



# *IEEE-SA Report to the R8 Committee*

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# Overview

- Activities in Africa
- Activities in Europe
- IEEE-SA Governance meetings

# IEEE-SA Strategic Goal #1 – Expand Global Presence

- Expand the IEEE-SA and IEEE global brand, reach, inclusiveness and activities in the following dimensions:
  - Geographic
  - Emerging or converging technology areas (e.g., IoT, AR)
  - Technology policy (e.g. IEEE Internet Initiative)
  - Societal sectors (e.g., technology experts, industry, academia, government, NGOs)

# IEEE-SA in Africa

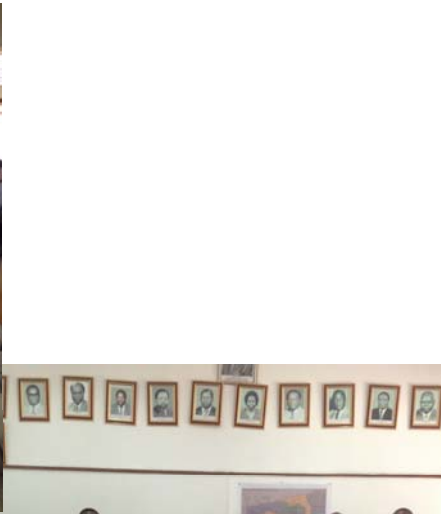
- 2011: IEEE-SA speaker at IEEE AfriCon in Zambia
- October 2013: Attended ITU's TransformAfrica Summit in Kigali, Rwanda to represent IEEE and network
- November 2014: Outreach in South Africa and Zambia in cooperation with local IEEE Sections:
  - National bodies (ZA/SA)
  - Utilities (ZA/SA)
  - Local Engineering societies (ZA/SA)
  - IEEE Section leadership (ZA/SA)
  - Ministry of Education (ZA)
  - University/Student Events (ZA/SA)
  - Summary: Some 15 meetings and workshops with local industry and government

# IEEE at TransformAfrica Summit





# IEEE-SA Outreach Zambia and South Africa



# IEEE-SA in Africa (cont)

- ▶ IEEE-SA focus on assisting with building standards knowledge and promoting diffusion of IEEE standards in SSA
- ▶ Future events – planning outreach trip in Oct 2015:
  - Workshop on Smart Cities and standardization in Kenya and South Africa
  - Student events on why standards matter
  - Follow-up meetings with the national standards bodies and companies we met
  - Continue to work with Sections
- ▶ Fellowship program aimed at bringing regulators and policy experts in the telecommunications sector to IEEE standards activities for training/networking/capacity building

# IEEE-SA in Region 8 – Governance Meetings

- ▶ 2015 is the year where all three IEEE-SA governance bodies are meeting in IEEE Region 8!
- ▶ Board of Governors in Brussels (Feb):
  - Focus on the techno-political aspects, including meetings with European Commission and Members of European Parliament
  - Outreach to industry associations and academic/R&D institutions
- ▶ SASB in Vienna (Mar):
  - Workshop on hot emerging/converging technologies to reach local entrepreneurs, companies, and students, and others
  - Meetings with local standards bodies and institutions
- ▶ Corporate Advisory Group in Tel Aviv (Aug):
  - Focus on industry outreach and key institutions



# Europe Focus

- ▶ IEEE-SA focus is on the broader geopolitical picture and on achieving techno-political impact in and from Europe
- ▶ Comprehensive policy development and activities [also supporting Europe Engagement Ad Hoc of BoD]
  - Supported through **IEEE EU Policy WG on Standards**
  - Active participant in the European Multi-Stakeholder Platform on ICT Standardisation (MSP) and in three related events; coordination with ICT and Energy Policy WGs
- ▶ Institutional and industry relationships
  - Supported through **IEEE-SA Europe Advisory Group**, which focuses on broader strategic questions

# Europe Presence

- IEEE-SA supports and co-leads the deepening of IEEE's presence in Europe and the European presence in IEEE
  - Participating in IEEE's exploratory activities
  - Planning to increase SA presence along with this
- Following this, Europe has been identified by staff and volunteers as the key region for our global strategy for three main reasons
  - Use the unique industrial, academic and cultural potential of the region to enrich IEEE-SA and its activities
  - Use also Europe as a basis for reaching out to the "rest of the world".
  - Strengthen the globally open, bottom up and voluntary standardization paradigm in Europe
- ➔ We would welcome you as champions for IEEE standards in the European context

# Questions?

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