

Strategic Planning Subcommittee

Magdalena Salazar Palma

The new Strategic Planning Subcommittee was formed in January 2017. The Chairperson is Magdalena Salazar Palma.

Composition (Alphabetic order)

- Dusanka Boskovic (Bosnia and Herzegovina), Member
- Gloria Chukwudebe (Nigeria), Member
- Margaretha Eriksson (Sweden), R8 Delegate/Director, Ex-officio member
- Dovile Kurpyte (Lithuania), Member
- Khaled Mokhtar (Egypt), Member
- Daniel Pasquet (France), Member
- Magdalena Salazar Palma (Spain), R8 Delegate-Elect/Director-Elect, Chair
- Costas Stasopoulos (Cyprus), R8 Past Delegate/Director, Ex-officio Member

Goals

The SPSC is responsible for developing R8 strategic and long-range plan, with goals and objectives.

Strategic Planning is an organizational management activity that is used to set priorities, focus energy and resources, strengthen operations, ensure that people working in the organization and other stakeholders are working toward common goals, establish agreement around intended outcomes/results, and assess and adjust the organization's direction in response to a changing environment. It is a disciplined effort that produces fundamental decisions and actions that shape and guide what an organization is, who it serves, what it does, and why it does it, with a focus on the future. Effective strategic planning articulates not only where an organization is going and the actions needed to make progress, but also how it will know if it is successful.

The Strategic Plan is a document used to communicate with the organization the organizations goals, the actions needed to achieve those goals and all of the other critical elements developed during the planning exercise.

The goal for the 2017 SPSC is to develop by the end of the year a complete Region 8 Strategic Plan (Goals) together with its corresponding Operating Plan (Actions) and the Metrics to assess its success.

The completion of the plan will be the primary indicator of the subcommittee success.

Status

During the past two years R8 Mission and Vision were analyzed. An effort to align with the IEEE and MGA plans, in particular with the Africa initiative, was also done.

Some years back a R8 strategic plan was developed. The SPSC will start analyzing the output of this effort and will work from it considering also IEEE and MGA goals, as well as Sections Congress recommendations.

Outlook

During the next years, once the Strategic Plan together with the Operating Plan and Metrics are approved, its implementation would be the primary effort. Then the Metrics will be used to assess its progress. Modifications should be adopted if needed in order to update Region 8 Strategic Plan.

Points of Concern

The diversity of the composition of the new SPSC in terms of geographical areas, professional background, gender and experience ensures a good starting point.

In order to achieve the proposed goal, i.e., the completion of the Strategic Plan by the end of the year, most of the work should be done before and after the only face-to-face meeting next March, since during the R8 Committee meeting in August there will not be any subcommittee meetings. Thus, the major point of concern is the need to work online and how effective this will be.

The plan is to have an initial meeting by Webex before the face-to-face meeting at the 2017 Spring Region 8 Committee meeting in Stockholm, so that this face-to-face meeting will be more effective. Then the SPSC will meet through Webex every alternate month. Additional Webex meeting will be organized if needed.

The SPSC needs the support of IEEE MGA in organizing the Webex meetings.