Main focuses ...

- New Initiative project
  "Public Policy Engagement in Europe"

- Engagement, Impact, Visibility

- Aims to answer challenges and to seize opportunities, such as
  - Interest among IEEE members to impact more European policies
  - Wish from EU institutions to have input from IEEE
Some visibility examples in 2014
Impacting EU public policy

- Speaking opportunities at EU events
- Organization of events with European partners
- **Landmark event on 3rd December 2014**
- Increase our involvement in EU activities
Working Groups’ Genesis

- New Initiative Proposal adopted by the Board of Directors in 2013
- In April 2014, invitation to European IEEE members to participate in the working groups on ICT and Energy
- 200 applications
- In May 2014, selection of working group members (11 in Energy – 12 in ICT – 8 in Standards)
Working groups’ environment
On 10th July 2014
IEEE Internet Governance Summit

- 3 December 2014, Brussels, Belgium
- Program committee chair: Gianluca Setti