



Main focuses ...

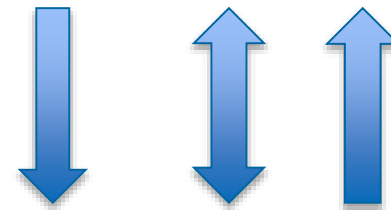
- ▶ New Initiative project
“Public Policy Engagement in Europe”
- ▶ Engagement, Impact, Visibility
- ▶ Aims to answer challenges and to seize opportunities, such as
 - ❖ Interest among IEEE members to impact more European policies
 - ❖ Wish from EU institutions to have input from IEEE

Some visibility examples in 2014



Impacting EU public policy

- ▶ Speaking opportunities at EU events
- ▶ Organization of events with European partners
- ▶ **Landmark event on 3rd December 2014**
- ▶ Increase our involvement in EU activities



Working Groups' Genesis

- ▶ New Initiative Proposal adopted by the Board of Directors in 2013
- ▶ In April 2014, invitation to European IEEE members to participate in the working groups on ICT and Energy
- ▶ 200 applications
- ▶ In May 2014, selection of working group members (11 in Energy – 12 in ICT – 8 in Standards)

Working groups' environment



On 10th July 2014



IEEE Internet Governance Summit

- ▶ **3 December 2014, Brussels, Belgium**
- ▶ Program committee chair: Gianluca Setti



