

Margaretha Eriksson

# Director

## Goals

# • Getting Closer to Industry

We focus on the needs of the present and future engineers and professionals and to define and adapt IEEE products and services for them. The aim is to give IEEE more relevance in industry.

• Future Members - attract and keep Students and Young Professionals

Establish strong teams in our Students and Young Professionals Committees who are able to increase activity and give value to our younger members. Conduct regional SYP Congresses that reach and stimulate our students and YPs, and create motivating and interesting events for exchange of ideas, networking and friendship. Create new competitions and develop paths for a smooth transition from Student to Young Professional.

## • Section Vitality – our measure of progress

Section vitality is a key indicator and the result of great activity from active members in Sections and Chapters. Leaders at all levels are in charge of supporting live and active Sections, Chapters, Affinity groups and Student branches. We want to establish active and diverse Section Executive Committees with a mix of involved young and experienced older members, members from academia and industry. Establishing IEEE in Africa is a top priority. We also have a challenge to grow the total number of members by 1% during 2017 = add 1 member per 100 members. Specific activities

- Help Sections to report in due time to receive MGA rebate from MGA
- Assist with the legal registration of Sections where required
- Explore the possibility for new Geographic Units in parts of the region where no Sections exist.
- Create Membership development workshops to increase the number of members.
- Introduce new membership dues in extremely low income countries.

#### • IEEE Office in Vienna

We want to define how the IEEE Office in Vienna, Austria can support R8 members in many ways

#### Status

#### • Getting Closer to Industry

We are increasing IEEE involvement with members in Industry, and in Sections and Chapters in R8. We appoint and support Industry Ambassadors and continue to work with the successful "Action for Industry" project. We establish internships for bright and practical IEEE students, and create a panel of mentors from experienced IEEE Industry Seniors and Fellows.

The "Action for Industry" project received the MGA Award 2016!

Future Members - attract and keep Students and Young Professionals

Students and Young professionals are key members to grow and develop the region. Their committees increase activity and support and deliver relevant value to younger members. Regional SYP Congresses reach and stimulate students and YPs, and provide events for exchange of ideas, networking and friendship.

We develop new competitions and ways for a smooth transition from Student to Young Professional. Creating interesting activities in chapters, affinity groups and sections are vital.

Section Vitality – our measure of progress Section vitality is due to active members in Sections and Chapters and a key indicator for activity. Active Sections, Chapters, Affinity groups and Student Branches create activities. We have active and diverse Sections where the Executive committee is a team of capable young and old members, and academics and industry people. Leaders of Chapters, Affinity groups and Branch chairs are invited to Executive committee meetings.

A mix of professionalism, technical knowledge and positive atmosphere attract new volunteers.

#### Outlook

The forming of an **IEEE Technology Office in Vienna, Austria** will support R8 members in many ways, exactly how we will define during 2017.

**IEEE in Africa** will work according to the program roadmap and aim to grow membership further from present 6000 members in 9 sections and 6 subsections. The project will support activities in African Sections to attract and support future members, as in participating in UNESCO Africa Engineers Week and other events.

Milestone events are planned, some of them in the final stage.

Life Members are planning to form new Life Member Affinity Groups

#### Upcoming major events in Region 8 R8:

- Committee meeting, Stockholm, Sweden, 25-26 March 2017
- R8 Committee meeting, Sydney, Australia, 9-10 August 2017
- EUROCON 2017, Skopje, FYROM, 6-8 July 2017
- and more information on the R8 web site.

#### **Points of Concern**

We have a challenge to grow the total number of members by 1% during 2017 = 1 new member per 100 members.

We have about 70 000 members in R8 - You can invite 1 new member, can't you?