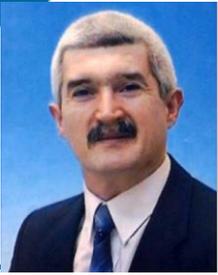


Position Statement and Presentation: Region 8 Director- Elect

Elya B. Joffe

**R8 Committee Meeting
Ljubljana, Slovenia
October 10-11, 2015**

Who am I?



■ Professional

- President and Principal EMC Specialist of "Elya Joffe Electromagnetic Solutions, Ltd."
- Industry experience: >30 years in EMC/E³ engineering
- Globally respected EMC continued education instructor

■ Certifications

- Registered Professional Engineer;
- Internationally Recognized Certified EMC Master Design Engineer and ESD Control Engineer

■ Publications

- Book "Grounds for Grounding" 2009. (Wiley/IEEE Press)
- > 30 papers in IEEE publications and conferences

■ Other

- Chair, Board of Directors: *Exemplar Global*
- Member of IEEE Eta-Kappa-Nu (HKN) and "dB Society"

Why Am I Running?

- **I can and am willing to make a difference!**

- **I am Experienced in...**
 - Technical Activities
 - Educational Activities
 - Regional Activities

- **I believe the successful future of R8 lies in the integration of the three**

- **I will listen, cooperate and lead the Region**

- **I can and willing to dedicate my time, energy, experience and resources to R8**

Relevant IEEE Activities

- **Region 8 Chapter Strategic Planning Committee Member, 2015**
- **Region 8 Chapter Coordination Subcommittee Chair, 2013-2014**
- **IEEE Education Activities Board Member, 2011-2012**
- **Technical Activities Board (TAB), Member, 2008-09 & 2012-2013**
- **IEEE Ethics and Member Conduct Committee, 2011**
- **TAB Representative to (then) Graduates of Last Decade (GOLD) Committee, 2010**
- **Member & Geographic Activities (MGA) Geographic Unit Operations Support Committee, TAB Rep. 2009**
- **Experienced in most IEEE activities relevant to R8 Strategies**

IEEE Technical Societies' Activities

- **Product Safety Engineering Society (PSES)**
 - **President**, 2012-13
 - **Immediate Past President**, 2014-2015
- **Electromagnetic Compatibility Society (EMC)**
 - **President**, 2008-09
 - **Past President**, 2010-On
- **Education Society (ED Soc)**
 - **Chair, Ethics Education** Committee, 2012
- **Consumer Electronics Society (CE Soc)**
 - **Member and Distinguished Lecturer**, 2013-2014
- **Society for Social Implications of Technology (SSIT)**
 - **Member**, 2011-On
- **Technology and Engineering Management Society (TEMS)**
 - **Member of the BoG**, 2015-On

Region 8 Challenges

- **Region 8 is Unique within IEEE!**
 - Wide Geographic Area
 - Diversity
 - Culture, religion, and Language
 - Politics and Economy
- **But... Region 8 is dynamic, nimble, industry and academia oriented**
- **And..., in spite of diversity, Region 8 is open-minded... collegial, goes beyond borders, putting the member at the center**

Strategy for Region 8 Director

- **To build on its strengths**
 - Reputation, consistent quality, professional base at the frontiers of every relevant technology, large membership base, volunteers, . . .
- **Responsiveness to members' professional and educational needs and expectations**
- **Professional networking opportunities**
- **Foresight, insight anticipation and proactively initiating changes**
- **To transform challenges into opportunities**
- **To do of the above as a TEAM!**

Strategy for Region 8 Director

- **Increase IEEE's visibility across the Region**
 - Particularly for **enhancing the study of engineering;**
- **Enhance partnership between academia, government, industry and IEEE in R8**
- **Tighten collaboration of regional, technical and Educational activities across IEEE**
 - Especially through the broad talents of professionals in Region 8
- **Facilitate a collaborative atmosphere between IEEE Sections within Region 8**
 - Respecting cultural, economic and social diversity and recognizing professional networking needs;

My Commitment and Qualifications

■ "Benefit from Diversity"

- **Diversity is an advantage**, and I will focus on **encouraging members to work together** across geographic, ethnic and religious boundaries

■ Team Leadership

- Proven, well documented record as **leader** (President) of several **societies & committees**

■ Strategic Perspective and Initiative

- Proven record in **strategic thinking and planning**, essential for **any leadership** position

■ Technical Diversity

- **Broad background** in Technical, Standards, Conferences, Membership, Chapters and Education

■ Diligent and Hard Worker

- **"Failure is not an option"**

Summary

- **The pillars for discovery of new frontiers and improvement of quality of life are related to:**
 - **Interdisciplinary** capability
 - **Collaboration within a diversity** of membership
 - Awareness that **technology** should be addressed for the **benefit of mankind**
- **Region 8 can “Benefit from its Diversity”**
 - We have the power to work together, making a positive difference
 - **Engage the members and they will serve**
- **I am honored to be considered for Region 8 Director Elect, and...**
- **I would be honored to bring my optimistic and innovation-keen approach to serve ALL R8 sections and Members**

Postscript: My Working Principles...

- **Collegiality**

 - **Inclusion**

 - **Respect**

 - **Competitive**

 - **Critical**

 - **Effective**

Thank you for you attention

Your support is appreciated

תודה
Dankie Gracias
Спасибо شکرًا
Merci Tak
Köszönjük Terima kasih
Grazie Dziękujemy Děkojame
Ďakujeme Vielen Dank Paldies
Kiitos Täname teid 谢谢
Thank You Tak
感謝您 Obrigado Teşekkür Ederiz
Σας Ευχαριστούμ 감사합니다
Бодхон Bedankt Děkujeme vám
ありがとうございます
Tack

