

Morocco Section

Mohammed El Mohajir

Getting Closer to Industry

Our section tailored different types of initiatives and activities when coming to fostering Industry Relations. With big companies like IBM, we have organized study days and local programming training and contests for our IEEE students who then participated to the national contest. Thanks to the good performance of our IEEE students, some of them got an internship. For SMEs, the involvement in our activities is more frequent and profound. One reason is because some of the SME managers are members of our section and are very much interested to be updated on IT related development.

During our last Excom meeting, we decided to invite members of our section who work in the industry to form a committee who will be responsible to manage the initiatives and the activities our section is putting forward. Our goal, in this continuing effort, is to involve our partners (big companies and SMEs) systematically in all conferences, workshops, contests we run during the whole year, and encourage their staff to become members of our section.

IEEE needs also to provide our Industry Ambassador with more tools to be able to measure the success of industry mission. This should be part of the IEEE vitality dashboard.

Attracting and Supporting Future Members

A continuing education program run as a series of training sessions or workshops has a lot of interest to our members. Helping our members developing their skills up-to-date is a value that keep our members satisfied and encourage others to join.

IEEE needs to partner with technological firms like Oracle, SAP, Google and provide more opportunities to members to get involved in a kind of train-the trainer program to have more resources and experts who can meet the needs of the sections and local chapters.

We continue to support our students and YPs by providing them with the experts contacts that match their development needs and also funding to help them organize their events.

Section Vitality

We have run a nationwide IEEE caravan in 2016. We have been in more than six universities to explain the benefit of joining IEEE to students and professionals. We also asked each student branch to organize an IEEE event at the beginning of the academic year to welcome new students. Our MD officer has also provided the support for our section volunteers and guided to the program that best suits their goals (DLT, DVP, Maker Event). We have also encouraged our student chairs to attend R8 YP congress in Germany and another one in Tunisia. This has empowered them and gave them more confidence to conduct more efficient IEEE activities in their respective branches.

As a direct result for those fruitful collaboration, new student branches and a new affinity group were created, we have reached an unprecedented number of IEEE activities nationwide, and the number of members for our section has tripled by end of 2016. A performance that has been awarded. We will be working very closely with our most active volunteers who rose to the top and became a very valuable members. Our support for this category of motivated members will be key to foster section vitality.

IEEE in Africa

Our section is actively involved in the communication exchanged within the IEEE Africa network. Something that can be really helpful is to support financially the involvement of Africa key volunteers in activities carried out in various sections in Africa. This will boost cooperation for resolving specific issues and will lead to the implementation of new ideas on how to overcome the common existing barriers.

IEEE R8 is already providing this kind of support, but it is not enough.

Support from IEEE Office in Vienna, Austria

Provide support for making our activities more visible in R8 and globally.

Miscellaneous / Recommendations / Feedback

We have run for the first time our 10th IEEE Morocco Section Founding Anniversary Celebration and awarded our most active volunteers. This has a very big impact on encouraging new volunteers to step forward and lead on new initiatives.

We are also running social events, like the semi-marathon of Marrakesh. This very important for team building spirit and for our section branding.

Last but not least, we have almost completed the legal framework for the IEEE Morocco Section in Morocco.