

Switzerland Section

Andreas Koschak

Getting Closer to Industry

- In contrast to the national societies, the IEEE has no substantial backing from the industry. Most of the companies don't pay for the IEEE memberships of their employees, whereas a much higher participation fee at industry events of national societies such as Electrosuisse are not a problem.
- We have again renewed the contracts with the most important national societies in order to increase our visibility.

Students and Young Professionals

- The Switzerland section actively coaches and financially supports the active student branches at Universities in Switzerland.
- Many of the events held throughout the year are organized or supported by student branches.
- As to the young professionals, we try to find areas where they can be supported. By now, we support some young PhD events.
- It is important that the IEEE shows off its benefits for young professionals and really builds on the good basis of i.e. IEEE TV, which could greatly help young professionals who don't have time to visit many events throughout the year.
- In addition, especially young professionals seem to be upset about the vast number of "broadcast" eMails they're getting from IEEE. Please investigate into reducing that number a bit, otherwise the mails end up in SPAM filters.

Section Vitality

- The Swiss Section is quite active. Last year we founded three new chapters (AES, EDU, IES), each of them had 2 events and we are now using the momentum to generate more activity also in these fields.
- The Section has supported more events than in the years before.

Miscellaneous / Recommendations / Feedback