

Membership Development Subcommittee (MDSC)

Adeel Sultan

MDSC Team composition for 2016

- Adeel Sultan, UAE Section, Chair
- Antonio Luque, Spain Section, Past-Chair
- Andrejs Romanovs, Latvia Section, Member
- John Matogo, Kenya Section, Corresponding member

General status of MD in R8

At the end of July 2016, membership in our Region was at 68,539 with total additions YTD of 16353 members. 2017 renewal period has recently begun and major renewal campaign is currently underway to capitalize on added months bonus membership. Overall, the region has done reasonably well this year despite various global challenges, maintaining a positive YoY recruitment growth of +3.4%, however, there was an overall decline of 1.1% in the number of members. With the kind of efforts underway, we are very optimistic that the region will certainly exceed its 2016 goals in all domains.

Some Major Activities

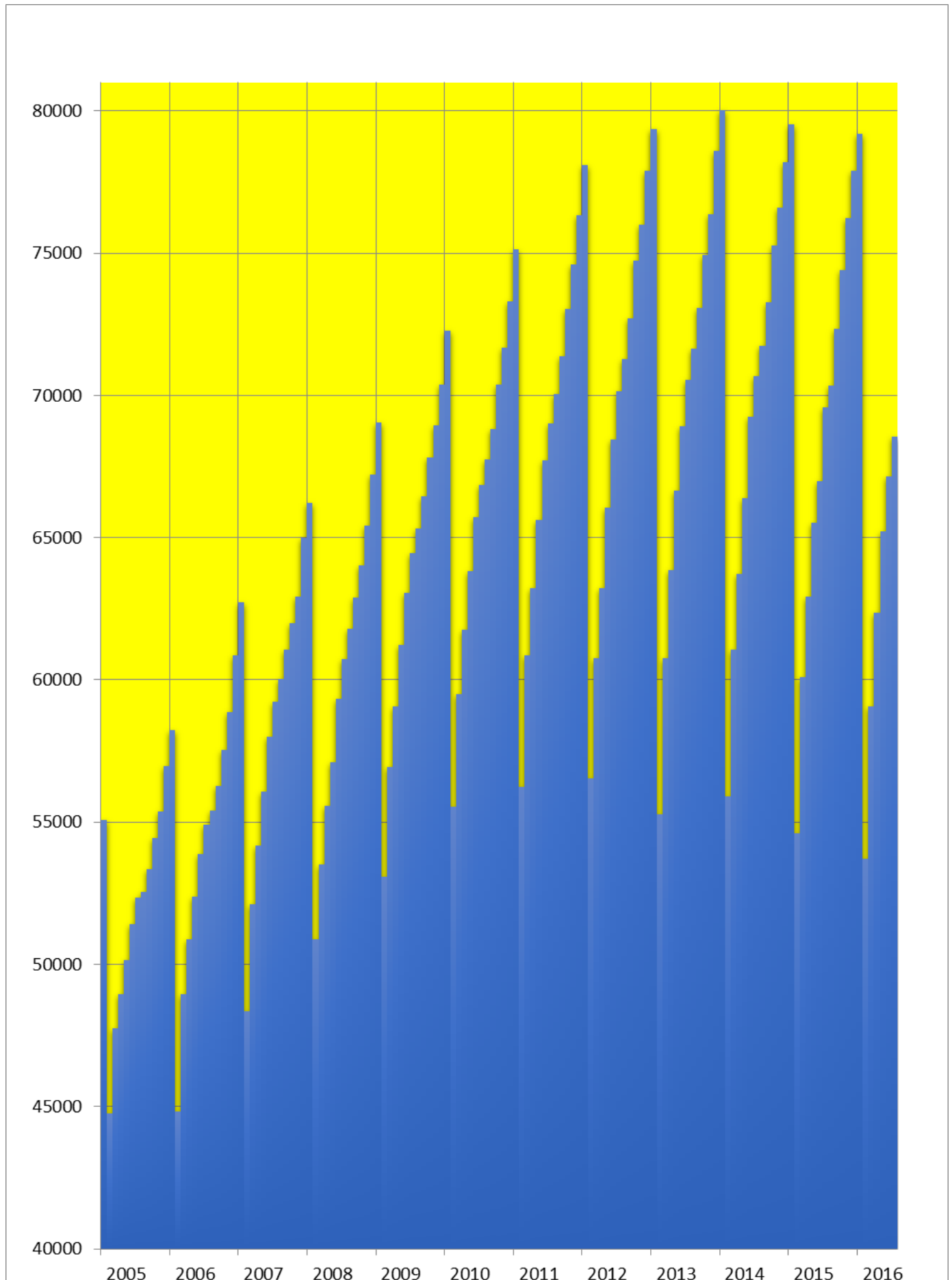
- New Recruitment 2017 Renewal campaigns have started to build full steam and all sections are moving into the new membership year with full zest and enthusiasm.
- A major MD workshop planned in Tunis, Tunisia during 18-19 Nov'16. Section chairs are encouraged to send their MDO's. Earlier MD Workshop in April'16 had to be cancelled due to low participation.
- Implementation to continue to increase the recruitment of HG at conferences within the Region.
- Direct communication with section MD officers to understand the dynamics in their domains and to extend the necessary support.
- Close coordination and collaboration with various sections within the region to share the best practices knowledge and assist in the growth of the overall region.
- Regular updates and timely messages were sent out, not only to section MD officers but also to Chairs and other officers to ensure appropriate action now to utilise the bonus month incentives.
- A new initiative SSS (Section's Success Stories) launched to capture share individual sections contribution and success.

Membership statistics

R8 Membership at the end of July 2016 was 68539, distributed as:

Total Active Members by Section: July 2016									
Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Grand Total	48,743	49,259	-1.0%	19,796	20,073	-1.4%	68,539	69,332	-1.1%

Below is the monthly membership variation (zig-zag graph)



Membership per Section

Below is the active membership of each Region8 section

Total Active Members by Section: July 2016									
Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Algeria Section*	72	0		36	0		108	0	
Austria Section	932	932	0.0%	319	313	1.9%	1,251	1,245	0.5%
Bahrain Section	91	83	9.6%	90	54	66.7%	181	137	32.1%
Belarus Section	29	23	26.1%	4	4	0.0%	33	27	22.2%
Benelux Section	2,561	2,568	-0.3%	756	782	-3.3%	3,317	3,350	-1.0%
Bosnia And Herzegovina Section	127	117	8.5%	118	161	-26.7%	245	278	-11.9%
Bulgaria Section	193	202	-4.5%	51	70	-27.1%	244	272	-10.3%
Croatia Section	471	492	-4.3%	180	234	-23.1%	651	726	-10.3%
Cyprus Section	188	195	-3.6%	109	92	18.5%	297	287	3.5%
Czechoslovakia Section	480	487	-1.4%	118	121	-2.5%	598	608	-1.6%
Denmark Section	682	683	-0.1%	170	202	-15.8%	852	885	-3.7%
Egypt Section	669	684	-2.2%	652	963	-32.3%	1,321	1,647	-19.8%
Estonia Section	102	95	7.4%	57	60	-5.0%	159	155	2.6%
Finland Section	706	768	-8.1%	217	255	-14.9%	923	1,023	-9.8%
France Section	2,944	2,977	-1.1%	794	829	-4.2%	3,738	3,806	-1.8%
Germany Section	5,645	5,670	-0.4%	1,811	1,887	-4.0%	7,456	7,557	-1.3%
Ghana Section	112	118	-5.1%	103	57	80.7%	215	175	22.9%
Greece Section	936	1,009	-7.2%	645	701	-8.0%	1,581	1,710	-7.5%
Hungary Section	318	349	-8.9%	87	100	-13.0%	405	449	-9.8%
Iceland Section	56	65	-13.8%	7	36	-80.6%	63	101	-37.6%
Iran Section	638	602	6.0%	1,141	1,114	2.4%	1,779	1,716	3.7%
Iraq Section	110	108	1.9%	69	94	-26.6%	179	202	-11.4%
Israel Section	865	903	-4.2%	172	188	-8.5%	1,037	1,091	-4.9%
Italy Section	3,603	3,642	-1.1%	854	917	-6.9%	4,457	4,559	-2.2%
Jordan Section	227	223	1.8%	396	526	-24.7%	623	749	-16.8%
Kenya Section	124	104	19.2%	34	30	13.3%	158	134	17.9%
Kuwait Section	143	139	2.9%	147	85	72.9%	290	224	29.5%
Latvia Section	80	86	-7.0%	27	29	-6.9%	107	115	-7.0%
Lebanon Section	371	327	13.5%	749	565	32.6%	1,120	892	25.6%
Lithuanian Section	92	94	-2.1%	36	25	44.0%	128	119	7.6%

Total Active Members by Section: July 2016									
Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Malta Section	93	96	-3.1%	39	62	-37.1%	132	158	-16.5%
Morocco Section	126	102	23.5%	132	69	91.3%	258	171	50.9%
Nigeria Section	603	795	-24.2%	207	281	-26.3%	810	1,076	-24.7%
Norway Section	832	822	1.2%	115	117	-1.7%	947	939	0.9%
Oman Section	144	108	33.3%	192	147	30.6%	336	255	31.8%
Poland Section	839	849	-1.2%	173	219	-21.0%	1,012	1,068	-5.2%
Portugal Section	728	719	1.3%	403	495	-18.6%	1,131	1,214	-6.8%
Qatar Section	213	209	1.9%	51	109	-53.2%	264	318	-17.0%
Reg 8-Countries Outside Section	590	670	-11.9%	399	588	-32.1%	989	1,258	-21.4%
Region 8 - Apo/Fpo	58	65	-10.8%	14	10	40.0%	72	75	-4.0%
Republic Of Macedonia Section	93	100	-7.0%	77	77	0.0%	170	177	-4.0%
Romania Section	758	739	2.6%	128	123	4.1%	886	862	2.8%
Russia (Northwest) Section	216	189	14.3%	95	75	26.7%	311	264	17.8%
Russia (Siberia) Section	182	182	0.0%	51	55	-7.3%	233	237	-1.7%
Russia Section	538	547	-1.6%	157	76	106.6%	695	623	11.6%
Saudi Arabia Section	693	697	-0.6%	298	229	30.1%	991	926	7.0%
Serbia And Montenegro Section	512	506	1.2%	216	212	1.9%	728	718	1.4%
Slovenia Section	249	246	1.2%	38	34	11.8%	287	280	2.5%
South Africa Section	799	832	-4.0%	162	227	-28.6%	961	1,059	-9.3%
Spain Section	2,599	2,649	-1.9%	753	799	-5.8%	3,352	3,448	-2.8%
Sweden Section	1,602	1,612	-0.6%	421	449	-6.2%	2,023	2,061	-1.8%
Switzerland Section	2,341	2,363	-0.9%	410	461	-11.1%	2,751	2,824	-2.6%
Tunisia Section	264	270	-2.2%	995	546	82.2%	1,259	816	54.3%
Turkey Section	1,015	999	1.6%	1,095	888	23.3%	2,110	1,887	11.8%
Ukraine Section	255	269	-5.2%	99	78	26.9%	354	347	2.0%
United Arab Emirates Section	730	775	-5.8%	563	558	0.9%	1,293	1,333	-3.0%
United Kingdom and Ireland Section	7,716	7,712	0.1%	2,270	2,382	-4.7%	9,986	10,094	-1.1%
Western Saudi Arabia Section	283	290	-2.4%	289	211	37.0%	572	501	14.2%
Zambia Section	105	102	2.9%	5	2	150.0%	110	104	5.8%
Grand Total	48,743	49,259	-1.0%	19,796	20,073	-1.4%	68,539	69,332	-1.1%