





Καλημέρα!
Good morning!

- **Priorities**
 - Getting closer to Industry
 - Students and Young Professionals
 - Section Vitality
- **IEEE in 2030**
- **Industry Outreach**
- **Region 8 Challenges**
- **Closing Remarks**
- **Important Initiatives**
- **What we should expect from each other**



Priorities

IEEE Region 8 Priorities

■ Getting closer to Industry

- 50% our members
- “Action for Industry” committee
- Survey the Area
- Make a 2 year plan
- Industry Ambassadors
- Coordinate all efforts

IEEE Region 8 Priorities

■ **Students and Young Professionals**

- In the heart of Region 8
- Strong Volunteer teams
- Regional Congresses
 - CESYP 8-10 May Zagreb
 - WESYP 20-24 May Eindhoven
 - MESBC 4-7 Aug Amman
 - Hellenic SYP TBD

► **Section Vitality**

- The corner stone of Region 8
- Alive and active Sections – Branches - Affinity groups
- Events - Metro Area Workshops
- Sections Cooperating in conferences held in their Region
- Democratic Elections
- Follow the MGA rules (significant progress made)

- ▶ All entities move and nothing remains still
- ▶ Heraclitus, 544-484 B.C. Philosopher



What changes must we make
now to best position IEEE
for success in 2030, while
still supporting the needs of
technologists between
now and then?

- ▶ Intense, 3-day strategy session
 - Board of Directors; Management Council; Selected guests
- ▶ Focus is not only on IEEE, but on the ever-evolving world in which we convene, network, publish and interact, and how best to evolve IEEE to meet the diverse challenges of that world

Objectives

- Focus on high-level direction, justification, implications for IEEE, and key strategic objectives
- Arrive at a holistic understanding of what a flourishing IEEE would consist of in the future
- Identify and agree on the steps we need to take to move in that direction over the next 2 years

Agenda Formed Around Resulting 12 Topics

**New Products
and Services
for 2030
(Red)**

**Identifying
our Core
Businesses for
2030
(Light Blue)**

**2030 Member
Engagement
(Silver)**

**Anticipating
the Future of
Information
(Gold)**

**Communities
in 2030
(Black)**

**Embrace the
Future of
Technology
(Yellow)**

**Optimize Our
Governance
Processes to
Enable
Strategy
(Brown)**

**Influence
Public Policy
Globally
(White)**

**Making IEEE
More Diverse
(Orange)**

**Organizational
Structure
(Green)**

**What is Our
Public
Imperative in
2030
(Dark Blue)**

**Get Closer to
Industry
(Purple)**

► **Germany Board Visit**

- IEEE President and four other members of the Board of Directors visited Munich, Stuttgart and Frankfurt
- Round table discussions with top level industrialists
- Visited offices of top companies
- Visited VDE
- Had meetings with local volunteers
- Gained valuable experience as to what companies need from IEEE and what IEEE can do to help these companies and our members and how to increase our presence and influence
- This action is still under process as there will be more visits in Japan, China and California

➤ **Dropping membership**

- Consequences of the economic crisis and the very high dollar
- Efforts being done by the Membership Development team
- We need your help

➤ **Sections that need help**

- Face to face meetings were organized yesterday with 10 Sections for a closer look at some problems they are facing
- An effort will be done to help these Sections
- Follow up

➤ **Section Reporting**

- We now have on time reports from MGA concerning the status of reporting from each Section
- We can now take pro-active measures to solve any problems
- We have now established good working relation with officers of the Sections

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- ▶ IEEE Collabratec™
- ▶ Metro Area Workshop – France
- ▶ IEEE Resume Lab
 - Online service that allows IEEE members to develop a resume or curriculum vitae using a wide array of resume templates
- ▶ Center for Leadership Excellence (CLE)
 - Online learning resource for IEEE volunteers and members
- ▶ Improved Section Vitality Dashboard
 - Provides Section and other organizational unit leaders a monitoring tool that provides real-time, top-down status view of their section vitality metrics

- **Support**
- **Cooperation**
- **Quick response**
- **Problem solving**
- **Open to new ideas**
- **Transparency**
- **Strong voice in MGA and the Board of Directors**

- **Cooperation**
- **Quick response**
- **Responsive to member needs**
- **Problem solving**
- **Open to new ideas**
- **Follow democratic procedures**
- **Feedback**

➤ **To make bold changes in IEEE**

- Change the structure of IEEE to reflect present and future trends
- Make the Board more Diverse representing better the membership
- Appoint members in Committees from all regions
- Bring Students and Young Professionals (including Females) into IEEE Leadership
- Make changes in the membership model to reflect the income differences of various countries
- Become more involved in Humanitarian Activities & influence Public Policy Globally
- Develop products and services for industry professionals
- Open IEEE Offices worldwide including R8

➤ **Science and art belong to the whole world and in front of them all the borders disappear**

Johann Wolfgang von Goethe, 1749-1832, German poet and philosopher

Thank you!