



**102nd IEEE Region 8 Committee Meeting
Budapest, Hungary
April 5, 2014**

**Anastasia Georgouli
Self-employed Electrical Engineer Consultant
IEEE Cyprus EN Chair**

How it was created

- **On January 2013 the first IEEE Entrepreneurs Network (EN) within R8 was established in Cyprus under the IEEE Cyprus Section.**
- **Initiation of the idea**
 1. **Current economic crisis - barrier towards economic growth and employability VS entrepreneurship driven by innovation and networks of talented people**
 2. **Confidence that professionals who by education or experience give evidence of competence in an IEEE designated field (Engineering, Computer Sciences and Information Technology, Physical Sciences, Biological and Medical Sciences, Mathematics, Technical Communications, Education, Management, Law and Policy) should take a leading role in this effort.**

IEEE Cyprus EN's main objectives (I)

- 1. Networking between IEEE members and other professionals in Cyprus who are interested in entrepreneurship from which possible cooperation and start-ups may come up. Regular meetings take place in the presence of the Entrepreneurs Network Executive Committee and any other IEEE members or non-members concerned in the Network's goals and interests.**
- 2. Triggering of entrepreneurship in IEEE designated fields in Cyprus especially within the current financial crisis which increases unemployment.**

Professionals who by education or experience give evidence of competence in an IEEE designated field are encouraged to participate in the Entrepreneurs Network and join IEEE.

IEEE Cyprus EN's main objectives (II)

- 3. Arrangement of talks by entrepreneurship related experts, such as accountants, lawyers, angels, local SBA representatives, bankers, experts in Business Finance, marketing professionals, insurance experts, and industry leaders.**
- 4. Organization of workshops or days of training in such topics as financing alternatives, protecting intellectual property, selling our business plan, project management and personal leadership style for success.**
- 5. Support of entrepreneurs / future entrepreneurs and help them both to meliorate their business plans and get in touch with angels and investors.**

IEEE Cyprus EN's main objectives (III)

6. Hold face to face **TechMatch** event.

TechMatch is a tool that helps member entrepreneurs conduct **self-evaluations** on their **business plans**, submit their business plans for review by other **experienced** entrepreneur members and to visibility by **potential investors**.

As the IEEE Cyprus Entrepreneurs Network we are going to **support** entrepreneurs who have participated in the TechMatch event by:

- **assigning mentors, connecting the entrepreneur with local resources for further help**
- **selecting the best plans in a competition**
- **giving awards or advertising the plans**

IEEE Cyprus EN's main objectives (III)

7. **After the actual TechMatch event is over we will provide ongoing support to entrepreneurs who have expressed interest.**
 - **Assigned mentors for those entrepreneurs that express interest.**
 - **Continuity of support as expressed by the entrepreneur**
 - **Direct communication with each entrepreneur according to their needs and expectations for their further development.**

IEEE Cyprus EN's Official Website

IEEE Cyprus Section



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IEEE Cyprus Entrepreneurs Network

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IEEE Cyprus EN Networking Meeting with Dinos Ioannides: April 7, 6:30pm

Wednesday, March 26th, 2014

You are invited to the new Networking Meeting of IEEE Cyprus Entrepreneurs Network (EN) that is going to be held on April 7, 2014, at 6:30 pm, room 006 of Building XOD01 at the New Campus of the University of Cyprus, Aglantzia.

Event's Program:

18:30-19:00: Networking game

19:00-19:45: Speech by Mr. Dinos Ioannides, DHL Cyprus Branch Manager, under the subject: "The business person's survival guide".

The topics that are going to be covered are:

Business viability in the current environment

Process and efficiency in view of profitability

Logistics for SMEs

19:45-20:00: 15-minutes Coffee break

20:00-20:30: Constantinos Soteriou is going to speak about the journey from the idea to implementation of his start-up idea "Futsapp".

For more information contact us at: cyprusen@ieee.org or +357 96343176

The coffee that is going to be served during the break is a kind sponsorship of Starbucks store at The Mall of Cyprus.

IEEE Cyprus EN's Facebook Page

Admin Panel

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IEEE Cyprus Entrepreneurs Network - EN

319 likes · 4 talking about this

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Community
IEEE Cyprus Entrepreneurs Network (EN) is a volunteer based effort to gather all Electrical and Computers Engineers in Cyprus as well as other professionals in fields designated by IEEE who are interested in entrepreneurship in order to get



319



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IEEE Cyprus EN's LinkedIn Group



IEEE Cyprus Entrepreneurs Network (EN)

342 members



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IEEE Cyprus EN Networking Meeting with Dinos Ioannides: April 7, 6:30pm Manager's Choice

Anastasia Georgouli

You are invited to the new Networking Meeting of IEEE Cyprus...

[EN's April Flyer - English.pdf](#)

Like • Unfollow • 4 days ago

Members of this Group



Bob Squirrell

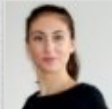
Business Developer

[Unfollow Bob](#)

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Your group contribution level

Keep it up! Contributing quality comments and discussions elevates your status.



Your Activity

Start a discussion or share something with the group...

Popular

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[Answering "Why You, Why Now" Critical in a Winning Business Plan 4bn.co.uk](#)

Business plans continue to be an essential element of the capital-raising process. They must convince investors to take notice - investors that are shrewder today due to the ups-and-downs they have experienced over the past few years. Adding to the...

Like • Comment • Follow • 8 hours ago

Latest Activity



Anastasia Georgouli started a discussion in IEEE Cyprus Entrepreneurs Network (EN).

[Παράκληση προεβούλια της SAB για](#)

IEEE Cyprus EN's YouTube Channel



IEEE Cyprus Entrepreneurs Network (EN)
*This is the network of people with vision
looking for talented partners!*
Join us, inspire us, make the difference!



encyprus

Εγγραφή 7

Αρχική σελίδα Βίντεο Playlists Συζήτηση Πληροφορίες

Όλες οι δραστηριότητες



Ο χρήστης **encyprus** ανέβασε ένα βίντεο



IEEE Cyprus EN October Meeting

Πριν από 3 μήνες • 18 προβολές

Στις 28 Νοεμβρίου 2013 πραγματοποιήθηκε η Συνάντηση Δικτύωσης Οκτωβρίου του EN (Δίκτυο Επιχειρηματιών της IEEE...



Ο χρήστης **encyprus** ανέβασε ένα βίντεο



Συνάντηση Δικτύωσης Νοεμβρίου του EN με τον Αργύρη Αργυρού - Best of

Πριν από 3 μήνες • 197 προβολές

Στις 28 Νοεμβρίου 2013 πραγματοποιήθηκε η Συνάντηση Δικτύωσης Οκτωβρίου του EN (Δίκτυο Επιχειρηματιών της IEEE...

Δημοφιλή κανάλια στο YouTube



OneDirectionVEVO ✓

Εγγραφή



PewDiePie ✓

Εγγραφή



HolaSoyGerman

Εγγραφή



Smosh ✓

Εγγραφή



RihannaVEVO ✓

Εγγραφή



JennaMarbles ✓

Εγγραφή

IEEE Cyprus EN's Twitter account

IEEE Cyprus EN @IEEECyprusEN

This is a network of people with vision looking for talented partners!
Join us, inspire us, make the difference!

EN intends to bring together IEEE members and other professionals in Cyprus who are interested in entrepreneurship in order to increase networking between them.

Cyprus - facebook.com/IEEE.Cyprus.En...

TWEETS 17 FOLLOWING 0 FOLLOWERS 3 [Edit profile](#)

Tweets

 **IEEE Cyprus EN** @IEEECyprusEN · 40m
R U ready?!?! Are you ready for our most cool, networking EN meeting ever! 2 days left!! RSVP now! eventbrite.com/e/ieee-cyprus-... #innovation
Expand [Reply](#) [Delete](#) [Favorite](#) [More](#)

 **IEEE Cyprus EN** @IEEECyprusEN · 41m
R U ready?!?! Are you ready for our most cool, networking EN meeting ever! 2 days left!! RSVP now! eventbrite.com/e/ieee-cyprus-... #startup
Expand [Reply](#) [Delete](#) [Favorite](#) [More](#)

 **IEEE Cyprus EN** @IEEECyprusEN · 41m
R U ready?!?! Are you ready for our most cool, networking EN meeting ever! 2

IEEE Cyprus EN's First Networking Meeting



EN's First Meeting & Elections

Tuesday, January 22

4pm

New Campus

University of Cyprus

- Greetings by the IEEE Cyprus Section Chair, Mr. Panayiotis Symeou
- Greetings by the IEEE Region 8 Director-Elect 2013-2014, Mr. Costas Stasopoulos.
- Presentation of EN's goals and objectives
- Discussion
- Elections for the first year Executive Committee.



IEEE Cyprus EN's



First
Networking
Meeting



IEEE Cyprus EN's February 2013 Networking Meeting



EN's February Meeting

**Talk: "How to capitalize from entrepreneurship:
Towards achieving general strategic objectives
and building cooperative & big markets"**

Tuesday, February 26

6pm

IEEE Cyprus EN's March 2013 Networking Meeting



EN's March Networking Meeting
Main Subject: "Local resources that support StartUps"

Tuesday, March 26

6pm

IEEE Cyprus EN's October 2013 Networking Meeting

LEADERSHIP: USUAL MISTAKES ENTREPRENEURS MAKE!

SPEAKER:

CELIA HADJICHRISTODOULOU

Founder and General Manager of GrantXpert consulting. She is an expert consultant in European and nationally funded programmes.



WHEN: 23 – Oct - 2013

WHERE:

New Campus University of Cyprus

BUILDING: XOD02 (XΩΔ02)

CLASSROOM: B109

TIME: 7:00 – 8:00 pm

COST: FREE

Reservations:

anastasiageorgouli@ieee.org

christouorama@gmail.com

IEEE Cyprus EN's October 2013 Networking Meeting



IEEE Cyprus EN's November 2013 Networking Meeting



EN intends to bring together IEEE members and other professionals (non-members working in an IEEE designated field – Engineering, Computer Sciences and Information Technology, Physical Sciences, Biological and Medical Sciences, Mathematics, Technical Communications, Education, Management, Law and Policy) in Cyprus who are interested in entrepreneurship from which possible cooperation and start-ups may come up. EN's goal is triggering of entrepreneurship in IEEE designated fields in Cyprus. Professionals who by education or experience give evidence of competence in the above fields are encouraged to participate in the Entrepreneurs Network and join IEEE.

Starting up!!!

Topics:

- 1) From Idea to Business
- 2) How to Glue a Business Team
- 3) How to deal with failure and how to build on that
- 4) Current and Future Trends and Opportunities

You are invited to **EN's November Networking Meeting** in which our speaker **Argyris Argyrou** will talk about "Starting Up!"

It will be a **1 hour interactive talk** that will include short practical examples that the audience can work on their own or in groups in order to better conceive the content of the speech and to increase networking between the participants / EN members.

WHEN: 28 – Nov - 2013

WHERE:

University of Cyprus, New Campus

BUILDING: XOD02 (ΧΩΔ02)

ROOM: B204

TIME: 6:30 – 8:00 pm

COST: FREE

Reservations:

anastasiageorgouli@ieee.org
christouorama@gmail.com

or:

Tel: 96-343176

SPEAKER:

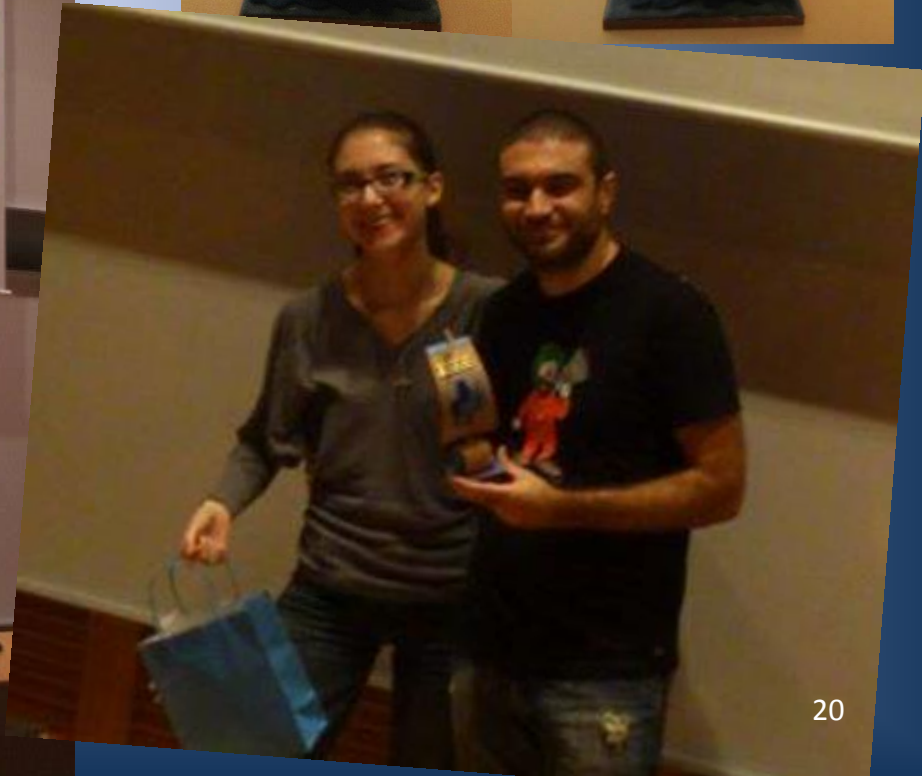
Argyris Argyrou
Founder of Ideas2Life



IEEE Cyprus EN's November 2013 Networking Meeting



IEEE Cyprus EN's November 2013 Networking Meeting



IEEE Cyprus EN's November 2013 Networking Meeting

What is it?

- Volunteer effort
- Bring together IEEE members and other professionals in Cyprus who are interested in entrepreneurship
- Learn more about entrepreneurship & get networked
- Possible cooperation and start-ups may come up.

Present



IEEE Cyprus Entrepreneurs Network (EN)

Starting up in an online world!!!

1. How does Internet affects business strategy
2. Setting up your online business presence
3. Promoting online with success
4. Converting prospects to customers
5. Measuring performance and correcting

Σας προσκαλούμε στη Συνάντηση Δικτύωσης Δεκεμβρίου του EN (Δίκτυο Επιχειρηματιών της IEEE στην Κύπρο) στην οποία ομιλητής μας Παναγιώτης Κυριάκου, Business & Technology Consultant, θα μας μιλήσει με θέμα "Starting Up in an online world!"

Στη συνέχεια θα έχουμε μία σύντομη παρουσίαση της επιχειρηματικής ιδέας Hope4Cyprus από τον εμπνευστή της Chrys Zampas και της ιδέας Boost Best Idea. Θα ακολουθήσει βράβευση του νικητή του 1ου διαγωνισμού της Boost Best Idea.

Τέλος, για όσους έχουν διάθεση για περισσότερη δικτύωση θα μετακινηθούμε στον πρώτο όροφο του The Mall of Cyprus για ποτό / φαγητό!

ΠΟΤΕ: 16 Δεκεμβρίου 2013, 6:30 – 8:00μμ

ΠΟΥ: Πανεπιστήμιο Κύπρου - Κεντρικά

Κτίρια, Λεωφόρος Καλλιπόλεως 75

Λευκωσία

ΚΤΙΡΙΟ: Νέα Πτέρυγα

ΑΙΘΟΥΣΑ: EB107 (στο 1^ο υπόγειο)

ΔΩΡΕΑΝ ΕΙΣΟΔΟΣ

Κρατήσεις: cyprusen@ieee.org

Tel: 96-343176



Το EN έχει ως σκοπό να φέρει κοντά τα μέλη της IEEE και άλλους επαγγελματίες (μη μέλη που εργάζονται σε κάποιο από τα πεδία που προωθεί η IEEE – Μηχανική, Πληροφορική και Τεχνολογία Πληροφορίας, Φυσικές Επιστήμες, Βιολογικές και Ιατρικές Επιστήμες, Μαθηματικά, Τεχνικές Επικοινωνίες, Εκπαίδευση, Διοίκηση, Δίκαιο και Πολιτική) στην Κύπρο οι οποίοι ενδιαφέρονται για την επιχειρηματικότητα. Προσπάθεια μας είναι να προκόψουν πιθανές συνεργασίες και νέες επιχειρήσεις στους ανωτέρω τομείς στην Κύπρο. Επαγγελματίες που είτε λόγω εκπαίδευσης ή επαγγελματικής πείρας εμπλέκονται στους τομείς που αναφέραμε ενθαρρύνονται να συμμετάσχουν στις δραστηριότητες του EN και να γίνουν μέλη της IEEE.

Χορηγός:





IEEE Cyprus
EN's
December
2013
Networking
Meeting





IEEE Cyprus
EN's
December
2013
Networking
Meeting



IEEE Cyprus EN's February 2014 Workshop

CREATE YOUR OWN WEBPAGE USING WORDPRESS WORKSHOP

Instructor:

Chrys Zampas

He is a graduate of Computer Science holding a master degree in the same field. He has several years of experience as a programmer, IT and SEO consultant. Today he is working as a trainer at TSYS company.



WHEN: February 19, 2014

WHERE: Cyprus International Institute of Management, Akademias 21, 2107, Aglantzia, Lefkosia

ROOM: Computer Lab

Time: 5:00 – 9:00 pm

WORKSHOP UNITS:

- 1. INTRODUCTION – THEORY**
- 2. WEBPAGE INSTALLATION**
- 3. BASIC OPERATIONS**
- 4. ADDITIONAL OPERATIONS**

IEEE Cyprus EN's February 2014 Workshop



IEEE Cyprus EN's February 2014 Workshop



IEEE Cyprus EN's February 2014 Workshop



Coming: On April 9, 2014

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- Business viability in the current environment*
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- Logistics for SMEs*

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For reservations click [HERE](#).

For more information contact us at: cyprusen@ieee.org or +357 96343176

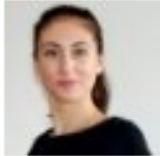


IEEE Cyprus
Entrepreneurs Network

ΕΠΙΧΕΙΡΗΣΙΑΣ ΨΗΦΙΑΚΩΝ
IEEE ΣΥΛΛΗΞΕ



Supporting comments from EN's events' participants



EN's Chair and Volunteers for 2014 - More are welcome!

Anastasia Georgouli

Electrical Consultant Engineer Self-employed at JYA Engineering, Freelancer Electrical Engineer, IEEE Cyprus EN Chair

Dear friends,

According to the declarations of interest for the IEEE Cyprus Entrepreneurs Network (EN)'s Executive Committee we have the following results:

EN's Chair for 2014: Anastasia Georgouli, Electrical Engineer Consultant JYA ...

Like (2) • Comment (2) • Unfollow • 1 month ago

Efrem Panagiotou, Marios Halloumas like this



Efrem Panagiotou Well Done Anastasia ... If anyone should be looking for entrepreneurship in Cyprus, stop here

1 month ago



Anastasia Georgouli Thank you Efrem for your continuous support!

1 month ago

Add a Comment...



A big thanks to IEEE
Cyprus EN's Volunteers!

IEEE Cyprus EN's Supporters / Collaborations

- ECE Department of the University of Cyprus
- Careers Office of the University of Cyprus
- Cyprus Independent Business Network (CIBN)
- Local Entrepreneurship Evangelists & Start-up Coaches
- Local Entrepreneurs

Interest from other countries to establish Entrepreneurs' Network

- Spain
- Greece
- Portugal
- Latvia
- Italy
- FYROM
- Egypt
- Tunisia
- And others

Pros for IEEE

- Increase participation and satisfaction among the young professionals
- Attract new members from various related disciplines
- Create opportunities for members to find or create jobs
- Be one of the first organizations that will focus on entrepreneurship
- Take advantage of this new trend
- Take hold or manage funds from Governments and other bodies

Cons for IEEE (that we see positively!)

- **Entrepreneurship could only be a hype or fashion that will soon fade away → There is nothing to be lost when people discuss about new ideas and ways to become innovative, even though many of them might never attempt to become entrepreneurs!**
- **Potential Members mainly from Young Professional group (GOLD) → We are trying to attract professionals from all the ranges of ages, so that the interaction and exchange of ideas and experience will make our effort more fruitful**
- **Only a small percentage of potential entrepreneurs ever makes it to the real world and becomes successful → We are here to trigger entrepreneurship, help professionals develop the entrepreneurial way of thinking , help them get networked and find team members**

IEEE Entrepreneurs' Networks (ENs)

- Could this be a new IEEE affinity group?
- We want to get some feedback on this from you!
- Questions? Ideas? Suggestions?



Thank you for your attention!