Student Branch Revitalization Program

Efthymia K. Arvaniti
earvaniti@ieee.org

8/21/2014
A personalized form was sent to every Section Chair and those that did not reply online, were handed out the form in the 101st R8 Meeting in Sarajevo, Bosnia and Herzegovina.

All results were gathered and evaluated until the 102nd R8 Meeting in Budapest, Hungary.

All inactive student branches (Branch Chair & Counselor) were contacted to start the evaluation project.
176/270 SBs are Active
58/270 SBs are Inactive
36/270 SBs are in an unknown situation
- 186/270 SBs are Active
- 48/270 SBs are Inactive
- 36/270 SBs are in an unknown situation

**Current Status of SBs (270)**

![Pie chart showing the distribution of SB status: 186 Active, 48 Inactive, 36 Unknown.](image)
10 student branches are already officially active, planning their events

5 are being contacted and guided to report their activities and officers
Member Elevation

Lost interest for the benefits of membership

Students come and go

Very active board for one year-dormant the next one
Old members could not properly transfer the knowledge to the new ones

Most of them did not have Section Support and Counselor
Approach Student Branch Chairs of dormant student branches and inactive Sections with personal emails and a form

Approach Student Branch Counselors and Chairs of dormant student branches and inactive Sections with personal emails and a form

Recognize the reasons of inactivity and propose solutions such as cookbook, event guidance and keeping contact as advisors

Reward Section Chairs for having successful and active student branches in their Section
Students from inactive student branches that participate in the revitalization project received funding to attend the IEEE Region 8 Student and Young Professional Congress 2014 in Krakow, Poland (5 students from 5 SBs)

Funding support from R8 SAC will be also provided to the dormant student branches for their first event/student activity
First time that student branches are evaluated and counted

Valuable results for R8 Student Activities

It is not an one-term project

Next SAC can continue working on it
Up to today, more than 10 ex-dormant Student Branches are actively reported in vtools

- Annual Activities Plan (Technical/Non-technical/Social)
- Motivation through IEEE R8 SYP Congress
- Ideas for kick-starting their events (Fundraising advice, speakers list etc)
- Participation to Competitions (IEEE Xtreme, Awards and Contests, local competitions)
Guidance through the year

Inform students about the current IEEE Projects (IEEE Academic, IEEE EPICS, IEEE T.I.S.P.)

Encourage them to get in contact with their Counselor and Section Officers

Engage with Section and Region Activities