Switzerland Section   Andreas Koschak

Getting Closer to Industry

The most successful way to get closer to the industry is to work together with national societies which by tradition are more backed than the IEEE. We need to increase our visibility. The Industry Ambassadors program should be carefully built up, without too much acquisition upfront, in order not to scare away potential big accounts.

Students and Young Professionals

We spend most time to support students and YP, so that they can organize interesting events. We sent a delegation to the SYP congress in Regensburg. Major success since the last R8 meeting was that we revitalized the long time dormant YP affinity group, which also had a big impact to student branches, they are working together in a much bigger extent.

Section Vitality

The IEEE Switzerland section is growing in terms of society chapters and affinity groups. We try to find areas of technology and applications that we feel are interesting for a lot of members, such as photonics and the SIGHT program. We are about to establish a photonics society chapter and a SIGHT affinity group. This helps section vitality, sustainability and member retention.