

Membership Development Subcommittee (MDSC)

Adeel Sultan

MDSC Team composition for 2016

- Adeel Sultan, UAE Section, Chair
- Antonio Luque, Spain Section, Member
- Andrejs Romanovs, Latvia Section, Corresponding Member
- John Matogo, Kenya Section, Corresponding member

General status of MD in R8

At the end of February 2016, membership in our Region was at 53,709 (post arrear deactivation). Renewal period recently ended and the region was performing reasonably well with over 51% retention (compared to 53% last year). Major efforts for retention are currently underway to minimize the impact of arrears and most sections are already doing upwards of 70% to their individual goals. Recruitment drives are also running in parallel and few sections have already met their recruitment targets for 2016. Also, last year we were one of the few high achieving regions globally in regards to elevations and region8 is striving to continue the momentum in that domain as well. Though, the region is slow to start this year and seeing more arrears than previous years due to various factors (including economic and geo-political uncertainty), however, with the amount and kind of efforts underway, we are very positive that the region will recover soon and will have a fulfilling year ahead.

Some Major Activities

- Continued direct communication with section MD officers to understand the dynamics in their domains and to extend the necessary support.
- Close coordination and collaboration with various sections within the region to share the best practices knowledge and assist in the growth of the overall region.
- Ensured that recruitment retention efforts were in full steam until the arrears cut-off date. Recovery campaigns ongoing after the deactivation.
- Plans are underway to continue to increase the recruitment of higher grade members at conferences within the Region.
- Execution of strategies to work with sections directly to enhance their recruitment activities specifically for student population.
- Plans to hold a broader and joint (with PA) workshop to ensure wider participation and benefits.
- Working with sections closely to enhance their elevation processes so as to get more senior members
- Regular updates and timely messages were sent out, not only to section MD officers but also to Chairs and other officers to ensure appropriate action during the retention drives.
- Conference calls with MD officers and MRRC calls with other Region MD chairs and members of the MRRC and more planned throughout the year

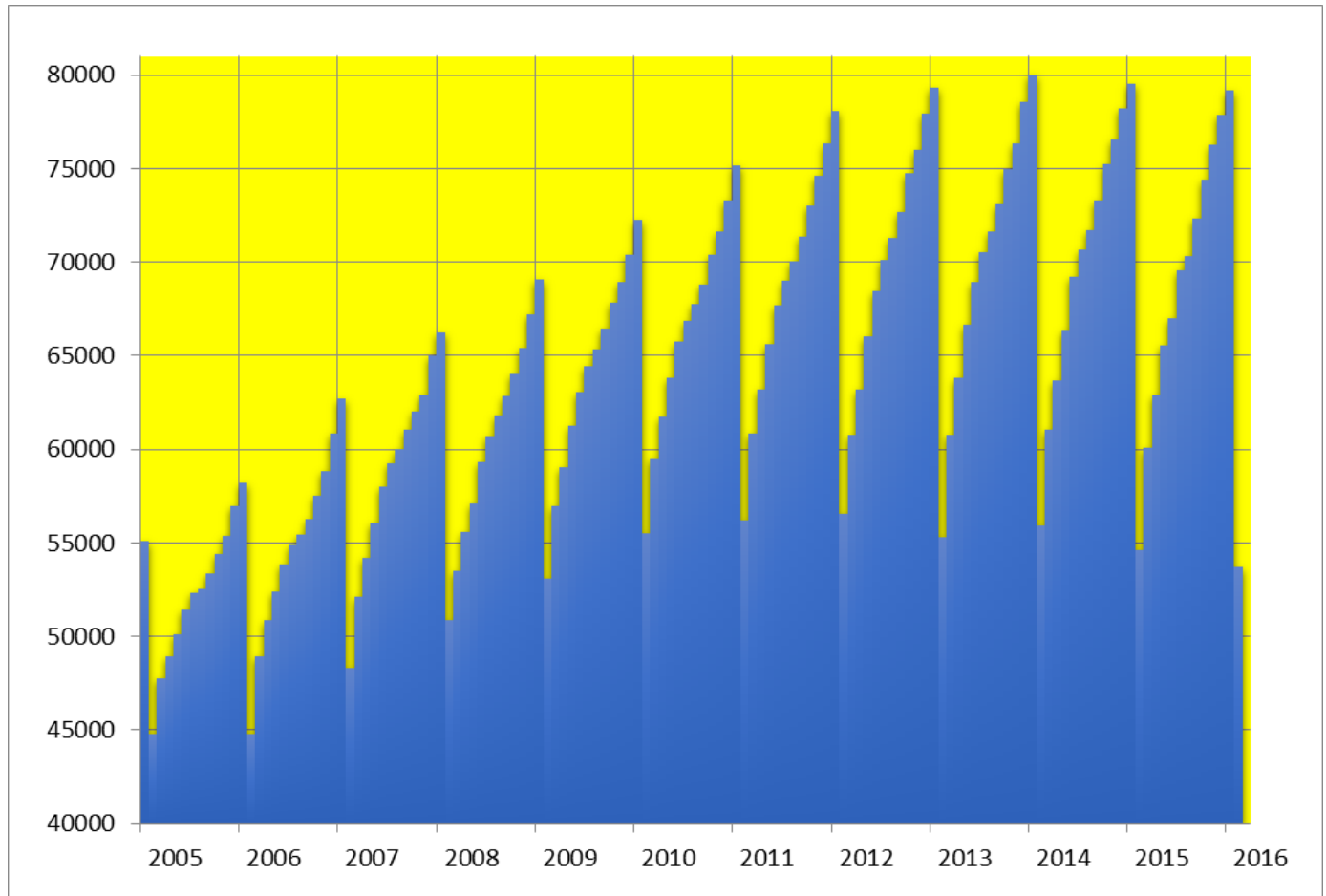
Membership statistics

R8 Membership at the end of February 2016 was 53,709 (decline from 79k due to deactivation) and distributed as follows:

Total Active Members by Section: Feb 2016									
	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
Region 8	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Grand Total	39602	40265	-1.60%	14107	14343	-1.60%	53709	54608	-1.60%

Membership statistics

Below is the monthly membership variation (zig-zag graph)



Membership per Section

Below is the active membership of each Region8 section

Total Active Members by Section: Feb 2016									
Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Algeria Section*	49	0		19	0		68	0	
Austria Section	793	781	1.50%	271	264	2.70%	1064	1045	1.80%
Bahrain Section	61	55	10.90%	22	4	450.00%	83	59	40.70%
Belarus Section	18	18	0.00%	3	4	-25.00%	21	22	-4.50%
Benelux Section	2215	2236	-0.90%	571	563	1.40%	2786	2799	-0.50%
Bosnia And Herze- govina Section	82	71	15.50%	80	77	3.90%	162	148	9.50%
Bulgaria Section	158	161	-1.90%	46	17	170.60%	204	178	14.60%
Croatia Section	406	442	-8.10%	151	194	-22.20%	557	636	-12.40%
Cyprus Section	142	147	-3.40%	87	93	-6.50%	229	240	-4.60%
Czechoslovakia Section	412	420	-1.90%	68	61	11.50%	480	481	-0.20%
Denmark Section	587	579	1.40%	138	155	-11.00%	725	734	-1.20%
Egypt Section	487	535	-9.00%	482	704	-31.50%	969	1239	-21.80%
Estonia Section	77	66	16.70%	51	61	-16.40%	128	127	0.80%
Finland Section	599	630	-4.90%	186	195	-4.60%	785	825	-4.80%
France Section	2306	2381	-3.10%	510	514	-0.80%	2816	2895	-2.70%
Germany Section	4898	4951	-1.10%	1412	1428	-1.10%	6310	6379	-1.10%
Ghana Section	63	79	-20.30%	15	47	-68.10%	78	126	-38.10%
Greece Section	760	823	-7.70%	525	589	-10.90%	1285	1412	-9.00%
Hungary Section	265	267	-0.70%	80	60	33.30%	345	327	5.50%
Iceland Section	49	42	16.70%	8	45	-82.20%	57	87	-34.50%
Iran Section	330	334	-1.20%	756	593	27.50%	1086	927	17.20%
Iraq Section	71	71	0.00%	15	44	-65.90%	86	115	-25.20%
Israel Section	744	777	-4.20%	110	108	1.90%	854	885	-3.50%

Italy Section	2921	2969	-1.60%	645	640	0.80%	3566	3609	-1.20%
Jordan Section	137	137	0.00%	235	402	-41.50%	372	539	-31.00%
Kenya Section	77	71	8.50%	25	19	31.60%	102	90	13.30%
Kuwait Section	112	102	9.80%	111	67	65.70%	223	169	32.00%
Latvia Section	62	59	5.10%	21	31	-32.30%	83	90	-7.80%
Lebanon Section	218	209	4.30%	630	401	57.10%	848	610	39.00%
Lithuanian Section	78	72	8.30%	27	16	68.80%	105	88	19.30%
Malta Section	82	85	-3.50%	23	50	-54.00%	105	135	-22.20%
Morocco Section	67	51	31.40%	66	54	22.20%	133	105	26.70%
Nigeria Section	391	531	-26.40%	126	200	-37.00%	517	731	-29.30%
Norway Section	722	729	-1.00%	84	105	-20.00%	806	834	-3.40%
Oman Section	109	75	45.30%	134	43	211.60%	243	118	105.90%
Poland Section	684	727	-5.90%	137	129	6.20%	821	856	-4.10%
Portugal Section	614	595	3.20%	261	374	-30.20%	875	969	-9.70%
Qatar Section	153	160	-4.40%	52	96	-45.80%	205	256	-19.90%
Reg 8-Countries Outside Sections	387	449	-13.80%	344	300	14.70%	731	749	-2.40%
Region 8 - Apo/Fpo	51	59	-13.60%	8	7	14.30%	59	66	-10.60%
Republic Of Mace- donia Section	79	87	-9.20%	75	78	-3.80%	154	165	-6.70%
Romania Section	640	615	4.10%	80	92	-13.00%	720	707	1.80%
Russia (Northwest) Section	150	117	28.20%	62	73	-15.10%	212	190	11.60%
Russia (Siberia) Section	136	140	-2.90%	31	40	-22.50%	167	180	-7.20%
Russia Section	421	437	-3.70%	104	57	82.50%	525	494	6.30%
Saudi Arabia Sec- tion	452	477	-5.20%	252	211	19.40%	704	688	2.30%
Serbia And Mon- tenegro Section	462	456	1.30%	177	150	18.00%	639	606	5.40%
Slovenia Section	231	225	2.70%	28	29	-3.40%	259	254	2.00%
South Africa Sec- tion	614	622	-1.30%	79	104	-24.00%	693	726	-4.50%
Spain Section	2280	2371	-3.80%	598	706	-15.30%	2878	3077	-6.50%
Sweden Section	1343	1415	-5.10%	326	355	-8.20%	1669	1770	-5.70%
Switzerland Section	2109	2117	-0.40%	324	356	-9.00%	2433	2473	-1.60%
Tunisia Section	104	97	7.20%	723	421	71.70%	827	518	59.70%
Turkey Section	677	700	-3.30%	588	548	7.30%	1265	1248	1.40%
Ukraine Section	195	229	-14.80%	59	55	7.30%	254	284	-10.60%
United Arab Emi- rates Section	482	534	-9.70%	321	442	-27.40%	803	976	-17.70%
United Kingdom and Ireland Section*	6520	6497	0.40%	1629	1669	-2.40%	8149	8166	-0.20%
Western Saudi Arabia Section	180	169	6.50%	116	201	-42.30%	296	370	-20.00%
Zambia Section	90	14	542.90%	0	2	-100.00%	90	16	462.50%
Grand Total	39602	40265	-1.60%	14107	14343	-1.60%	53709	54608	-1.60%