

Membership Development Subcommittee (MDSC)

Adeel Sultan

MDSC Team composition for 2015

- Adeel Sultan, UAE Section, Chair
- Antonio Luque, Spain Section, Member
- Andrejs Romanovs, Latvia Section, Corresponding Member
- John Matogo, Kenya Section, Corresponding member

General status of MD in R8

At the end of August 2015, membership in our Region was at 70,353 with total additions YTD of 16541 members. 2016 renewal period has recently begun and major renewal campaign is currently underway to capitalize on added months bonus membership. Overall, the region has done reasonably well this year too despite various global challenges, however, region have seen some expected decline (1.9% YoY) due to various factors (including economic and geo-political uncertainty). Nevertheless, with the amount and kind of efforts underway, we are very optimistic that the region will soon recuperate.

Some Major Activities

- New Recruitment & 2016 Renewal campaigns have started to build full steam and all sections are moving into the new membership year with full zest and enthusiasm.
- Implementation to continue to increase the recruitment of HG at conferences within the Region.
- Direct communication with section MD officers to understand the dynamics in their domains and to extend the necessary support.
- Close coordination and collaboration with various sections within the region to share the best practices knowledge and assist in the growth of the overall region.
- Regular updates and timely messages were sent out, not only to section MD officers but also to Chairs and other officers to ensure appropriate action now to utilise the bonus month incentives.
- Conference calls with MD officers and MRRC calls with other Region MD chairs and members of the MRRC and more planned throughout the year

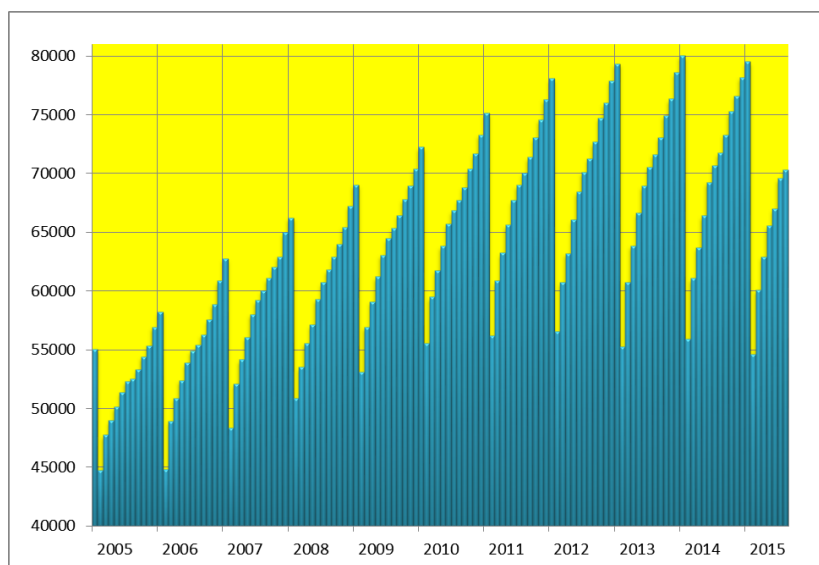
Membership statistics

R8 Membership at the end of August 2015 was 70353, distributed as:

Total Active Members by Region: Aug 2015									
Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2015	2014	% Change	2015	2014	% Change	2015	2014	% Change
Grand Total	54,227	55,437	-2.2%	16,126	16,309	-1.1%	70,353	71,746	-1.9%

Membership statistics

Below is the monthly membership variation (zig-zag graph)



Membership per Section

Below is the active membership of each Region8 section

Total Active Members by Region: Aug 2015									
Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2015	2014	% Change	2015	2014	% Change	2015	2014	% Change
Austria Section	1032	1003	2.9%	236	287	-17.8%	1,268	1,290	-1.7%
Bahrain Section	90	76	18.4%	49	6	716.7%	139	82	69.5%
Belarus Section	25	43	-41.9%	3	6	-50.0%	28	49	-42.9%
Benelux Section	2767	2869	-3.6%	636	698	-8.9%	3,403	3,567	-4.6%
Bosnia And Herzegovina Section	176	148	18.9%	102	116	-12.1%	278	264	5.3%
Bulgaria Section	215	218	-1.4%	59	67	-11.9%	274	285	-3.9%
Croatia Section	557	573	-2.8%	171	215	-20.5%	728	788	-7.6%
Cyprus Section	209	218	-4.1%	78	94	-17.0%	287	312	-8.0%
Czechoslovakia Section	514	502	2.4%	100	105	-4.8%	614	607	1.2%
Denmark Section	737	726	1.5%	166	155	7.1%	903	881	2.5%
Egypt Section	808	924	-12.6%	874	919	-4.9%	1,682	1,843	-8.7%
Estonia Section	104	102	2.0%	52	35	48.6%	156	137	13.9%
Finland Section	854	848	0.7%	182	227	-19.8%	1,036	1,075	-3.6%
France Section	3305	3473	-4.8%	572	519	10.2%	3,877	3,992	-2.9%
Germany Section	6183	6187	-0.1%	1510	1557	-3.0%	7,693	7,744	-0.7%
Ghana Section	130	177	-26.6%	47	53	-11.3%	177	230	-23.0%
Greece Section	1152	1246	-7.5%	571	621	-8.1%	1,723	1,867	-7.7%
Hungary Section	370	392	-5.6%	85	63	34.9%	455	455	0.0%
Iceland Section	68	61	11.5%	33	27	22.2%	101	88	14.8%
Iran Section	844	921	-8.4%	907	737	23.1%	1,751	1,658	5.6%
Iraq Section	138	162	-14.8%	68	43	58.1%	206	205	0.5%
Israel Section	962	985	-2.3%	147	121	21.5%	1,109	1,106	0.3%
Italy Section	3897	3835	1.6%	691	658	5.0%	4,588	4,493	2.1%
Jordan Section	240	239	0.4%	521	422	23.5%	761	661	15.1%
Kenya Section	120	153	-21.6%	16	23	-30.4%	136	176	-22.7%
Kuwait Section	150	155	-3.2%	79	157	-49.7%	229	312	-26.6%
Latvia Section	93	83	12.0%	23	26	-11.5%	116	109	6.4%

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	2015	2014	% Change	2015	2014	% Change	2015	2014	% Change
Lebanon Section	391	360	8.6%	516	430	20.0%	907	790	14.8%
Lithuanian Section	97	91	6.6%	23	20	15.0%	120	111	8.1%
Malta Section	114	121	-5.8%	48	40	20.0%	162	161	0.6%
Morocco Section	116	107	8.4%	59	81	-27.2%	175	188	-6.9%
Nigeria Section	916	1139	-19.6%	191	259	-26.3%	1,107	1,398	-20.8%
Norway Section	859	870	-1.3%	91	93	-2.2%	950	963	-1.3%
Oman Section	131	115	13.9%	126	61	106.6%	257	176	46.0%
Poland Section	900	893	0.8%	179	128	39.8%	1,079	1,021	5.7%
Portugal Section	873	875	-0.2%	353	445	-20.7%	1,226	1,320	-7.1%
Qatar Section	220	230	-4.3%	103	106	-2.8%	323	336	-3.9%
Reg 8 - Countries Outside Sections	771	803	-4.0%	508	417	21.8%	1,279	1,220	4.8%
Region 8 - Apo/Fpo	64	80	-20.0%	9	13	-30.8%	73	93	-21.5%
Republic Of Macedonia Section	117	118	-0.8%	60	64	-6.3%	177	182	-2.7%
Romania Section	789	849	-7.1%	79	116	-31.9%	868	965	-10.1%
Russia (Northwest) Section	201	184	9.2%	66	77	-14.3%	267	261	2.3%
Russia (Siberia) Section	198	217	-8.8%	42	33	27.3%	240	250	-4.0%
Russia Section	578	644	-10.2%	59	108	-45.4%	637	752	-15.3%
Saudi Arabia Section	740	745	-0.7%	202	146	38.4%	942	891	5.7%
Serbia And Montenegro Section	563	563	0.0%	159	172	-7.6%	722	735	-1.8%
Slovenia Section	254	268	-5.2%	27	27	0.0%	281	295	-4.7%
South Africa Section	961	975	-1.4%	126	208	-39.4%	1,087	1,183	-8.1%
Spain Section	2843	2898	-1.9%	634	624	1.6%	3,477	3,522	-1.3%
Sweden Section	1708	1768	-3.4%	381	428	-11.0%	2,089	2,196	-4.9%
Switzerland Section	2503	2542	-1.5%	368	393	-6.4%	2,871	2,935	-2.2%
Tunisia Section	325	319	1.9%	492	464	6.0%	817	783	4.3%
Turkey Section	1124	1231	-8.7%	810	991	-18.3%	1,934	2,222	-13.0%
Ukraine Section	291	365	-20.3%	58	100	-42.0%	349	465	-24.9%
United Arab Emirates Section	868	835	4.0%	485	585	-17.1%	1,353	1,420	-4.7%
United Kingdom and Ireland Section	8536	8476	0.7%	1712	1651	3.7%	10,248	10,127	1.2%
Western Saudi Arabia Section	333	318	4.7%	181	71	154.9%	514	389	32.1%
Zambia Section	103	119	-13.4%	1	1	0.0%	104	120	-13.3%
Grand Total	54,227	55,437	-2.2%	16,126	16,309	-1.1%	70,353	71,746	-1.9%