

## V/C Member Activities

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### Goals

- The Vice Chair for Member Activities is coordinating activities of the Membership Development (MD), Professional Activities (PA) and Young Professionals (YP) subcommittees and coordinators for Life Members (LM), Women in Engineering (WIE) and History Activities. The diversity of sub-committees (SC) reflects the diversity of IEEE members and emphasize our goal to focus on a specific needs and benefits of a member:
  - Revive Professional Activities to answer identified member needs in the field of career development
  - Increase number of YP, LM and WIE Affinity Groups
  - Sustain successful Membership Development activities in response to membership decrease
  - Improve interaction with Societies and Chapters in pursuing our goals
- Member Activities success is depending on volunteers' engagement, and indicator of our success is sustainable network of volunteers we are building through SC's activities. The main challenge in our work is loss decline in members' motivation for volunteer work.

### Status and Past Contributions

Detailed reports on the major activities and the associated outcomes achieved by the subcommittees are included in the Agenda Book, and here is a short list of some important achievements:

- MD SC activities resulted in exceeding the Senior Membership Goal for the Region 8 (124%)
- YPSC provided continuity in organizing successful cross-sectional Student and YP congresses involving many attendees and rich working and social program:
  - IEEE Nordic SYP Congress, Stockholm, Sweden, November 2015
  - IEEE Hellenic SYP Congress, Thessaloniki, Greece, November 2015
- YPSC published the first edition of the Region 8 Young Professionals Industry Newsletter

### Outlook

MA future plans with emphasis on the Region 8 strategic priorities:

- Membership Development SC plans include organization of MD Workshop for Region 8 MD Officers and continuity in developing incentives for Sections meeting recruitment and retention goals
- Professional Activities are recognized as deciding point in member benefits, and this will be strategic year for reshaping the PA to offer career development resources
- Young Professionals are partners with SAC in organizing the SYP 2016 in Regensburg, Germany

Detailed plans for each sub-committee are presented in their respective reports and we invite members to find activities of their interest and join the volunteers.

### Points of Concern

- Membership Development SC and overall network of MD officers are dealing with the results of 20 February deactivation, and we hope that all our members in the Region 8 will join them to reach to un-renewed members
- MA sub-committees needs to increase impact and visibility of their activities.
- Region 8 Officers are looking for improved cooperation with the MGA, to establish better communication links and be able to effectively channel members' requests and inquires.