



# Membership Development Report – June 2014

Europe, Middle East, Africa (Region 8)



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Dear MD officers,

We are getting close to the end of the membership year in August. In June and July most of our effort should be directed towards recruitment, although it is still possible to recover deactivated members. In June, IEEE elevated students with expected graduation date between January 1 and June 30 were elevated to full Member grade. This is a critical moment for them, as they are starting their professional life, and it is important that they know they can count on IEEE for that. Be sure to be in contact with these newly elevated members, in coordination with Student Branches and YP (Young Professionals). Another elevation will take place in August.

–Antonio Luque, Membership Development Chair, Region 8

Regional Snapshot	Total this Month	'14 vs. '13	% Change	Aug 2014 405,000 Member Goal – R8		2014 New Members (JUNE)
<b>Total Membership</b>	<b>69,252</b>	<b>324</b>	<b>0.5%</b>	95.1%	<b>Total</b>	<b>15,394</b>
• Higher-Grade	49,565	893	1.8%	85.8%	Higher Grade	4,007
• Students	19,687	-569	-2.8%	123.6%	Students	11,387
IEEE Worldwide - Total	375,272	-2,439	-0.6%	405,000		80,985

2014 Retention Dashboard / Benchmark	Cumulative – Through This Month			
	Professionals	Graduate Students	Undergraduate Students	Total
Region – Total Members	76.8%	67.5%	33.0%	70.5%
Region – 1 <sup>st</sup> -Year Members	35.6%	53.5%	24.6%	36.3%
IEEE – Total Members	80.1%	58.8%	25.0%	70.1%
IEEE – 1 <sup>st</sup> Year Members	34.8%	41.4%	19.1%	28.6%

First-Year Member Engagement	2014 Membership Cycle	
Recruitment	Recruit using e-Membership option, visit web at <a href="http://www.ieee.org/emember">www.ieee.org/emember</a>	Showcase new membership programs including MentorCentre, Resume Lab, GoogleApps@IEEE
MGA Operations	First Year Member page available: <a href="http://www.ieee.org/start">http://www.ieee.org/start</a> , encourage new members to register for the new member orientation.	Renewal opportunity to reach out to new members, those joined last year
Section / Chapter Operations	Recruitment can be handled via the Conference Member Recruitment program, <a href="http://www.ieee.org/cmr">www.ieee.org/cmr</a>	Use the Correspondence templates located on <a href="http://www.ieee.org/md">www.ieee.org/md</a>
SAMIEEE Analyses	<b>New!</b> Section Vitality Dashboard link, <a href="http://www.ieee.org/vitalitydb">www.ieee.org/vitalitydb</a> will take you directly to the dashboard to view reports.	Check out the reports you can download
Volunteer Resources	Visit the MD Archive Guide for 2014 for MD Webcast recordings	

**IEEE DAY – SAVE THE DATE! 7 OCTOBER 2014**





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<b>Best Section Total Retention</b>	85.8% - Slovenia Section	83.0% - Norway Section
	84.0% - Switzerland Section	82.5% - Spain Section
	83.6% - Italy Section	80.5% - Croatia Section

<b>Top Section Recruitment Year over Year</b>	<b>Numeric Growth</b>	
	411– Iran Section	74 – United Arab Emirates Section
143 – Jordan Section	65 – Western Saudi Arabia Section	
95 - Kuwait Section	64 – Qatar Section	

<b>Upcoming MD Opportunities</b>	Contact student members that were recently elevated to higher-grade and make sure they understand the benefits of staying with IEEE	<a href="#">Click here to download from SAMIEEE the list of Student Members with expected graduation date in 2013</a>
	Look for potential candidates to be elevated to Senior Membership, encourage them to apply and help them in finding references	<a href="#">Click here to download from SAMIEEE a list of members that might qualify for Senior Member grade</a>

<b>MD Resource Links</b>	IEEE Region 8	<a href="http://www.ieee.org/r8">www.ieee.org/r8</a>
	Benefits of Membership	<a href="http://www.ieee.org/benefits">www.ieee.org/benefits</a>
	First Year Member Experience	<a href="http://www.ieee.org/start">www.ieee.org/start</a>
	Online Supply Form	<a href="http://www.ieee.org/md">www.ieee.org/md</a>
	IEEE Contact Center & Support	<a href="http://www.ieee.org/about/contact_center/index.html">www.ieee.org/about/contact_center/index.html</a>
	Section Vitality Dashboard myIEEE	<a href="http://www.ieee.org/vitalitydb">www.ieee.org/vitalitydb</a> <a href="http://www.ieee.org/membership_services/membership/my_ieee.html">www.ieee.org/membership_services/membership/my_ieee.html</a>
	MD Manual, Membership Presentations	<a href="http://www.ieee.org/md">www.ieee.org/md</a>
Member-get-a-Member	<a href="http://www.ieee.org/mgm">www.ieee.org/mgm</a>	
MD Webcast Archive Guide for 2014 to 2009	<a href="http://www.ieee.org/md">www.ieee.org/md</a>	

Visit the [MGA News web page](#) for the latest news articles, including:

- \* Register now for IEEE Sections Congress 2014, 22-24 August, in Amsterdam, Netherlands
- \* Section Vitality Dashboard - Phase II released
- \* vTools Release Announcement: new features for Meetings and Voting
- \* Feed your Web site with job postings
- \* Post internship and co-op jobs on the IEEE Job Site at no charge
- \* Member Discounts features travel deals

**Additional IEEE news can be found at links on the right side of the page.**

- Visit MGA News at [http://www.ieee.org/societies\\_communities/geo\\_activities/mga\\_news.html](http://www.ieee.org/societies_communities/geo_activities/mga_news.html)

- E-mail MGA staff <<mailto:scoop@ieee.org>> to submit feedback, subscribe, or unsubscribe



**IEEE Membership**

**IEEE Young Professional (GOLD) Status Indicator**

The table below shows the current month with Young Professional (GOLD) membership data. We now can show the comparison of year-over-year.

<b>Geographic IEEE Young Professionals Membership - June 2014</b>									
<b>Region</b>	<b>Higher Grade w/o GSM</b>			<b>GSM</b>			<b>Total</b>		
	<b>2014</b>	<b>2013</b>	<b>% Change</b>	<b>2014</b>	<b>2013</b>	<b>%Change</b>	<b>2014</b>	<b>2013</b>	<b>% Change</b>
<b>1</b>	2,488	3,152	-21.1%	387	437	-11.4%	2,875	3,589	-19.9%
<b>2</b>	2,174	2,690	-19.2%	371	433	-14.3%	2,545	3,123	-18.5%
<b>3</b>	2,198	2,886	-23.8%	459	582	-21.1%	2,657	3,468	-23.4%
<b>4</b>	1,990	2,422	-17.8%	361	441	-18.1%	2,351	2,863	-17.9%
<b>5</b>	2,321	3,030	-23.4%	381	407	-6.4%	2,702	3,437	-21.4%
<b>6</b>	4,573	5,462	-16.3%	602	672	-10.4%	5,175	6,134	-15.6%
<b>R 1-6</b>	15,744	19,642	-19.8%	2,561	2,972	-13.8%	18,305	22,614	-19.1%
<b>7</b>	1,896	2,311	-18.0%	534	551	-3.1%	2,430	2,862	-15.1%
<b>8</b>	9,372	10,253	-8.6%	1,816	2,089	-13.1%	11,188	12,342	-9.4%
<b>9</b>	1,790	2,027	-11.7%	239	289	-17.3%	2,029	2,316	-12.4%
<b>10</b>	9,466	10,966	-13.7%	1,051	1,066	-1.4%	10,517	12,032	-12.6%
<b>R 7-10</b>	22,524	25,557	-11.9%	3,640	3,995	-8.9%	26,164	29,552	-11.5%
<b>TOTAL</b>	<b>38,268</b>	<b>45,199</b>	<b>-15.3%</b>	<b>6,200</b>	<b>6,967</b>	<b>-11.0%</b>	<b>44,469</b>	<b>52,166</b>	<b>-14.8%</b>

**IEEE Section & MD Chairs and Student Branch Counselors:**

Distribution of the Annual MD Kit for MD and Student Branch officers for the 2015 membership year is now upon us. This year’s process will be handled as we did last year. **The Annual Kit online form is located at: <http://ewh.ieee.org/forms/v2/md/annualkit-2015.php>.**

The 2015 Annual Kit contains the membership recruitment brochure, student recruitment brochure, information sheets, MD Calendar, professional grade application pad (50 applications per pad), the MD Quick Manual, giveaways, and MGM flyer and cards. The Kits will begin shipping out in August. Remember – this is just a starter kit offering the 2015 membership materials. Kits can be ordered throughout the year.

An email message will be sent to Section Chair and MD Chair on record outlining the Annual MD Kit ordering process for this year. If you are not the current officer, please contact us at [mdkit2015@ieee.org](mailto:mdkit2015@ieee.org) with the current officer’s name and contact information. We would appreciate your response within two weeks.

It’s also time to remove and recycle older membership development materials. If you have any questions, please send a message to [mdkit2015@ieee.org](mailto:mdkit2015@ieee.org).



## IEEE Member Program Updates

### **NEW!** IEEE Member Loyalty Program



Recognize the members in your section for their years of services as an IEEE member with a new Member Loyalty Pin and corresponding certificate for presentation to your members.

Lapel pins commemorate select membership milestones. The one-inch round lapel pin recognizes members at 2,5,10, 20, 25, 30 and 50 years of service as an IEEE member, regardless of grade, grade elevations, or any breaks in service. Society Affiliates are not eligible for this program, nor are any years of service as a Society Affiliate included in the calculation. The pin comes in a small, clear plastic box and the certificate is complete with a presentation folder/cover.

#### When is the best time?

- Sections can purchase pin & certificate sets anytime during the year with a minimum order of 5 pins, in any combination of years.
- The best time of year to run the report with member loyalty years of service is after 1 March (and before 15 August), after the annual service deactivation and member's records have been updated to show their active or inactive status.
- A blank space is built in the certificate for the member's name and signature of the Section officer for personalization. This personalization can be completed by hand writing or by feeding the certificate through a printer once the spacing and name is set.
- If possible, make time for a short ceremony at a local section event or meeting to personally present the pin & certificate to members.



#### Pulling Member Loyalty Data:

Member Loyalty data reports by section can be found in the Section Vitality Dashboard at [www.ieee.org/vitalitydb](http://www.ieee.org/vitalitydb). Once you have accessed the dashboard, use the tab, "Additional Member Lists", and the Member Loyalty Report for your section will be the first report to be shown. Use the drop down menu and select one year, or any combination, or all of years in the list for member loyalty. The report can be downloaded and sorted as you want. All contact information is contained in the report, as well as member number, member grade and membership status (Active).

#### Ordering Online:

- Is Limited to the Section Chair, Section MD Chair, Section Secretary, or Treasurer
- Sections pay for the pin & certificates, plus the shipping costs
- Sections can use their Custody Account or Concentration Banking Account
- Check the website for shipping method and costs
- Check the website for link to the online form to place your order, <http://www.ieee.org/loyalty>
- Additional information on the process and shipping information and costs are at the Member Loyalty website
- Questions can be placed to [member-loyalty@ieee.org](mailto:member-loyalty@ieee.org)



**Year-over-Year – Renewal: 2014 Membership Year – June 2014**

REGION 8	HIGHER GRADE MEMBERS w/o GSM			GRADUATE STUDENT MEMBERS			UNDERGRADUATE STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Slovenia Section	260	230	88.5%	28	20	71.4%	7	3	42.9%	295	253	85.8%
Switzerland Section	2508	2171	86.6%	425	312	73.4%	67	36	53.7%	3,000	2519	84.0%
Italy Section	3673	3179	86.6%	546	396	72.5%	155	83	53.5%	4,374	3658	83.6%
Norway Section	866	741	85.6%	107	74	69.2%	14	4	28.6%	987	819	83.0%
Spain Section	2845	2437	85.7%	442	334	75.6%	325	210	64.6%	3,612	2981	82.5%
Croatia Section	504	437	86.7%	182	145	79.7%	115	63	54.8%	801	645	80.5%
Hungary Section	353	288	81.6%	44	36	81.8%	41	26	63.4%	438	350	79.9%
Sweden Section	1733	1404	81.0%	442	340	76.9%	34	18	52.9%	2,209	1762	79.8%
Austria Section	951	785	82.5%	253	187	73.9%	87	55	63.2%	1,291	1027	79.6%
Germany Section	5842	4834	82.7%	1531	1074	70.2%	253	156	61.7%	7,626	6064	79.5%
Serbia And Montenegro Section	532	422	79.3%	150	127	84.7%	46	27	58.7%	728	576	79.1%
Finland Section	842	669	79.5%	213	171	80.3%	51	28	54.9%	1,106	868	78.5%
Romania Section	835	665	79.6%	74	50	67.6%	33	24	72.7%	942	739	78.5%
Benelux Section	2801	2283	81.5%	661	481	72.8%	138	59	42.8%	3,600	2823	78.4%
Poland Section	856	700	81.8%	81	57	70.4%	76	30	39.5%	1,013	787	77.7%
Denmark Section	722	573	79.4%	131	94	71.8%	34	19	55.9%	887	686	77.3%
Estonia Section	89	73	82.0%	18	16	88.9%	13	3	23.1%	120	92	76.7%
Israel Section	998	793	79.5%	110	62	56.4%	26	8	30.8%	1,134	863	76.1%
Czechoslovakia Section	464	375	80.8%	66	38	57.6%	24	4	16.7%	554	417	75.3%
Republic Of Macedonia Section	125	95	76.0%	38	31	81.6%	18	8	44.4%	181	134	74.0%



**Year-over-Year – Renewal: 2014 Membership Year – June 2014**

REGION 8	HIGHER GRADE MEMBERS w/o GSM			GRADUATE STUDENT MEMBERS			UNDERGRADUATE STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
U.K.& Rep Of Ireland Section	8211	6384	77.7%	1536	921	60.0%	360	134	37.2%	10,107	7439	73.6%
Zambia Section	119	88	73.9%	0	1	#DIV/0!	2	0	0.0%	121	89	73.6%
Belarus Section	35	27	77.1%	11	7	63.6%	2	1	50.0%	48	35	72.9%
Russia Section	587	451	76.8%	70	42	60.0%	41	14	34.1%	698	507	72.6%
France Section	3288	2478	75.4%	355	194	54.6%	225	108	48.0%	3,868	2780	71.9%
Malta Section	125	85	68.0%	31	30	96.8%	25	15	60.0%	181	130	71.8%
Latvia Section	95	68	71.6%	21	16	76.2%	12	7	58.3%	128	91	71.1%
Portugal Section	804	619	77.0%	279	192	68.8%	236	117	49.6%	1,319	928	70.4%
Bosnia And Herzegovina Section	123	94	76.4%	63	46	73.0%	57	29	50.9%	243	169	69.5%
Lithuanian Section	93	72	77.4%	16	9	56.3%	10	1	10.0%	119	82	68.9%
Russia (Siberia) Section	207	150	72.5%	33	19	57.6%	13	5	38.5%	253	174	68.8%
Bulgaria Section	228	154	67.5%	22	17	77.3%	25	16	64.0%	275	187	68.0%
Greece Section	1231	944	76.7%	238	173	72.7%	552	255	46.2%	2,021	1372	67.9%
Cyprus Section	213	160	75.1%	56	45	80.4%	57	15	26.3%	326	220	67.5%
South Africa Section	1011	677	67.0%	134	98	73.1%	97	28	28.9%	1,242	803	64.7%
Iceland Section	58	45	77.6%	8	8	100.0%	38	12	31.6%	104	65	62.5%
Qatar Section	184	123	66.8%	14	10	71.4%	26	7	26.9%	224	140	62.5%
Saudi Arabia Section	639	430	67.3%	59	35	59.3%	90	17	18.9%	788	482	61.2%
Ukraine Section	366	239	65.3%	70	36	51.4%	52	23	44.2%	488	298	61.1%
Kenya Section	114	72	63.2%	16	10	62.5%	16	5	31.3%	146	87	59.6%



### Year-over-Year – Renewal: 2014 Membership Year – June 2014

REGION 8	HIGHER GRADE MEMBERS w/o GSM			GRADUATE STUDENT MEMBERS			UNDERGRADUATE STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Russia (Northwest) Section	185	127	68.6%	23	12	52.2%	65	18	27.7%	273	157	57.5%
Western Saudi Arabia Section	242	145	59.9%	29	23	79.3%	47	13	27.7%	318	181	56.9%
Iran Section	655	324	49.5%	344	241	70.1%	183	85	46.4%	1,182	650	55.0%
Kuwait Section	144	98	68.1%	8	2	25.0%	46	4	8.7%	198	104	52.5%
Morocco Section	119	62	52.1%	36	22	61.1%	65	24	36.9%	220	108	49.1%
Bahrain Section	102	51	50.0%	6	3	50.0%	5	1	20.0%	113	55	48.7%
Lebanon Section	313	183	58.5%	48	36	75.0%	427	154	36.1%	788	373	47.3%
Egypt Section	844	497	58.9%	241	183	75.9%	722	168	23.3%	1,807	848	46.9%
United Arab Emirates Section	825	485	58.8%	93	62	66.7%	442	70	15.8%	1,360	617	45.4%
Iraq Section	120	63	52.5%	19	10	52.6%	22		0.0%	161	73	45.3%
Oman Section	104	71	68.3%	6	5	83.3%	70	5	7.1%	180	81	45.0%
Ghana Section	156	76	48.7%	15	6	40.0%	27	4	14.8%	198	86	43.4%
Turkey Section	1146	707	61.7%	391	235	60.1%	1097	193	17.6%	2,634	1135	43.1%
Nigeria Section	1073	466	43.4%	143	67	46.9%	146	30	20.5%	1,362	563	41.3%
Jordan Section	227	130	57.3%	20	11	55.0%	264	44	16.7%	511	185	36.2%
Tunisia Section	356	128	36.0%	272	126	46.3%	496	67	13.5%	1,124	321	28.6%
Reg 8-Countries Outside Sections	833	472	56.7%	92	44	47.8%	300	63	21.0%	1,225	579	47.3%
Region 8 - Apo/Fpo	98	72	73.5%	7	2	28.6%	8	6	75.0%	113	80	70.8%



**Year-over-Year – Recruitment: 2014 Membership Year**

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2014	2013	# Change	% Change	2014	2013	# Change	% Change	2014	2013	# Change	% Change	2014	2013	# Change	% Change
Kuwait Section	23	20	3	15.00%	131	13	118	907.69%	28	54	-26	-48.15%	182	87	95	109.20%
Iran Section	68	22	46	209.09%	324	187	137	73.26%	408	180	228	126.67%	800	389	411	105.66%
Qatar Section	38	45	-7	-15.56%	7	9	-2	-22.22%	98	25	73	292.00%	143	79	64	81.01%
Oman Section	24	14	10	71.43%	11	6	5	83.33%	55	34	21	61.76%	90	54	36	66.67%
Western Saudi Arabia Section	51	33	18	54.55%	22	17	5	29.41%	94	52	42	80.77%	167	102	65	63.73%
Jordan Section	25	21	4	19.05%	8	9	-1	-11.11%	383	243	140	57.61%	416	273	143	52.38%
Bulgaria Section	17	15	2	13.33%	26	14	12	85.71%	24	19	5	26.32%	67	48	19	39.58%
Bosnia And Herzegovina Section	11	8	3	37.50%	19	12	7	58.33%	36	31	5	16.13%	66	51	15	29.41%
Iraq Section	51	28	23	82.14%	38	13	25	192.31%	10	36	-26	-72.22%	99	77	22	28.57%
Saudi Arabia Section	128	97	31	31.96%	56	41	15	36.59%	115	96	19	19.79%	299	234	65	27.78%
Romania Section	64	72	-8	-11.11%	42	23	19	82.61%	47	25	22	88.00%	153	120	33	27.50%
Austria Section	46	34	12	35.29%	75	78	-3	-3.85%	83	52	31	59.62%	204	164	40	24.39%
Czechoslovakia Section	47	35	12	34.29%	52	42	10	23.81%	26	25	1	4.00%	125	102	23	22.55%
Kenya Section	31	23	8	34.78%	14	12	2	16.67%	14	14	0	0.00%	59	49	10	20.41%
Ghana section	35	45	-10	-22.22%	18	7	11	157.14%	38	27	11	40.74%	91	79	12	15.19%
Serbia And Montenegro Section	48	35	13	37.14%	46	40	6	15.00%	37	39	-2	-5.13%	131	114	17	14.91%
Belarus Section	6	1	5	500.00%	1	5	-4	-80.00%	2	2	0	0.00%	9	8	1	12.50%
United Arab Emirates Section	119	102	17	16.67%	68	60	8	13.33%	492	443	49	11.06%	679	605	74	12.23%





**Year-over-Year – Recruitment: 2014 Membership Year**

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2014	2013	# Change	% Change	2014	2013	# Change	% Change	2014	2013	# Change	% Change	2014	2013	# Change	% Change
Germany Section	308	281	27	9.61%	544	528	16	3.03%	192	185	7	3.78%	1044	994	50	5.03%
Portugal Section	30	36	-6	-16.67%	87	107	-20	-18.69%	205	177	28	15.82%	322	320	2	0.63%
Egypt Section	61	57	4	7.02%	123	80	43	53.75%	676	730	-54	-7.40%	860	867	-7	-0.81%
Ukraine Section	63	49	14	28.57%	32	51	-19	-37.25%	39	38	1	2.63%	134	138	-4	-2.90%
South Africa Section	87	108	-21	-19.44%	54	64	-10	-15.63%	120	101	19	18.81%	261	273	-12	-4.40%
Lebanon Section	27	25	2	8.00%	17	20	-3	-15.00%	327	346	-19	-5.49%	371	391	-20	-5.12%
Finland Section	44	37	7	18.92%	65	69	-4	-5.80%	24	35	-11	-31.43%	133	141	-8	-5.67%
Italy Section	173	194	-21	-10.82%	259	275	-16	-5.82%	130	128	2	1.56%	562	597	-35	-5.86%
Estonia Section	4	7	-3	-42.86%	13	7	6	85.71%	15	20	-5	-25.00%	32	34	-2	-5.88%
U.K.& Rep Of Ireland Section	567	543	24	4.42%	840	1014	-174	-17.16%	415	382	33	8.64%	1822	1939	-117	-6.03%
Slovenia Section	9	9	0	0.00%	10	13	-3	-23.08%	8	7	1	14.29%	27	29	-2	-6.90%
France Section	292	356	-64	-17.98%	238	239	-1	-0.42%	232	230	2	0.87%	762	825	-63	-7.64%
Benelux Section	149	164	-15	-9.15%	257	275	-18	-6.55%	76	83	-7	-8.43%	482	522	-40	-7.66%
Sweden Section	101	88	13	14.77%	130	170	-40	-23.53%	36	33	3	9.09%	267	291	-24	-8.25%
Russia Section	92	109	-17	-15.60%	46	50	-4	-8.00%	43	39	4	10.26%	181	198	-17	-8.59%
Nigeria Section	271	240	31	12.92%	85	122	-37	-30.33%	137	179	-42	-23.46%	493	541	-48	-8.87%
Republic Of Macedonia Section	1	9	-8	-88.89%	8	18	-10	-55.56%	27	13	14	107.69%	36	40	-4	-10.00%



**Year-over-Year – Recruitment: 2014 Membership Year**

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2014	2013	# Change	% Change	2014	2013	# Change	% Change	2014	2013	# Change	% Change	2014	2013	# Change	% Change
Spain Section	86	113	-27	-23.89%	142	151	-9	-5.96%	186	196	-10	-5.10%	414	460	-46	-10.00%
Zambia Section	16	14	2	14.29%	0	0	0	#DIV/0!	1	5	-4	-80.00%	17	19	-2	-10.53%
Poland Section	89	100	-11	-11.00%	33	25	8	32.00%	47	66	-19	-28.79%	169	191	-22	-11.52%
Hungary Section	33	31	2	6.45%	12	19	-7	-36.84%	23	28	-5	-17.86%	68	78	-10	-12.82%
Greece Section	48	32	16	50.00%	69	74	-5	-6.76%	302	380	-78	-20.53%	419	486	-67	-13.79%
Russia (Siberia) Section	27	31	-4	-12.90%	10	23	-13	-56.52%	16	8	8	100.00%	53	62	-9	-14.52%
Denmark Section	46	45	1	2.22%	66	78	-12	-15.38%	18	30	-12	-40.00%	130	153	-23	-15.03%
Latvia Section	4	1	3	300.00%	6	8	-2	-25.00%	5	9	-4	-44.44%	15	18	-3	-16.67%
Norway Section	35	44	-9	-20.45%	40	48	-8	-16.67%	10	10	0	0.00%	85	102	-17	-16.67%
Israel Section	53	65	-12	-18.46%	55	75	-20	-26.67%	36	35	1	2.86%	144	175	-31	-17.71%
Switzerland Section	90	108	-18	-16.67%	111	161	-50	-31.06%	58	50	8	16.00%	259	319	-60	-18.81%
Cyprus Section	12	11	1	9.09%	13	16	-3	-18.75%	48	70	-22	-31.43%	73	97	-24	-24.74%
Russia (Northwest) Section	23	31	-8	-25.81%	16	15	1	6.67%	32	53	-21	-39.62%	71	99	-28	-28.28%
Croatia Section	19	20	-1	-5.00%	39	71	-32	-45.07%	56	90	-34	-37.78%	114	181	-67	-37.02%
Turkey Section	93	107	-14	-13.08%	143	170	-27	-15.88%	511	919	-408	-44.40%	747	1196	-449	-37.54%



**Year-over-Year – Recruitment: 2014 Membership Year**

Section Name	Higher Grade w/o GSMs				Graduate Students				Undergraduate Students				Total			
	2014	2013	# Change	% Change	2014	2013	# Change	% Change	2014	2013	# Change	% Change	2014	2013	# Change	% Change
Morocco Section	15	10	5	50.00%	21	21	0	0.00%	30	77	-47	-61.04%	66	108	-42	-38.89%
Tunisia Section	44	66	-22	-33.33%	81	157	-76	-48.41%	276	473	-197	-41.65%	401	696	-295	-42.39%
Lithuanian Section	4	17	-13	-76.47%	10	8	2	25.00%	6	11	-5	-45.45%	20	36	-16	-44.44%
Iceland Section	4	3	1	33.33%	1	1	0	0.00%	13	35	-22	-62.86%	18	39	-21	-53.85%
Bahrain Section	11	28	-17	-60.71%	2	1	1	100.00%	6	13	-7	-53.85%	19	42	-23	-54.76%
Malta Section	3	3	0	0.00%	2	9	-7	-77.78%	14	30	-16	-53.33%	19	42	-23	-54.76%
Reg 8-Countries Outside Sections	136	173	-37	-21.39%	57	72	-15	-20.83%	298	253	45	17.79%	491	498	-7	-1.41%
Region 8 - Apo/Fpo	5	13	-8	-61.54%	3	2	1	50.00%	5	9	-4	-44.44%	13	24	-11	-45.83%

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