

## Young Professionals Subcommittee

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### Goals

- 1) Implement successfully the new Young Professionals Affinity Group mentorship program which will result in all AGs in the Region to become active and improve communication between them and the Region 8 Young Professionals team.
- 2) All Young Professionals Affinity Groups respect the MGA bylaws regarding chairs' terms and reporting: there are no outdated chairs or Affinity Groups not submitting reports, unless prevented by exceptional circumstances.
- 3) New Region 8 Young Professionals manuals and supporting materials for volunteers that cover every frequently asked question and most common issues.
- 4) The Region 8 Young Professionals Industry newsletter will become more relevant and popular, after being rebranded.
- 5) Event Exchange Program is integrated as a commonly used and valuable tool for Young Professionals.
- 6) Improved visibility and experience of Young Professionals at this year's Student and Young Professional Congress.
- 7) Have at least five Young Professionals Affinity Groups collaborate with student branches in their Section to increase visibility of Young Professionals Program to students and membership retention, as part of a new program on this topic.
- 8) Be present in at least one global event taking place in Region 8 to promote Young Professionals and involve local groups.

### Status and Past Contributions

- 1) Two new Young Professionals Affinity Groups created: Qatar and Ghana.
- 2) One Affinity Group revitalized successfully: Lebanon
- 3) EEP platform became stable: all L31 reports for Young Professionals in the Region are retrieved and stored successfully
- 4) Increased presence and regular updates through social media channels and website
- 5) Revision of website: old categories removed and information divided and displayed in a way that makes it easier to find what is needed; new categories added for Frequently Asked Questions and Useful Materials
- 6) New vTools manuals regarding submitting meeting reports and reporting new officers
- 7) First edition of the Region 8 Young Professionals Industry Newsletter was published
- 8) Successful participation in five cross-section SYP congresses in 2015, which helped increase the visibility of Young Professionals, especially amongst students
- 9) Participated at Web Summit 2015 to promote IEEE Young Professionals.
- 10) The Region 8 Outstanding Young Professionals Award was given to UAE YP AG for their activities and dedication, and the Region 8 Young Professional Exceptional Volunteer Award was given to Vinko Lesic (Croatia) and Samarth Deo (Sweden), and an honorary mention was awarded to Eddy Deeb (Lebanon).

### Outlook

- 1) New Affinity Group Mentorship program - each member of the Region 8 Young Professionals Subcommittee is responsible for a set of Young Affinity Groups from the Region and maintains regular weekly communication with them. This will allow us to get closer to Affinity Groups, encourage them become more active and help them with and issues or challenges as soon as they arise. It will also provide crucial support for newly elected Affinity Group chairs and help revitalize dormant or inactive Affinity Groups.
- 2) Enhance online presence: social media outlets are being constantly active and gain increasing popularity, and the website is in the process of being updated with new and relevant information and more clear content.
- 3) Create and publish new supporting materials, tutorials and manuals on a wide variety of topics relevant to Young Professionals volunteers and members. To date, new reporting tutorials (both for L31 and officer reporting) have been created and shared on our website, and manuals for new members and volunteers, as well as concerning the successful running of an Affinity Group, are making fast progress.
- 4) Event Exchange Program: platform is now stable, and the front-end is being improved. It has become the main tool to track Affinity Group performance in the Region and monitor activities and reporting.
- 5) Company Branch Program: attempt to establish IEEE Groups within companies. This will increase our visibility in the industry and help bring people together, adding to the benefits of members.
- 6) Establish new program where Young Professionals Affinity Groups in the Region collaborate with local Student Branches to help increase visibility of the Young Professionals program among students and increase member retention after graduation.
- 7) Reshape the Region 8 Young Professionals Industry Newsletter to fit the interests of members and volunteers in the Region: this will help spread news and stories about Young Professionals volunteers and members in the Region, and bring us closer to industry.
- 8) Enhance the visibility and session topics for Young Professionals at the Student and Young Professional Congress 2016 to improve the experience of members: we have been working very closely with SAC and the organizing team of this year's SYP Congress, and we are planning a set of special workshops and lectures aimed at Young Professionals mainly, while also giving the opportunity for student members to learn more about us.

### Points of concern

- 1) Lack of reinforcement and respect of bylaws.
- 2) Lack of responsible reporting of events and officers.