

Young Professionals Subcommittee

Rafal Sliz

YPSC Composition for 2014

- Rafal Sliz, Finland Section, YPSC Chair
- Elena Pareja, Spain Section
- Ana Katalinic, Croatia Section
- Flavia Dinca, UK&Ireland Section

Highlights from the past

- Outstanding Young Professionals Affinity Group Award has been organized in May and among excellent nominations, the Nigeria Section YP Affinity Group was selected as the best one.
- Event Exchange program - oriented to provide a platform for ideas/materials exchange among YPs.
- Publication of Young Professionals related articles in the Region 8 Newsletter and GOLD Rush
- Constant presence in the social media - Facebook, LinkedIn and Twitter
- Regular Skype meetings with YP Chairs to recognize and solve issues concerning YP
- Initialization of new YP Affinity Groups in Region 8
- R8 YP Subcommittee takes efforts to initialize and revitalize YP Affinity Groups in IEEE Sections where the amount of YP members is sufficient. Two petitions have been already accepted, while three are still waiting for the final approval.
- Involvement in rebranding of GOLD and promotion of Young Professionals within IEEE members
- Most of the subcommittee resources were spent on organizing the Student and Young Professional Congress, which will be held in July in Krakow. Together with Students Activities Committee and local organizers, our committee mainly focused on: schedule, presentations, speakers and participants.

Future activities

- Region 8 Webinars program - new initiative to provide high quality content to R8 YP members
- More intense marketing of the final stage of GOLD- ζ YP transition
- Continuation of already ongoing projects

Best practices

- Personalized contact with volunteers is a key to success
- Recognition and awards are the best way to appreciate and motivate volunteers
- Marketing and promotion materials help to increase visibility
- Keep the social networks updated

Points of concern / Topics for future discussion

- YP members retention is low and more attention to this problem is needed
- Low visibility of YP among Sections Chairs