



IEEE and The Future

- Experience and Leadership

- What's Great about IEEE

Organization Breath, Powerful Brand, Enviably Mission

- Challenges

Relevance of professional societies

Basic Business models being supplanted

Being ahead of emerging trends

Face the public may not understand

IEEE Responses

- Strategic Plan and its implementation
- Areas of focus
 - Lead the way in emerging Technologies and Forums
 - Leverage Global reach and visibility
 - Grow membership value with tailored value propositions
- Revisit and Renew focus on Membership
- Prepare for the Future

Need for Caution in balloting



- ▶ Get the right Jim Jefferies



- Be certain you have chosen wisely