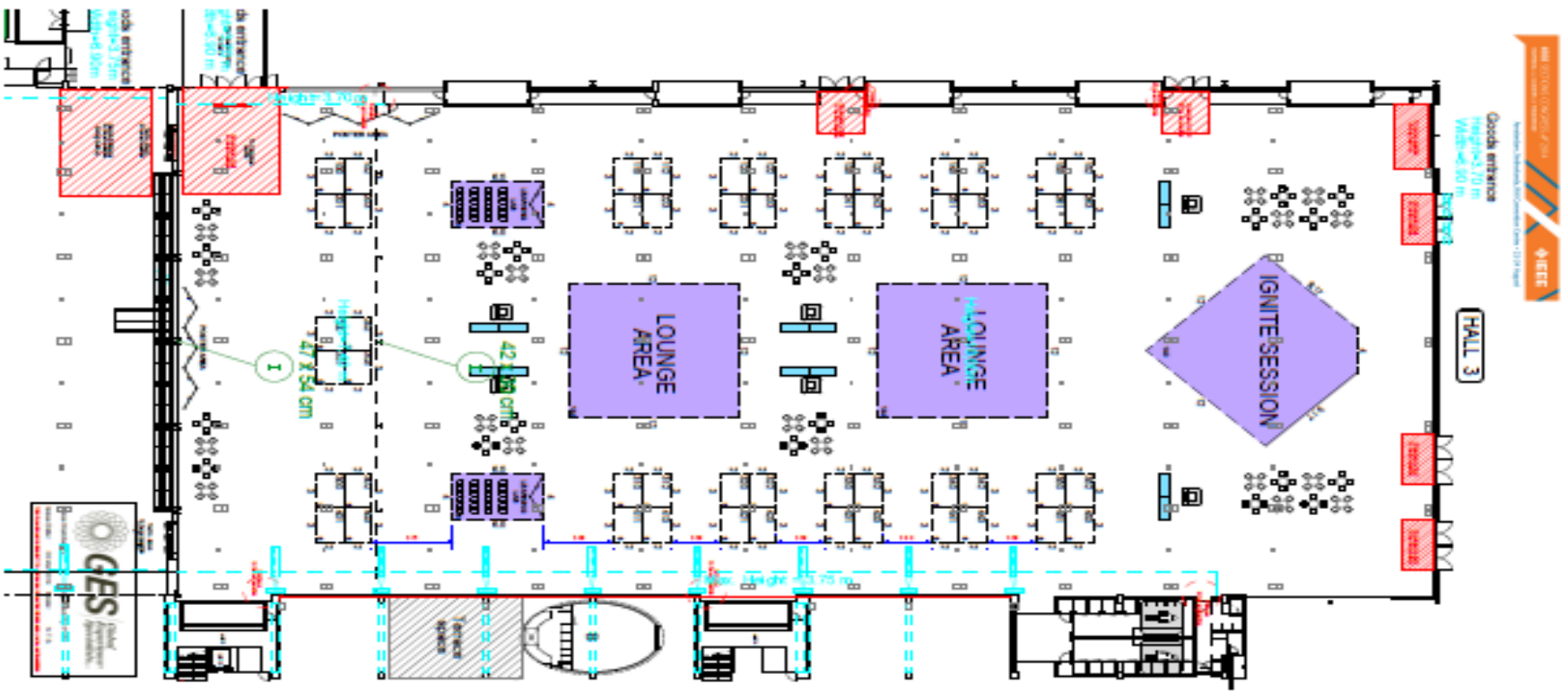
Registration fee is US\$550 (US\$160 for Partners)

Good news: No VAT

Köszönöm !
(Thank you !)



Enhancing Member Satisfaction	Be Globally Authentic and Locally Valuable	Improving the Volunteer Experience
Improve IEEE Engagement in Industry	SMART Cities - Engaging Technologies and Communities	Leadership Development for Volunteers
Engaging Students and Student Activities	Conducting Conferences – Here, There and Everywhere	How to Market your Events
Member Grade Elevation and Member Recognition	Ethics as a Global Concern	Volunteer Onboarding Training
Engaging with the Practitioner	Humanitarian Efforts	Best Practices for Small & Mid-Size Sections
Embracing Young Professionals	Partnering with Other Professional Societies	Meeting member Technical Needs by Building Strong Chapters
Continuing Education – IEEE-wide Opportunities	Developing your Network Skills	Driving Section Vitality
Attracting and Retaining New Members	Getting Speakers for Your Section	Viable Financial Models for Organizational Units
Introduction to IEEE Online Collaboration Experience	Importance of Standards for Industry Practitioners	Recruiting and Volunteer Succession Planning
Building Technical Communities	Impact Pre-university Engineering Education Locally	Tips and Tricks for Getting Young Professionals to Volunteer
Improvements in Career Resources for Members		



MGA Sections Congress 2014 Committee Members

- ▶ **Magdalena Salazar Palma (R8), Chair**
- ▶ Tom Coughlin (R6), Past Chair
- ▶ Murty Polavarapu (R2), Program Committee Chair
- ▶ **Wilhelm Van Etten (R8), Local Organizing Committee Chair**
- ▶ **Cor Claeys (R8), Fundraising Committee Chair**
- ▶ **Martin Bastiaans (R8), 2013-2014 Region 8 Director**
- ▶ Ralph Ford (R2), 2013 VP-MGA

Recommendations Process Timeline

Date	Action	Notes
16 May 2014	Each Region returns 4 draft recommendations to Program Committee	
17 May 2014-5 July 2014	Program Committee vets recommendations	
7 July 2014	List of Region recommendations distributed to Region Directors, Director-Elects, SC2014 Coordinators, SC registrants; added to mobile app, SC website, social media	Continuous discussion via social media, website, mobile app
22-24 Aug 2014	Voting is open; closes at 12:00 PM on Sunday, 24 August	
24 Aug 2014	Top five recommendations announced at Closing Ceremony	

Tentative Program Schedule

**** Subject to Change**

Friday, 22 August

TA Sponsored Cocktail Reception	4:00 PM
Opening Ceremony / Dinner	5:00 PM
Entertainment	8:00 PM

Saturday, 23 August

Breakfast	6:30 AM
General Session Doors Open	8:00 AM
General Session • IEEE President • Keynote Speaker • VP MGA • Ignite SC2014	8:30 AM - 11:50 AM
Coffee Break	9:45 AM
Lunch / Exhibits Open	11:50 AM
Breakout Session 1	1:30 PM
Coffee Break & Open Exhibits	2:45 PM
Breakout Session 2	3:45 PM
Saturday Program Ends	5:00 PM
Honor Ceremony Starts	6:00 PM

Sunday, 24 August

Exhibit Hall Open	6:30 AM to 5:00 PM
Breakfast	6:30 AM
Breakout Session 3	8:00 AM
Coffee Break & Open Exhibits	9:15 AM
Breakout Session 4	10:15 AM
Lunch and Exhibits !! VOTING ENDS !!	11:30 AM !! 12:00 PM !!
Breakout Session 5	1:30 PM
Coffee Break & Open Exhibits	2:45 PM
Closing Ceremony • Announce voting results • Keynote Speaker • IEEE President-Elect • Invitation to SC2017 • Closing Remarks	3:15 PM
SC2014 closes	5:00 PM

Sections Congress 2014 – Tentative Program Track Titles, Sessions

Subject to Change

Program track titles/chairs:

- Be Globally Authentic and Locally Valuable
 - Track Chair: Elya Joffe, R8
- Enhancing Member Satisfaction
 - Track Chair: Tania Quiel, R9
- Improving the Volunteer Experience
 - Track Chair: Sanjib Panda, R10



In addition to the general and breakout sessions, meetings with new formats will be used:

- Ignite sessions
- Learning labs
- Meet ups
- Birds of a Feather
- Fish bowl

Overview of New Program Formats

▶ New program formats introduced

– Fishbowl

- A form of conversation or dialog within a large group. It allows the entire group to participate in the conversation. This format will be offered in selective breakout sessions.

– Ignite sessions

- Presentations are meant to “ignite” the audience on a particular subject. Each speaker is allotted five minutes of presentation time, accompanied by 20 slides. Slides automatically advance every 15 seconds. These will be held in the Exhibition Hall following a published schedule.

– Learning Labs

- Presentations that provide ability to get selective training on tools, programs and products. Time range is 10 to 25 minutes per lab. This will be offered in small group settings in the Exhibition Hall. There are two separate Learning Lab areas.

– Meet ups

- Attendees can gather to discuss a mutual topic of interest in a designated area. This can be in the Exhibition Hall or in a separate designated Meet Up room that can be reserved for a particular topic.

Sections Congress 2014 – Breakout Session Titles by Track

Subject to Change

Enhancing Member Satisfaction	Be Globally Authentic and Locally Valuable	Improving the Volunteer Experience
Improve IEEE Engagement in Industry	SMART Cities - Engaging Technologies and Communities	Leadership Development for Volunteers
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Building Technical Communities	Impact Pre-university Engineering Education Locally	Tips and Tricks for Getting Young Professionals to Volunteer
Improvements in Career Resources for Members		

Sections Congress 2014 – Learning Lab Titles

Subject to Change

Web Pilot	vTools WebInaBox
Google Apps	Senior Member Application
Tech Nav	Explore How your Section Can Contribute to Establishing an Engineering Program Accrediting Body
IEEE Online Collaboration Experience (Demo)	Importance of Standards Education and Section Engagement Opportunities
vtools meetings Reg and CC Pay	On-line IEEE Educational Activities Board Resources and Portals
vtools MyReviewRoom	Use the IEEE Certificates Program for your next Section or Chapter Event
vtools Surveys	Nominate Someone from Your Section-IEEE Educational Activities Board Awards
CLE	A Section Leaders Guide to understanding IEEE-HKN, the IEEE's First Student Honor Society
Tips on Using Webex Effectively	Use IEEE eLearning Library Tutorials in Your Section or Chapter Meeting
SAMIEEE Overview	Why Standards Matter and How the Development Process Works
Tools for Communicating	Why Standards Matter and How the Development Process Works
Financial Management	ICX
vTools eVoting	Special Interest Groups on Humanitarian Technology (SIGHT) How To's

Sections Congress 2014 – Ignite Session Titles

Subject to Change

How Global Standards Change the World	Consultants Network
Working with IEEE Foundation/ <i>Life Member Tie-In</i>	Young Professionals (GOLD)
How to Set up IEEE Milestones	Use of Chapters to Build Technical Communities [5 sessions]
Tools for Authors	Conducting Successful Technical Conferences [5 sessions]
Utilizing The Institute	Enhancing Technical Know How Through Distinguished Lecturers [5 sessions]
IEEE Digital Library	Standards
Women in Engineering	IEEE Center for Leadership Excellence (CLE)

Logistics



What	When/Where
Congress dates	22-24 August 2014
Venue/Venue	Amsterdam RAI-Exhibition and Convention Centre Amsterdam, Netherlands
Registration Rate	\$550 Registration fee and 3 nights hotel stay for PSDs are covered by MGA **PSD Code
Partner/Children fee	<ul style="list-style-type: none">• \$160• Fee will cover dinners on Friday (Opening Ceremony) and Saturday (Honors Ceremony)• Children 6 years old and younger are free
Registration Opened	<ul style="list-style-type: none">• Friday, 28 February• Stakeholders include Region, Section, Society leadership; IEEE BoD and MGA Board members; IEEE staff

Hotel Logistics

****All sleeping room rates EXCLUDE 5,5% city tax, 6% VAT and Breakfast**

****All sleeping room rates INCLUDE Internet access**

Hotel	Location (see legend below)	Rates for IEEE SC 2014
Okura Amsterdam	1	€ 195
Crown Plaza South - standard room	2	€ 129
Crown Plaza South - superior room	2	€ 174
Holiday Inn Amsterdam - standard room	1	€ 129
Holiday Inn Amsterdam - deluxe room	1	€ 159
Holiday Inn Amsterdam - executive room	1	€ 179
NH Musica	2	€ 129
Novotel Amsterdam - superior rooms	1	€ 129
Novotel Amsterdam - executive rooms	1	€ 154
Wyndham Apollo - deluxe room	1	€ 129
Wyndham Apollo - executive room	1	€ 164
CitizenM	1	€ 119

Location Legend:

1= within walking distance of RAI (max. 15 minutes); 2=within 5-10 minutes travel by taxi

****All rates EXCLUDE 5,5% city tax, 6% VAT and Breakfast**

**** Room rates INCLUDE Internet access**

Logistics – Sleeping Rooms

- ▶ Attendees are responsible for making reservations through the RAI Housing Bureau
- ▶ A specific sleeping room reservation URL for SC2014 will be provided with registration
- ▶ Cut-off date for obtaining the Sections Congress hotel rate is June 13, 2014.
- ▶ Individuals must use a credit card to reserve a room
 - Room block: Tuesday, 19 August to Tuesday, 26 August
- ▶ Hotel charges will be applied to your credit card at check-out; reimbursement via expense report submitted to your Region or Section
- ▶ Seven hotels contracted
 - Varying rates - €119 to €195
 - Four within 10-15 minute walk to RAI
 - Shuttle bus will be provided for the hotels furthest from RAI during peak congress hours

Logistics

What	When/Where
Hotels and Hotel Rates	Average rate: €140/\$187 Room blocks being held at multiple hotels, most are within a 10 minute walk to the RAI.
**Hotel Room Reservations – process for SC2014	<ul style="list-style-type: none">• A link will reside in the SC14 Registration site to make hotel reservations• All attendees required to use their credit cards to guarantee their individual reservations. This allows for attendees to extend their stay, if desired, and to cancel or add days as needed within 48 hours of the first night's stay without penalty.• Their credit card is charged at the end of their stay.• Reimbursement for hotel and other travel costs will be managed via an expense report to their Section or Region treasurer (depending on how each Region chooses to handle this).• Reimbursement to Regions for PSD hotel rooms will be done via Concentration Banking or Custody Account transfers from MGA• Local law requires that any cancellations to an <u>individual booking on a group rate</u> will result in substantial penalties beginning 90 days out from the event.• Attendees would be required to pay full price for days they may cancel 60 days out from the event. The additional staff hours to manage the fees associated with these bookings would also be significant without the new process.

Expense Reimbursement

- ▶ Reimbursement for sleeping rooms and other incidentals to be submitted to Region or Section via expense report, as advised by your Region leadership
- ▶ Primary Section Delegates' sleeping rooms will be covered by MGA no matter the hotel selected
- ▶ List of Primary Section Delegates, as known, to be sent to sc-coordinator@ieee.org
- ▶ Primary Section Delegate event codes to be supplied to Region Directors, Director-Elects, Treasurers and SC Coordinators asap

Logistics

What/When	Where
<p>City Sightseeing Tour of Amsterdam Departs from RAI Saturday 23 August 2014, 9:00 - 15:00 hrs</p>	<p>€ 85 per person (including VAT) \$ 117 per person (including VAT)</p> <p>A tour which will include a most extensive drive through the center and the modern suburbs and will give you a good idea of the most interesting sights and monuments Amsterdam has to offer. A stop will be made at a diamond factory (if requested) and we will visit the National museum of Amsterdam, "the Rijksmuseum". This museum is world famous and here the largest collection of paintings by the Dutch old masters can be admired. Work from Frans Hals, Jan Steen and Rembrandt (the nightwatch painting) are assembled here. As an alternative we can visit the famous Van Gogh Museum.</p> <p><u>Including:</u></p> <ul style="list-style-type: none"> - Private coach 6 hours - English speaking guide 09.00 – 15.00hrs - Lunch in restaurant Haesje Claes, including 2 soft drinks and coffee/tea - Entrance fee Rijksmuseum
<p>Royal Amsterdam Tour Departs from RAI Sunday 24 August 2014, 9:00 - 14:00 hrs</p>	<p>€ 85.50 per person (including VAT) \$ 118 per person (including VAT)</p> <p>The first stop is a visit to The Royal Palace Amsterdam. After the visit of the Royal Palace, we will have a look inside the Nieuwe Kerk, a characteristic church and very special for our royal family.</p> <p>See Amsterdam from the water during a canal cruise of 2 hours in a private boat. A three course lunch, including 2 soft drinks and coffee/tea is served during this cruise. Lunch Mediterraneo consists of as many as three courses, prepared by the head chef of our caterer Buon Vino. He is inspired by the regional Italian cuisine and only uses fresh ingredients and traditional products.</p> <p><u>Including:</u></p> <ul style="list-style-type: none"> - One way transfer with private coach from Amsterdam RAI to city centre - English speaking guide 09.00 – 14.00hrs - Entrance fee Royal Palace - Specialized guides at the Royal Palace <p>The cruise will start in the city centre, and end at Amsterdam RAI.</p>

Primary Section Delegate event code for Region 8

R08PSD

Additional information

Information on the Sections Congresses can be found at:
www.ieee.org/sc

Region 8 Sections Congress Coordinator:

skodras@ieee.org

Sections Congress Program questions:

sc-coordinator@ieee.org

Registration questions:

sc14reg@ieee.org

Region Meeting questions:

d.venedam@ieee.org