



Who are we?



Why are we here?



Where we are going?



2011 Primary Challenges

Introduced at the R8 Committee Meeting, London, 2011

At the beginning of 2011, we identified three primary challenges:

- ▶ Africa
- ▶ Cooperation with European agencies
- ▶ Conferences

- ▶ Work completed:
 - Region 8 Conference policy/activities

- ▶ Work in progress:
 - IEEE Activities in Africa
 - IEEE Activities in Europe

2013 Primary Challenges

Adopted at the R8 Committee Meeting, Sarajevo, 2013

▶ **Go to industry!**

- Making IEEE a professional home for people in industry
- Make IEEE more attractive for industry professionals
- Consider “corporate membership” models

▶ **Increase IEEE’s footprint!**

- Increase IEEE visibility (technologists, public and media)
- Raise awareness about IEEE among non-government and government organisations active in technology

▶ **Think education!**

- Pre-university and lifelong education
- Accreditation and certification
- Merging professional activities and educational activities

Steps taken to address challenges

- ▶ OpCom discussed primary challenges at the January 2014 meeting in Malta
- ▶ Vice-chairs incorporated steps to address the primary challenges into their activities
- ▶ Most Region 8 Subcommittees actively working towards addressing key challenges
- ▶ Students and Young Professionals Congress in Kraków, Poland had a strong emphasis on all 3 key challenges

Steps taken to address challenge: Increase IEEE's footprint!

- ▶ „Theme of April 2014 (Budapest) meeting”
 - Howard Michel (IEEE President-Elect)
 - Diogo Mónica (IEEE Public Visibility Chair)
 - Patrick Mahoney (CMO)
 - Budapest Workshops

IEEE Priorities

IEEE Priorities



Leverage IEEE's technology-related insight to provide governments, NGOs, and other organizations with innovative, practical recommendations to address public policy issues.



Ensure we are in front of disruptions (technology, social, etc.) affecting our operations.



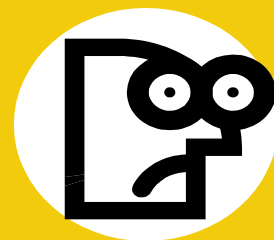
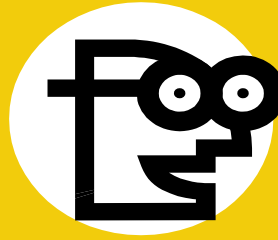
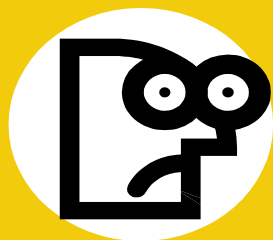
Expand nimble, flexible, disband-able IEEE communities allowing individuals from all around the world to share, collaborate, network, debate and engage with one another.



Provide an agile forum for discussion, development and implementation of emerging technologies.

Endorsed by IEEE Board of Directors 17 February 2013

Questions/Feedback



It's QUESTION TIME !!

R8 Strategic Planning Subcommittee



Engaged approach



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Croatia



Christopher James
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Jorge Soares
Portugal/Switzerland