

# **United Arab Emirates Section**

## Getting Closer to Industry

The IEEE UAE Section is paying a great deal of attention to foster its relation with the industry. Some of the actions taken to achieve this are:

- Engaging members from industry in the section's ExCom and annual meetings.
- Engaging members from industry in organizing competitions in the IEEE Student Day.
- Inviting members from industry to conduct talks that cover topics of broad and current interest in the region. Additionally, such topics attracted many people from industry.
- Signing MoUs with industry.

To improve industry relations, we suggest:

- Initiating Company Bulk Membership within IEEE.
- Organizing seminars in collaboration with industry.
- Providing better benefits to members in versatile domains and offering discounts to industries.
- Signing more MoUs with industry partners.
- Arranging competitions for various industries and involving them in section and chapter conferences.

#### Attracting and Supporting Future Members

The IEEE UAE Section is focusing its efforts towards not only attracting students and young professionals, but also to maintain existing members. To do so, the following highlights some undertaken actions:

- Organizing workshops and inviting distinguished speakers.
- Establishing new IEEE Student Branches in new academic institutes and universities in the UAE.
- Awarding the best Student Branch.
- Organizing the annual IEEE UAE Student Day where students gather and compete in different engineering and social oriented projects.

To attract future members, we recommend:

- Holding more regular meetings and enhance transparency through regular reporting.
- Close collaboration and member involvement in section events.
- Organizing networking events.
- Arranging regular visits to universities and schools.
- Happiness Meter to measure member satisfaction.

#### Section Vitality

To maintain the IEEE UAE Section vitality in a constant pace, the following are considered:

- Arranging regular section meetings.
- Establishing partnership with local societies.
- Organizing the IEEE UAE Student Day.
- Planning activities and special events for all members and working with Universities and Industrial organizations.

To increase section vitality, we suggest:

- Conducting professional activities as they attract a wide range of members.
- Close collaboration and member involvement in section events.
- Capitalizing on opportunities to promote the values and benefits of IEEE. One way of doing so is to request an IEEE booth in all conferences and exhibitions that the IEEE UAE sponsors.

#### **IEEE in Africa**

To foster IEEE in Africa, we suggest:

- Offering more discounts for lesser privileged regions in Africa.
- Sharing best practices with IEEE sections in Africa.
- Utilizing technologies to provide online courses, webinars, and to live stream other events.
- Sign MoUs with other sister sections in other IEEE regions.

### Support from IEEE Office in Vienna, Austria

We expect the following from the new office in Vienna:

- Better financial and logistical support to organize events and conferences.
- Collection of payments for various activities and routing them to the local section.
- Access to support staff such as legal, branding, marketing, etc.

#### Miscellaneous / Recommendations / Feedback

- IEEE UAE MTT-S & IM-S Societies Joint Chapter has been awarded the 2015 IEEE MTT-S Outstanding Chapter.
- IEEE UAE Retail Discount Program.
- IEEE UAE Partnership Program.
- IEEE UAE Distinguished Speaker Program.

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