

## **United Arab Emirates Section**

## Essa Basaeed

## Getting Closer to Industry

- Companies, NGOs, and government entities, in this part of the world, are keen on signing MoUs and similar official
  agreements with international professional organizations such as the IEEE.
- Collaborating with industrial partners in bidding/hosting flagship conferences.
- Inviting industrial partners to the Annual General Meeting and recognizing their contribution.
- We suggest creating a standard template of such an MoU and the support of the legal department in IEEE HQ are
  essential to foster industrial relations.
- Another suggestion is to create a special/new membership category for professionals working in industry with benefits
  the are more tailored to their interests. This will help improve relations with the industry while generating income at the
  same time.
- One other idea is to create an "institutional membership" category where the membership is for the industrial entity and this enables its employees to get free/reduced membership fees and other benefits.

## **Students and Young Professionals**

- Organizing the annual IEEE UAE Student Day where students gather and compete in different engineering and socialoriented projects.
- Establishing Student Chapters where students get closer to their profession and YP members offering
- Organizing various workshops for senior students to help them get jobs and integrate smoothly with the work environment (such as STEP).
- The Section also created an award for the Best Student Branch.
- It will be useful to produce more publications targeted towards students and YP as in tutorials for example.
- We also recommend establishing strong relationship with universities to introduce mentoring and career support schemes for YP.

## **Section Vitality**

- Maintaining a close relationship with members sending them personal renewal notifications
- Moreover, the section has been proactive in capitalizing on opportunities to promote the values and benefits of IEEE.
   One way of doing so is to request an IEEE booth in all conferences and exhibitions that the IEEE UAE sponsors.
- The section also encourages and funds IEEE-day celebration in all universities.
- We believe that nurturing relationship with our member-base, motivating the student population and regular implementation of diverse/fun activities are a few vital catalysts to improve vitality within any section.

# Miscellaneous / Recommendations / Feedback

- The section has been involved in significantly increasing the number of IEEE conferences organized in the UAE.
- In 2016, IEEE EDUCON will be hosted. The section has won the bid to host GLOBECOM, and ICIP.