



Membership Development Report – May 2014

Europe, Middle East, Africa (Region 8)



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Dear MD officers,

During May, membership in R8 fell slightly, due mainly to a smaller recruitment than in 2013. However, this has happened to all Regions worldwide. We are now in a good moment to introduce IEEE to potential members, who can join for half dues. Many students are close to graduating, and it is important that they know they can count with IEEE in their professional careers to come. Be sure to reach them with the help of YP (formerly GOLD) affinity groups and student branches.

–Antonio Luque, Membership Development Chair, Region 8

Regional Snapshot	Total this Month	'14 vs. '13	% Change	Aug 2014 405,000 Member Goal – R8		2014 New Members (MAY)
Total Membership	66,399	▼ -244	-0.4%	91.4%	Total	13,787
• Higher-Grade	45,741	▲ 646	1.4%	83.6%	Higher Grade	3,453
• Students	20,658	▼ -890	-4.1%	115.2%	Students	10,334
IEEE Worldwide - Total	361,445	▼ -5,444	-1.5%	405,000		72,979

2014 Retention Dashboard / Benchmark	Cumulative – Through This Month			
	Professionals	Graduate Students	Undergraduate Students	Total
Region – Total Members	75.9%	64.8%	32.1%	69.4%
Region – 1 st -Year Members	34.8%	50.1%	23.8%	34.8%
IEEE – Total Members	79.4%	56.3%	24.3%	69.2%
IEEE – 1 st Year Members	34.1%	39.0%	18.4%	27.6%

First-Year Member Engagement	2014 Membership Cycle	
Recruitment	Recruit using e-Membership option, visit web at www.ieee.org/emember	Showcase new membership programs including MentorCentre, Resume Lab, GoogleApps@IEEE
MGA Operations	First Year Member page available: http://www.ieee.org/start , encourage new members to register for the new member orientation.	Renewal opportunity to reach out to new members, those joined last year
Section / Chapter Operations	Recruitment can be handled via the Conference Member Recruitment program, www.ieee.org/cmr	Use the Correspondence templates located on www.ieee.org/md
SAMIEEE Analyses	New! Section Vitality Dashboard link, www.ieee.org/vitalitydb will take you directly to the dashboard to view reports.	Check out the reports you can download
Volunteer Resources	Visit the MD Archive Guide for 2014 for MD Webcast recordings	



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.

Best Section Total Retention	85.4% - Slovenia Section	81.8% - Spain Section
	82.8% - Italy Section	81.5% - Norway Section
	82.7% - Switzerland Section	80.3% - Croatia Section

Top Section Recruitment Year over Year	Numeric Growth	
	370 – Iran Section	91 – United Arab Emirates section
	126 – Jordan Section	67 – Qatar Section
	102 – Kuwait Section	60 – West Saudi Arabia Section

Upcoming MD Opportunities	Organize STEP (Student Transition and Elevation Programs) for students who graduate, and collaborate with YP to make them stay with IEEE in this transition	Click here to download from SAMIEEE the list of Student Members with expected graduation date in 2014
	Look for potential candidates to be elevated to Senior Membership, encourage them to apply and help them in finding references	Click here to download from SAMIEEE a list of members that might qualify for Senior Member grade

MD Resource Links	IEEE Region 8	www.ieee.org/r8
	Benefits of Membership	www.ieee.org/benefits
	First Year Member Experience	www.ieee.org/start
	Online Supply Form	www.ieee.org/md
	IEEE Contact Center & Support	www.ieee.org/about/contact_center/index.html
	Section Vitality Dashboard myIEEE	www.ieee.org/vitalitydb www.ieee.org/membership_services/membership/my_ieee.html
	MD Manual, Membership Presentations	www.ieee.org/md
	Member-get-a-Member	www.ieee.org/mgm
	MD Webcast Archive Guide for 2014 to 2009	www.ieee.org/md

Visit the [MGA News web page](#) for the latest news articles, including:

- * Register now for IEEE Sections Congress 2014, 22-24 August, in Amsterdam, Netherlands
- * Section Vitality Dashboard - Phase II released
- * vTools Release Announcement: new features for Meetings and Voting
- * Feed your Web site with job postings
- * Post internship and co-op jobs on the IEEE Job Site at no charge
- * Member Discounts features travel deals
- * Last call for nominations: IEEE Medals and Recognitions: deadline 1 July

Additional IEEE news can be found at links on the right side of the page.

- Visit **MGA News** at http://www.ieee.org/societies_communities/geo_activities/mga_news.html

- E-mail MGA staff <mailto:scoop@ieee.org> to submit feedback, subscribe, or unsubscribe



IEEE Membership

IEEE Young Professional (GOLD) Status Indicator

The table below shows the current month with Young Professional (GOLD) membership data. We now can show the comparison of year-over-year.

Geographic IEEE Gold Membership - May 2014									
Region	Higher Grade w/o GSM			GSM			Total		
	2014	2013	% Change	2014	2013	%Change	2014	2013	% Change
1	2,041	2,126	-4.0%	757	860	-12.0%	2,798	2,986	-6.3%
2	1,795	1,909	-6.0%	670	781	-14.2%	2,465	2,690	-8.4%
3	1,736	1,795	-3.3%	877	1,045	-16.1%	2,613	2,840	-8.0%
4	1,604	1,595	0.6%	677	777	-12.9%	2,281	2,372	-3.8%
5	2,003	2,104	-4.8%	673	803	-16.2%	2,676	2,907	-7.9%
6	3,876	3,907	-0.8%	1,054	1,265	-16.7%	4,930	5,172	-4.7%
R 1-6	13,055	13,436	-2.8%	4,708	5,531	-14.9%	17,763	18,967	-6.3%
7	1,562	1,582	-1.3%	763	849	-10.1%	2,325	2,431	-4.4%
8	7,855	7,840	0.2%	2,716	3,125	-13.1%	10,571	10,965	-3.6%
9	1,544	1,521	1.5%	396	500	-20.8%	1,940	2,021	-4.0%
10	7,519	7,283	3.2%	2,099	2,171	-3.3%	9,618	9,454	1.7%
R 7-10	18,480	18,226	1.4%	5,974	6,645	-10.1%	24,454	24,871	-1.7%
TOTAL	31,535	31,662	-0.4%	10,682	12,176	-12.3%	42,217	43,838	-3.7%

Join IEEE and get a free Society Membership

The IEEE Conference Member Recruitment (CMR) Program offers an incentive to new members who join IEEE at a conference. Each higher-grade, full-dues paying IEEE membership applicant is given one year of membership to one of IEEE's 38 [Technical Societies](#). The program runs in parallel with the IEEE membership year (16 August - 15 August) and is one of the most successful membership development tools available. Full program details are at: <http://www.ieee.org/cmr>.

IEEE DAY - SAVE THE DATE! 7 OCTOBER 2014





Year-over-Year – Renewal: 2014 Membership Year – May 2014

REGION 8	HIGHER GRADE MEMBERS w/o GSM			GRADUATE STUDENT MEMBERS			UNDERGRADUATE STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Slovenia Section	260	229	88.1%	28	20	71.4%	7	3	42.9%	295	252	85.4%
Italy Section	3673	3154	85.9%	546	385	70.5%	155	81	52.3%	4,374	3620	82.8%
Switzerland Section	2508	2145	85.5%	425	300	70.6%	67	36	53.7%	3,000	2481	82.7%
Spain Section	2845	2418	85.0%	442	326	73.8%	325	209	64.3%	3,612	2953	81.8%
Norway Section	866	733	84.6%	107	68	63.6%	14	3	21.4%	987	804	81.5%
Croatia Section	504	436	86.5%	182	144	79.1%	115	63	54.8%	801	643	80.3%
Hungary Section	353	288	81.6%	44	35	79.5%	41	26	63.4%	438	349	79.7%
Serbia And Montenegro Section	532	422	79.3%	150	126	84.0%	46	27	58.7%	728	575	79.0%
Sweden Section	1733	1390	80.2%	442	335	75.8%	34	18	52.9%	2,209	1743	78.9%
Germany Section	5842	4796	82.1%	1531	1030	67.3%	253	150	59.3%	7,626	5976	78.4%
Austria Section	951	772	81.2%	253	182	71.9%	87	55	63.2%	1,291	1009	78.2%
Romania Section	835	664	79.5%	74	47	63.5%	33	24	72.7%	942	735	78.0%
Poland Section	856	698	81.5%	81	57	70.4%	76	30	39.5%	1,013	785	77.5%
Finland Section	842	662	78.6%	213	164	77.0%	51	26	51.0%	1,106	852	77.0%
Benelux Section	2801	2255	80.5%	661	450	68.1%	138	57	41.3%	3,600	2762	76.7%
Denmark Section	722	568	78.7%	131	93	71.0%	34	17	50.0%	887	678	76.4%
Estonia Section	89	72	80.9%	18	16	88.9%	13	3	23.1%	120	91	75.8%
Israel Section	998	781	78.3%	110	59	53.6%	26	8	30.8%	1,134	848	74.8%
Czechoslovakia Section	464	373	80.4%	66	36	54.5%	24	4	16.7%	554	413	74.5%
Zambia Section	119	88	73.9%	0	1	na	2	0	0.0%	121	89	73.6%



Year-over-Year – Renewal: 2014 Membership Year – May 2014

REGION 8	HIGHER GRADE MEMBERS w/o GSM			GRADUATE STUDENT MEMBERS			UNDERGRADUATE STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Republic Of Macedonia Section	125	95	76.0%	38	30	78.9%	18	8	44.4%	181	133	73.5%
Belarus Section	35	27	77.1%	11	7	63.6%	2	1	50.0%	48	35	72.9%
Russia Section	587	449	76.5%	70	40	57.1%	41	14	34.1%	698	503	72.1%
U.K.& Rep Of Ireland Section	8211	6289	76.6%	1536	866	56.4%	360	127	35.3%	10,107	7282	72.0%
Latvia Section	95	68	71.6%	21	16	76.2%	12	7	58.3%	128	91	71.1%
Malta Section	125	85	68.0%	31	28	90.3%	25	14	56.0%	181	127	70.2%
Region 8 - Apo/Fpo	98	72	73.5%	7	2	28.6%	8	5	62.5%	113	79	69.9%
France Section	3288	2420	73.6%	355	182	51.3%	225	97	43.1%	3,868	2699	69.8%
Portugal Section	804	609	75.7%	279	187	67.0%	236	114	48.3%	1,319	910	69.0%
Lithuanian Section	93	72	77.4%	16	9	56.3%	10	1	10.0%	119	82	68.9%
Russia (Siberia) Section	207	150	72.5%	33	19	57.6%	13	5	38.5%	253	174	68.8%
Bosnia And Herzegovina Section	123	94	76.4%	63	44	69.8%	57	29	50.9%	243	167	68.7%
Bulgaria Section	228	154	67.5%	22	17	77.3%	25	16	64.0%	275	187	68.0%
Greece Section	1231	933	75.8%	238	169	71.0%	552	248	44.9%	2,021	1350	66.8%
Cyprus Section	213	156	73.2%	56	45	80.4%	57	15	26.3%	326	216	66.3%
South Africa Section	1011	673	66.6%	134	93	69.4%	97	26	26.8%	1,242	792	63.8%
Iceland Section	58	45	77.6%	8	8	100.0%	38	12	31.6%	104	65	62.5%
Ukraine Section	366	238	65.0%	70	36	51.4%	52	22	42.3%	488	296	60.7%
Qatar Section	184	119	64.7%	14	9	64.3%	26	7	26.9%	224	135	60.3%
Saudi Arabia Section	639	421	65.9%	59	32	54.2%	90	17	18.9%	788	470	59.6%
Kenya Section	114	72	63.2%	16	10	62.5%	16	5	31.3%	146	87	59.6%



Year-over-Year – Renewal: 2014 Membership Year – May 2014

REGION 8	HIGHER GRADE MEMBERS w/o GSM			GRADUATE STUDENT MEMBERS			UNDERGRADUATE STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Russia (Northwest) Section	185	127	68.6%	23	12	52.2%	65	18	27.7%	273	157	57.5%
Western Saudi Arabia Section	242	140	57.9%	29	23	79.3%	47	13	27.7%	318	176	55.3%
Iran Section	655	322	49.2%	344	236	68.6%	183	85	46.4%	1,182	643	54.4%
Kuwait Section	144	98	68.1%	8	2	25.0%	46	4	8.7%	198	104	52.5%
Bahrain Section	102	50	49.0%	6	3	50.0%	5	1	20.0%	113	54	47.8%
Morocco Section	119	62	52.1%	36	20	55.6%	65	23	35.4%	220	105	47.7%
Lebanon Section	313	182	58.1%	48	36	75.0%	427	154	36.1%	788	372	47.2%
Egypt Section	844	497	58.9%	241	182	75.5%	722	167	23.1%	1,807	846	46.8%
Reg 8-Countries Outside Sections	833	464	55.7%	92	41	44.6%	300	61	20.3%	1,225	566	46.2%
Iraq Section	120	63	52.5%	19	10	52.6%	22		0.0%	161	73	45.3%
Oman Section	104	70	67.3%	6	5	83.3%	70	5	7.1%	180	80	44.4%
United Arab Emirates Section	825	472	57.2%	93	56	60.2%	442	67	15.2%	1,360	595	43.8%
Ghana Section	156	76	48.7%	15	6	40.0%	27	4	14.8%	198	86	43.4%
Turkey Section	1146	705	61.5%	391	223	57.0%	1097	188	17.1%	2,634	1116	42.4%
Nigeria Section	1073	459	42.8%	143	61	42.7%	146	30	20.5%	1,362	550	40.4%
Jordan Section	227	130	57.3%	20	11	55.0%	264	43	16.3%	511	184	36.0%
Tunisia Section	356	124	34.8%	272	111	40.8%	496	60	12.1%	1,124	295	26.2%



Year-over-Year – Recruitment: 2014 Membership Year

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2014	2013	# Change	% Change	2014	2013	# Change	% Change	2014	2013	# Change	% Change	2014	2013	# Change	% Change
Kuwait Section	23	16	7	43.75%	130	10	120	1200.00%	28	53	-25	-47.17%	181	79	102	129.11%
Iran Section	45	20	25	125.00%	286	160	126	78.75%	382	163	219	134.36%	713	343	370	107.87%
Qatar Section	34	36	-2	-5.56%	7	9	-2	-22.22%	94	23	71	308.70%	135	68	67	98.53%
Western Saudi Arabia Section	42	28	14	50.00%	16	14	2	14.29%	93	49	44	89.80%	151	91	60	65.93%
Oman Section	22	13	9	69.23%	8	6	2	33.33%	53	33	20	60.61%	83	52	31	59.62%
Jordan Section	24	17	7	41.18%	8	8	0	0.00%	344	225	119	52.89%	376	250	126	50.40%
Bosnia And Herzegovina Section	11	8	3	37.50%	18	12	6	50.00%	35	23	12	52.17%	64	43	21	48.84%
Kenya Section	24	13	11	84.62%	14	9	5	55.56%	13	14	-1	-7.14%	51	36	15	41.67%
Bulgaria Section	16	15	1	6.67%	26	14	12	85.71%	23	19	4	21.05%	65	48	17	35.42%
Romania Section	56	66	-10	-15.15%	39	22	17	77.27%	44	22	22	100.00%	139	110	29	26.36%
Saudi Arabia Section	109	89	20	22.47%	50	36	14	38.89%	111	92	19	20.65%	270	217	53	24.42%
Ghana section	28	36	-8	-22.22%	17	5	12	240.00%	38	27	11	40.74%	83	68	15	22.06%
Austria Section	37	32	5	15.63%	67	68	-1	-1.47%	76	48	28	58.33%	180	148	32	21.62%
Serbia And Montenegro Section	44	32	12	37.50%	44	37	7	18.92%	37	37	0	0.00%	125	106	19	17.92%
United Arab Emirates Section	111	88	23	26.14%	66	54	12	22.22%	483	427	56	13.11%	660	569	91	15.99%
Iraq Section	44	24	20	83.33%	34	13	21	161.54%	2	36	-34	-94.44%	80	73	7	9.59%
Zambia Section	15	10	5	50.00%	0	0	0	#DIV/0!	1	5	-4	-80.00%	16	15	1	6.67%
Germany Section	275	241	34	14.11%	463	476	-13	-2.73%	159	168	-9	-5.36%	897	885	12	1.36%
Belarus Section	6	1	5	500.00%	0	5	-5	-100.00%	2	2	0	0.00%	8	8	0	0.00%



Year-over-Year – Recruitment: 2014 Membership Year

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2014	2013	# Change	% Change	2014	2013	# Change	% Change	2014	2013	# Change	% Change	2014	2013	# Change	% Change
Russia (Siberia) Section	21	27	-6	-22.22%	10	14	-4	-28.57%	15	5	10	200.00%	46	46	0	0.00%
Portugal Section	26	30	-4	-13.33%	80	101	-21	-20.79%	194	171	23	13.45%	300	302	-2	-0.66%
Egypt Section	57	49	8	16.33%	111	67	44	65.67%	655	718	-63	-8.77%	823	834	-11	-1.32%
South Africa Section	68	91	-23	-25.27%	46	56	-10	-17.86%	118	93	25	26.88%	232	240	-8	-3.33%
Czechoslovakia Section	39	35	4	11.43%	37	40	-3	-7.50%	18	23	-5	-21.74%	94	98	-4	-4.08%
Ukraine Section	59	46	13	28.26%	31	47	-16	-34.04%	34	38	-4	-10.53%	124	131	-7	-5.34%
Lebanon Section	25	24	1	4.17%	16	19	-3	-15.79%	324	343	-19	-5.54%	365	386	-21	-5.44%
U.K.& Rep Of Ireland Section	480	465	15	3.23%	742	910	-168	-18.46%	389	346	43	12.43%	1611	1721	-110	-6.39%
Nigeria Section	240	211	29	13.74%	68	105	-37	-35.24%	122	150	-28	-18.67%	430	466	-36	-7.73%
Finland Section	39	32	7	21.88%	54	61	-7	-11.48%	21	31	-10	-32.26%	114	124	-10	-8.06%
Benelux Section	126	147	-21	-14.29%	236	244	-8	-3.28%	61	79	-18	-22.78%	423	470	-47	-10.00%
France Section	241	304	-63	-20.72%	193	208	-15	-7.21%	199	196	3	1.53%	633	708	-75	-10.59%
Russia Section	82	100	-18	-18.00%	38	45	-7	-15.56%	39	33	6	18.18%	159	178	-19	-10.67%
Poland Section	80	88	-8	-9.09%	30	21	9	42.86%	45	65	-20	-30.77%	155	174	-19	-10.92%
Italy Section	148	170	-22	-12.94%	214	247	-33	-13.36%	110	116	-6	-5.17%	472	533	-61	-11.44%
Greece Section	44	31	13	41.94%	63	66	-3	-4.55%	285	346	-61	-17.63%	392	443	-51	-11.51%



Year-over-Year – Recruitment: 2014 Membership Year

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2014	2013	# Change	% Change	2014	2013	# Change	% Change	2014	2013	# Change	% Change	2014	2013	# Change	% Change
Sweden Section	91	79	12	15.19%	108	158	-50	-31.65%	35	28	7	25.00%	234	265	-31	-11.70%
Estonia Section	2	7	-5	-71.43%	13	7	6	85.71%	15	20	-5	-25.00%	30	34	-4	-11.76%
Spain Section	72	100	-28	-28.00%	110	130	-20	-15.38%	177	179	-2	-1.12%	359	409	-50	-12.22%
Republic Of Macedonia Section	1	9	-8	-88.89%	7	18	-11	-61.11%	27	13	14	107.69%	35	40	-5	-12.50%
Slovenia Section	8	9	-1	-11.11%	10	12	-2	-16.67%	6	7	-1	-14.29%	24	28	-4	-14.29%
Hungary Section	28	29	-1	-3.45%	12	18	-6	-33.33%	22	27	-5	-18.52%	62	74	-12	-16.22%
Norway Section	30	42	-12	-28.57%	36	44	-8	-18.18%	10	7	3	42.86%	76	93	-17	-18.28%
Switzerland Section	84	98	-14	-14.29%	103	152	-49	-32.24%	54	45	9	20.00%	241	295	-54	-18.31%
Israel Section	43	58	-15	-25.86%	45	69	-24	-34.78%	33	32	1	3.13%	121	159	-38	-23.90%
Cyprus Section	10	9	1	11.11%	13	14	-1	-7.14%	44	66	-22	-33.33%	67	89	-22	-24.72%
Russia (Northwest) Section	22	29	-7	-24.14%	16	15	1	6.67%	31	48	-17	-35.42%	69	92	-23	-25.00%
Denmark Section	33	42	-9	-21.43%	51	69	-18	-26.09%	12	24	-12	-50.00%	96	135	-39	-28.89%



Year-over-Year – Recruitment: 2014 Membership Year

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2014	2013	# Change	% Change	2014	2013	# Change	% Change	2014	2013	# Change	% Change	2014	2013	# Change	% Change
Latvia Section	4	1	3	300.00%	5	7	-2	-28.57%	3	9	-6	-66.67%	12	17	-5	-29.41%
Croatia Section	19	18	1	5.56%	38	69	-31	-44.93%	56	89	-33	-37.08%	113	176	-63	-35.80%
Turkey Section	75	101	-26	-25.74%	131	154	-23	-14.94%	472	880	-408	-46.36%	678	1135	-457	-40.26%
Morocco Section	13	9	4	44.44%	20	18	2	11.11%	29	77	-48	-62.34%	62	104	-42	-40.38%
Lithuanian Section	3	16	-13	-81.25%	10	8	2	25.00%	6	10	-4	-40.00%	19	34	-15	-44.12%
Tunisia Section	37	58	-21	-36.21%	62	155	-93	-60.00%	251	468	-217	-46.37%	350	681	-331	-48.60%
Iceland Section	4	3	1	33.33%	1	1	0	0.00%	13	35	-22	-62.86%	18	39	-21	-53.85%
Bahrain Section	9	28	-19	-67.86%	2	1	1	100.00%	6	13	-7	-53.85%	17	42	-25	-59.52%
Malta Section	2	2	0	0.00%	2	9	-7	-77.78%	10	29	-19	-65.52%	14	40	-26	-65.00%
Region 8 - Apo/Fpo	4	11	-7	-63.64%	3	2	1	50.00%	5	9	-4	-44.44%	12	22	-10	-45.45%
Reg 8-Countries Outside Sections	118	157	-39	-24.84%	52	61	-9	-14.75%	258	233	25	10.73%	428	451	-23	-5.10%

< END >