## Section Development and Vitality

$102^{\text {nd }}$ IEEE Region 8 Committee meeting in Budapest, Hungary,
6 April 2014
Costas Stasopoulos IEEE R8 Director Elect IEEE R8 Section Development and Vitality
Coordinator

## Topics to be covered

- Vitality Coordinator Role
- Region 8 Membership Statistics
- Section Vitality Dashboard
- Rejuvenation of the Section's ExCom
- Section Reporting and Rebate


## Section Development and Vitality

## Vitality Coordinator Role

Advancing Technology
) Develop plan for increasing Section (member) vitality within the region
) Establish frequent coordination with Section leaders
) Promote programs/activities benefiting members
) Identify \& report vitality issues
) Vitality is a complex arena
) Vitality has many definitions
)Vitality reflects member needs and interests
) Vitality programs require effort to organize and administer

## Section Vitality Provides Focus on a Positive Member Experience at the Local Level



## Section Development and Vitality

## Region 8 Membership Statistics

## Region 8 Membership

- Region 8 is currently the second largest IEEE region. At the end of January 2014 the Region had 80,039 total members:
- Region 8 represents $18 \%$ of IEEE's total membership.
- The Region has 55,851 Higher Grade Members, 12,673 Graduate Student Members and 11,515 Student Members.
- Membership in the Region has increase by 0.9\% from January 2013, representing a gain of 688 members.
- Member grade membership is down by $0.3 \%$ from January 2013, representing a loss of 189.
- Graduate Student Membership is up by $1.7 \%$ from January 2013, representing a gain of 207 members.
- Student membership is up by $6.2 \%$ from January 2013, representing a gain of 670 members.


## Region 8 Membership by Grade

Region 8 - January 2014

| Grade | Jan-14 | Jan-13 | Change | \% Change |
| :---: | :---: | :---: | :---: | :---: |
| Honorary | $\mathbf{7}$ | $\mathbf{7}$ | $\mathbf{0}$ | $\mathbf{0}$ |
| Fellow | 1,085 | 1,043 | $\mathbf{4 2}$ | $\mathbf{4 . 0 \%}$ |
| Senior Member | 6,342 | 5,894 | $\mathbf{4 4 8}$ | $\mathbf{7 . 6 \%}$ |
| Member | 46,318 | 46,633 | $\mathbf{- 3 1 5}$ | $\mathbf{- 0 . 7 \%}$ |
| Associate | 2,099 | 2,463 | $\mathbf{- 3 6 4}$ | $\mathbf{- 1 4 . 8 \%}$ |
| GSM | 12,673 | 12,466 | $\mathbf{2 0 7}$ | $\mathbf{1 . 7 \%}$ |
| Undergraduate | 11,515 | 10,845 | $\mathbf{6 7 0}$ | $\mathbf{6 . 2 \%}$ |
| Total | 80,039 | $\mathbf{7 9 , 3 5 1}$ | $\mathbf{6 8 8}$ | $\mathbf{0 . 9 \%}$ |

## Region 8 Membership by Section

## (as of 28 February 2014)

| Section Name | Total Members |
| :--- | ---: |
| Austria Section | 1064 |
| Bahrain Section | 55 |
| Belarus Section | 39 |
| Benelux Section | 2964 |
| Bosnia \& Herzegovina Section | 168 |
| Bulgaria Section | 226 |
| Croatia Section | 690 |
| Cyprus Section | 253 |
| Czechoslovakia Section | 452 |
| Denmark Section | 701 |
| Egypt Section | 1280 |
| Estonia Section | 119 |
| Finland Section | 891 |
| France Section | 2930 |
| Germany Section | 6441 |
| Ghana Section | 106 |
| Greece Section | 1551 |
| Hungary Section | 349 |
| Iceland Section | 78 |


| Section Name | Total Members |
| :--- | ---: |
| Iran Section | 919 |
| Iraq Section | 122 |
| Israel Section | 890 |
| Italy Section | 3749 |
| Jordan Section | 390 |
| Kenya Section | 105 |
| Kuwait Section | 250 |
| Latvia Section | 94 |
| Lebanon Section | 655 |
| Lithuanian Section | 104 |
| Malta Section | 131 |
| Morocco Section | 130 |
| Nigeria Section | 804 |
| Norway Section | 830 |
| Oman Section | 101 |
| Poland Section | 859 |
| Portugal Section | 1080 |
| Qatar Section | 226 |
| Reg 8-Countries Outside Section | 789 |


| Section Name | Total Members |
| :--- | ---: |
| Region 8- Apo/Fpo | 78 |
| Republic Of Macedonia Section | 154 |
| Romania Section | 812 |
| Russia (Northwest) Section | 214 |
| Russia (Siberia) Section | 196 |
| Russia Section | 574 |
| Saudi Arabia Section | 639 |
| Serbia And Montenegro Section | 635 |
| Slovenia Section | 265 |
| South Africa Section | 787 |
| Spain Section | 3055 |
| Sweden Section | 1805 |
| Switzerland Section | 2575 |
| Tunisia Section | 436 |
| Turkey Section | 1489 |
| U.K. \& Rep Of Ireland Section | 8060 |
| Ukraine Section | 287 |
| United Arab Emirates Section | 919 |
| Western Saudi Arabia Section | 284 |
| Zambia Section | 72 |


| Membership 09-03-14 | AF | StM | GSM | S | A | M | LM | SM | LS | F | LF | Non-S | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Austria | 76 | 106 | 215 | 321 | 31 | 627 | 12 | 73 | 10 | 9 | 3 | 765 | 1086 |  |
| Bahrain | 3 | 4 | 3 | 7 | 1 | 41 |  | 10 |  |  |  | 52 | 59 |  |
| Belarus |  | 1 | 7 | 8 |  | 25 |  | 6 |  |  |  | 31 | 39 |  |
| Benelux | 172 | 104 | 608 | 712 | 50 | 1805 | 58 | 275 | 29 | 76 | 33 | 2326 | 3038 |  |
| Bosnia and Herzegovina | 1 | 51 | 44 | 95 | 8 | 75 |  | 5 |  |  |  | 88 | 183 |  |
| Bulgaria | 2 | 36 | 34 | 70 | 9 | 135 | 1 | 16 |  |  |  | 161 | 231 |  |
| Croatia | 5 | 102 | 172 | 274 | 4 | 359 | 13 | 68 | 4 |  | 1 | 449 | 723 |  |
| Cyprus | 5 | 51 | 46 | 97 |  | 135 |  | 25 | 2 | 1 | 1 | 164 | 261 |  |
| Czechoslovakia | 21 | 11 | 61 | 72 | 10 | 329 | 2 | 46 | 1 | 1 |  | 389 | 461 |  |
| Denmark | 22 | 23 | 121 | 144 | 12 | 463 | 23 | 61 | 9 | 8 | 2 | 578 | 722 |  |
| Egypt | 4 | 610 | 252 | 862 | 10 | 380 | 8 | 106 | 23 | 2 | 3 | 532 | 1394 |  |
| Estonia | 2 | 21 | 22 | 43 | 1 | 70 | 1 | 6 |  |  |  | 78 | 121 |  |
| Finland | 30 | 42 | 193 | 235 | 17 | 540 | 15 | 75 | 9 | 14 | 5 | 675 | 910 |  |
| France | 147 | 236 | 304 | 540 | 117 | 1904 | 44 | 348 | 20 | 71 | 13 | 2517 | 3057 |  |
| Germany | 442 | 281 | 1344 | 1625 | 152 | 4024 | 86 | 536 | 39 | 94 | 49 | 4980 | 6605 |  |
| Ghana | 2 | 19 | 14 | 33 |  | 74 |  | 2 |  |  |  | 76 | 109 |  |
| Greece | 34 | 460 | 197 | 657 | 19 | 728 | 12 | 147 | 8 | 17 | 2 | 933 | 1590 |  |
| Hungary | 11 | 36 | 44 | 80 | 9 | 253 | 3 | 28 | 4 | 7 | 6 | 310 | 390 |  |
| Iceland | 1 | 21 | 10 | 31 | 2 | 33 | 3 | 8 |  | 1 |  | 47 | 78 |  |
| Iran | 2 | 367 | 389 | 756 | 11 | 251 |  | 80 | 1 | 3 |  | 346 | 1102 |  |
| Iraq | 1 | 2 | 36 | 38 | 2 | 94 |  | 10 |  |  |  | 106 | 144 |  |
| Israel | 29 | 33 | 84 | 117 | 17 | 448 | 45 | 186 | 41 | 32 | 24 | 793 | 910 |  |
| Italy | 208 | 145 | 517 | 662 | 95 | 2339 | 66 | 524 | 17 | 110 | 31 | 3182 | 3844 |  |
| Jordan | 2 | 260 | 17 | 277 | 2 | 105 | 1 | 30 | 3 |  | 1 | 142 | 419 |  |
| Kenya | 3 | 14 | 20 | 34 | 2 | 71 |  | 8 |  |  |  | 81 | 115 |  |
| Kuwait | 6 | 13 | 130 | 143 | 2 | 92 |  | 15 | 2 |  | 1 | 112 | 255 |  |
| Latvia | 2 | 7 | 19 | 26 | 2 | 62 | 1 | 6 |  |  |  | 71 |  | (4) 들 |
| Lebanon | 2 | 467 | 35 | 502 | 9 | 137 |  | 45 | 3 | 1 | 1 | 196 | 698 | .vonaing Technology |
| Lithuanian | 2 | 7 | 20 | 27 | 2 | 58 | 1 | 17 |  |  |  | 78 | 105 | for Humanity |
| Malta | 2 | 22 | 25 | 47 | 2 | 79 | 1 | 6 |  |  |  | 88 | 135 |  |



## Volunteer Orientation

## 5. Section Vitality Dashboard

## Section Vitality Dashboard

## Section Vitality Dashboard

- Member and

Geographic
Activities (MGA)
Menu
MGA Home
MGA News
PMGA Board
At Geographic Unit Operations Resources

Regional World Map
MGA Committees, Agendas, and Reports

MGA Nominations and Appointments

MGA Awards and Recognition Program

## MGA Operations

Manual
Sections Congress 2014

The Section Vitality
Dashboard provides Section and other organizational unit leaders a monitoring tool that provides real time, top-down status view of their section vitality metrics.

## Memberships and statistics

Section Vitality Dashboard

- Annual Statistics of the IEEE
- Year Over Year Comparison (Geographic Membership Statistics Dashboard)
- 5-Year Membership Trend (coming soon)

Note: When viewing the above Dashboards, use only one of the currently supported browsers: Chrome 31+; Firefox 13+; Firefox 6+; Firefox 3.5+; Internet Explorer 9.x; Safari 2.x; Safari4.x.
t top of page

## Leadership

- Officer history (Vitality Dashboard officer tab
- All current officers (geographic roster)


## On this Page:

, Memberships and statistics
, Leadership
> Other key URL.s

## IEEE

SECTIONS
CONGRESS III 2014

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## MGA Links

, E-mail MGA Staff
Available MGA
Board/Committee Positions
Region Meetings Calendar
IEEE Contact Center
IEEE Governing Documents
IEEE Center for
Leadership Excellence
(CLE)

, View CLE Training

## News around IEEE

IEEE Newsroom
IEEE Spectrum Online , The Institute
IEEE in the News (Public Visibility Initiative)
Smart Grid Newsletter IEEE Conference

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## Section Vitality Dashboard

$\square$ Memberships and statistics

- Section Vitality Dashboard
- Annual Statistics of the IEEE
- Year Over Year Comparison (Geographic Membership Statistics Dashboard)
■ Leadership
- Officer history (Vitality Dashboard officer tab)
- All current officers (geographic roster)


## Section Vitality Dashboard Other key URLs

- VTools
$\square$ Voting
$\square$ Online Officer Reporting
- Meetings and L31
- WebInABox
- Surveys

■ Review Room

# Section Vitality Dashboard Other key URLs 

- SAMIEEE
- eNotice
$\square$ Web Conferencing
- IEEE Online Rosters


## Section Vitality Dashboard



## Section Vitality Dashboard

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門 IEEE - Section Vitalit...

The layout of this view combined with the data, selections, drills, or prompt values chosen resulted in no data. Undo drills and view prompt values. Print - Export
Active Society Membership Count by Section, by Grade (with subtotals)

|  |  |  | Ount of | Femor |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Section Name | Membership or Pub Name $\quad \Delta \nabla$ | Membership or Pub Code | Affliate | Fellow | Graduate Student Member | Life Fellow | Life Senior | Member | Senior Member | Student Member | Count of Members Total |
| Cyprus Section | IEEE Aerospace and Electronic Systems Society Membership | MEMAES010 |  |  |  |  |  | 2 |  |  | 2 |
|  | IEEE Antennas and Propagation Society Membership | MEMAPO03 |  |  | 1 | 1 |  | 2 | 2 |  | 6 |
|  | IEEE Broadcast Technology Society Membership | MEMBT002 |  |  |  | 1 |  | 1 |  |  | 2 |
|  | IEEE Circuits and Systems Society Membership | MEMCAS004 |  |  | 1 | 1 |  | 4 | 2 |  | 8 |
|  | IEEE Communications Society Membership | MEMCOMO19 |  |  | 6 | 1 |  | 22 | 4 | 2 | 35 |
|  | IEEE Components, Packaging, and Manufacturing Technology Society Membership | MEMCPMT021 |  |  |  |  |  | 1 |  |  | 1 |
|  | IEEE Computational Intelligence Society Membership | MEMCISO11 |  | 1 | 2 |  |  | 11 | 7 | 1 | 22 |
|  | IEEE Computer Society Membership | MEMC016 | 3 | 1 | $\square$ |  |  | 39 | 2 | 2 | 54 |
|  | IEEE Consumer Electronics Society Membership | MEMCE008 |  |  |  | 1 |  | 1 |  |  | 2 |
|  | IEEE Control Systems Society Membership | MEMCS023 |  | 1 | 4 |  |  | 6 | 3 |  | 14 |
|  | IEEE Education Society Membership | MEME025 |  |  |  | 1 |  | 3 |  |  | 4 |
|  | IEEE Electromagnetic Compatibility Society Membership | MEMEMC027 |  |  |  | 1 |  |  |  |  | 1 |
|  | IEEE Electron Devices Society Membership | MEMED015 |  |  | 1 |  |  |  | 1 |  | 2 |
|  | IEEE Engineering in Medicine and Biology Society Membership | MEMEMB018 |  |  | 1 |  |  | 2 | 4 |  | 7 |
|  | IEEE Geoscience and Remote Sensing Society Membership | MEMGRS029 |  |  |  |  |  | 1 |  |  | 1 |
|  | IEEE Industrial Electronics Society Membership | MEMIE013 |  |  | 1 |  |  |  |  |  | 1 |
|  | IEEE Industry Applications Society Membership | MEMIAO34 |  |  | 1 |  |  |  | 1 |  | 2 |
|  | IEEE Information Theory Society Membership | MEMIT012 |  |  | 1 |  |  |  | 2 |  | 3 |
|  | IEEE Instrumentation and Measurement Society Membership | MEMIMOO9 |  |  |  |  |  |  | 1 |  | 1 |
|  | IEEE Intelligent Transportation Systems Society Membership | MEMITSS038 |  |  | 1 |  |  | 2 |  |  | 3 |
|  | IEEE Microwave Theory and Techniques Society Membership | MEMMTT017 |  |  | 1 | 1 |  | 4 | 2 |  | 8 |
|  | IEEE Nuclear and Plasma Sciences Society Membership | MEMNPS005 |  |  |  |  |  | 1 | 1 |  | 2 |
|  | IEEE Oceanic Engineering Society Membership | MEMOE022 |  |  |  |  |  | 1 |  |  | 1 |
|  | IEEE Photonics Society Membership | MEMPH0036 |  |  |  |  |  | 2 | 2 |  | 4 |
|  | IEEE Power \& Energy Society Membership | MEMPE031 | 2 |  | 9 |  | 2 | 8 | 2 | 2 | 25 |
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## Section Vitality Dashboard

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Search All

Search All  + Advanced Help r Sign Out  + Advanced Help r Sign Out
ORACLE Business Intelligence
ORACLE Business Intelligence
Student Branch and Branch Chapter Officers

Print - Export
Volunteer History for Active Members



## Section Vitality Dashboard



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## Section Vitality Dashboard



## Section Development and Vitality

## Rejuvenation of the Section's ExCom

## MGA rules for officer terms

- All Section officers must be elected. This election can be conducted annually or every two years. An individual may serve two consecutive terms of office (i.e., 4 years max.).
$\square$ An individual shall not serve in a position for more than three terms (i.e., 6 years max.) provided there is at least a one term break.
- Based on these rules, Region 8 has set some conditions to reimburse Section representatives at Region 8 Committee meetings.


## MGA rules for elections

- Nominations Committee (no present officers - 9.4.G)
- Call for nominations (6 months before election)
- Receive nominations ( 5 months before election)
- Gathering of information; selection of 2-3 candidates; ratification by the Section's ExCom
- Slate of nominated candidates (6 weeks before election)
- Possibility for petition candidates
- Entire slate of candidates (2 weeks)
- Secret ballots
- Make sure that all voting members are able to vote.
- Consider to use vTools for electronic voting.


## Section Development and Vitality

## Section Reporting and Rebate

## The rebate situation in 2013

- 18 Sections out of 56 had not received rebate for 2012 (32\%). Was reduced to 10 after corrective actions(17\%).
- 20 Sections out of 46 that received rebate did not get the $10 \%$ bonus for 2012 (43\%)
- We are still waiting for the 2013 rebate
- Problems were:
- Did not submit any meeting reports
- Did not submit officer reports
- Did not submit any financials reports
- Did not submit end of the year bank statements


## The rebate situation in 2013 Action taken:

- Emails were sent to all chairs, vice-chairs, secretaries and treasurers explaining the problem
- 15 out of the 16 Sections contacted have responded to my emails on the subject and have taken action to resolve the issue. Most of them are in contact with MGA or have the issue resolved
- The important thing is to educate the Sections to make the right steps in order to secure their rebate


## The rebate situation in 2014 Action taken:

- Emails were sent to all chairs, vice-chairs, secretaries and treasurers before the $31^{\text {st }}$ of March deadline asking them to solve the problem and giving them practical advice
- Martin Bastiaans and Brian Harrington are making a huge effort with MGA to solve the problems we have with NetSuite
- The important thing is to educate the Sections to make the right steps in order to secure their rebate


## MGA rules for rebate

- All Sections in existence on 31 December and meeting minimum requirements receive a US\$2,000 annual allowance.
- US\$3 for each Member, Student, or Associate grade member, US $\$ 1.50$ for each Affiliate, and US\$4 for each Senior or Fellow Grade member, based on 31 December statistics
- US $\$ 200$ for each chapter and/or affinity group meeting minimum requirements
- All sections whose reporting (financial, meeting, and officer) is submitted by a deadline, receive a $10 \%$ bonus of the total rebate.


## MGA rules for rebate

- Activity bonus: In an effort to encourage activities at the local level, activity bonuses may be awarded as follows:
- All sections reporting ten meetings or more, at least five of which must be of a technical nature, shall receive an additional US $\$ 200$
- All chapters or affinity groups reporting six or more meetings of a technical nature shall receive an additional US\$75
- Joint meetings may be counted toward only one unit's bonus
- All units must qualify for the timely reporting bonus in order to be eligible for an activity bonus

Advancing Technology for Humanity

## MGA rules for rebate

## Activity and reporting requirements:

$\square$ Current officer report: Reports of current section, subsection, chapter, and affinity group officers must be submitted within 20 days following the election and/or appointment of such officers

- Financial report: A financial report summarizing the previous year's financial activities must be submitted annually. If the section is unable to obtain financial records from a subsection, chapter, or affinity group, it may opt to submit a statement that the subunit has failed to submit a timely financial report and waive its right to a rebate for that
${ }_{32}$ particular subunit


## MGA rules for rebate Activity and reporting requirements:

- Meeting Activity Report(s): Meeting activity reports are key to unit maintenance and viability. A Meeting Report Form (L31) should be submitted via the Web for each meeting.


## MGA rules for rebate Procedures:

- The rebate is paid to the section
$\square$ The funds provided are intended for the support of not only the section's activities, but also the activities of its subunits, including subsections, chapters, affinity groups, and IEEE student organizations
- Section officers are encouraged to use rebate funds to support the activities of existing units and to form new units


## Section Vitality Checklist

The following is a list of actions/activities sections can carry out on their path to a vital and successful section. They are organized in chronological order as to when they are suggested to take place.
First Quarter of the Year (January - March)
$\square \quad$ Complete and hand in all IEEE mandated documentation (e.g. L50 finance report) to close the previous year.
$\square \quad$ Report all Section Officers, Affinity Group, Chapter, and Student Branch Chairs.
$\square \quad$ Update section website.
$\square \quad$ Train new officers through the Center for Leadership Excellence
$\square \quad$ Plan and budget for Section, Chapter, and Affinity Group activities for the year.
$\square \quad$ Conduct joint meeting with student branches, e.g. technical presentation, S-PAC.

## Second Quarter of the Year (April - June)

Conduct a Membership Development activity, e.g. membership elevation meeting.
Conduct Professional Development Activities, e.g. organize workshop/seminar.
Communicate with section members on IEEE activities, such as webinars.
Engage with Regional Leadership and activities, e.g. attend annual regional meeting.
Review AG and Chapter activities to guarantee continuity.
Submit nominations for awards, e.g. regional or society nominations.
If not affinity groups or chapters, strive to form one gauging SAMIEEE for people's interests.
Third Quarter of the Year (July - September)
Promote a pre-university activity in your area, e.g. TISP, science fair judging.
Conduct a Career Workshop, e.g. resume writing, employment network.
Submit nominations for awards, e.g. MGA.
Establish partnership with industry, e.g. joint technical presentation/training.
Conduct joint meeting with student branches, e.g. student training, STEP event.
Support an affinity group function in conjunction with the section.
Fourth Quarter of the Year (October - December)
Conduct an event to support involvement with local industry.
Hold Officer Elections.
Hold Annual General Meeting
Share and collaborate on humanitarian/community engagement projects.
Membership recruitment event, e.g. social event.
) Suggestions and comments are welcomed!
〉 costas@ieee.org

## Thank you!!


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