This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.

*Dear MD officers, Greetings and Welcome to the first report of 2015. Firstly, I would like to thank everyone for their time & efforts in ensuring the retention of their members base as we have certainly seen some improvement. Although this report is for Jan2015, when you will read it, the pre-arrear period would have just finished i.e. we would now have to expend our energy on recovering the members who didn't renew. Please ensure to get in touch with them and convey them the usefulness of IEEE and what benefits they are now missing. Also, check out the newly introduced Recruitment & Retention goals & corresponding awards. Kudos to the Iceland & Estonia sections who have already achieved the 2015 Recruitment goals*

*–Adeel Sultan, Membership Development Chair, Region8*

| Region Snapshot | This Month | '15 vs. '14 | % Change | 2015 Membership Year goals for Recruitment and Retention are here! |
|---|---|---|---|---|
| **Total Membership** | **79,514** | ▼ (525) | **-0.7%** | |
| Higher-Grade | 56,121 | ▲ 270 | +0.5% | Individual Section goals and progress begin on page 6. |
| Students | 23,393 | ▼ (795) | - 3.3% | |
| IEEE Worldwide | **433,573** | ▼ (5,132) | **-1.2%** | |

| Retention | Cumulative – Through This Month | | | | Top 3 Sections (by retention %) |
|---|---|---|---|---|---|
| | Higher Grade | Student | Total %, # | 2015 Goal %, # | |
| Region 8 | 60.2% 32,626 | 31.3% 5,424 | **53.2%** 38,050 | **73.3%** 52,590 | 71.6% Switzerland Section 70.2% Norway Section 68.6% Spain Section |
| IEEE Overall | 66.3% 199,006 | 23.0% 20,375 | 56.5% 219,381 | 72.5% 281,672 | |

| Recruitment | Cumulative – Through This Month | | | | Top 3 Sections (by growth %) |
|---|---|---|---|---|---|
| | Higher Grade | Student | Total YoY Chg | 2015 Goal YoY Chg | |
| Region 8 | 1,243 | 5,356 | **6,599** -7.4% | **17,675** +3.3% | 145%: Malta Section 135%: Iraq Section 125%: Latvia Section |
| IEEE Overall | 36,246 | 21,366 | 36,246 2.1% | 99,481 +7.8% | |

| Reinstatement | Cumulative – Through This Month | | |
|---|---|---|---|
| | Total | 2015 Goal | |
| Region 8 | **1,583** | **3,700** | *Reinstatement goals are set for each Region and not individual Sections.* |
| IEEE Overall | 8,747 | 18,280 | |

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| Member Engagement | Membership Activities | |
|---|---|---|
| **Recruitment** | Recruitment can be handled via the Conference Member Recruitment program, www.ieee.org/cmr | Showcase new membership programs including MentorCentre, Resume Lab, GoogleApps@IEEE |
| **MGA Operations** | New membership dues effective 16 August | New membership year begins 16 August |
| **Section / Chapter Operations** | Invite first year members to activities and events. Consider the newly elevated Student graduates. | Use the Correspondence templates located on www.ieee.org/md for outreach |
| **SAMIEEE/Data Analysis** | *New!* Section Vitality Dashboard link, www.ieee.org/vitalitydb will take you directly to the dashboard to view reports. | (MD) All Members Joining since Beginning of Membership Year<br>(MD) First Year Active Members<br>(MD) Members Joining in Past 30 Days<br>(MD) New Member Interest Information for Active IEEE Members |
| **Volunteer Resources** | www.ieee.org/volunteers | |

| | | |
|---|---|---|
| **MD Resource Links** | IEEE Region 8 | |
| | Benefits of Membership | www.ieee.org/benefits |
| | Online Supply Form | www.ieee.org/md |
| | First Year Member Experience | www.ieee.org/start |
| | IEEE Contact Center & Support | www.ieee.org/contactcenter |
| | Section Vitality Dashboard | www.ieee.org/vitalitydb |
| | MD Manual, Membership Presentations | www.ieee.org/md |
| | Member-Get-a-Member (MGM) | www.ieee.org/mgm |
| | MD Webcast Archive | www.ieee.org/md |
| | Senior Member Program | www.ieee.org/seniormember |
| | Member Loyalty Program | www.ieee.org/loyalty |
| | myIEEE | www.ieee.org/myieee |

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## 2015 Membership Development Goals

For the 2015 membership year, we are changing the approach to creating the traditional Region membership goals. This year, we are introducing MD goals for each individual Section, for both recruitment and retention. The Section goals are rolled up to the Region level, producing the Region goal for recruitment, retention and overall membership.

This will result in Regions and Sections are working toward a common goal. Sections can maximize their activity and take ownership at the local level, and see how their efforts are impacting membership growth.

Antonio Luque
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**Outstanding Section Membership Recruitment and Retention Performance**

Region goals are now focused on overall membership growth (comprised of an overall recruitment, retention and reinstatement goal), and do not include separate goals for HG versus student. Another benefit is that the service deactivation process will not impact progress to goals, because it focuses on the number of members that join or renew, and not on the total number of members.

## How Section Goals Are Developed

The Section goals were developed using the last three years trends for recruitment and retention. Each Section has a unique goal based on different dynamics, so the methodology for creating the goal was different based on whether the Section has had growth or decline three years in row, as well as the overall size and location of the Section.

As an example:

| Section | 2012 Oppty | 2012 Renew # | 2012 % Renew | 2013 Oppty | 2013 Renew | 2013 YoY | 2013 % Renew | 2014 Oppty | 2014 Renew | 2014 YoY | 2014 % Renew | 2015 Retention Goal % | 2015 Retention Growth |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Section A | 715 | 592 | 82.8% | 709 | 595 | 1.1% | 83.9% | 801 | 646 | -3.3% | 80.6% | 83.9% | 3.3% |
| Section B | 3337 | 2648 | 79.4% | 3555 | 2701 | -3.4% | 76.0% | 3834 | 2764 | -3.9% | 72.1% | 72.2% | 0.1% |

Section A's retention rate improved two years in a row, then declined -3.3%, but at the same time they grew by almost 13%. To overcome the decline, for 2015 their retention goal is to return to the same level as the year prior - challenging but achievable. Section A needs to focus on providing member value and member engagement.

Section B is fairly large, and has seen declining retention as it continues to grow larger. You can see the total opportunity keeps growing, but roughly the same number renew each year. Since this is on a larger denominator, the retention rates are declining. Section B's goal is to stop the retention decline and improve it by a tenth of a percent.

| Section Name | 2011 | 2012 | 2012 YOY | 2013 | 2013 YoY | 2014 | 2014 YoY | 2015 # Goal | 2015 % Growth |
|---|---|---|---|---|---|---|---|---|---|
| Section A | 120 | 92 | -23.3% | 189 | 105.4% | 121 | -36.0% | 150 | 124.0% |
| Section B | 568 | 747 | 31.5% | 979 | 31.1% | 1058 | 8.1% | 1,200 | 113.4% |

As far as recruitment, Section A has fluctuated, with some significant losses but more significant gains. There is clearly the focus and ability to recruit new members in the Section. Section A's 2015 recruitment goal is challenging them to recruit slightly above their last three year's average growth.

Section B has grown steadily through recruitment. Like Section A, Section B shows clear opportunity and effort. Their recruitment goal of +13.4% growth is not as high as some the growth they had in past years, but is above where they were last year.

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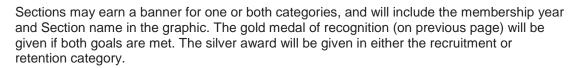
## Tracking Progress and Section Recognition of Goal Achievement

Every month, the regional MD reports contain the Section level progress for recruitment and retention. To monitor progress and ensure Sections are on track, the goals and progress to goal will be published in the region reports.

Twice during the membership year – February and August - each Section that is meeting their goal will receive a special recognition in the form of an electronic banner that can be placed on Section websites, in newsletters, and even in e-mail signatures! The banners will be distributed to the Section's Membership Development Chair, or if no one in this position, to the Section Chair.

The bi-annual achievement recognition is based on the membership year calendar and includes activity for the following periods:

-September through February: Any Section that is at least 50% to their goal by the end of February will receive the electronic banner, and be recognized in the MD Monthly report and on the MD portal, www.ieee.org/md.

-March through August: Any Section that has met or exceeded their annual goal for recruitment and/or retention for the membership year will receive the recognition banner, and be recognized in the MD Monthly report and on the MD portal, www.ieee.org/md.

Sections may earn a banner for one or both categories, and will include the membership year and Section name in the graphic. The gold medal of recognition (on previous page) will be given if both goals are met. The silver award will be given in either the recruitment or retention category.

**Increased Section Membership Retention**

**Increased Section Membership Recruitment**

## IEEE Member Loyalty Program   www.ieee.org/loyalty

Recognize the members in your section for their years of services as an IEEE member with a new Member Loyalty Pin and corresponding certificate for presentation to your members.

Lapel pins commemorate select membership milestones.  The one-inch round lapel pin recognizes members at 2,5,10, 20, 25, 30, 40 and 50 years of service as an IEEE member, regardless of grade, grade elevations, or any breaks in service.  Society Affiliates are not eligible for this program, nor are any years of service as a Society Affiliate included in the calculation.  The pin comes in a small, clear plastic box and the certificate is complete with a presentation folder/cover.

### Pulling Member Loyalty Data
Member Loyalty data reports by section can be found in the Section Vitality Dashboard at www.ieee.org/vitalitydb . Once you have accessed the dashboard, use the tab, "Additional Member Lists", and the Member Loyalty Report for your section will be the first report to be shown.  Use the drop down menu and select one year, or any combination, or all of years in the list for member loyalty.  The report can be downloaded and sorted as you want.  All contact information is contained in the report, as well as member number, member grade and membership status (Active).

### Ordering Online
- Is Limited to the Section Chair, Section MD Chair, Section Secretary, or Treasurer
- Sections pay for the pin & certificates (US$14 per set of 5), plus the shipping costs
- Sections can use their Custody Account or Concentration Banking Account
- Check the website for link to the online form to place your order, www.ieee.org/loyalty
- Additional information on the process and shipping information and costs are on the order form
- Questions can be e-mailed to member-loyalty@ieee.org

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# Retention: 2015 Membership Year

**Here are the results through January, with progress to goal indicated:**

| Renewal by Region: 2015 Membership Year-January 2015 | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| REGION 8 | HIGHER GRADE MEMBERS | | | STUDENT MEMBERS | | | TOTAL MEMBERS | | | 2015 Goal | % to Goal |
| | Opportunity | # Renewal | % Renewal | Opportunity | # Renewal | % Renewal | Opportunity | # Renewal | % Renewal | | |
| Switzerland Section | 2490 | 1885 | 75.7% | 441 | 214 | 48.5% | 2,931 | 2099 | 71.6% | 84.6% | 84.7% |
| Norway Section | 862 | 628 | 72.9% | 97 | 45 | 46.4% | 959 | 673 | 70.2% | 83.6% | 84.0% |
| Spain Section | 2804 | 2047 | 73.0% | 715 | 368 | 51.5% | 3,519 | 2415 | 68.6% | 83.4% | 82.3% |
| Germany Section | 6009 | 4324 | 72.0% | 1664 | 752 | 45.2% | 7,673 | 5076 | 66.2% | 80.4% | 82.3% |
| Denmark Section | 716 | 500 | 69.8% | 157 | 73 | 46.5% | 873 | 573 | 65.6% | 78.1% | 84.1% |
| Sweden Section | 1746 | 1215 | 69.6% | 443 | 221 | 49.9% | 2,189 | 1436 | 65.6% | 81.2% | 80.8% |
| Region 8 - Apo/Fpo | 79 | 56 | 70.9% | 13 | 3 | 23.1% | 92 | 59 | 64.1% | n/a | |
| Austria Section | 962 | 671 | 69.8% | 325 | 149 | 45.8% | 1,287 | 820 | 63.7% | 80.5% | 79.2% |
| Benelux Section | 2807 | 1927 | 68.6% | 749 | 292 | 39.0% | 3,556 | 2219 | 62.4% | 80.1% | 77.9% |
| Israel Section | 968 | 647 | 66.8% | 133 | 39 | 29.3% | 1,101 | 686 | 62.3% | 77.1% | 80.8% |
| Italy Section | 3780 | 2444 | 64.7% | 698 | 287 | 41.1% | 4,478 | 2731 | 61.0% | 84.5% | 72.2% |
| Finland Section | 818 | 525 | 64.2% | 253 | 119 | 47.0% | 1,071 | 644 | 60.1% | 82.8% | 72.6% |
| Slovenia Section | 267 | 163 | 61.0% | 28 | 14 | 50.0% | 295 | 177 | 60.0% | 86.4% | 69.4% |
| Poland Section | 880 | 562 | 63.9% | 138 | 41 | 29.7% | 1,018 | 603 | 59.2% | 78.0% | 76.0% |
| United Kingdom and Ireland Section | 8341 | 5349 | 64.1% | 1750 | 616 | 35.2% | 10,091 | 5965 | 59.1% | 66.5% | 89.0% |
| Croatia Section | 558 | 366 | 65.6% | 229 | 99 | 43.2% | 787 | 465 | 59.1% | 83.9% | 70.4% |
| Czechoslovakia Section | 499 | 324 | 64.9% | 105 | 23 | 21.9% | 604 | 347 | 57.5% | 76.6% | 75.0% |
| Latvia Section | 83 | 49 | 59.0% | 28 | 13 | 46.4% | 111 | 62 | 55.9% | 77.3% | 72.3% |
| Greece Section | 1181 | 707 | 59.9% | 681 | 263 | 38.6% | 1,862 | 970 | 52.1% | 71.8% | 72.5% |
| Romania Section | 839 | 457 | 54.5% | 125 | 44 | 35.2% | 964 | 501 | 52.0% | 79.1% | 65.7% |
| Portugal Section | 832 | 500 | 60.1% | 489 | 186 | 38.0% | 1,321 | 686 | 51.9% | 70.8% | 73.4% |
| Cyprus Section | 208 | 122 | 58.7% | 103 | 39 | 37.9% | 311 | 161 | 51.8% | 74.1% | 69.8% |
| Malta Section | 116 | 69 | 59.5% | 45 | 14 | 31.1% | 161 | 83 | 51.6% | 78.2% | 65.9% |
| Bahrain Section | 75 | 41 | 54.7% | 7 | 1 | 14.3% | 82 | 42 | 51.2% | 49.6% | 103.4% |
| France Section | 3430 | 1880 | 54.8% | 550 | 153 | 27.8% | 3,980 | 2033 | 51.1% | 72.8% | 70.1% |
| Republic Of Macedonia Section | 113 | 66 | 58.4% | 69 | 25 | 36.2% | 182 | 91 | 50.0% | 76.0% | 65.8% |
| Russia Section | 639 | 352 | 55.1% | 111 | 22 | 19.8% | 750 | 374 | 49.9% | 73.2% | 68.1% |

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## Retention: 2015 Membership Year (continued)

| REGION 8 | HIGHER GRADE MEMBERS | | | STUDENT MEMBERS | | | TOTAL MEMBERS | | | 2015 Goal | % to Goal |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Opportunity | # Renewal | % Renewal | Opportunity | # Renewal | % Renewal | Opportunity | # Renewal | % Renewal | | |
| Lithuanian Section | 90 | 51 | 56.7% | 20 | 3 | 15.0% | 110 | 54 | 49.1% | 70.0% | 70.2% |
| Iceland Section | 59 | 33 | 55.9% | 29 | 10 | 34.5% | 88 | 43 | 48.9% | 62.8% | 77.8% |
| Hungary Section | 384 | 192 | 50.0% | 71 | 24 | 33.8% | 455 | 216 | 47.5% | 80.2% | 59.2% |
| Russia (Siberia) Section | 211 | 101 | 47.9% | 37 | 15 | 40.5% | 248 | 116 | 46.8% | 68.8% | 68.0% |
| Estonia Section | 99 | 58 | 58.6% | 38 | 6 | 15.8% | 137 | 64 | 46.7% | 78.0% | 59.9% |
| South Africa Section | 959 | 467 | 48.7% | 222 | 49 | 22.1% | 1,181 | 516 | 43.7% | 71.1% | 61.4% |
| Russia (Northwest) Section | 180 | 91 | 50.6% | 81 | 20 | 24.7% | 261 | 111 | 42.5% | 59.9% | 71.1% |
| Bulgaria Section | 214 | 110 | 51.4% | 69 | 8 | 11.6% | 283 | 118 | 41.7% | 72.9% | 57.2% |
| Qatar Section | 224 | 115 | 51.3% | 111 | 17 | 15.3% | 335 | 132 | 39.4% | 67.1% | 58.7% |
| Saudi Arabia Section | 735 | 321 | 43.7% | 152 | 26 | 17.1% | 887 | 347 | 39.1% | 63.8% | 61.3% |
| Serbia And Montenegro Section | 555 | 233 | 42.0% | 180 | 54 | 30.0% | 735 | 287 | 39.0% | 82.7% | 47.2% |
| Ukraine Section | 358 | 151 | 42.2% | 107 | 21 | 19.6% | 465 | 172 | 37.0% | 50.0% | 74.0% |
| Western Saudi Arabia Section | 309 | 106 | 34.3% | 79 | 30 | 38.0% | 388 | 136 | 35.1% | 63.9% | 54.9% |
| Egypt Section | 864 | 403 | 46.6% | 970 | 229 | 23.6% | 1,834 | 632 | 34.5% | 50.9% | 67.7% |
| Oman Section | 114 | 54 | 47.4% | 62 | 4 | 6.5% | 176 | 58 | 33.0% | 50.6% | 65.1% |
| United Arab Emirates Section | 823 | 377 | 45.8% | 593 | 87 | 14.7% | 1,416 | 464 | 32.8% | 75.1% | 43.6% |
| Turkey Section | 1178 | 507 | 43.0% | 1031 | 200 | 19.4% | 2,209 | 707 | 32.0% | 49.6% | 64.5% |
| Bosnia And Herzegovina Section | 140 | 54 | 38.6% | 123 | 29 | 23.6% | 263 | 83 | 31.6% | 70.3% | 44.9% |
| Lebanon Section | 342 | 150 | 43.9% | 445 | 95 | 21.3% | 787 | 245 | 31.1% | 50.0% | 62.3% |
| Kenya Section | 148 | 45 | 30.4% | 26 | 7 | 26.9% | 174 | 52 | 29.9% | 62.8% | 47.6% |
| Iraq Section | 160 | 52 | 32.5% | 42 | 7 | 16.7% | 202 | 59 | 29.2% | 50.0% | 58.4% |
| Belarus Section | 42 | 12 | 28.6% | 7 | 2 | 28.6% | 49 | 14 | 28.6% | 76.1% | 37.6% |
| Reg 8-Countries Outside Sections | 787 | 282 | 35.8% | 428 | 55 | 12.9% | 1,215 | 337 | 27.7% | n/a | |
| Morocco Section | 106 | 36 | 34.0% | 82 | 13 | 15.9% | 188 | 49 | 26.1% | 54.1% | 48.2% |
| Kuwait Section | 152 | 71 | 46.7% | 158 | 7 | 4.4% | 310 | 78 | 25.2% | 52.8% | 47.6% |
| Nigeria Section | 1115 | 276 | 24.8% | 264 | 35 | 13.3% | 1,379 | 311 | 22.6% | 42.8% | 52.6% |
| Ghana Section | 175 | 41 | 23.4% | 54 | 8 | 14.8% | 229 | 49 | 21.4% | 46.7% | 45.8% |
| Iran Section | 862 | 185 | 21.5% | 788 | 137 | 17.4% | 1,650 | 322 | 19.5% | 60.0% | 32.5% |
| Jordan Section | 235 | 101 | 43.0% | 423 | 27 | 6.4% | 658 | 128 | 19.5% | 40.0% | 48.6% |
| Tunisia Section | 313 | 66 | 21.1% | 470 | 84 | 17.9% | 783 | 150 | 19.2% | 29.0% | 66.1% |
| Zambia Section | 119 | 9 | 7.6% | 1 | 0 | 0.0% | 120 | 9 | 7.5% | 79.3% | 9.5% |
| **Grand Total** | **54,154** | **32,626** | **60.2%** | **17,309** | **5,424** | **31.3%** | **71,463** | **38,050** | **53.2%** | **73.3%** | **72.6%** |

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## Recruitment: 2015 Membership Year (continued)

**Here are the results through January, with progress to goal indicated:**

| Region Code | Section Name | 2014 | 2013 | # Change | % Change | 2015 Goal | % to Goal |
|---|---|---|---|---|---|---|---|
| R8 | Malta Section | 27 | 11 | 16 | 145.45% | 30 | 90.0% |
| R8 | Iraq Section | 33 | 14 | 19 | 135.71% | 123 | 26.9% |
| R8 | Latvia Section | 9 | 4 | 5 | 125.00% | 20 | 44.3% |
| R8 | Ghana Section | 51 | 25 | 26 | 104.00% | 116 | 44.2% |
| R8 | Estonia Section | 48 | 24 | 24 | 100.00% | 35 | 138.5% |
| R8 | Iceland Section | 30 | 15 | 15 | 100.00% | 30 | 100.0% |
| R8 | Jordan Section | 334 | 213 | 121 | 56.81% | 456 | 73.3% |
| R8 | Bosnia And Herzegovina Section | 29 | 19 | 10 | 52.63% | 80 | 36.3% |
| R8 | Hungary Section | 28 | 19 | 9 | 47.37% | 80 | 35.0% |
| R8 | Oman Section | 39 | 27 | 12 | 44.44% | 98 | 39.8% |
| R8 | Western Saudi Arabia Section | 132 | 95 | 37 | 38.95% | 180 | 73.5% |
| R8 | Russia (Northwest) Section | 47 | 35 | 12 | 34.29% | 98 | 48.0% |
| R8 | Bulgaria Section | 16 | 12 | 4 | 33.33% | 75 | 21.5% |
| R8 | Morocco Section | 32 | 24 | 8 | 33.33% | 90 | 35.6% |
| R8 | Norway Section | 46 | 35 | 11 | 31.43% | 112 | 41.1% |
| R8 | Spain Section | 248 | 196 | 52 | 26.53% | 508 | 48.9% |
| R8 | Tunisia Section | 239 | 190 | 49 | 25.79% | 513 | 46.6% |
| R8 | Israel Section | 60 | 51 | 9 | 17.65% | 186 | 32.3% |
| R8 | Italy Section | 247 | 219 | 28 | 12.79% | 686 | 36.0% |
| R8 | Czechoslovakia Section | 42 | 38 | 4 | 10.53% | 155 | 27.0% |
| R8 | Denmark Section | 47 | 43 | 4 | 9.30% | 168 | 28.0% |
| R8 | Saudi Arabia Section | 171 | 157 | 14 | 8.92% | 337 | 50.7% |
| R8 | Reg 8-Countries Outside Sections | 227 | 222 | 5 | 2.25% | n/a | |
| R8 | Belarus Section | 2 | 2 | 0 | 0.00% | 15 | 13.3% |
| R8 | United Kingdom and Ireland Section | 817 | 831 | -14 | -1.68% | 2162 | 37.8% |
| R8 | United Arab Emirates Section | 292 | 312 | -20 | -6.41% | 737 | 39.6% |
| R8 | France Section | 266 | 292 | -26 | -8.90% | 885 | 30.1% |
| R8 | Nigeria Section | 194 | 215 | -21 | -9.77% | 640 | 30.3% |

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## Recruitment: 2015 Membership Year (continued)

| Region Code | Section Name | 2014 | 2013 | # Change | % Change | 2015 Goal | % to Goal |
|---|---|---|---|---|---|---|---|
| | **Election by Region:2015 Membership Year January 2015** | | | | | | |
| R8 | Croatia Section | 55 | 61 | -6 | -9.84% | 150 | 36.7% |
| R8 | Greece Section | 231 | 259 | -28 | -10.81% | 485 | 47.6% |
| R8 | Serbia And Montenegro Section | 55 | 62 | -7 | -11.29% | 142 | 38.8% |
| R8 | Egypt Section | 381 | 439 | -58 | -13.21% | 945 | 40.3% |
| R8 | Germany Section | 372 | 443 | -71 | -16.03% | 1308 | 28.4% |
| R8 | Qatar Section | 72 | 86 | -14 | -16.28% | 167 | 43.0% |
| R8 | Sweden Section | 90 | 109 | -19 | -17.43% | 334 | 26.9% |
| R8 | Benelux Section | 193 | 236 | -43 | -18.22% | 580 | 33.3% |
| R8 | Switzerland Section | 106 | 134 | -28 | -20.90% | 351 | 30.2% |
| R8 | Lebanon Section | 224 | 295 | -71 | -24.07% | 400 | 56.0% |
| R8 | South Africa Section | 47 | 62 | -15 | -24.19% | 315 | 14.9% |
| R8 | Russia Section | 52 | 70 | -18 | -25.71% | 213 | 24.5% |
| R8 | Russia (Siberia) Section | 17 | 23 | -6 | -26.09% | 65 | 26.3% |
| R8 | Iran Section | 231 | 320 | -89 | -27.81% | 895 | 25.8% |
| R8 | Portugal Section | 130 | 181 | -51 | -28.18% | 350 | 37.1% |
| R8 | Turkey Section | 244 | 353 | -109 | -30.88% | 900 | 27.1% |
| R8 | Lithuanian Section | 11 | 16 | -5 | -31.25% | 30 | 37.3% |
| R8 | Cyprus Section | 29 | 43 | -14 | -32.56% | 89 | 32.8% |
| R8 | Finland Section | 41 | 61 | -20 | -32.79% | 160 | 25.7% |
| R8 | Poland Section | 51 | 76 | -25 | -32.89% | 199 | 25.7% |
| R8 | Slovenia Section | 8 | 12 | -4 | -33.33% | 32 | 25.0% |
| R8 | Austria Section | 62 | 98 | -36 | -36.73% | 245 | 25.3% |
| R8 | Romania Section | 42 | 82 | -40 | -48.78% | 182 | 23.1% |
| R8 | Ukraine Section | 20 | 44 | -24 | -54.55% | 150 | 13.3% |
| R8 | Bahrain Section | 4 | 9 | -5 | -55.56% | 34 | 11.8% |
| R8 | Kenya Section | 13 | 30 | -17 | -56.67% | 75 | 17.3% |
| R8 | Region 8 - Apo/Fpo | 3 | 7 | -4 | -57.14% | n/a | |
| R8 | Zambia Section | 3 | 7 | -4 | -57.14% | 21 | 14.3% |
| R8 | Kuwait Section | 56 | 144 | -88 | -61.11% | 201 | 27.9% |
| R8 | Republic Of Macedonia Section | 3 | 28 | -25 | -89.29% | 48 | 6.3% |
| **Grand Total** | | **6599** | **7130** | **-531** | **-7.45%** | **17675** | **37.3%** |