

# Women in Engineering Coordinator

## Goals & Outlook

R8 WIE Committee's goals for 2017 include but are not limited to:

- Increasing the vitality of Section and Student Branch Affinity Groups
  - Reach out to Sections without a WIE AG, encourage them to form one and provide the needed assistance
     Work on increasing WIE membership for Sections having less than 6 members
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     Identify and revitalize dormant Section AGs (first stage) and SB AGs (second stage)
- Having a stronger Social Media presence
  - Increase the awareness about WIE activities across Region 8
  - Encourage Section and SB AGs to share their experiences and events with us and each other
- Reaching out to all R8 WIE members (and past members if their contact info is available), via a survey, to
  - Establish communication channels (especially that a new Committee email address was created)
    - Encourage them to like our Facebook page for regular updates
    - Find out what female members expect and value most
    - Find out what male members expect and value most
    - Based on the survey results, develop a strategy in collaboration with other R8 committees
- Reaching out to the Section / SB AG officers, to
  - Establish communication channels and be closer to them
  - Learn about their events and share them on our channels
  - Find out what events work best, and replicate them in other sections
  - Suggest new events to them Involve them in the Mentorship Program
- Establishing new WIE AG and individual awards
  - Region 8 Women in Engineering Affinity Group of the Year Award
  - Region 8 Women in Engineering Student Branch Affinity Group of the Year Award
  - Region 8 Outstanding Women in Engineering Volunteer Award
  - Region 8 Outstanding Women in Engineering Student Volunteer Award
- Collaborating with other organizations that support women in STEM
  - Stanford WiDS
  - WomEng
  - Girls Got IT, and others
  - Successful collaboration in a Section may encourage similar collaboration in other Sections
- Getting involved with industry to widen the opportunities for women in STEM in general and for WIE members in particular
  - Intel programs in the Middle-East and Africa
  - Look for other female-oriented programs carried by STEM companies
  - $\circ$  Coffee Talks and / or panels with Industry Representatives as guests
- Engaging with the following proposed programs:
  - Coffee Talks (continuing program)
    - http://www.ieeer8.org/category/member-activities/women-in-engineering/programs/coffee-talks
  - SMART Program (new program)
  - http://www.ieeer8.org/category/member-activities/women-in-engineering/programs/smart-program
    Mentorship Program (new program)
  - http://www.ieeer8.org/category/member-activities/women-in-engineering/programs/mentorship-program
    Encourage the STAR program across Region 8
- Collaborating with WIE representatives within Societies such as IAS and PES
- Having a stronger presence in currently held events, such as:
  - Regional / Cross-Sectional / Sectional SYP Congresses
  - IEEE Day
  - International Women's Day
  - October awareness campaigns, and others
- Ultimately increase the WIE membership in R8 due to the success of the programs and initiatives mentioned above.

#### Status

Currently, there are 3516 WIE members in Region 8, distributed among 117 Affinity Groups (32 Sections, 85 Student Branches). Dissolved Section AGs are:

- Poland (a new chair was elected; we are currently working on its re-establishment)
- Kuwait (efforts will be made to re-establish the AG)
- Iraq (only 2 WIE members in Iraq Section)
- New Section AGs in the process of formation:
  - Morocco

### Youmna El Bitar



• Malta

Potential Section in which to start a WIE AG:

• Austria

A new email address was created for the committee: r8wie@ieee.org. The website is updated and can now be easily reached via http://wie.ieeer8.org.

Using a poster shared by e-Notice, WIE Facebook page (http://www.facebook.com/R8WIE), R8 news, and the WIE newsletter, the committee started and continues to raise awareness about Clementina Saduwa, the outstanding woman behind the Award, so that IEEE and non-IEEE members in Region 8 and beyond get to know why this award is very special. 20 nominations were received by February 15.

### **Points of Concern**

- There are currently no WIE AG / volunteer awards
- It is preferable to establish new WIE awards to encourage AG vitality and motivate members to volunteer
- WIE AGs do not have sources for funding within Region 8. The only funding is an amount of 300 USD that should be requested from MGA 3 months prior to the event
  - Sections should be encouraged to financially support their WIE AG events
  - It is preferable to have regional support in case the Section is not able to
- There is no support for WIE AG representatives to attend events such as the SYP or other conferences
  - As a start, active Section WIE AGs could send a funded representative (who is also a Student member or a Young Professional) to the SYP, which will provide significant motivation
- Means of involving WIE officers in various trainings
- The committee is receiving invitations for events (Germany, Portugal, etc.) and we hope to be able to send a representative in order to strengthen the ties between the WIE committee and R8 members.