Student and Young Professional (SYP) Congress 2014 Krakow
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First time with new name, formerly known as:
IEEE Region 8 Student Branch and GOLD Congress
IEEE SYP attendance:

388 participants: mostly Students and Young Professionals from over 50 countries around R8
- Reactivated branches via the revitalization program generated attendees from 5 SB
SYP Congress Program

Typical slots
- Company visits
- Breakout technical and soft skills workshops
- Presidential debate
- Multicultural evening

Several innovations
- Poster session
- High school track
- Analysis and Group reflection exercise
SYP Congress 2014 Goals

- Bringing IEEE students and young professionals closer to industry
- Engaging students and getting them excited about IEEE
- Motivating students to reach out and also get engaged in pre-university activities
SYP Congress 2014 Goals

- Bringing IEEE students and young professionals closer to industry
  - Go to industry!

- Engaging students and getting them excited about IEEE
  - Increase IEEE’s footprint!

- Motivating students to reach out and also get engaged in pre-university activities
  - Think education!
Bring IEEE Students and YP closer to the industry

- 5 Company sponsors
- 1 Job Fair with 5 companies including booths and HR reps on site. Most of them with Job offers at hand
- 5 Workshops showing Company technology plus on site visits

Outcome
- Secured >15k EUR of industry funding
- So far 1 attendee reported a job interview and was invited for it
- Two attendees got introduced to competitor’s technology
- Sponsors got a large number of attendees’ CVs
- Feedback from some sponsor reps was excellent...
Motivate Students to reach out and get engaged in pre-university activities

- 20 High Schools 1 day track,
- TISP and IEEE Academic workshops

Outcome

- 20 high schoolers attended a dedicated technical session and the presidential debate
- At least 5 branches reported to reproduce the TISP / IEEE Academic workshop at their local SB
- At least 1 branch reported to reproduce the high school experience in their section
Engaging students and YP and getting them excited about IEEE

- For the first time we had a poster fair with SB activities
- 5 Societies set up a Booth
- Those events happened at the same time as the job fair

Outcome

- Many branches reporting to reproduce the activities from other branches seen in the session
- Sponsors had the chance to LIVE what they paid for
- Unprecedented knowledge spread in R8 Student Activities – 115 posters
- Value of IEEE membership gave 10+ different answers in dedicated analysis session
What Is In It For You?

- **SYP congress = Volunteer Greenhouse**

- **Section Vitality**
  - Active Student Members and YP = Healthy Section

- What your members learned
  - Interact with industry and secured contacts which could be brought into your section
  - Gained technical knowledge
  - Gained social skills
  - ...

- Motivate and train the leaders of tomorrows engineering world
Thank You for Your Help in Making This Congress Possible!