

# IEEE R8 & Innovation

- IEEE R8 has been sensitized by Europe's huge economic challenge
- When called by EC Brussels office to consider utilizing its resources and successful human networks to help address the barriers of innovation and economic growth in Europe, IEEE R8 OpCom took the decision to take upon this Challenge
- So IEEE R8 has submitted a Project preposition against the EC's recommended topic for IEEE, focusing on **Web Entrepreneurship**



## *A European Commission Funding Program for Research and Innovation (2014 -2020)*

- Responding to the economic crisis to invest in future jobs and growth
- Strengthening the EU's global position in research, innovation and technology
- Addressing people's concerns about their livelihoods, safety and environment



## The Challenge:

“Mobilize IEEE networks across Europe  
to Inspire and Cultivate....

...Web Entrepreneurship”



# WEB-Entrepreneur

## Project's Key Objectives

1. Establish Web Entrepreneur Networks across Europe utilizing the local IEEE sections
2. Organize Web Entrepreneur Meetings and Events across Europe
3. Organize a Pan European Assembly on Web Entrepreneurship
4. Establish and Run a Knowledge Management Center on Web Entrepreneurship



# WEB-Entrepreneur

## Project's Key Objectives

1. Establish Web Entrepreneur Networks across Europe utilizing the local IEEE sections

The **Goal** here is to establish at least **15 Local Web Entrepreneur's Networks**, each in a different country or geographical area within Europe to take the responsibility of the Project implementation at the country level



# WEB-Entrepreneur

## Project's Key Objectives

### 2. Organize Web Entrepreneur Meetings and Events across Europe

- i. Identify, reach out and invite potential web entrepreneurs and startups and invite them to join the Local WENs (Web Entrepreneur's Networks)
- ii. Organize meetings, events, workshops for the target audience to educate, inform, raise awareness, train and expand knowledge and competencies for web entrepreneurship
- iii. Promote networking among key stakeholders including accelerators, angel investors, vendors, software companies, potential web entrepreneurs, startups



## WEB-Entrepreneur

### Project's Key Objectives

#### 3. Organize a an European Assembly on Web Entrepreneurship

- i. Further Exploitation of Work Accomplished in each European Country, through an Annual Celebration in one of the member States
- ii. Bring together key stakeholders from the European Community of Web Entrepreneurs, including local WEN leaders, promising potential web entrepreneurs, accelerators, startups, successful web entrepreneurs to share ideas, knowledge, experiences and build up a positive momentum for Web Entrepreneurship
- iii. Awards Ceremony for best "Woman Web Entrepreneur" and best "Young web Entrepreneur"



# WEB-Entrepreneur

## Project's Key Objectives

### 4. Establish and Run a Knowledge Management Center on Web Entrepreneurship

- i. Establish a Central Information Hub with all the relevant information and links related with the Project and its activities
- ii. Provide links to relevant MOOCs (Massive Open Online Courses)
  - i. technical knowledge (web development technologies),
  - ii. entrepreneurship skills (creativity, opportunity recognition, idea development)
  - iii. soft skills development (e.g. presentation, negotiation skills)





## WEB-Entrepreneur

What is next?

We are waiting for the results from the European Commission

I will attend a meeting in Brussels after receiving in September an invitation on:

# IEEE & ENTREPRENEURSHIP

IEEE Cyprus...



already running with great success in Cyprus !!!!

# IEEE Cyprus EN's Facebook Page

## Admin Panel

Edit page Build Audience See Insights Help Show



## IEEE Cyprus Entrepreneurs Network - EN

319 likes · 4 talking about this

Update Page Info Follow

### Community

IEEE Cyprus Entrepreneurs Network (EN) is a volunteer based effort to gather all Electrical and Computers Engineers in Cyprus as well as other professionals in fields designated by IEEE who are interested in entrepreneurship in order to get



About

Photos

Likes

Events

# IEEE Cyprus EN's LinkedIn Group



## IEEE Cyprus Entrepreneurs Network (EN)

342 members



**Discussions**

Promotions

Jobs

Members

Search

Manage



### IEEE Cyprus EN Networking Meeting with Dinos Ioannides: April 7, 6:30pm Manager's Choice

Anastasia Georgouli

You are invited to the new Networking Meeting of IEEE Cyprus...

[EN's April Flyer - English.pdf](#)

Like • Unfollow • 4 days ago

### Members of this Group



Bob Squirrell

Business Developer

[Unfollow Bob](#)

[See all members](#)

### Your group contribution level

Keep it up! Contributing quality comments and discussions elevates your status.



Your Activity

Start a discussion or share something with the group...

Popular

Recent



Answering "Why You, Why Now" Critical in a Winning Business Plan [4bn.co.uk](#)

Business plans continue to be an essential element of the capital-raising process. They must convince investors to take notice - investors that are shrewder today due to the ups-and-downs they have experienced over the past few years. Adding to the...

Like • Comment • Follow • 8 hours ago

### Latest Activity



Anastasia Georgouli started a discussion in IEEE Cyprus Entrepreneurs Network (EN).

[Παράγωγα προϊόντα βουλιά της SAP για](#)

# IEEE Cyprus EN's YouTube Channel



**IEEE Cyprus Entrepreneurs Network (EN)**  
*This is the network of people with vision  
looking for talented partners!*  
**Join us, inspire us, make the difference!**



encyprus

Εγγραφή 7

Αρχική σελίδα Βίντεο Playlists Συζήτηση Πληροφορίες

Όλες οι δραστηριότητες



Ο χρήστης **encyprus** ανέβασε ένα βίντεο



## IEEE Cyprus EN October Meeting

Πριν από 3 μήνες • 18 προβολές

Στις 28 Νοεμβρίου 2013 πραγματοποιήθηκε η Συνάντηση Δικτύωσης Οκτωβρίου του EN (Δίκτυο Επιχειρηματιών της IEEE...



Ο χρήστης **encyprus** ανέβασε ένα βίντεο



## Συνάντηση Δικτύωσης Νοεμβρίου του EN με τον Αργύρη Αργυρού - Best of

Πριν από 3 μήνες • 197 προβολές

Στις 28 Νοεμβρίου 2013 πραγματοποιήθηκε η Συνάντηση Δικτύωσης Οκτωβρίου του EN (Δίκτυο Επιχειρηματιών της IEEE...

## Δημοφιλή κανάλια στο YouTube



OneDirectionVEVO

Εγγραφή



PewDiePie

Εγγραφή



HolaSoyGerman

Εγγραφή



Smosh

Εγγραφή



RihannaVEVO

Εγγραφή



JennaMarbles

Εγγραφή

# IEEE Cyprus EN's October 2013 Networking Meeting





IEEE Cyprus  
EN's  
December  
2013  
Networking  
Meeting



# IEEE Cyprus EN's February 2014 Workshop





# IEEE Cyprus EN's February 2014 Workshop



# IEEE & ENTREPRENEURSHIP

## IEEE Cyprus EN's Supporters & Collaborators

- ECE Department of the University of Cyprus
- Careers Office of the University of Cyprus
- Cyprus Independent Business Network (CIBN)
- Local Entrepreneurship Evangelists & Start-up Coaches
- Local Entrepreneurs

# IEEE & ENTREPRENEURSHIP

## Interest from Other Countries

- Spain
- Greece
- Portugal
- Latvia
- Italy
- FYROM
- Egypt
- Tunisia
- And others

# IEEE & ENTREPRENEURSHIP

## Pros for IEEE

- Increase participation and satisfaction among the young professionals
- Attract new members from various related disciplines
- Create opportunities for members to find or create jobs
- Be one of the first organizations that will focus on entrepreneurship
- Take advantage of this new trend
- Take hold or manage funds from Governments and other bodies  
e.g the European Commission and HORIZON 2020

# IEEE & ENTREPRENEURSHIP

Food for Thought

Could this be a new IEEE Affinity Group



# IEEE & ENTREPRENEURSHIP

Thank you!

Any Questions?

