



Student and Young Professional (SYP) Congress 2014 Krakow



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SYP Congress 2014 Krakow

First time with new name, formerly known as:

IEEE Region 8 Student Branch and GOLD Congress

IEEE SYP attendance:

388 participants: mostly Students and Young Professionals from over **50** countries around R8

- Reactivated branches via the revitalization program generated attendees from **5 SB**

SYP Congress Program

▶ **Typical slots**

- Company visits
- Breakout technical and soft skills workshops
- Presidential debate
- Multicultural evening

▶ **Several innovations**

- Poster session
- High school track
- Analysis and Group reflection exercise

SYP Congress 2014 Goals

- Bringing IEEE students and young professionals closer to industry
- Engaging students and getting them excited about IEEE
- Motivating students to reach out and also get engaged in pre-university activities

SYP Congress 2014 Goals

- Bringing IEEE students and young professionals closer to industry
 - Go to industry!
- Engaging students and getting them excited about IEEE
 - Increase IEEE's footprint!
- Motivating students to reach out and also get engaged in pre-university activities
 - Think education!

Bring IEEE Students and YP closer to the industry

- ▶ 5 Company sponsors
- ▶ 1 Job Fair with 5 companies including booths and HR reps on site. Most of them with Job offers at hand
- ▶ 5 Workshops showing Company technology plus on site visits
- ▶ Outcome
 - Secured >15k EUR of industry funding
 - So far 1 attendee reported a job interview and was invited for it
 - Two attendees got introduced to competitor's technology
 - Sponsors got a large number of attendees' CVs
 - Feedback From some sponsor reps was excellent...

Motivate Students to reach out and get engaged in pre-university activities

- ▶ 20 High Schools 1 day track,
- ▶ TISP and IEEE Academic workshops
- ▶ Outcome
 - 20 high schoolers attended a dedicated technical session and the presidential debate
 - At least 5 branches reported to reproduce the TISP / IEEE Academic workshop at their local SB
 - At least 1 branch reported to reproduce the high school experience in their section

Engaging students and YP and getting them excited about IEEE

- ▶ For the first time we had a poster fair with SB activities
- ▶ 5 Societies set up a Booth
- ▶ Those events happened at the same time as the job fair
- ▶ Outcome
 - Many branches reporting to reproduce the activities from other branches seen in the session
 - Sponsors had the chance to LIVE what they paid for
 - Unprecedented knowledge spread in R8 Student Activities – 115 posters
 - Value of IEEE membership gave 10+ different answers in dedicated analysis session

What Is In It For You?

- ▶ **SYP congress = Volunteer Greenhouse**
- ▶ **Section Vitality**
 - **Active Student Members and YP = Healthy Section**
- ▶ What your members learned
 - Interact with industry and secured contacts which could be brought into your section
 - Gained technical knowledge
 - Gained social skills
 - ...
- ▶ Motivate and train the leaders of tomorrows engineering world

