

brilliant minds

# BRIGHT FUTURES

**IEEE SECTIONS CONGRESS 2017**

11–13 AUGUST | SYDNEY, NSW, AUSTRALIA | ICC SYDNEY



## **Region 8 Meeting 24-25 September 2016**

Marko Delimar



# Sydney, 11 – 13 August 2017

International Convention Centre (ICC)  
Darling Harbour, Sydney, Australia  
New South Wales Section



# SC2017 Goals and Objectives

- Increase member engagement and Section vitality
- Provide training to
  - Develop leadership skills
  - Enable and nurture volunteering efforts
  - Share best practices
  - Learn about available programs
- Build on partnership opportunities with Technical Activities
- Provide for networking opportunities at grass-roots level
- Learn about IEEE products and services

# Sections Congress 2017

## Committee Members

Vaughan Clarkson (R10), Chair

**Magdalena Salazar Palma** (R8), Past Chair

Vin Piuri (R8), Program Committee Chair

Stefan Mozar (R10), Local Organizing Committee Chair

Edhem (Eddie) Custovic (R10), Fundraising Committee Chair

Ramakrishna Kappagantu (R10), 2015-2016 R10 Director

Kukjin Chun (R10), 2017-2018 R10 Director

Lawrence Wong (R10), 2016 VP-MGA

**Martin Bastiaans** (R8), MGA Geo Unit Operations Committee Chair

\*Rakesh Kumar – TA appointed representative

# IEEE Meetings in Conjunction with Sections Congress 2017

Nine (9) region meetings have been confirmed to be held prior to start of Sections Congress

- exception is Region 1
- all meetings to be held Friday prior to start of Sections Congress
- Region 8 will hold two day meeting

Panel of Conference Organizers (POCO) will be co-locating with Sections Congress in week prior

# SC2017 Cost Per Person - Update

Expense	Estimated Cost (USD)
Airfare	\$2,000+
Hotel – 4 nights	\$1,000
Ground Transportation	\$200
Registration	\$350
Daily Meal Reimbursement (7 meals not to exceed \$200 total reimbursement)	\$200
TOTAL	\$3,750

# Hotels

## ❑ Negotiated rates finalized

- ❑ All prices are inclusive of taxes and fees
- ❑ Cost per person budget assumptions used rate of \$250

## ❑ Registration site live: February 2017

## ❑ All Hotels within 10 minute walking distance of ICC

Hotel	Rate (AUD)	Rate (USD)
Park Royal Darling Harbour	275	\$ 204
Hilton Sydney	319	\$ 236
Novotel Sydney Rockford Darling Harbour	279	\$ 206
Holiday Inn Darling Harbour	225	\$ 167
Four Point Sheraton	330	\$ 244



# SC2017 Financial Model

- ☐ No Region Subsidies
- ☐ MGA will compensate all Primary Sections Congress Delegates one additional travel day covering:
  - Hotel
  - Meals
- ☐ Primary Sections Congress delegates will receive reimbursement for all incremental meals outside of the registration
  - Not to Exceed \$200 total meal expense
- ☐ Expense reports for all travel and meal expenses submitted to MGA for reimbursement after the Congress
  - All submissions to MGA will be made using the IEEE expense report template
- ☐ Allocations for Primary Section Delegates unable to attend are not transferrable





# 57 Primary delegates

Primary delegates will be fully funded by MGA



# All other R8 attendees

Region 8 will hold a meeting in Sydney.

Additional participants (OpCom, appointed members) will be funded by R8.

# Sections Congress 2017 Theme

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**BRIGHT FUTURE**S

**IEEE SECTIONS CONGRESS 2017**



# Sections Congress 2014 Recommendations

The Primary Section Delegates voted on the IEEE Sections Congress 2014 Recommendations throughout the congress. Results were shared at the Closing Ceremony.

The full list of SC2014 recommendations can be found at:  
[https://www.ieee.org/societies\\_communities/geo\\_activities/sections\\_congress/2014/sc2014\\_recommendations.html](https://www.ieee.org/societies_communities/geo_activities/sections_congress/2014/sc2014_recommendations.html)

Information on past Sections Congresses can be found at:  
[www.ieee.org/sc](http://www.ieee.org/sc)

# Top Five 2014 Recommendations

1. Include **free access to IEEE Digital Library** as a member benefit. Promote other IEEE services and products based on their usage and preferences (adopt Google Business Model).
2. Develop an incentive and **recognition program for companies** that invest in full or partial support of their employees' IEEE membership dues.
3. Introduce **loyalty rewards** such as publication access, conference fees, standards for continued membership.
4. Provide a **tool** to build, promote, record, host and broadcast **technical events** at the local level and make them available to IEEE members.
5. **Enhance vTools** for better usability by volunteers and provide a training program to the Sections.

# Top Five 2011 Recommendations

1. IEEE to develop a comprehensive long-term **strategy** to increase the number of next-generation **youth pursuing science and engineering careers**.
2. As members maintain their IEEE membership over their years, IEEE must reward them for their **loyalty**. Rewards ought to be tangible and useful and can be done simply and inexpensively. Create Global Fidelity Programs including: (a) continue membership Recognition 5-10-15-20 years of membership; (b) bonus for specific Benefits (e.g., reduced fee, IEEE merchandise, etc.).
3. IEEE membership (including e-Membership) should include **a Society membership** as part of the basic membership fee.
4. Increased **support to students** in technical activities with grants to attend conferences and organization of technical competitions.
5. To **encourage interest in pre-university students in engineering** careers, IEEE to publish a subscription periodical (paper or electronic) targeted to high school students that highlights engineering activities of interest to those students. The periodical should also have articles promoting the benefits of an engineering career and what the students can do in college to get involved with IEEE.



# Top Five 2008 Recommendations

1. Every member to have an annual entitlement to a limited number of **free IEEE Xplore downloads**.
2. **Payment Flexibility** - Members, especially students and those in developing countries who do not have credit cards, need flexible payment methods: regardless of location and banking methods; supporting aggregated payments in local currency; minimizing transaction costs and processing overheads.
3. Provide "**Leadership Training Handbook** for Section Officers," to include: Volunteer Recruitment; Roles and Responsibilities of Section Chair and Section Committee; Presiding at Meetings; Documentation - Websites and Forms; Time Table for Elections and Other Formal IEEE Required Activities; Transfer of Responsibilities to Incoming Officers.
4. The MGA Board to assign staff to develop a **user-friendly system** and support to enable Sections, Chapters, and Affinity Groups to deliver, at low cost, teleconferencing, **collaborative technologies**, and webinars, as a free member benefit.
5. For digital libraries: develop additional, smaller tiered **packages** (10, 20 items, etc.) which allow members **to purchase defined quantities of digital content without expiration**. Provide members permanent electronic access to previously purchased content.



# 3M Breakout Groups

Meeting participants will be randomly divided into 3 groups:

- Magdalena
- Martin
- Marko

Each participant in the breakout sessions should think of

- one thing IEEE can do for the technical community at large
- one thing IEEE can do for its members

Each group shall discuss these and bring five recommendations back to the Region 8 Committee

# 3M Breakout Groups

## Martin

Algeria  
Belarus  
Bulgaria  
Czechoslovakia  
Estonia  
Germany  
Hungary  
Iraq  
Jordan  
Latvia  
Malta  
Norway  
Portugal  
Romania  
Russia (Siberia)  
Serbia & Montenegro  
Spain  
Tunisia  
UAE

## Magdalena

Austria  
Benelux  
Croatia  
Denmark  
Finland  
Ghana  
Iceland  
Israel  
Kenya  
Lebanon  
Morocco  
Oman  
Qatar  
Russia  
Saudi Arabia (East)  
Slovenia  
Sweden  
Turkey  
UK & Ireland

## Marko

Bahrain  
Bosnia & Herzegovina  
Cyprus  
Egypt  
France  
Greece  
Iran  
Italy  
Kuwait  
Lithuania  
Nigeria  
Poland  
R. Macedonia  
Russia (North West)  
Saudi Arabia (West)  
South Africa  
Switzerland  
Ukraine  
Zambia

# Group Magdalena

## Top Five Recommendations

1. One
2. Two
3. Three
4. Four
5. Five

# Group Martin

## Top Five Recommendations

1. One
2. Two
3. Three
4. Four
5. Five

# Group Marko

## Top Five Recommendations

1. One
2. Two
3. Three
4. Four
5. Five

# Questions?



# Questions?

