



Action for Industry

Afl

Action for Industry R8 Team



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IEEE Region 8 Action Plan

- **The intention is to move IEEE closer to industry, to restore the roots of IEEE which were in industry and thereby make IEEE credible to Industry**

IEEE Region 8 Action Plan

- <http://www.ieeer8.org/category/technical-activities/action-for-industry/>

IEEE Region 8 Action Plan

- **Actions in 2015 – manageable chunks rather than eating the elephant**

Section Industry Ambassador

- ~~■ IRO (Industry Relations Officer)~~
- Now, Section IA (industry member) - to be much **more proactive** than IRO.
- SIAs work internally to establish connections with their **industry members** and with both large and small **companies** in the country
- Works **externally** to co-ordinate with the **Region8 IAs** in implementing the Action programme



IEEE Region 8 Action Plan

- **The phase to identify the IEEE Seniors and Fellows who are based in industry has been completed**

- **We ask IEEE MD to add a box at renewal to show affiliation: Industry, Government, Academia, Other**

- **Now, we are contacting the Industry Seniors and Fellows to develop working relationships with each of their companies**

IEEE Region 8 Action Plan

- **Then, we use IEEE resources and our volunteers to establish internships of bright and practical IEEE students throughout Region 8 to be placed in the companies. This work in progress will be developed and improved with SIAs and their experience and contacts**

- **We will also establish a panel of Mentors of experienced IEEE Industry Seniors and Fellows - modelled on the actual Mentor programme in IoP.**

Pilot: Industry internship seats for IEEE students

■ **Vodafone (Egypt) – First pilot**

- Appreciated IEEE support in getting qualified students through the nationwide IEEE SBs network
- Agreed to partner with IEEE in their Vodafone Guru program that aims to:
 - Selection of qualified student to act as company representative inside their academic community and to be named as Vodafone Guru
 - Vodafone Guru will:
 - Have granted seats in the summer training & R&D technical trainings.
 - Have Free Invitations for all Vodafone company events
 - Personal stationery and note books
 - Advertise needed vacancies & internships.
 - Prompt for Vodafone R&D activities for students (Summer trainings, internships and graduation projects support)
 - Act as Vodafone R&D interface inside his academic institution

IEEE Region 8 Action Plan beyond 2015

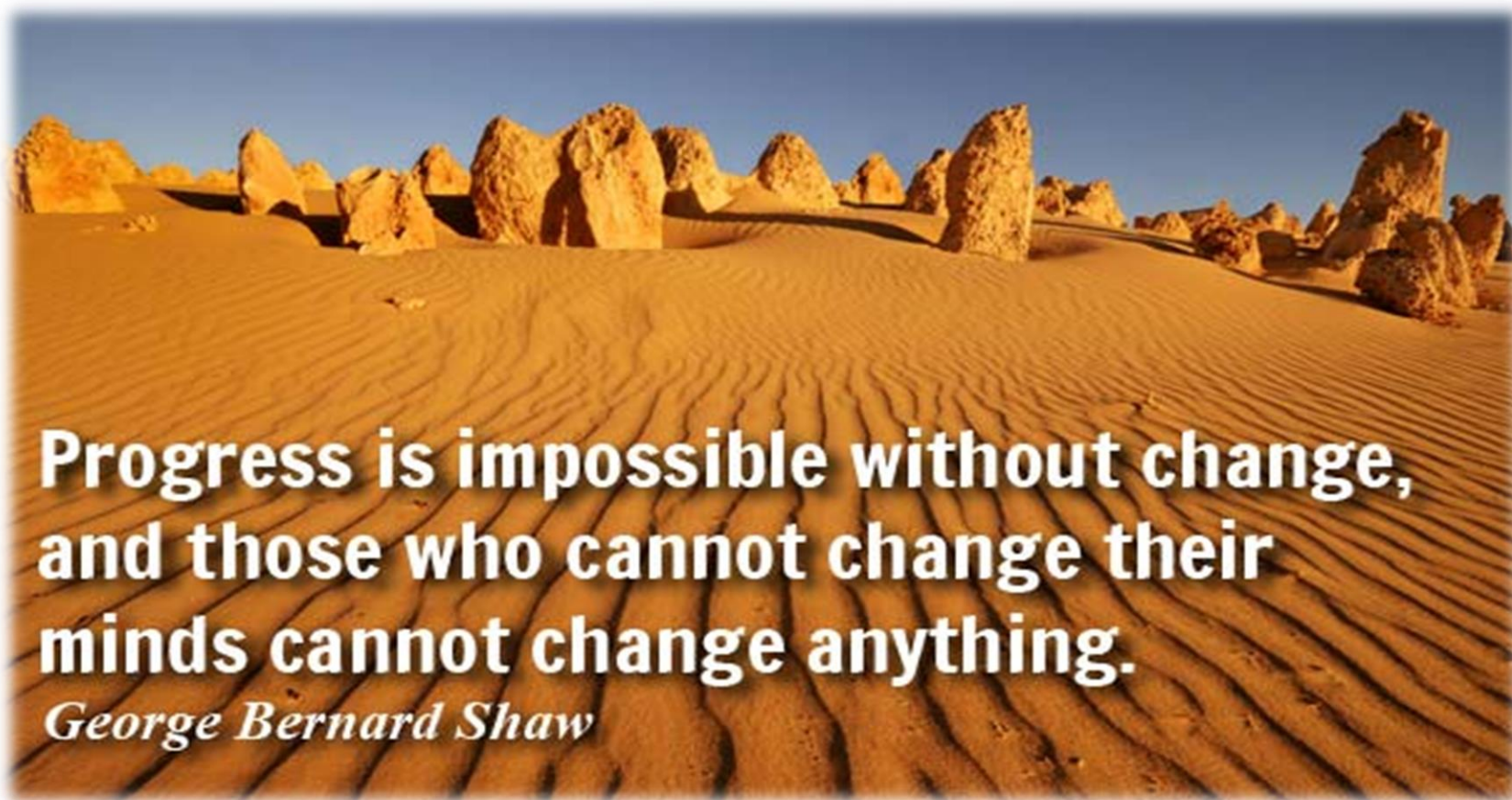
- There is much more beyond the present actions
- But, first we must make progress with what is manageable and practicable

What shall you do for Industry?



**Work with the R8 IAs to link
with Industry and deliver**

**Thanks in anticipation of your
support to IEEE R8 Afl** 😊



**Progress is impossible without change,
and those who cannot change their
minds cannot change anything.**

George Bernard Shaw