

Portugal Section Ana Madureira

Getting Closer to Industry

- Unfortunately, our relation with Industry has been very limited in the past years. Nevertheless, we have identified this problem and have been working in the following initiatives:
 - Young Professionals Internship Program (http://yp.ieee-pt.org/ypi) is an undergoing project, led by IEEE Portugal Young Professionals Affinity Group, that aims to create bounds between universities and industry, fostering internships.
 - We have nominated an Industry Relations Coordinator that will try to fill the existent gap, promoting different protocols and activities with industry partners.
 - We have identified key local industries on which we plan to create strong technical relations.
- We believe that the following changes would be helpful to improve Industry Relations:
 - IEEEs image and visibility is somehow limited inside Europe. We believe that new programs developed with the goal to improve IEEEs image would definitely help sections to approach the industry in the future.
 - o IEEE must be more proactive in order to promote the Engineer Profession and its impact in real economy.
 - Create an IEEE membership for industry companies, and establish benefits for them to partner with IEEE. e.g. help with patent development, special access for articles, participation in RFC working groups, etc.

Students and Young Professionals

- National and regional events generate a lot of motivation among our students and keep a constant flow of new volunteers within our Section. Due to these reasons, we financial support the participation of as many students as possible in the regional and ISB congress. In addition, we developed an activity called Leadership Camp,that is held once per year,usually in the beginning of the school year,where we gather students from all the national SB, and provide them with training in IEEE knowledge, leadership and organization skills.
- Borrow a Workshop is an IEEE Portugal Section initiative that has as main goals to promote collaboration between SB and increase the number of technical activities in SB.SB can propose several technical/professional activities to be outsourced for other SB.
- YP Intership Program is still in an early stage, we believe that it will improve YPs membership retention and engagement. Changes to support Students and YP:
 - o To have YP AG inside SB (similiar to WiE SB AG). We have observed an increase of WiE activities in SB that have a student AG. Why YP are not able to have the same structure?
 - Increase STEP Programs funding: no limitation for the STEP events that sections could organize/year. Currently limited to 1 STEP event/year.

Section Vitality

- Our sections financial sustainability is mainly supported by the organization of conferences. As such we believe that:
 - It is imperative that IEEE promotes the inclusion of Sections in all conferences held in their countries, which is not happening at all. Currently we have conferences where some IEEE Societies refuse to share conferences organization with our section.
 - There should be a clarification and standardization of the procedures related to the participation and role of local sections in conferences.
- Societies should try to include more DL Lecturers in their programs, as it is often very hard to find Lecturers available to come to our Section (because their agenda is already full). Some increase of funding for these programs would also be helpful.

Miscellaneous / Recommendations / Feedback

- Create more effective and tangible IEEE membership benefits. Promote IEEEs image in the general society by using a more dynamic and clever marketing.
- Create clear, effective and standard rules for IEEE conferences sponsorship, mainly technical sponsorship, to ensure the scientific quality of IEEE participation and the sustainability of the sections.
- 35th Portugal section anniversary
- RAS Portuguese chapter anniversary