

United Kingdom and Ireland Section

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Getting Closer to Industry

The following initiatives and actions have been taken to enhance our relationship and partnership with key industries in the related disciplines.

- 1) Planning Senior IEEE-Industry Forum and organising the first face to face session with 5 key industry executives and CEOs on 12 december in London. this Forum was chaired by President Barry Shoop
- 2) Wrote follow up email and customised letters to the participating industries
- 3) Appointed Industry Delivery Officer role to maintain contact with senior CEO level executives with the section
- 4) Session regarding our industry strategy with President Karen Bartleson in London on 27 January
- 5) Continuing with approaching senior industry executives with a view to organise a second Industry Forum whilst pursuing the development of a industry package

Attracting and Supporting Future Members

The following initiatives and actions have been taken in the section at improve attraction, support and retention of new members:

- 1) Conducted a members' Survey in January 2016
- 2) Employing the survey outcomes and member preferences to develop the member services strategy in 2016
- 3) Redesigning and updating the members' Survey for 2017 hoping to launch a new survey before end of Feb. 2017
- 4) Planning, running Young Entrepreneurs events in London and Dublin to promote our benefits and services to non-members particularly the young professionals
- 5) The outcome seems to be quite positive and the section membership shows a growth of 8 % over the Sept.2016-Feb.2017
- 6) We are also running major high profile events in the section such as JL Baird Commemoration event held on 27 January 2017 at the prestigious Royal Institution in London with 120 attendees most of whom were not IEEE members

Section Vitality

The following initiatives and actions are taken to enhance the vitality of the section:

- 1) Formation of a Chapters' Forum to enhance communication with and across Chapters. the CF is run by the Section Vice Chair
- 2) Planning online sessions offering the opportunity for Officers and Chapter Chairs to participate and share issues and views more frequently than the twice yearly face to face meetings
- 3) Development of a planning and budgeting arrangement for the Chapters to ensure they plan activities in advance and seek financial support from the section
- 4) The R8 can develop some KPIs across the region to provide some benchmarks for vitality as well as highlight very successful initiatives in other sections
- 5) Organised IEEE Day event as a major publicity and promotional opportunity with newly appointed Fellows being invited to deliver keynotes and support members
- 6) We will continue with attempts to enhance the inter-section communications and support

IEEE in Africa

The fostering of IEEE in Africa can entail:

- 1) Identification and capture of principal areas of need that can enhance IEEE's services and profile in Africa
- 2) Prioritisation and dissemination of these needs/requirements across the R8 Sections with a view to seek input and support
- 3) Offering funding and other resources to enable sections to support the Africa sections including joint initiatives and events
- 4) As the largest section in R8, we will be prepared to take this initiative and develop joint programs with the African sections to foster IEEE and enhance its profile in Africa. We welcome Gloria contacting us with a list of requirements and the African Sections that we can engage with.

Support from IEEE Office in Vienna, Austria

We hope the Vienna Office will provide:

- 1) Facilities for the R8 Sections including running some of the volunteer training and provision of support
- 2) Offering facilities for some meetings and inter-section collaboration
- 3) Provision of IEEE promotional materials that can be accessed more quickly for events and general PR
- 4) Supporting policy level road maps and research for use within the EU

Miscellaneous / Recommendations / Feedback

We have many new initiatives that we are planning for 2017. the principal items are:

- 1) Appointing an Educational Affairs Officer and starting to develop CPD modules for the members professional development
- 2) Appointment of STEM officer and committee to develop closer ties with secondary schools and colleges
- 3) Planning our second and third Young Entrepreneurs events aimed at the young professionals in the Section as well as the non-members to deliver workshops and training at no cost and act as social profile enhancement for IEEE
- 4) Appointing a Professional Registration Officer and committee to focus on competence development and accreditation of members
- 5) Planning a major IEEE Members' Day during September 2017 to give the opportunity to a large cross section of members to come to a congress style event and learn about IEEE and also exchange views as well as benefit from our services