

Sweden Section

Getting Closer to Industry

Mats Edvinsson

- Sweden Section drives & sponsors initiatives for approaching industry & business. E.g. Section driven or sponsored initiatives with Chapters, external parties etc. E.g. cross-chapter workshop with industry speakers, via WebEx in Nov & Dec 2016; and Jan 2017. More in the pipe
- Industry relations strengthened by having industry members involved in IEEE positions, e.g., Chair or Board members in Chapters, Section Board etc. Section Board has Chair + 1 individual responsible for Industry initiatives
- Started discussion with 1 industry on IEEE AFI (internship & mentorship)
- Cooperation across IEEE to address topics of interest to industry members: We try to push Industry dominant chapters cooperate with academia dominant chapters.
- WiE relevant for female industry professionals, hence a growing affiliate. Cooperate with industry associations in seminars.
- Started new tradition of yearly industry-academia events, by Section, SYP & WiE since Nov 2015: Entrepreneurial workshop held in May 2016. Similar ambitions for 2017
- However, tighter business environment is a challenge; Tighter budgets & less sponsoring, slim organizations & less time for voluntary work such as IEEE. Accelerated during 2016, even more 2017

Attracting and Supporting Future Members

- Active inclusion of all into the total Sweden Section activities: The Annual Chair workshop during last 4 yrs all Sweden Chapters, WiE, YP, SB + Section Board members have a joint full-day exercise. Now also ex-R8 Flavia Dinca joined Sweden
- The Sweden Section vitality has increased substantially in WiE, YP and SB. However, still risk of individuals moving on, leaving empty spaces Restarted SB in CTH by more direct relations with student unions, as well as particular chapter involvement and (local) industry. And direct Section Board involvement, e.g., Chair a key note speaker.
- Direct involvement in the Section Board: Initially by adjudicating key individuals from SYP & WiE, then elevate to ordinary positions. This cuts communication barriers and builds for future elevation to Board positions.
- Direct involvement of SYP members in Nomination Committee
- Strong support & involvement from the Section Chair & Board inspires & enhances the efforts of SYP & WIE.
- Recognition is important, e.g., Awards
- Cross country-border events are very stimulating Adding the industry perspective making it even better.
- A challenge to keep good individuals, as they move on or change interest.

Section Vitality

- More direct communication with all Sweden Section members; Mails from Section Chair, Newsletter, ad hoc communication of special topics, outlooks for next quarter etc. Increased use of WebEx to reach across Sweden (3rd largest territory in Western Europe)
- Widen communication channels & cooperation, e.g., with other industry organizations
- More "business type" & structured operation: Combine long-term planning with annual budget; looking for ways to extended process and improve, more active reporting & follow up
- Drive & sponsors initiatives that cuts across Chapters, SYP WIE etc, preferably with external parties. Institutionalized cooperation; the 4rth year of a joint chair workshop in 2016q3 chapters, SYP, WiE.
- Renewal of Chapter boards. Forming a new pan-Nordic chapter, hosted in Sweden initially
- First Section IEEE milestone to be installed in May 2017!
- Modernized the Sweden Section website, in operation; Each chapter has direct access, hence ability to always update own info
- Active process to elevate members, successful 2016
- More active promotion of Sweden individuals to IEEE awards etc

IEEE in Africa

Where possible, apply a more "business type" & structured operation, rather than academic approach.

Support from IEEE Office in Vienna, Austria

- Speed up the decision process; e.g., in arrangements involving IEEE. E.g. closing a contract with a hotel or congress center should be done in days, not months. (Some players appears less keen doing events with IEEE due to lengthy bureaucracy and unnecessary hurdles, repeatedly)
- IEEE improvement: eNotice is too slow direct mailing to all members have been delayed, hence missing inviting to opportunities, and outdated information
- IEEE improvement: WebEx too inflexible setting up broadcasting a week (or more) in advance (rather than hours) is perceived as outdated

Miscellaneous / Recommendations / Feedback